

Introduction

Background

Thousand Oaks, CA has a large Asian population compared to neighboring cities. It also has an upper middle-class community that is more likely to eat out at restaurants more. The city is close to large cities such as Los Angeles and Malibu. Thousand Oaks receives visitors and tourists that come from these large cities. We will find the best location to open a Chinese restaurant.

Problem

In this project, we will determine the best location to open a Chinese restaurant in Thousand Oaks, CA. We would want the location to have no other Chinese restaurants nearby. If possible, having an Asian or Chinese grocery store next to or near the location could boost sales. We would also want the restaurant to be near the center of the city, busy commercial district, or heavy traffic area.

Interest

People interested in starting a Chinese restaurant in Thousand Oaks, CA would find this helpful. This project will give them the best locations, as well as the locations of other Chinese restaurants and Asian grocery stores in the area. With this information, they will be able to start a restaurant at the best possible location.