



# Building Deep Learning Applications on Big Data Platform

*An Introduction to **Analytics Zoo** for Apache Spark and BigDL*

Jason Dai

# Agenda

- **Motivation (10 minutes)**
  - Trends, real-world scenarios
- **DL frameworks on Apache Spark (20 minutes)**
  - BigDL, TensorFlowOnSpark, DL Pipelines, SparkNet
- **Analytics Zoo for Spark and BigDL (15 minutes)**
  - High level pipeline APIs, feature engineering, built-in models, reference use cases
- **Analytics Zoo Examples (15 minutes)**
  - Dogs vs. cats, object detection, TFNet
- **Break (30 minutes)**

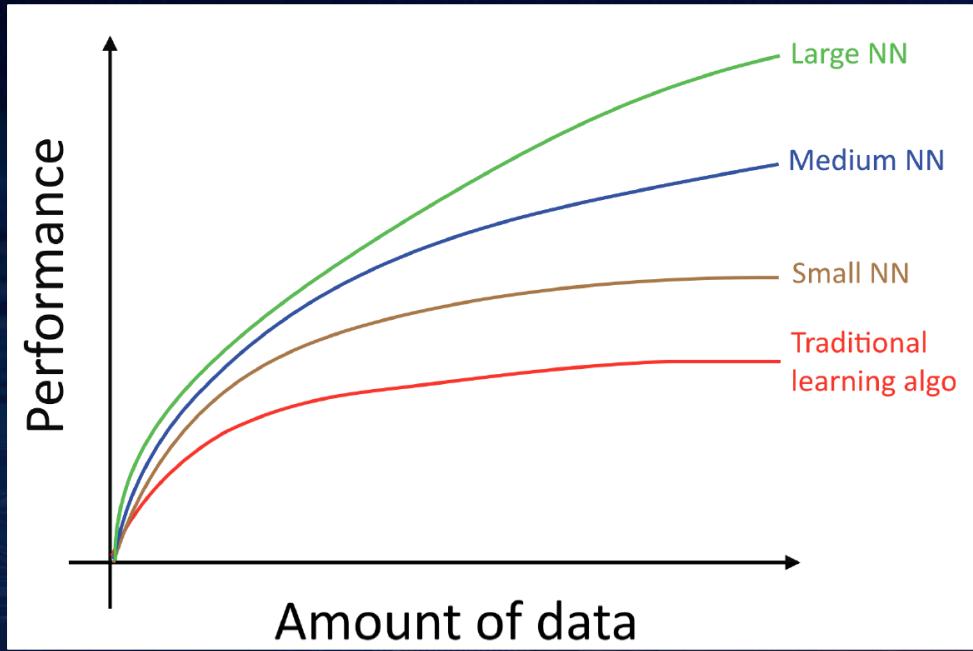
# Agenda

- **Distributed training in BigDL (30 minutes)**
  - Data parallel training, parameter synchronization, scaling & convergence, task scheduling, etc.
- **Advanced applications (15 minutes)**
  - Variational autoencoder, movie recommendations
- **Real-world applications (30 minutes)**
  - Object detection and image feature extraction at *JD.com*
  - Image similarity based house recommendation for *MLSlistings*
  - Transfer learning based image classifications for *World Bank*
  - Fraud detection for payment transactions for *UnionPay*
- **Conclusion and Q&A (15 minutes)**

# Motivations

*Technology and Industry Trends*  
*Real World Scenarios*

# Trend #1: Data Scale Driving Deep Learning Process



“Machine Learning Yearning”,  
Andrew Ng, 2016

# Trend #2: Hadoop Becoming the Center of Data Gravity

## Why an Enterprise Data Hub ?

- Single place for all enterprise data... (unedited hi-resolution history of everything)
- Reduces Application Integration Costs
  - Connect once to Hub ( N vs  $N^2$  connections)
- Lowest unit cost data processing & storage platform
  - Open source S/W on commodity H/W (reliability in S/W not H/W)
  - Can mix H/W vendors means every expansion is competitively tendered
- Fast Standardised Provision
  - No custom design task, re-use Active Directory account/password processes
  - Reduces Shadow IT
- Secure (audited, E2E visibility/auditing, encryption)
  - Eliminate need for one off extracts

#StrataHadoop

Strata Hadoop  
WORLD



## Everyone is building Data Lakes

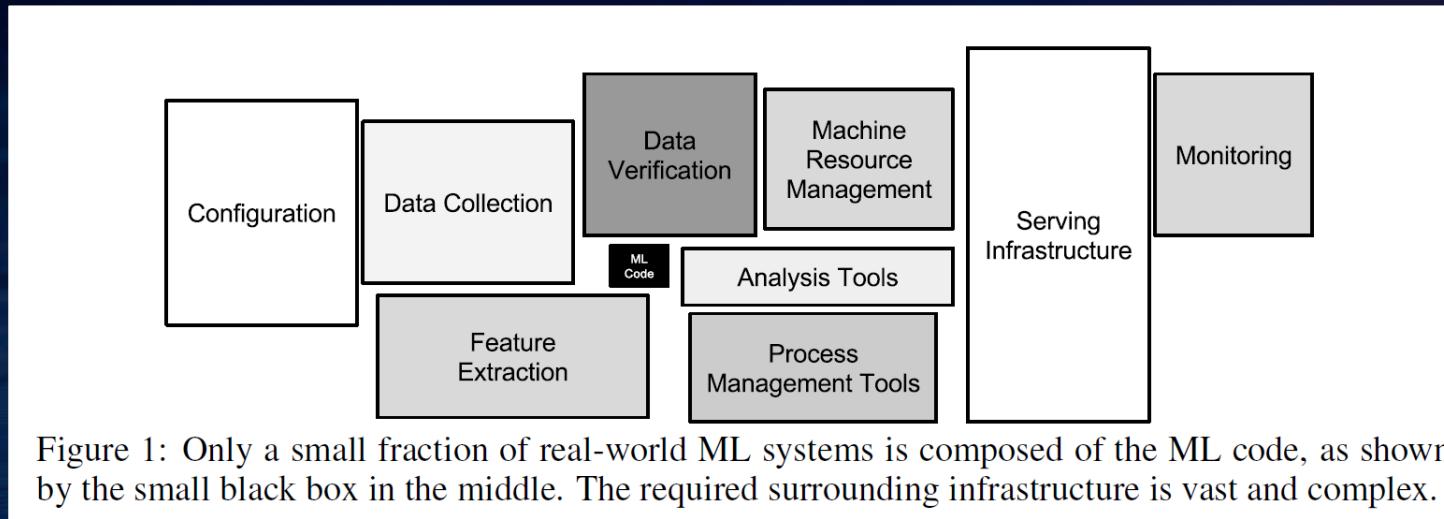
- Universal data acquisition makes all big data analytics and reporting easier
- Hadoop provides a scalable storage with HDFS
- How will we scale consumption and curation of all this data?

