

September 2009 Monthly Board Report—

Public Relations

General

There was no PR meeting this month.

Quarterly Newsletter

Lois is getting the newsletter ready for the end of October publication. As was stated before, the Chronicle will again be handling printing and distribution. All numbers will stay the same since we are not adding more zip codes and no mention of a rate increase has been received. Last communication with the Chronicle salesperson was Monday September 14th and the newsletter timeline was discussed.

Public Awareness

- **Events**

We have someone who is willing to help get the pig roast/poker run together. All that remains is a meeting. Superior Bank and Habitat are well into the plans for the Fall Tool Harvest at each bank branch (except Dunnellon) for the month of November. Plans have changed slightly. The donor's receipt will serve as a chance to enter a drawing for a gas BBQ donated by Lowes of Inverness. Arrangements will be made to pick up from the donor, table saws or other tools too big for the donor to bring in. Each branch will have a drawing for a gift basket and all entries will be eligible for the grand prize drawing on November 30th. Superior Bank is printing the tickets and flyers and the advertising campaign in the Chronicle is in the plans.

Lois will have a place at the Realtors Fair on October 22nd.

The Volunteer picnic plans are in full swing with the Price brothers again serving as Chefs Extraordinaire and will cook as they did last year with Habitat supplying the meat. Plans for salads, drinks, etc. have not been finalized. We still need gifts for volunteers.

- **Public Speaking Opportunities**

The Chronicle is running an announcement that Habitat will speak at group meetings, etc. We have received three more requests for a speaker. One is scheduled for Sunday, September 20th, one for October 14th and one for next February. Lois is trying to address the employees at Lowes and will also be meeting with the Catholic Church Deanery to present the program to their parishioners and perhaps for the Churches in Citrus County to join together to sponsor a home.

Realtors Golf Tournament

The annual golf tournament at Southern Woods is moving along. We have all the "hole sitters" needed. Citrus Hills Golf has donated 150 lunch certificates to be placed in each prize bag as well as 50 certificates for the Volunteer picnic.