

# **ReStore 2 Report – Crystal River**

## **March Monthly Report for BOD**

**April 1, 2011**

**The monthly sales were as follows:**

<b>Week</b>	<b>Sales</b>	<b>Tax</b>	<b>Net Income</b>
<b>Week 1</b>	<b>\$ 2,732.58</b>	<b>\$ 141.64</b>	<b>\$ 2,590.94</b>
<b>Week 2</b>	<b>\$ 5,328.11</b>	<b>\$ 299.04</b>	<b>\$ 5,029.07</b>
<b>Week 3</b>	<b>\$ 6,250.13</b>	<b>\$ 348.69</b>	<b>\$ 5,901.44</b>
<b>Week 4</b>	<b>\$ 5,651.85</b>	<b>\$ 311.43</b>	<b>\$ 5,340.42</b>
<b>Week 5</b>	<b>\$ 2,106.12</b>	<b>\$ 117.88</b>	<b>\$ 1,988.24</b>
<b>Total</b>	<b>\$22,068.79</b>	<b>\$ 1,218.68</b>	<b>\$ 20,850.11</b>
<b>Monthly Expenses</b>			<b>\$ (16,871.81)</b>
<b>Other Income</b>			<b>\$ 15.00</b>
<b>Net Balance</b>			<b>\$ 5,433.31</b>

**March was a huge success at our new store in Crystal River.**

**Building Dreams fundraiser helped us with increased exposure and sales have reflected all the activity.**

**Our grand opening on March 11 started off with George Rusaw saying “we are open for business”! The day turned out very exciting. The store was all decorated and we served snacks and had prizes and raffles. The store did \$1800.00 worth of business that one day. With the articles in the paper and all the publicity our sales continued right through the end of the month.**

**Our donations are increasing on this side of the county as predicted. We have people dropping things off everyday and are getting calls for pick ups. The sales flyer in the Sugarmill newsletter along with the article in the chamber paper has helped donations.**

**Terri our warehouse manager and staff and volunteers are doing a wonderful job. The store looks like a “specialty” store with thrift store pricing!**

**We have sold several items on e-bay this month ranging from a teaching golf club to an old fashioned piano stool. So we generated \$500.00 in sales with 7 small items.**

**We are continuing the re-modeling of the middle warehouse bay to soon hold doors, windows, and all our building supplies as part of phase 2 of our Restore construction. We hope to have the building supply area warehouse area open by the end of April. This will allow customers to be able to get all their needs at either store.**

**David Brightman  
Director Retail Sales**