we  
BUILD

Phillip Radley, BT Group  
Strata + Hadoop World 2016 San Jose

Matthew Glickman, Goldman Sachs  
Spark Summit East 2015

# Trend #3: Real-World ML/DL Systems Are Complex Big Data Analytics Pipelines



“Hidden Technical Debt in Machine Learning Systems”,  
Sculley et al., Google, NIPS 2015 Paper

# Trend #4: Unified Big Data Platform Driving Analytics & Data Science

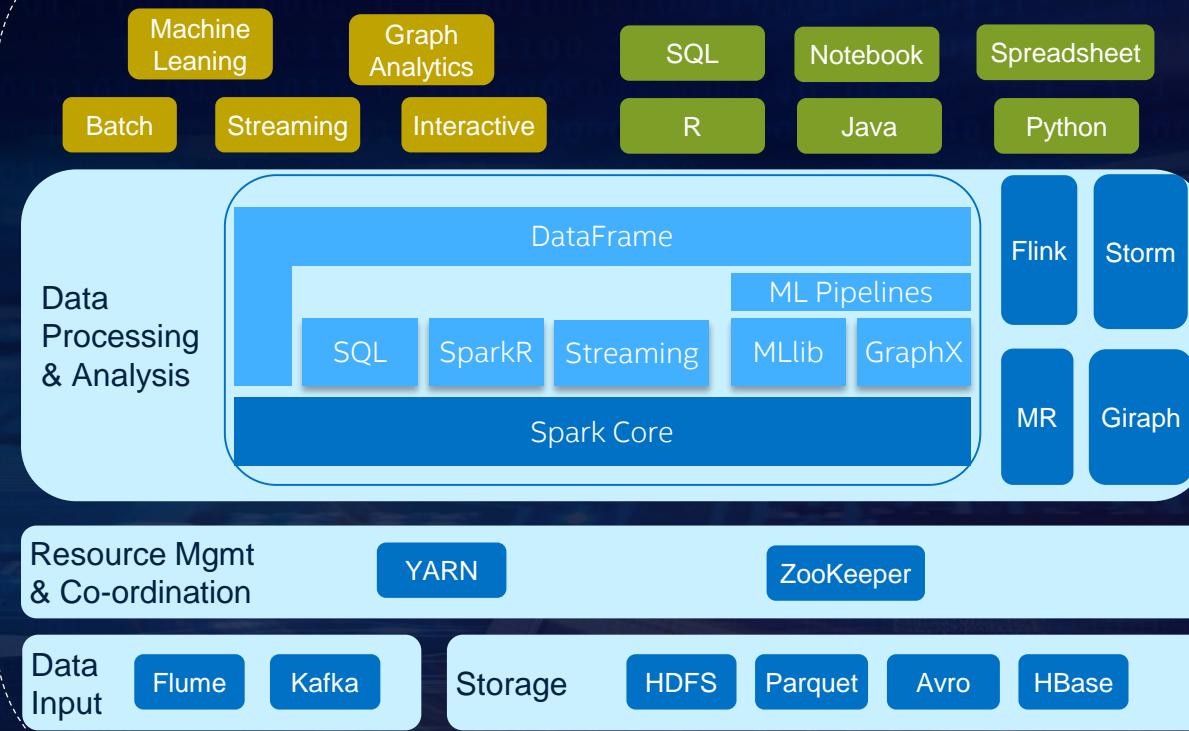
An Analogy



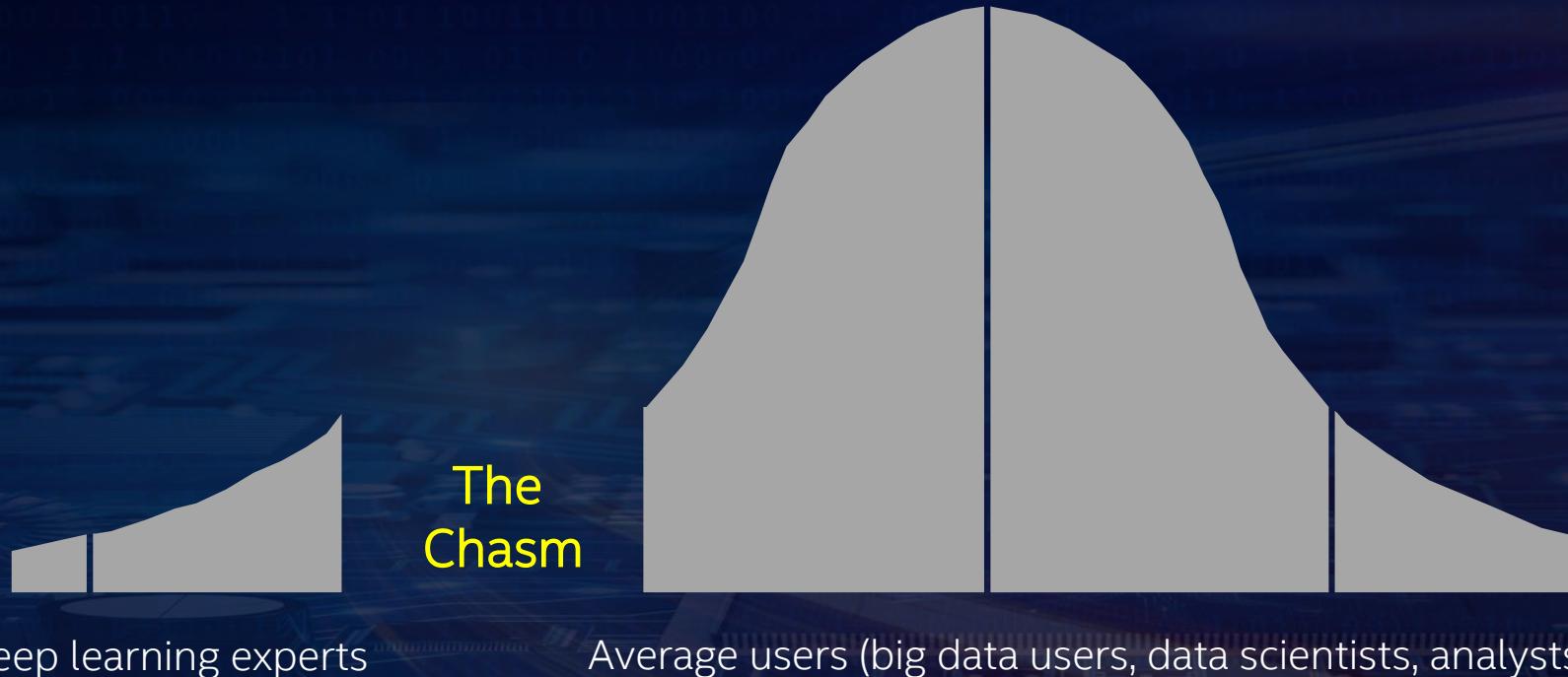
Ion Stoica, UC Berkeley,  
Spark Summit 2013 Keynote

# Unified Big Data Analytics Platform

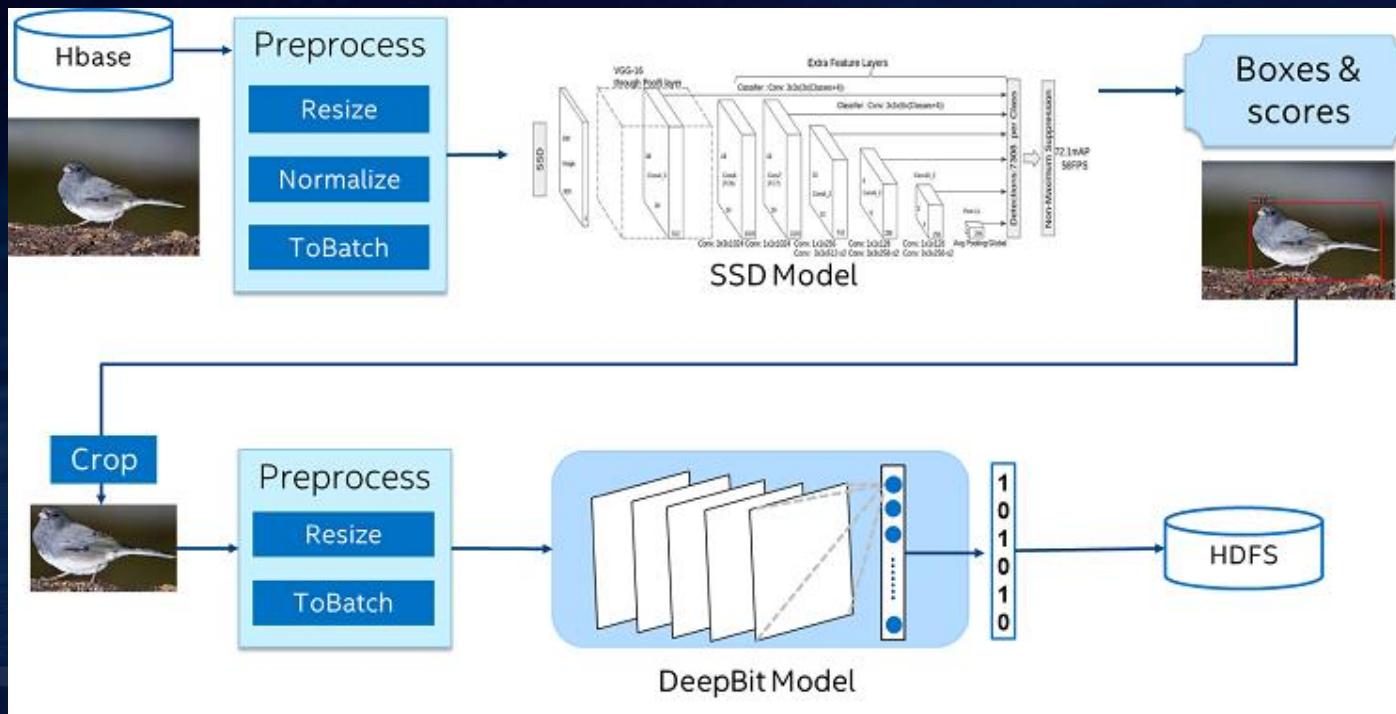
## Apache Hadoop & Spark Platform



# Chasm b/w Deep Learning and Big Data Communities



# Large-Scale Image Recognition at JD.com



# Bridging the Chasm

**Make deep learning more accessible to big data and data science communities**

- Continue the use of familiar SW tools and HW infrastructure to build deep learning applications
- Analyze “big data” using deep learning on the same Hadoop/Spark cluster where the data are stored
- Add deep learning functionalities to large-scale big data programs and/or workflow
- Leverage existing Hadoop/Spark clusters to run deep learning applications
  - Shared, monitored and managed with other workloads (e.g., *ETL, data warehouse, feature engineering, traditional ML, graph analytics, etc.*) in a dynamic and elastic fashion

