

# W04-2: User Stories Pt. 2

Dr. Alex Adkins  
CPSC 3720: Software Engineering



# Game: Drawing!

- Follow the provided instructions
- Do your best to share the various colored pencils
- Use a color that is as close to the instructions as possible
- 10 minutes



# The Instructions:

Draw a beautiful summer meadow with different colored flowers, some green grass, cows, birds, dogs, and a shining sun.

Draw a beautiful summer meadow with:

- Green grass
- 10 blue flowers with 5 petals each
- 5 pink flowers with 6 petals each
- 13 red flowers with 6 petals each
- 2 cows with 3 brown spots
- 1 cow with 5 black spots
- 2 white and brown dogs
- 2 birds in the upper left corner
- 3 birds in the middle
- One sun to the right with 5 sunbeams



# Discussion

As a class...

- What side of the room produced the better “meadows?”
- What design tools does your table’s instructions represent? The other tables’?



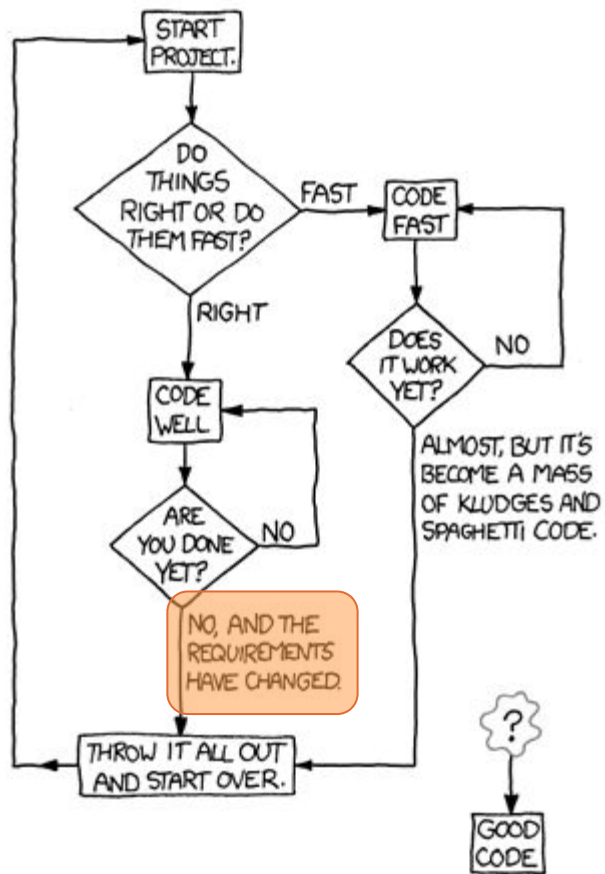
# Discussion

At your tables...

- Why User Stories vs. Requirements Specs?

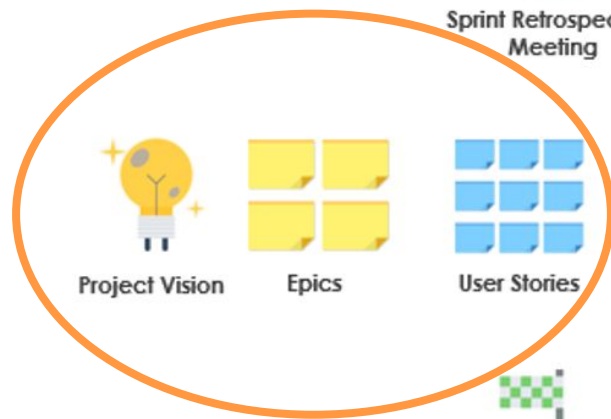


## HOW TO WRITE GOOD CODE:



Product Owner  
Scrum Master

Scrum Team Members  
Stakeholders



Sprint Retrospective Meeting

Sprint Review Meeting

Sprint Planning Meeting

Release Plan

SPRINT

Planning

Review

Retrospect

Implementation

Daily Scrum

Impediment Log

Burndown Chart

Project Retrospective Meeting

# Today's Objectives

- Game!
- RECAP:
  - Why Create User Stories?
  - The Three C's
- INVEST to create great stories
- ~~Memes!~~ Logos!





# User Stories



# User “Roles”

- Users vary by:
  - How they use the software
  - Their backgrounds
  - Their familiarity with software/computers
  - What they use the software for
- A **User Role** is a collection of defining attributes that characterize a **population of users** and their intended interactions with the system.
  - Source: *Software for Use* by Constantine and Lockwood (1999)



# Advantages of using Users/Roles

**Users become  
Tangible**

- Start thinking of software as solving needs of real people.

