

HOW WEB WORKS

- Scientists wanted to exchange information
- HTML hypertext markup language used to describe text, graphics and other information is organized and linked
- 1993 100 computers made up the world wide web
- Browsers created to interpret web page (html)
- Today billions of web servers serving trillions of pages
- Web content text files marked up with special codes (html)
- Text, image, audio, video, programs, etc

HOW WEB WORKS

- Consider a basic website access, google.com
- 1. web browser requests index.html from http://www.google.com
- 2. server process looks for this file and sends contents to browser
- 3. browser reads the file and renders the display
- 4. sees < img src="/images/branding/googleloxo/2x/googlelogo_color_272x92dp.png">
- 5. browser requests this file from server
- 6. server finds this file and sends to browser
- 7. browser displays the image based upon the attributes in the HTML img command
- Pages could come from local computer without need for a server

SELECTING A WEB HOSTING PROVIDER

- Things to consider
 - Reliability uptime
 - Customer service you will have questions
 - Server space storing videos, audio, etc
 - Bandwidth effects how fast your pages are delivered
 - Domain name purchase and management
 - Price
 - Server performance CPU cycles

KEEP THIS IN MIND!

- Every person accessing your web content will do so from different
 - Computers
 - Operating systems
 - Browser types
 - Browser versions
 - Displays
- Test, test, test different browsers, platforms
 - Safari, chrome, internet explorer, edge, firefox

SAMPLE WEB PAGE

- <!DOCTYPE html>
- <html>
- <head>
- <title>Hello World!</title>
- </head>
- <body>
- <h1 style="text-align: center">Hello World!

- Welcome to My Web Server.</hl>
- </body>
- </html>
- Save sample.html (NOTE: use a simple text editor, do NOT use Word)