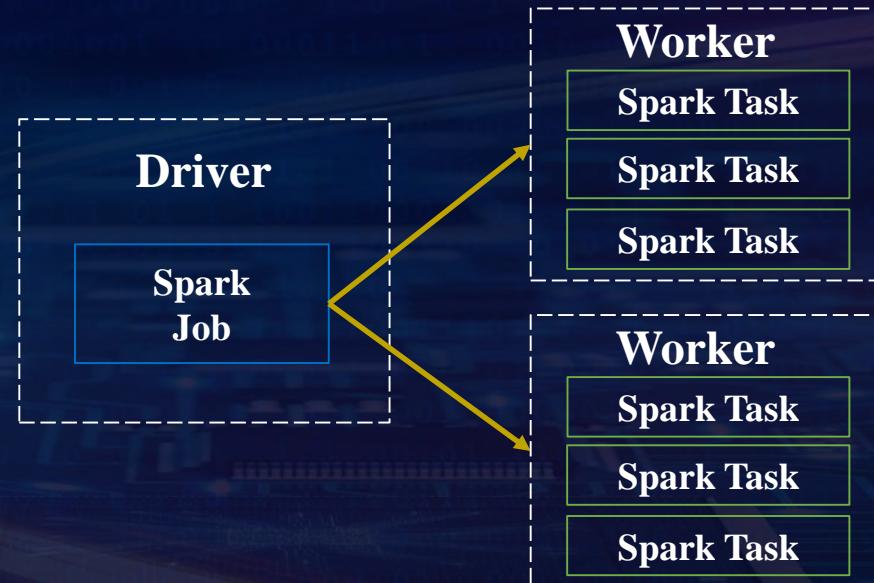
# DL Frameworks on Apache Spark

*BigDL, DL Pipelines for Spark, TensorflowOnSpark, SparkNet, etc.*

# Apache Spark

Low Latency, Distributed Data Processing Framework

- A Spark cluster consists of a single **driver node** and multiple **worker nodes**
- A Spark **job** contains many Spark **tasks**, each working on a data **partition**
- Driver is responsible for scheduling and dispatching the tasks to workers, which runs the actual Spark tasks

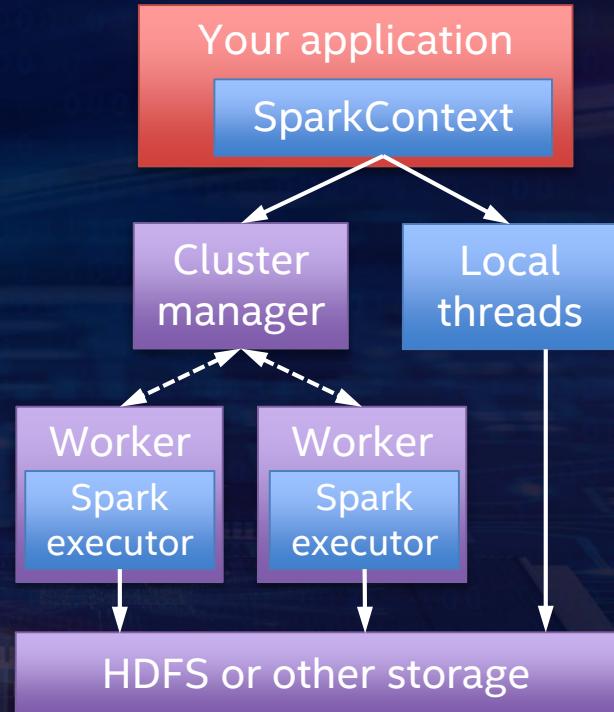


<https://spark.apache.org>

# Apache Spark

## Spark Program

- Spark runs as a library in your program (1 instance per app)
- Runs tasks locally or on cluster
  - K8s, YARN, Mesos or standalone mode
- Accesses storage systems via Hadoop InputFormat API
  - Can use HBase, HDFS, S3, ...

