

ReStore Report

Monthly Report for BOD

November 2010

The monthly sales for October were as follows:

Week	Sales	Tax	Net Income
Week 1	\$ 2178.88	\$ 123.44	\$ 2055.44
Week 2	\$ 4338.31	\$ 236.51	\$ 4101.81
Week 3	\$ 5225.28	\$ 275.39	\$ 4949.89
Week 4	\$ 13,936.20	\$ 378.46	\$ 13557.74
Week 5	\$ 5341.74	\$ 300.66	\$ 5041.08
Total	\$31,020.41	\$ 1,314.46	\$29,705.96
Monthly Expenses			\$ (18,098.10)
Other Income			\$ 29.29
Net Balance			\$ 11,637.15

October sales started off great and followed right through the whole month. We noticed a significant increase in customer traffic. Total sales for the month were up \$8,433.01 or 28% over last October. Profit income was the best for any month this year and \$8,479.26 more than last October's profit.

All this increase in sales and profit wouldn't be possible without the great generosity of our residents and businesses here. Mr. Richard Randa whose parents lived in Sugarmill Woods donated a 2002 Toyota Camery. American Door & Hardware donated over 25 wood and metal doors along with mirrors. Willie's Painting donated over 30 cans of paint which are selling great. We have noticed an increase in pick-ups donations as people are coming back down and seem to be remodeling when they get here.

Our staff and volunteers are doing a wonderful job. The merchandising of our store and customer service we strive to provide make the difference in our sales each day. We hear all the time that our prices are great but it's the one on one service that help us increase each persons shopping experience. We're blessed, great caring volunteers here at the ReStore as well as the job sites.

**David Brightman
Director Retail Sales**