

Business Model Canvas

Key Partnerships

Who are your key partners and suppliers? What key resources do they provide, and what activities do they perform?

Key Activities

What are the most important activities your business must perform to deliver its value proposition?

Cost Structure

What are the main costs involved in operating your business? How are they allocated across different activities?

Value Proposition

What unique value does your product or service offer to customers?

Revenue Streams

How do you generate revenue from your customers? What are your main sources of income?

Channels

Through which channels do you reach your customers and deliver your value proposition?

Customer Segments

Who are your target customers, and what are their specific needs or characteristics?