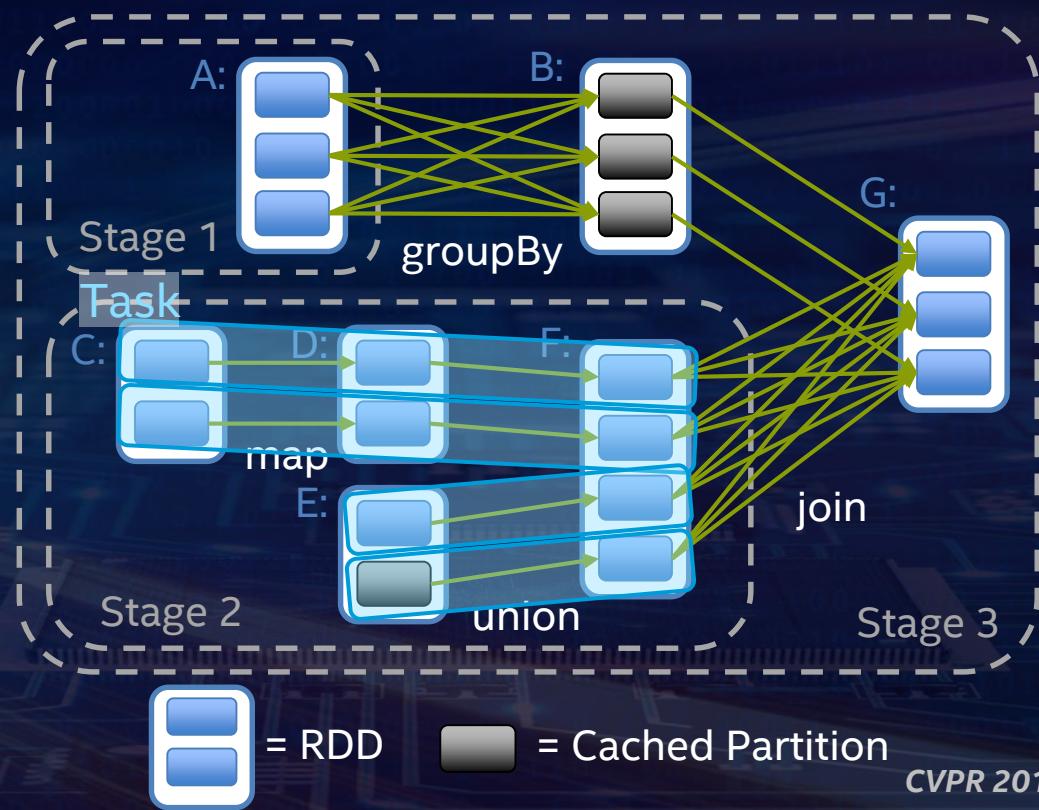


Source: "Parallel programming with Spark", Matei Zaharia, AMPCamp 3

# Apache Spark

## Distributed Task Execution

- General task graphs
- Automatically pipelines functions
- Data locality aware
- Partitioning aware to avoid shuffles



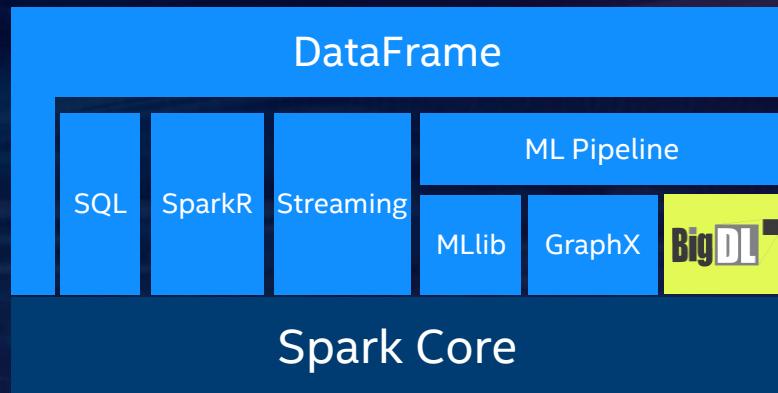
Source: "Parallel programming with Spark", Matei Zaharia, AMPCamp 3

# BigDL

## Bringing Deep Learning To Big Data Platform



- Distributed deep learning framework for Apache Spark\*
- Make deep learning more accessible to big data users and data scientists
  - Write deep learning applications as **standard Spark programs**
  - Run on existing Spark/Hadoop clusters (**no changes needed**)
- Feature parity with popular deep learning frameworks
  - E.g., Caffe, Torch, Tensorflow, etc.
- High performance (on CPU)
  - Powered by Intel MKL and multi-threaded programming
- Efficient scale-out
  - Leveraging Spark for distributed training & inference



<https://github.com/intel-analytics/BigDL>

<https://bigdl-project.github.io/>

# BigDL Run as Standard Spark Programs

## Standard Spark jobs

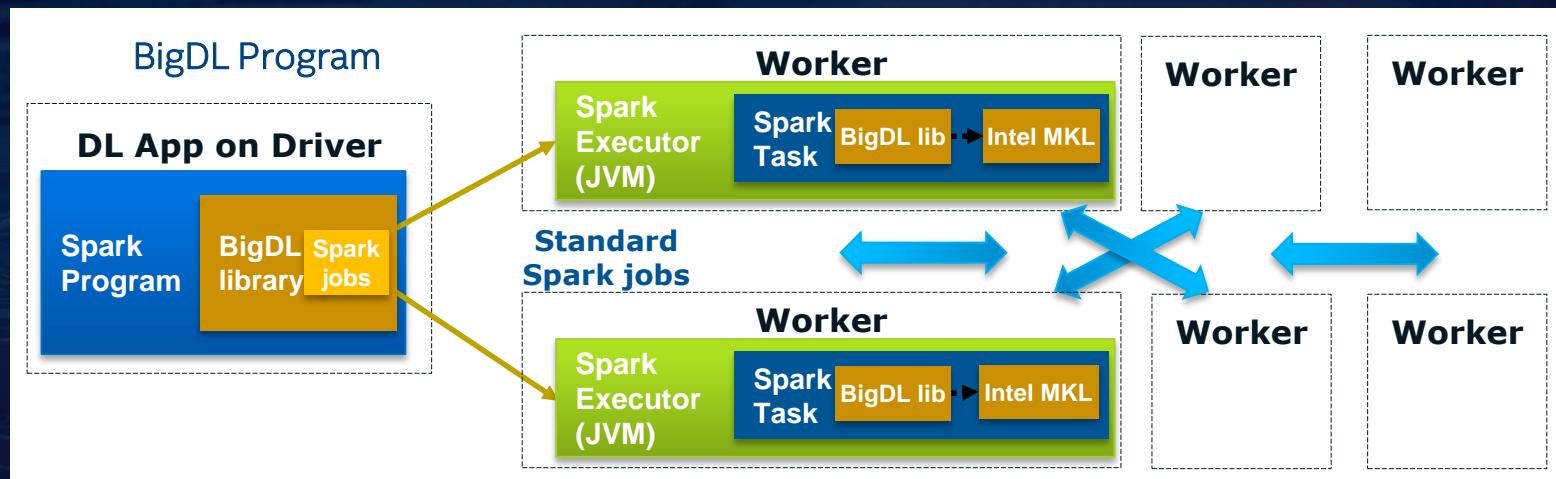
- No changes to the Spark or Hadoop clusters needed