**Avoid saying  
“The User”**

- Instead we talk about “a frequent flyer” or “a repeat traveler.”

**Incorporate Roles  
into Stories**

- “As a <role>, I want <story> so that <benefit>.”

# What are User Stories?

## User Stories:

- short simple descriptions of a features
- told from the perspective of the person who desires the new capability
  - usually a user or customer of the system

## User Story Template:

As a <type of user/user role>, I want <some goal> so that <some reason>

**WHO**

**WHAT**

**WHY**



# Why User Stories?

- Stores are more comprehensible
  - Developers and customers understand them
  - People can understand them better as stories
- Stories support iterative development
- Stories support participatory design
  - The users of the system become part of the team designing the behavior of the system



# The Three C's of User Stories

## Card

- Stories are traditionally written on note cards.
- Cards may be annotated with estimates, notes, etc.

## Conversation

- Details behind the story come out during conversation with customer

## Confirmation

- Acceptance tests confirm the story was coded correctly

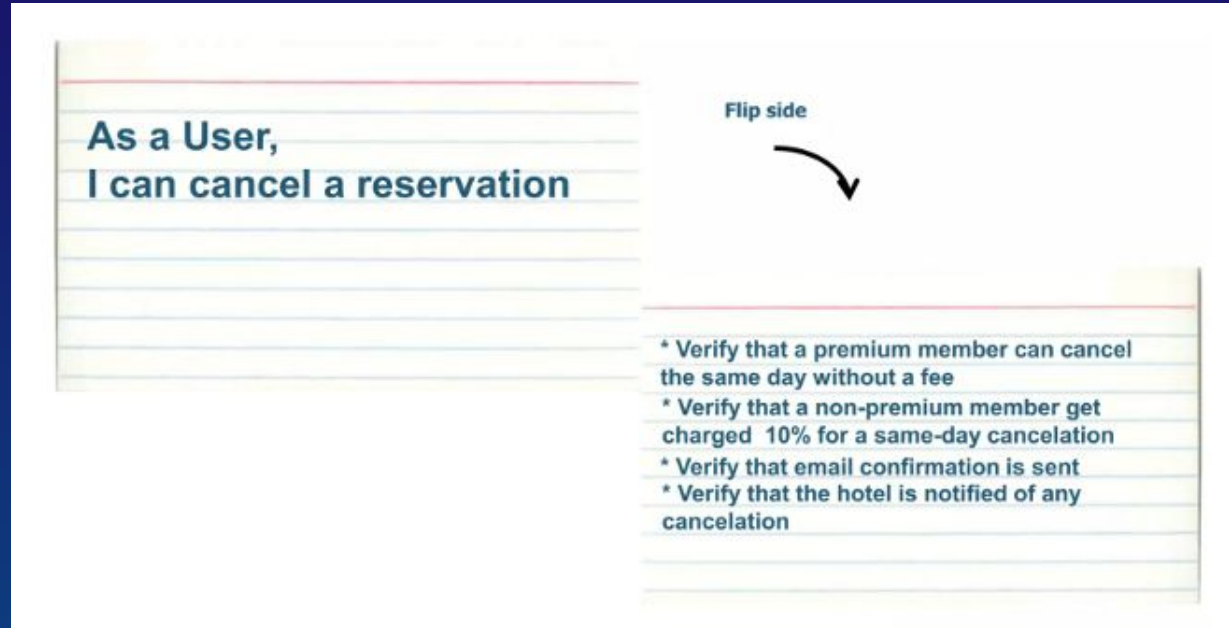
# Writing User Stories: Card & Confirmation

The story should answer:

