

ReStore Report

Monthly Report for BOD

Janauary 2011

The monthly sales for December 2010 were as follows:

Week	Sales	Tax	Net Income
Week 1	\$ 3,247.43	\$ 190.05	\$ 3,057.38
Week 2	\$ 4,872.83	\$ 278.57	\$ 4,594.26
Week 3	\$ 4,417.96	\$ 261.78	\$ 4,156.18
Week 4	\$ 4,277.60	\$ 248.18	\$ 4,029.42
Week 5	\$ 2,860.13	\$ 166.21	\$ 2,693.92
Total	\$20,801.95	\$ 1,144.79	\$ 19,657.16
Monthly Expenses			\$ (20,040.15)
Other Income			\$ 18.79
Net Balance			\$ (364.20)

December sales were constant throughout the month. The first two weeks were strong. As the Holidays approached we had strong sales due to the specials we had on merchandise. The last two weeks were not as busy and we ended up within a few hundred dollars of last year's total. During the calendar year we increased sales \$48,971.68 to a total of \$273,210.84 up 13%. Profit increased by \$24,828.04 to almost \$69,660.82 up 36%. That's an average of \$5,805.07 profit each month. So it turned out to be a great year.

We all are looking forward to growing even more in 2011 even with the addition of our new Crystal River store.

Home Depot donated and delivered 16 front doors to the new store, 8 of them have glass inserts. I called on Sears and they donated 168 gallons of paint to our Inverness store. I called on Deem Cabinets but they weren't able to help us with anything. We received from Lowe's 2 new sliding glass doors along with a pallet of stain, paint and garden supplies.

**David Brightman
Director Retail Sales**