## Iterative

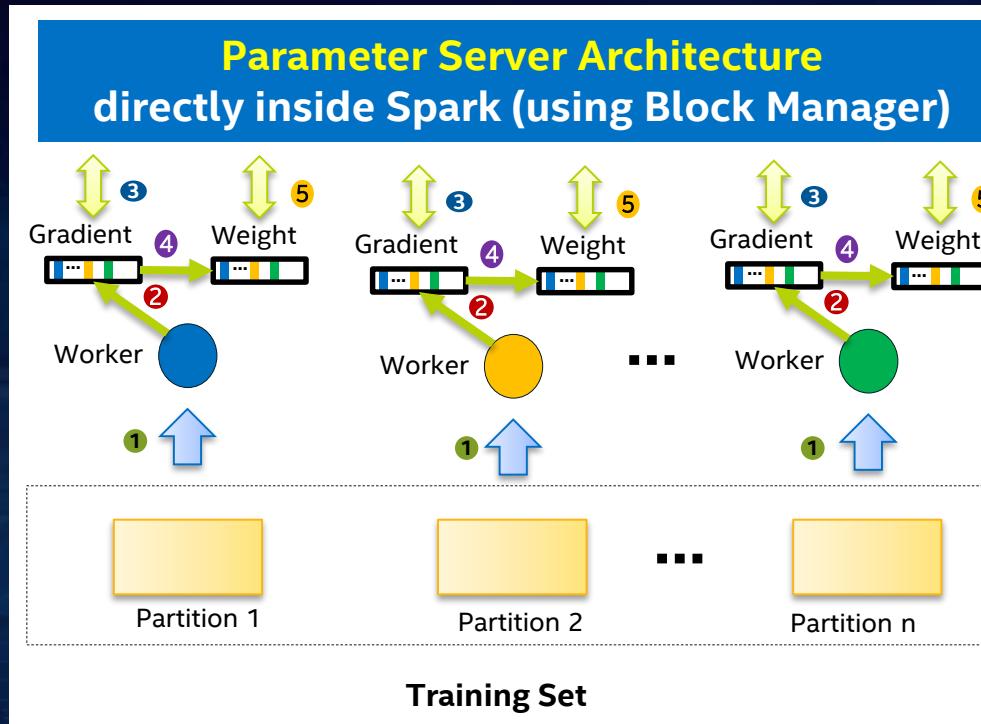
- Each iteration of the training runs as a Spark job

## Data parallel

- Each Spark task runs the same model on a subset of the data (batch)



# Distributed Training in BigDL

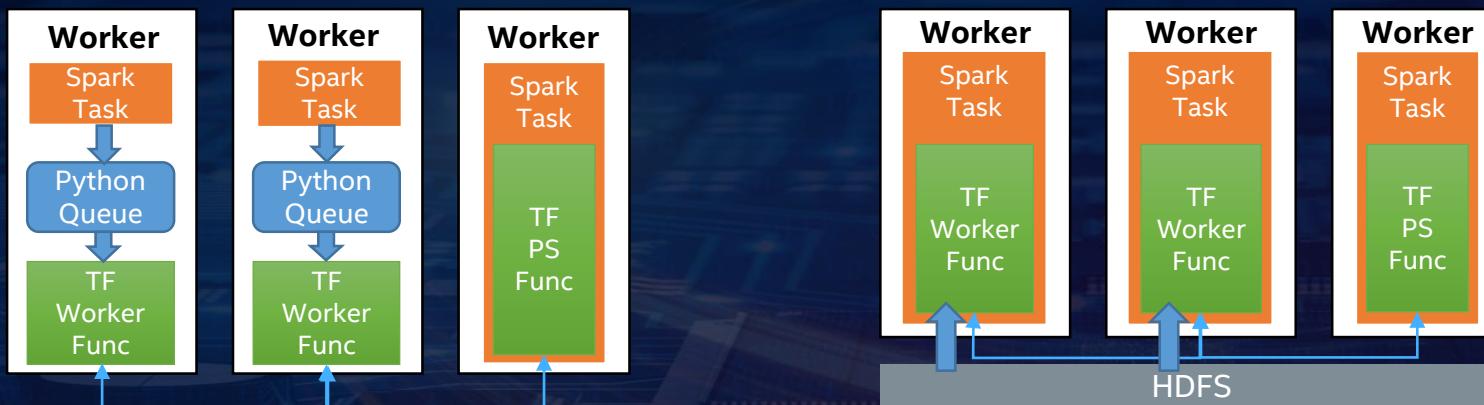


Peer-2-Peer All-Reduce synchronization

# TensorflowOnSpark

## Standalone TF jobs on Spark cluster

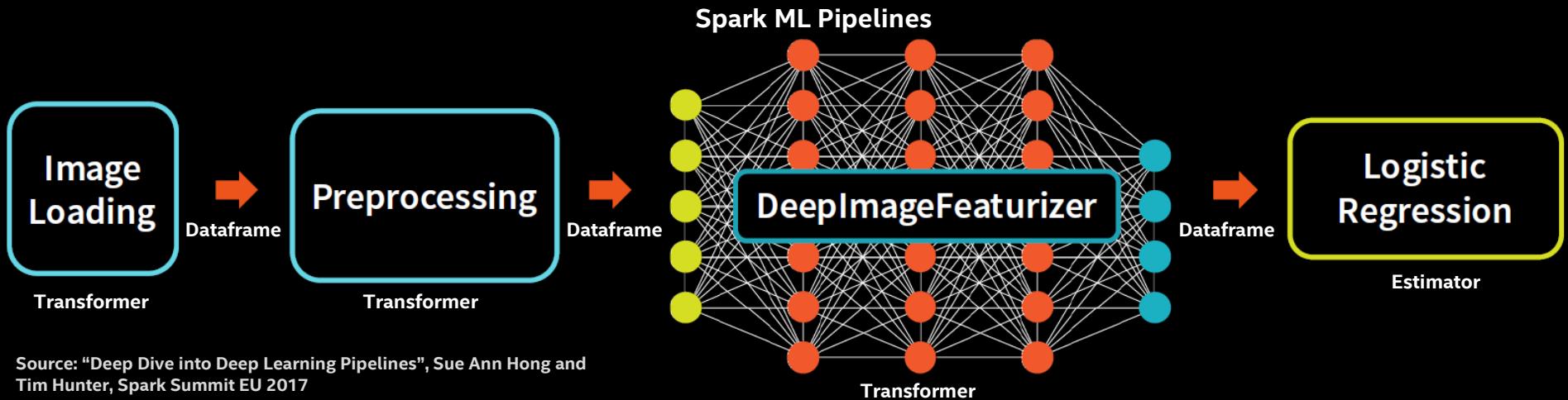
- Use Spark as the orchestration layer to allocate resources
- Launch distributed TensorFlow job on the allocated resources
- Coarse-grained integration of two independent frameworks
  - Memory overheads, no gang scheduling, limited interactions with data pipelines, etc.



