

The Early Internet

In mid-90s when the world was just starting to come online. With the invention of WWW, there were wars happening between many companies to become the most technologically advanced and most profitable browser.

With the creation of Mosaic by a student of University of Illinois Computer Science named Mark Andreessen, it helped a lot of people in using the Internet. At that the Internet was mainly used by students involved in higher studies, researches etc. In the fall of 1993, they called it Mosaic and posted it online and made it free. For Mosaic to go truly public, however, it needed a giant influx of cash.

Jim Clark, who was a high school dropout and professor at Stanford started a company and they showed how to turn Mosaic into the basis of a business venture. They named their company Netscape. It got founded in 1994 under the initial name Mosaic Communication Corporation, soon renamed as Netscape Communication Corporation in the same year. It was the first company to attempt to capitalize on the world wide web.

The Microsoft Giant, Bill Gates story began in 1995 as soon as he dropped out of Harvard and started his company 'Microsoft'. In two decades, Microsoft had established a near monopoly over PC operating systems. During that time more than 90% of people were using Microsoft Windows on their system.

There was a big competition between Netscape and Microsoft. In 1994 after months of coding, Netscape's new browser, **Navigator**, was released, and it turned out to be a big success. While Netscape had to charge its users for the use of its browser, Microsoft was able to offer the browser for free and integrated into their Windows operating system. Upon the release of Internet Explorer 4.0, Microsoft famously threw a party in San Francisco and its employees dumped a large letter "e" logo in the lawn of Netscape. Netscape was then acquired by America Online, and Microsoft's Internet Explorer became the most used web browser, replacing Netscape Navigator.