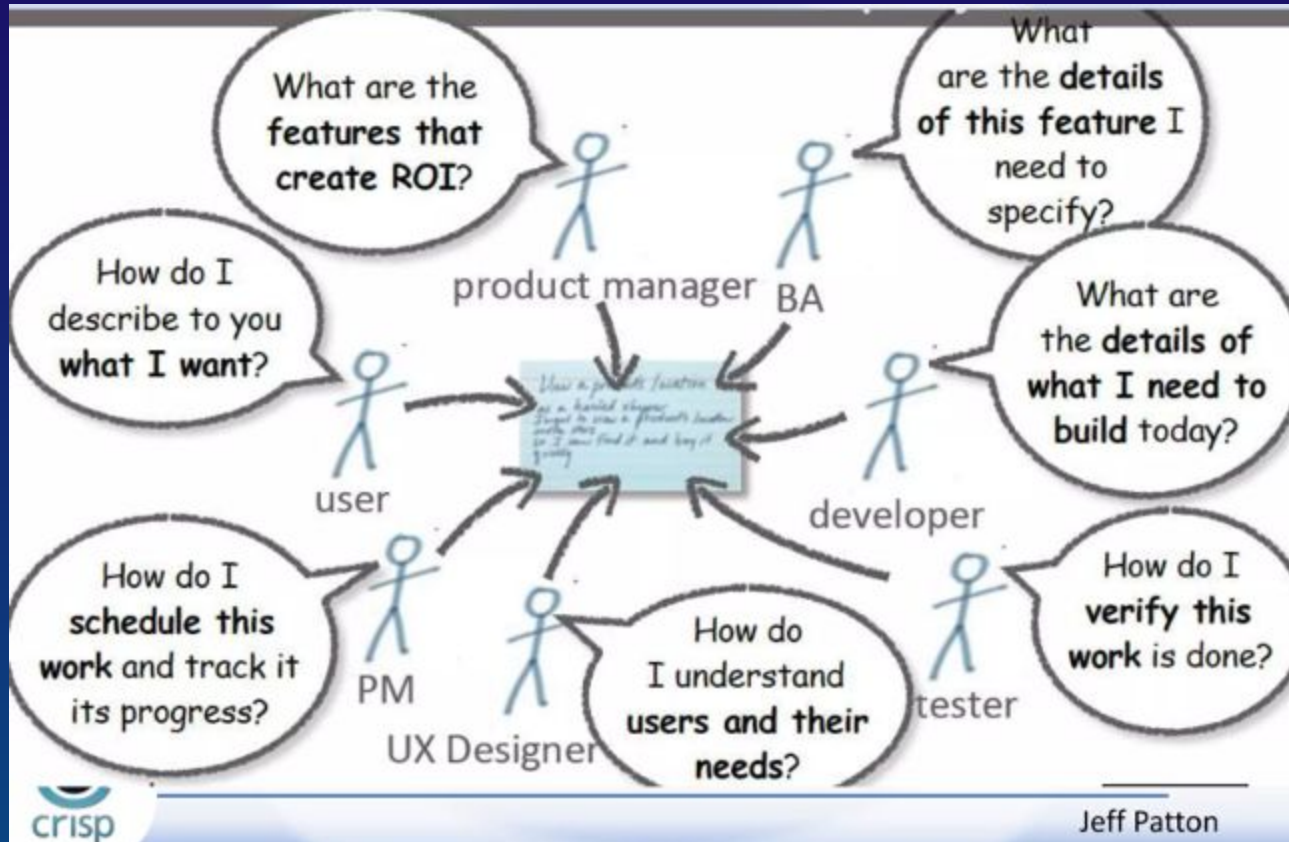
**Who** – who the user story is for (**As a User**)