*feed\_dict:* TF worker func runs as independent process  
in background, reading data from Python queue

*queue\_runner:* direct HDFS access from TF work func

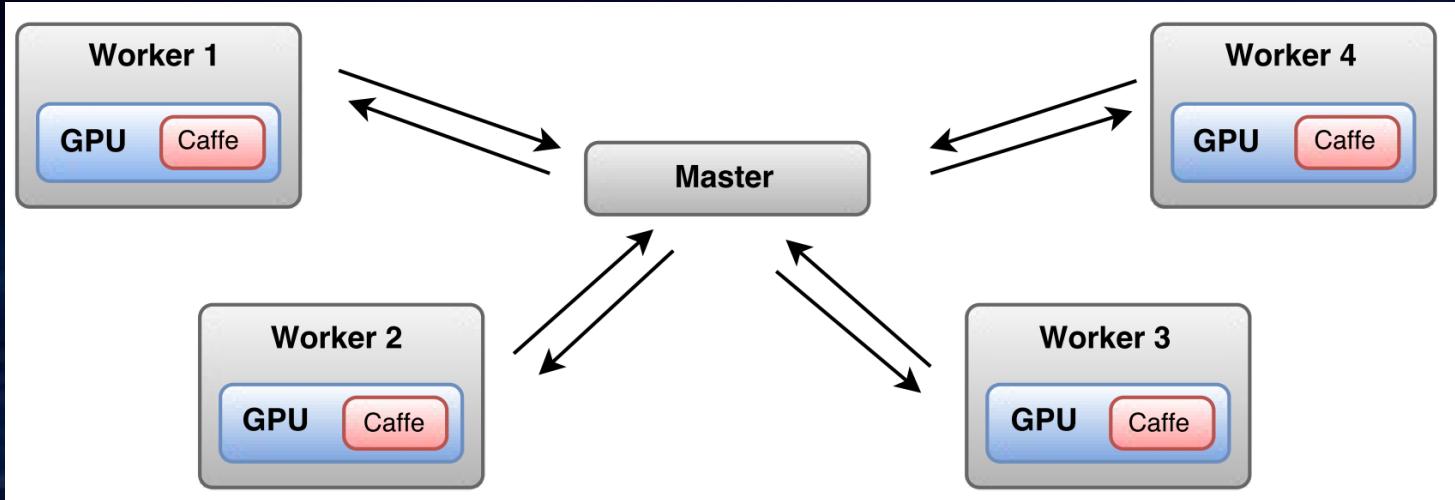
# DL Pipelines for Spark



## Load existing TF or Keras models in Spark ML pipelines

- Load into transformer: inference only
- Load into estimator: single node training/tuning only

# SparkNet



Source: "SparkNet: Training Deep Networks in Spark",  
Philipp Moritz, et al., ICLR 2016

Distributed DL training by running Caffe in each worker

- Asynchronous parameter synchronization through master (driver) mode
  - Very inefficient (~20 seconds with just 5 workers)

# Analytics Zoo

*Analytics + AI Platform for Spark and BigDL*

<https://github.com/intel-analytics/analytics-zoo>

# Analytics Zoo

## Build and Productionize Deep Learning Apps for Big Data at Scale

### Reference Use Cases

- Anomaly detection
- Sentiment analysis
- Fraud detection
- Chatbot, sequence prediction, etc.

### Built-In Deep Learning Models

- Image classification
- Object detection
- Text classification
- Recommendations
- Sequence-to-sequence, GAN, etc.

### Feature Engineering

Feature transformations for

- Image, text, 3D imaging, time series, speech, etc.

### High-Level Pipeline APIs

- Native deep learning support in Spark DataFrames and ML Pipelines
- Autograd, Keras and transfer learning APIs for model definition
- Model serving API for model serving/inference pipelines

### Backends

Spark, BigDL, TensorFlow, etc.

# Analytics Zoo

## Build end-to-end deep learning applications for big data

- E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using *nnframes*
- Flexible model definition using *autograd*, *Keras-style & transfer learning APIs*
- Data preprocessing using built-in *feature engineering operations*
- Out-of-the-box solutions for a variety of problem types using *built-in deep learning models and reference use cases*

## Productionize deep learning applications for big data at scale

- Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO *model serving APIs*
- Large-scale distributed TensorFlow model inference using *TFNet*

# Analytics Zoo

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*Productionize deep learning applications at scale for big data*

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# nnframes

## Native DL support in Spark DataFrames and ML Pipelines

### 1. Initialize *NNContext* and load images into *DataFrames* using *NNImageReader*

```
from zoo.common.nncontext import *
from zoo.pipeline.nnframes import *
sc = init_nncontext()
imageDF = NNImageReader.readImages(image_path, sc)
```

### 2. Process loaded data using *DataFrame* transformations

```
getName = udf(lambda row: ...)
df = imageDF.withColumn("name", getName(col("image")))
```

### 3. Processing image using built-in *feature engineering* operations

```
from zoo.feature.image import *
transformer = ChainedPreprocessing(
    [RowToImageFeature(), ImageChannelNormalize(123.0, 117.0, 104.0),
     ImageMatToTensor(), ImageFeatureToTensor()])
```

