

JASMINE YADETA

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RELEVANT EXPERIENCE

Operations Coordinator – BroadbandTV (BBTV)

Sep 2019 – Present // Vancouver, BC

- > Lead and managed the full product development cycle as Product Manager and Scrum Master collaborating with UI/UX, engineers, internal departments and stakeholders on three simultaneous B2C eCommerce platforms ensuring a customer-centric design with all platforms
- > Maintained operations manager duties including Shopify management, supply chain management, negotiating, maintaining, analyzing and evaluating relationships with 3rd party vendors
- > Implemented agile solutions to issues identified within eCommerce operations, 3rd party logistics, UI/UX addressing customer experience and client requests

Operations Administrator – Paragon Testing Enterprises

Sep 2018 – Sep 2019 // Vancouver, BC

- > Provided professional technical support and recommendation focussing on an excellent client experience
- > Reporting to the Vice President of Operations, prepared and reviewed weekly reports, analytics, documentation, manuals, and training materials
- > Created and implemented an inventory management system with Microsoft Access, Excel and Tableau to improve efficiency and analysis of over 100 international and domestic test centres, increasing output by 150%

Excel Workshop Instructor – University of Victoria

Sep 2017 – Aug 2018 // Vancouver, BC

- > Developed 90-120-minute programs for beginner and intermediate Microsoft Excel users for students, faculty and staff at the University of Victoria
- > Taught workshops in an easy to follow format with self-created data and taught skills including terminology, error identification, formulas, autocomplete, data validation, conditional formatting, filtering, advanced filtering, IF statements and VLOOKUPS.
- > Briefly introduced transferability to Google Sheets

Software Developer – Centre for Autism, Research, Technology & Education (CARTE)

Feb 2015 – Feb 2017 // Victoria, BC

- > Developed Let's Face It! (LFI) Scrapbook, a gamified iPad (iOS) application for training facial expression and identity recognition
- > Managed inception through launch and iteration of the full development cycle of the app and website using Objective-C, Swift, Javascript, HTML, and CSS
- > Organized and led beta testing and feedback implementation and maintained technical support email and Apple updates post release
- > Awards and Recognition received: Cover story of the TORCH Alumni Magazine (Spring 2016), REACH Award - Excellence in Knowledge Mobilization (2017), Craigdarroch Research Award in Knowledge and Mobilization (2017), Provost Engaged Scholar Award (2018) presented to the founder of CARTE for recognition in leadership of the development of LFI.

SKILLS

Advanced

Microsoft Office; HTML; CSS; Javascript; InVision; Adobe XD; Sketch; LaTeX; Atlassian Products (Jira, Confluence), Asana

Proficient

Swift; Objective-C; Python; Java; SQL; MySQL; Tableau; R; MATLAB; Git; Balsamiq; Adobe Illustrator

Familiar

Adobe Photoshop; Liquid; XML

EDUCATION

University of Victoria

Sep 2013 – Jun 2018 // Victoria, BC
Bachelor of Science in Computer Science and Psychology, Minor in Business

Relevant Coursework: Information Visualization; Human Computer Interaction (HCI); User Interface and Design; Artificial Intelligence; Natural Language Processing (NLP)

RESEARCH EXPERIENCE

Software Engineering Global Interaction Lab (SEGAL)

Jan 2018 – Aug 2018 // Victoria, BC
Designed, tested and assisted in the implementation of various projects including GitHub User Issue Predicting project and Sentiment Analysis in Technical Support Tickets utilizing natural language processing (NLP) techniques.

Different Minds Lab

Sep 2015 – Feb 2017 // Victoria, BC
Contributed to the design, implementation and facilitation of behavioural experiments. Served as technical liaison between research groups, stakeholder and the DevOps teams.