

April Report

The PR Committee did not meet in April after the enormous amount of effort put forth in order to represent Habitat at the Strawberry Festival. All members were involved in some capacity and our March meeting was held there. The booth was manned at all times with each member taking a specific time for full coverage. We thanked both David Brightman who helped take the tent down and Elane Beirer who helped with the set up. Each committee person not only baked dog cookies, but had relatives and friends help also. They donated the cost of ingredients so we netted about \$450.00, a little more than last year. This was a pleasant surprise as the Chamber put all non-profits in one area which really cut down on the amount of traffic passing the booth. It was decided not to participate if this would be the format again next year. We will not know until the Fall and address this and the Christmas Parades again at that meeting.

Terry was not at the meeting, but I advised the committee that she is now attempting to update the web site and has had some success, but further renovation is needed. If all else fails, I will be taking that over and looking for another web company as the Chronicle is getting out of the web site business.

Since we do not have any up coming projects that demand our attention, all were asked to put their thinking caps on to develop more fundraisers for the future.