**What** – the functionality that the user story implements (**I want**)

**Why** – the reason the user needs the user story (**so that**)



# Writing User Stories: Conversation

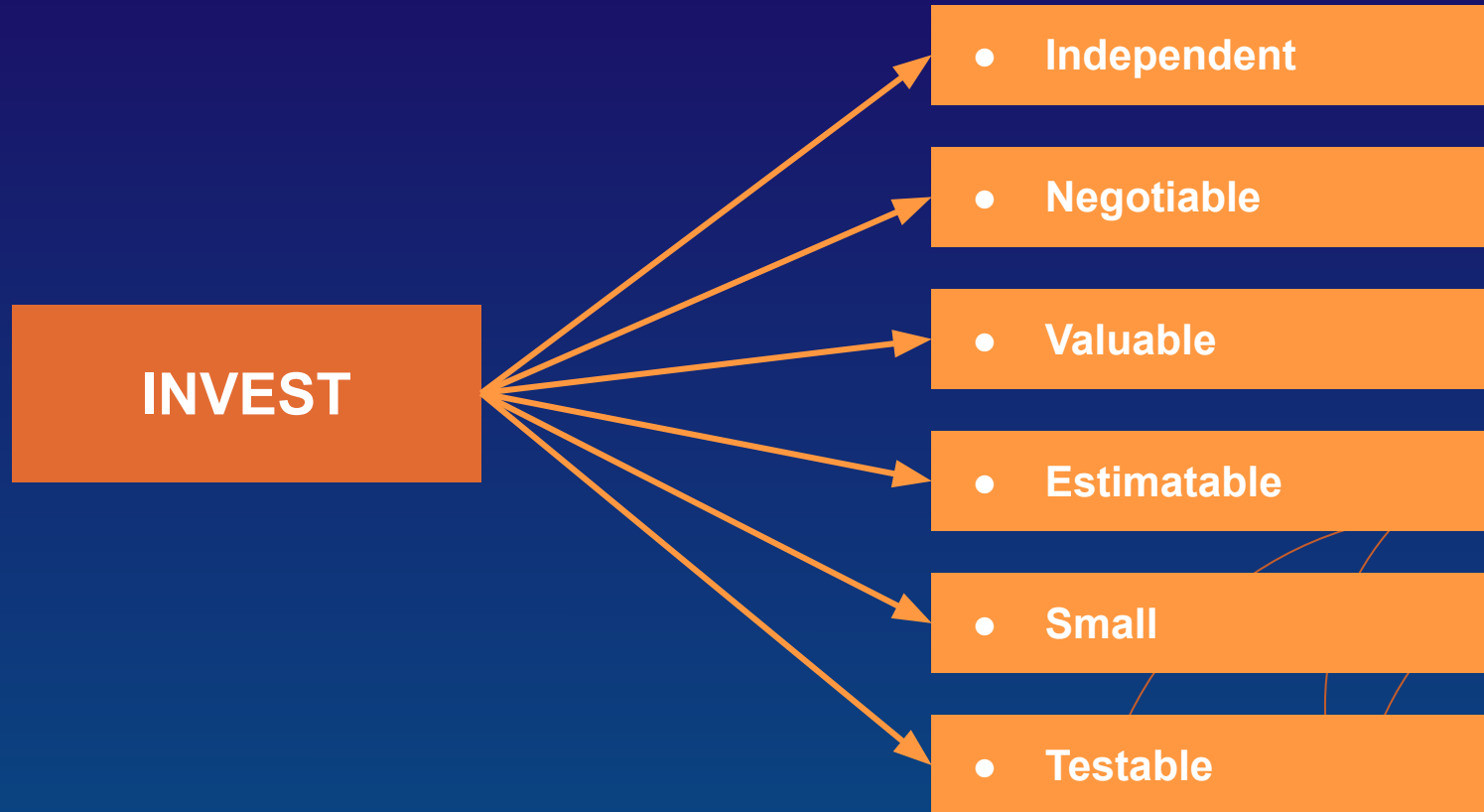




# INVEST



# INVEST to create good stories!



# INVEST: Independent

- Avoid introducing **dependencies**
  - Leads to difficulty prioritizing and planning

In terms of **Independent**, are these stories **good** or **bad**? Why?

"As a user, I want to reset my password so that I can regain access to my account if I forget it."



## GOOD STORY

This story is self-contained and can be developed, tested, and deployed independently.

"As a user, I want to receive a password reset email after clicking 'Forgot Password,' and then be able to log in with the new password."



## BAD STORY

This story mixes multiple actions—sending the email and handling login—which could be separate stories.

# INVEST: Negotiable

- Stories are not **contracts**
  - They need **flexibility** so that we can adjust what gets implemented
- Too much detail can give an impression of completeness or precision

In terms of **Negotiable**, are these stories **good** or **bad**? Why?

“As a user, I want to receive order confirmation emails after making a purchase so that I have a record of my transactions.”

## GOOD STORY

The team can discuss the specifics, such as email format, timing, or additional information to include.

"As a user, I want to receive a plain-text email with my order details, including product name, quantity, total price, and estimated delivery date."

## BAD STORY

It's too rigid—technical details are overly prescribed, leaving little room for team input.

# INVEST: Valuable

- Stories must provide a clear **benefit** to the users or the purchasers

In terms of **Valuable**, are these stories **good** or **bad**? Why?

"As a customer, I want to save items to a wishlist so that I can purchase them later."



## GOOD STORY

The feature provides value by helping users remember items for future purchases.

"As a developer, I want to refactor the database schema so that the code is cleaner."



## BAD STORY

This story is developer-focused rather than user-focused. While refactoring is important, this should be framed as a technical task supporting a user-facing feature.

