

June 2009 Monthly Board Report—

Public Relations

General

There was no meeting this month. Even though a reminder was sent a week in advance, no one attended except the PR Director and Susan Stewart. It is becoming very difficult to keep up with the PR obligations i.e Newsletter, Fundraiser Planning etc. when there is such a lack of members who take an active role and interest in the committee seriously. The Board's help would be welcomed in this area.

Quarterly Newsletter

The first issue is scheduled to be inserted into the Chronicle on June 27th. We will be in six zip codes and insert approximately 18,000 papers at a cost that will only allow us to publish three times a year. We will give this method of distributing the newsletter a try. Hopefully it will work since mailing them, even at the bulk rate, is very costly.

Public Awareness

- **Events**

Because we have not been able to get a great deal of information on how to plan a Poker run, we are now shooting for a date in early November. Plans are still to have a pig roast and have the run end at the ReStore.

News Coverage

Things are still a little shaky with the Chronicle. It takes a constant effort to have our news covered and printed, but at least we know that if they are kept after, we will have coverage.

- **Public Speaking Opportunities**

PR Director did speak to the Business Masters. It is hoped that the organization will pledge a family portrait or similar item to each new home this year. Follow up has been made and it is still under consideration.

- **Annual Dinner**

The annual dinner and installation of the Board of Directors will be held this June 25th at the First Presbyterian Church of Inverness and will be catered by Oysters. Invitations have been mailed and it is hoped that all receiving an invitation will reply to insure that no monies will be wasted.