

JASMINE OH

jasmineoh.me
ohjasmine@utexas.edu
832 605 8039

UX/UI Designer

I am graduating senior who finds passion in infusing design, technology, and psychology in order to create meaningful user experiences and interactions while preserving simplicity in user fluidity.

EDUCATION

University of Texas at Austin
B.A. Health & Society
Aug 2014 – Dec 2017

Summa Cum Laude
Spring 2017

SKILLS

Sketch
HTML & CSS
Photoshop
Illustrator
Lightroom
Invision
Photography
Korean

OTHER

UT Football
Fall 2017 (Ongoing)
Photographer /
Creative Production
Assistant

Austin Pets Alive!
Spring 2015
Surgery Recovery
Process Volunteer

HOBBIES

Hiking
Sketching / Painting
Petting puppies 🐶

EXPERIENCE

● **Website Rebrand / UI Designer – Therapy Pet Pals of Texas, Inc.**
Jan 2017 – Ongoing | Austin, TX

Utilized HTML, CSS, and Javascript to re-build site from scratch. Worked closely with the organization's directors for progress updates and to discuss strategy over UI aspects in order to help reach goals.

● **UX / CI Developer Intern – TopSpot Internet Marketing**
May 2017 – Aug 2017 | Houston, TX

Used CMS', FTP, HTML, CSS, Javascript, and PHP to look for inconsistencies and areas of improvement in pre-existing websites in order to increase conversion rates, as well as overall usability.

● **Communications Director – Design Collective**
May 2017 – Aug 2017 | Houston, TX

Administered internal affairs and delegated events amongst monthly committee meetings using social media platforms. Taught design fundamentals and assisted with program planning.

● **Front End Developer – JP Art Studio**
Nov 2016 – Jan 2017 | Houston, TX

Worked alongside the owner periodically to build a website and fine-tune visual aspects to his personal liking.

● **Photographer – Freelance**
Jan 2012 – Ongoing | Houston, TX

Coordinated pre-production consultations and kept communication flow with clients to best suit their needs. Utilized social media marketing practices to increase exposure and built relationships with potential clients.

● **Director of Marketing & P.R. – Pre-Veterinary Association**
Jan 2015 – Aug 2016 | Austin, TX

Concepted and designed advertisements, managed social media accounts, and helped organize fundraisers for no-kill animal shelters.