

JASMINE YAP

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EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY

Master of Science in Analytics

Bachelor of Science in Business Administration, Information Technology

Atlanta, Georgia

May 2026

May 2020

EXPERIENCE

RTS MANAGEMENT, INC.

Remote

Account Manager

May 2024 – Present

- Leading client portfolios by onboarding process for new vendors/customers, running weekly meetings, creating workback schedules & implementing activations to generate over \$3M in revenue
- Evaluating client business needs in the gaming space to identify expansion opportunities and experiential plus-ups for clients while coordinating with product teams to define new value-added services
- Coordinate with sales, product, and logistic teams to activate client deliverables onsite and in broadcast while developing client road maps through the calendar year

Partnerships Coordinator

Feb 2022 – May 2024

- Formulating go-to-market strategies in PowerPoint for Fortune 500 brands to enter the esports industry by analyzing KPIs, market & consumer trends at expenditure levels exceeding \$1M
- Drove 30+ client activations at Evo (world's largest fighting game tournament owned by RTS & Sony) to fulfill contracts over \$4M in revenue
 - Managed end-to-end coordination of sponsor assets to media teams & production vendors to integrate brands into YouTube & Twitch streams
 - Analyzed Twitch data to create performance reports using pivot tables in Excel
- Identifying issues and implementing process improvements regarding the customer operations business structure to improve efficiency and performance
- Managing program documentation, risk assessments, change requests & status reports between clients and stakeholders to reach program milestones on time under budget levels of the SOWs

CAPGEMINI

Atlanta, Georgia

Staff Consultant

Jan 2021 – Feb 2022

- Raytheon Technologies - Java Developer
 - Redesigned database structures using Oracle SQL Developer by running SQL queries to maintain sequences, views, indexes and tables
 - Developed features/bug fixes for applications coded in Java to test and deploy in different environments before committing to production using JDK, Antill and TortoiseSVN with a team of 10+ developers, database administrators & application product owners in an agile environment
 - Redesigned front-end components of web applications using HTML, CSS & JavaScript after analyzing user requirements to resolve 100+ tickets

AWS Mentor

Apr 2021 – Feb 2022

- Created curriculum for cohorts of 20+ new-hires to teach the use of AWS Management Console to spin up VPCs & instances, AWS S3 development, DynamoDB connections & other topics to host web applications

SKILLS

Programming: Python, MySQL, Java, HTML, CS, R

Certifications: Professional Scrum Master™ I (PSM I), Agile Software Development – Coursera, ITIL® Foundation 4 First Look – LinkedIn

Software: Microsoft Excel, Microsoft PowerPoint, Google Suite, Jira, Trello, ClickUp, Eclipse, Oracle SQL Developer, R Studio, ServiceNow, Confluence, TortoiseSVN, Hubspot

Interests: Ultimate Frisbee, Lifting, Rock Climbing, Pickleball, Board Games, Hot Yoga