

Pricing Rentals for Airbnb Hosts

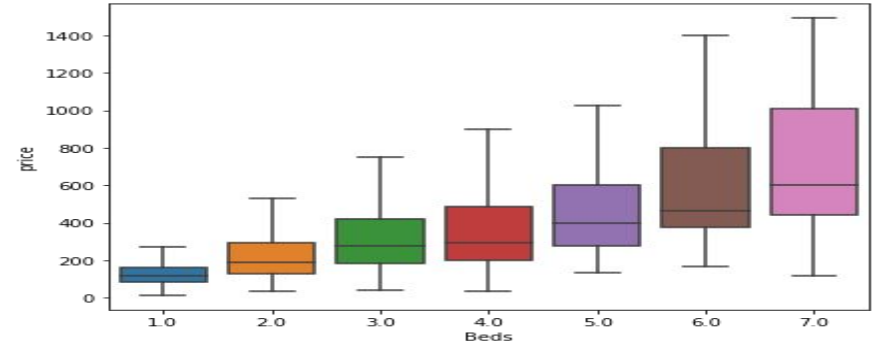
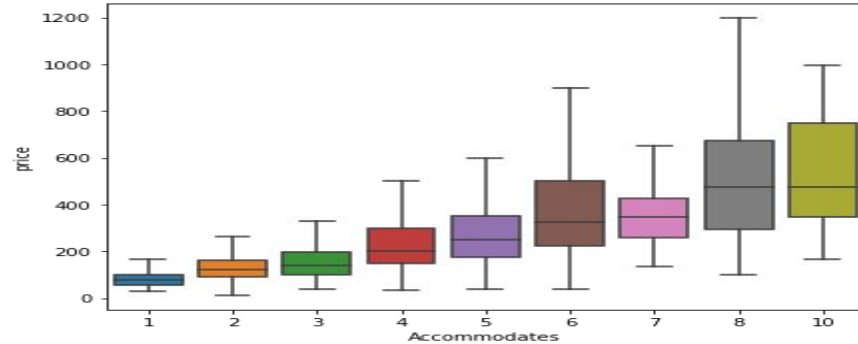
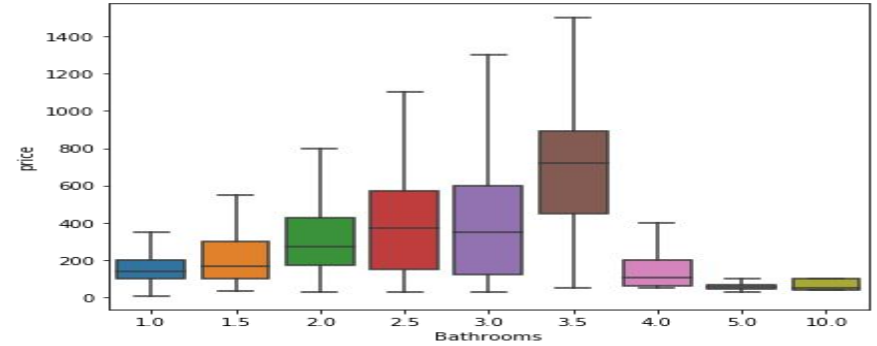
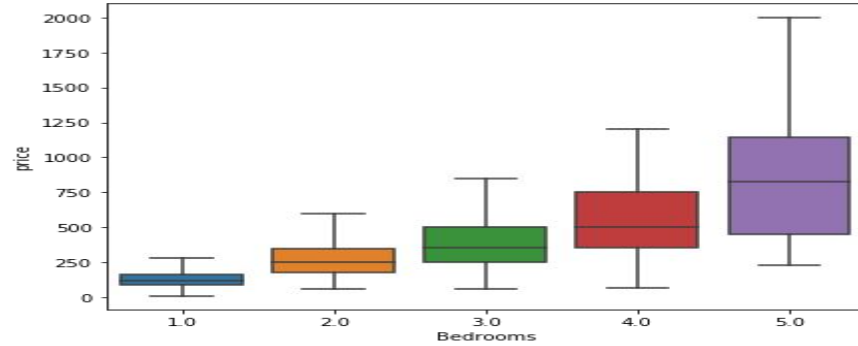
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Airbnb Facts & Figures

- As of 2020, Airbnb has 7M+ listings worldwide and 2M+ people staying on Airbnb per night
- Airbnb hosts make an average of \$924 per month, according to research from Earnest
- San Francisco has over 7,800 listings and over 3,700 long term and hotel listings (as of Feb. 2019)
- it's a common side-hustle for many and the amount varies between area, renting frequency, quality of your home and amenities provided.

Airbnb Price Heavily Depends on SIZE



How to Maximize Revenue?

- Bedrooms and beds are the most important determining factor of price for Airbnb rentals

Suggestion:

- Offer 2 beds in 1 bedroom to maximize the amount of beds your home can accommodate