

October 2009 Monthly Board Report—

Public Relations

General

Meeting was held at Daly Zilch at 4:00 PM October 12th. Despite reminder e-mail sent to all members asking if they intended to attend, only Jacky Morisset, Carl Petersen and Linda Daly attended. Susan Stewart notified us she could not attend. A new member, Cathy Pacella attended her first meeting. We all welcomed her input and ideas.

Quarterly Newsletter

Lois is getting the newsletter ready for the end of October publication. As was stated before, the Chronicle will again be handling printing and distribution. Hopefully we can still make our scheduled end of October distribution date.

Public Awareness

- **Events**

I have been in contact with someone familiar with poker runs and he has told me where to advertise to get things started. He has offered his establishment to host the event. Timeline is for the Spring. Superior Bank and Habitat will have the tool drive the month of November. Grand prize is a gas BBQ donated by Lowes. As was mentioned before, Superior at their own expense will be awarding a basket at each branch. Arrangements will be made to pick up from the donor, table saws or other tools too big for the donor to bring in. Superior Bank is printing the tickets and flyers also at their own expense, a great savings for Habitat. Lois still has to get the promo into the Chronicle.

Lois will have a place at the Realtors Fair on October 22nd. Also, Habitat awareness ribbons have arrived and will be distributed at the volunteer picnic and other meetings. Hopefully this will give a boost to the presence of Habitat in Citrus County. This could be a cheap form of advertising for us.

The Volunteer picnic is planned for next month. RSVPs have started to come in.

Plans for the Chamber Christmas parades were started and we got some VERY good ideas from the committee. Linda Daly will allow us to use her facility to house the float for decoration and storage purposes. Carl and Jacky are in charge of the greenery. It was their idea to use the common theme of thatched cottages found in the "jungle" and where pirates live. Lois will look for kids' lion or animal outfits and other decorative accessories. Plans and times will be firmed at the November 9th meeting.

- **Public Speaking Opportunities**

The Chronicle ad that is running has brought in a nice response for speaking engagements. We have received three more requests for a speaker. We are scheduled for Sunday, September 20th, one for October 14th, November 8th and one for next February. Lois is still trying to address the employees at Lowes. Lois met with the Catholic Deanery to try for public speaking opportunities and at this time we are having announcements put into the Sunday bulletins. Hopefully we will get Terry to do some presentations when we hear back from Father Thompson.

Realtors Golf Tournament

The annual golf tournament at Southern Woods was a great event and lots of fun. Profit has not been released as yet.