

JASMINE OH

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DIGITAL PRODUCT DESIGNER

EDUCATION — THE UNIVERSITY OF TEXAS AT AUSTIN

B.A. Health and Society
Graduated Dec 2017
GPA 3.6 / 4.0

Summa Cum Laude
Spring 2017

SKILLS — DESIGN

User Journey Mapping
Information Architecture
Wireframing
Hi-Fi Mockups with Sketch

SOFTWARE

Sketch | Invision
Photoshop | Illustrator
HTML5 | CSS3
Familiarity with JQuery

EXTRA

Korean Language
Photography
Videography

EXPERIENCE — **FIDELITY INVESTMENTS | Information Architect / UXD**
JUNE 2018 — ONGOING | BOSTON, MA
I help to enhance usability through design in the Wealth Management domain, in both employee and customer facing products. Constantly building on UX skills within an Agile environment. (Contractor)

THERAPY PET PALS OF TEXAS, INC. | Lead UI Designer
JAN 2017 — NOV 2017 | AUSTIN, TX
Utilized HTML, CSS, and Javascript to re-build site from scratch. Worked closely with the organization's directors for progress updates and to discuss strategy over UI aspects in order to help reach goals.

TOPSPOT INTERNET MARKETING | UX / CI Intern
MAY 2017 — AUG 2017 | HOUSTON, TX
Used multiple content management systems - primarily Wordpress and ModX - to look for inconsistencies and areas of improvement in pre-existing websites in order to increase conversion rates and overall usability.

TEXAS FOOTBALL | Creative Production Assistant
AUG — DEC 2017 | Austin, TX
Worked directly with creative and recruiting staff to ideate and develop social content.

DESIGN COLLECTIVE | Communications Director
MAY 2017 — AUG 2017 | HOUSTON, TX
Administered internal affairs and delegated events amongst committee meetings using social media platforms. Taught design fundamentals and assisted with program planning.

JP ART STUDIO | Front End Developer
NOV 2016 — JAN 2017 | HOUSTON, TX
Worked closely with the owner periodically to build a website using HTML, CSS, and Photography skills.

FREELANCE | Photographer / Videographer
JAN 2012 — JUNE 2018 | HOUSTON, TX
Coordinated pre-production consultations and kept communication flow with clients to best suit their needs. Utilized social media marketing practices to increase exposure and built relationships with potential clients.

DOWNTIME — Consists of taking photos,
Playing the ukulele,
and petting allll the dogs 🐶