

PR Committee Board Report for July 2010

No formal meeting was held due to lack of attendance.

Since my last report, I am pleased to announce that NatureCoast has taken over the web hosting duties and we are about 80% complete with our updates. All pages have been updated except for the Special Projects page and changing the older photos to new ones. Also, all links are now operating. We now have a Current Events or Social Calendar that lists the wallraisings, dedications, sod laying, picnics and other special social events and orientations. It also appears that the newsletter may be carried on the website too if we can mesh the formats.

So far we have not been successful in finding any other avenues to distribute the newsletter other than the Chronicle. I am pleased to say that Chronicle press releases have been more timely and hope that this is a sign of improvement and just not a glitch.

Billboards:

One was removed and I have been in touch with Lamar to find another location to place it. If we find more than one good location, we will pay for an additional billboard as this seems to be our most consistent and visible way of advertising.