# INVEST: Estimatable

- Stories should be small and well defined to easily estimate **effort**
  - Stories may not be estimatable if:
    - Developers **lack** domain or technical **knowledge**
    - The story is too **big** or **vague**

In terms of **Estimatable**, are these stories **good** or **bad**? Why?

"As a user, I want to update my profile picture so that my account displays a personalized image."



## GOOD STORY

The scope is clear, and the team can estimate the work needed to add an image upload feature.

"As a user, I want a completely redesigned profile page with a better UI."



## BAD STORY

The story is too vague—"better UI" is subjective, and the scope is unclear, making it difficult to estimate.

# INVEST: Small

- Stories should be able to be completed within a single sprint
  - Large stories are hard to **estimate** and hard to **plan**
    - They don't fit well into single sprints

In terms of **Small**, are these stories **good** or **bad**? Why?

"As a user, I want to filter search results by price so that I can find affordable items."



## GOOD STORY

This is a specific, small feature that can be built, tested, and deployed independently.

"As a user, I want an advanced search system with filters for price, brand, availability, user reviews, and shipping options."



## BAD STORY

The story is too large—it should be broken down into smaller, manageable parts.

# INVEST: Small - Compound Stories

- Stories can often hide a great number of assumptions:

As a user, I can post my resume.

- A resume includes separate sections for education, prior jobs, salary history, publications, etc.
- User can mark resumes as inactive
- Users can have multiple resumes
- Users can edit resumes
- Users can delete resumes





# INVEST: Small - Compound Stories

## CRUD:

- Create
- Read
- Update
- Delete

Split along operational boundaries (CRUD)



- As a user, I can create resumes, which include education, prior jobs, salary history, publications, presentations, community service, and an objective.
- As a user, I can edit a resume.
- As a user, I can delete a resume.
- As a user, I can have multiple resumes.
- As a user, I can activate and inactivate resumes.



# INVEST: Small - Compound Stories

Split along data boundaries



- As a user, I can add and edit educational information on a resume.
- As a user, I can add and edit prior jobs on a resume.
- As a user, I can add and edit salary history on a resume.
- As a user, I can delete a resume.
- As a user, I can have multiple resumes.
- As a user, I can activate and inactivate resumes.



# INVEST: Testable

- Stories should have clear and testable acceptance criteria
- Tests demonstrate that a story meets the customer's expectations
  - Strive for 90%+ testing automation

## SAM:

- Specific
- Attainable
- Measurable

How can we improve these acceptance criteria?

A user must find the software easy to use.



### Better Criteria

As a novice user, I am able to complete common workflows without training.

A user must never have to wait long for a screen to appear.



### Better Criteria

New screens appear within 2 seconds in 95% of all cases.

# User Stories: General Guidelines

## INVEST

- Independent
- Negotiable
- Valuable
- Estimatable
- Small
- Testable
- S.A.M. (helps with testable)
  - Specific
  - Attainable
  - Measurable

## Story Hierarchy

- **Product**: the largest chunk of value
- **Epic**: a medium chunk of value
  - larger than a story but smaller than the whole product
- **User Story**: smallest piece of value
  - can be implemented in at most a **week or two**
  - **broken down into tasks for each sprint**

## Stories should answer: **Who, What, Why?**

- **Who** - the the user story is for (As a User)
- **What** - the Functionality that the user story implements (I want)
- **Why** - the reason the user needs the user story (so that)



# Let's practice!



## Automated Teller Machine (ATM)

- Deposit money
- Withdrawal Cash
- Check account balances



# Let's Practice! (10 minutes)

You have the following Epic:

*As an **ATM User**, I can deposit cash, so that I can have **increased funds in the bank**.*

What are some stories you can derive from this Epic?

Each table work as a team to come up with at least 3 stories for this Epic on the index cards. Write your table number on the card. Follow this format:

**Front:** As a \_\_\_\_\_, I want to \_\_\_\_\_, so that \_\_\_\_\_

**Back:** Story Acceptance Criteria



# Up Next!

- Project Skill Survey completed by this Friday at end of day
  - Find it in Canvas under Week 4
  - Worth 5 points!
- Project Team Requests by end of day Friday via email (NO EXCEPTIONS)
  - Have someone you want to work with? Email Dr. Alex by EOD Friday
- Project Kickoff next week!



# Sources

Much of the presentation content was developed using slides and information provided and permitted for this use by Mountain Goat Software:

[www.mountaingoatsoftware.com](http://www.mountaingoatsoftware.com).

The company (and founder Mike Cohn) are great sources for Agile best practices.