# nnframes

## Native DL support in Spark DataFrames and ML Pipelines

### 4. Define model using *Keras-style API*

```
from zoo.pipeline.api.keras.layers import *
from zoo.pipeline.api.keras.models import *
model = Sequential()
    .add(Convolution2D(32, 3, 3, activation='relu', input_shape=(1, 28, 28))) \
    .add(MaxPooling2D(pool_size=(2, 2))) \
    .add(Flatten()).add(Dense(10, activation='softmax'))
```

### 5. Train model using *Spark ML Pipelines*

```
Estimator = NNEstimator(model, CrossEntropyCriterion(), transformer) \
    .setLearningRate(0.003).setBatchSize(40).setMaxEpoch(1) \
    .setFeaturesCol("image").setCachingSample(False)
nnModel = estimator.fit(df)
```

# Analytics Zoo

## Build end-to-end deep learning applications for big data

- *E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using nnframes*
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- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- *Large-scale distributed TensorFlow model inference using TFNet*

# Autograd, Keras & Transfer Learning APIs

## 1. Use transfer learning APIs to

- Load an existing Caffe model
- Remove last few layers
- Freeze first few layers
- Append a few layers

```
from zoo.pipeline.api.net import *
full_model = Net.load_caffe(def_path, model_path)
# Remove layers after pool5
model = full_model.new_graph(outputs=["pool5"]).to_keras()
# freeze layers from input to res4f inclusive
model.freeze_up_to(["res4f"])
# append a few layers
image = Input(name="input", shape=(3, 224, 224))
resnet = model.to_keras()(image)
resnet50 = Flatten()(resnet)
```

Build Siamese Network Using Transfer Learning

# Autograd, Keras & Transfer Learning APIs

## 2. Use *autograd* and *Keras-style APIs* to build the Siamese Network

```
import zoo.pipeline.api.autograd as A
from zoo.pipeline.api.keras.layers import *
from zoo.pipeline.api.keras.models import *

input = Input(shape=[2, 3, 226, 226])
features = TimeDistributed(layer=resnet50)(input)
f1 = features.index_select(1, 0) #image1
f2 = features.index_select(1, 1) #image2
diff = A.abs(f1 - f2)
fc = Dense(1)(diff)
output = Activation("sigmoid")(fc)
model = Model(input, output)
```

Build Siamese Network Using Transfer Learning

# Analytics Zoo

## **Build end-to-end deep learning applications for big data**

- *E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using nnframes*
- *Flexible model definition using autograd, Keras-style & transfer learning APIs*
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## *Productionize deep learning applications at scale for big data*

- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- *Large-scale distributed TensorFlow model inference using TFNet*

# Feature Engineering

## 1. Read images into local or distributed *ImageSet*

```
from zoo.common.nncontext import *
from zoo.feature.image import *
spark = init_nncontext()
local_image_set = ImageSet.read(image_path)
distributed_image_set = ImageSet.read(image_path, spark, 2)
```

## 2. Image augmentations using built-in *ImageProcessing* operations

```
transformer = ChainedPreprocessing([ImageBytesToMat(),
                                    ImageColorJitter(),
                                    ImageExpand(max_expand_ratio=2.0),
                                    ImageResize(300, 300, -1),
                                    ImageHFlip()])
new_local_image_set = transformer(local_image_set)
new_distributed_image_set = transformer(distributed_image_set)
```

Image Augmentations Using Built-in Image Transformations (w/ OpenCV on Spark)

# Analytics Zoo

## Build end-to-end deep learning applications for big data

- *E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using nnframes*
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## Productionize deep learning applications at scale for big data

- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- *Large-scale distributed TensorFlow model inference using TFNet*

# Built-in Deep Learning Models

- ***Object detection API***
  - High-level API and pretrained models (e.g., SSD, Faster-RCNN, etc.) for object detection
- ***Image classification API***
  - High-level API and pretrained models (e.g., VGG, Inception, ResNet, MobileNet, etc.) for image classification
- ***Text classification API***
  - High-level API and pre-defined models (using CNN, LSTM, etc.) for text classification
- ***Recommendation API***
  - High-level API and pre-defined models (e.g., Neural Collaborative Filtering, Wide and Deep Learning, etc.) for recommendation

# Object Detection API

## 1. Load pretrained model in *Detection Model Zoo*

```
from zoo.common.nncontext import *
from zoo.models.image.objectdetection import *
spark = init_nncontext()
model = ObjectDetector.load_model(model_path)
```

## 2. Off-the-shell inference using the loaded model

```
image_set = ImageSet.read(img_path, spark)
output = model.predict_image_set(image_set)
```

## 3. Visualize the results using utility methods

```
config = model.get_config()
visualizer = Visualizer(config.label_map(), encoding="jpg")
visualized = visualizer(output).get_image(to_chw=False).collect()
```

Off-the-shell Inference Using Analytics Zoo Object Detection API

<https://github.com/intel-analytics/analytics-zoo/tree/master/pyzoo/zoo/examples/objectdetection>

# Reference Use Cases

- **Anomaly Detection**
  - Using LSTM network to detect anomalies in time series data
- **Fraud Detection**
  - Using feed-forward neural network to detect frauds in credit card transaction data
- **Recommendation**
  - Use Analytics Zoo Recommendation API (i.e., Neural Collaborative Filtering, Wide and Deep Learning) for recommendations on data with explicit feedback.
- **Sentiment Analysis**
  - Sentiment analysis using neural network models (e.g. CNN, LSTM, GRU, Bi-LSTM)
- **Variational Autoencoder (VAE)**
  - Use VAE to generate faces and digital numbers

# Analytics Zoo

*Build end-to-end deep learning applications for big data*

- *E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using nnframes*
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**Productionize deep learning applications at scale for big data**

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- *Large-scale distributed TensorFlow model inference using TFNet*

# POJO Model Serving API

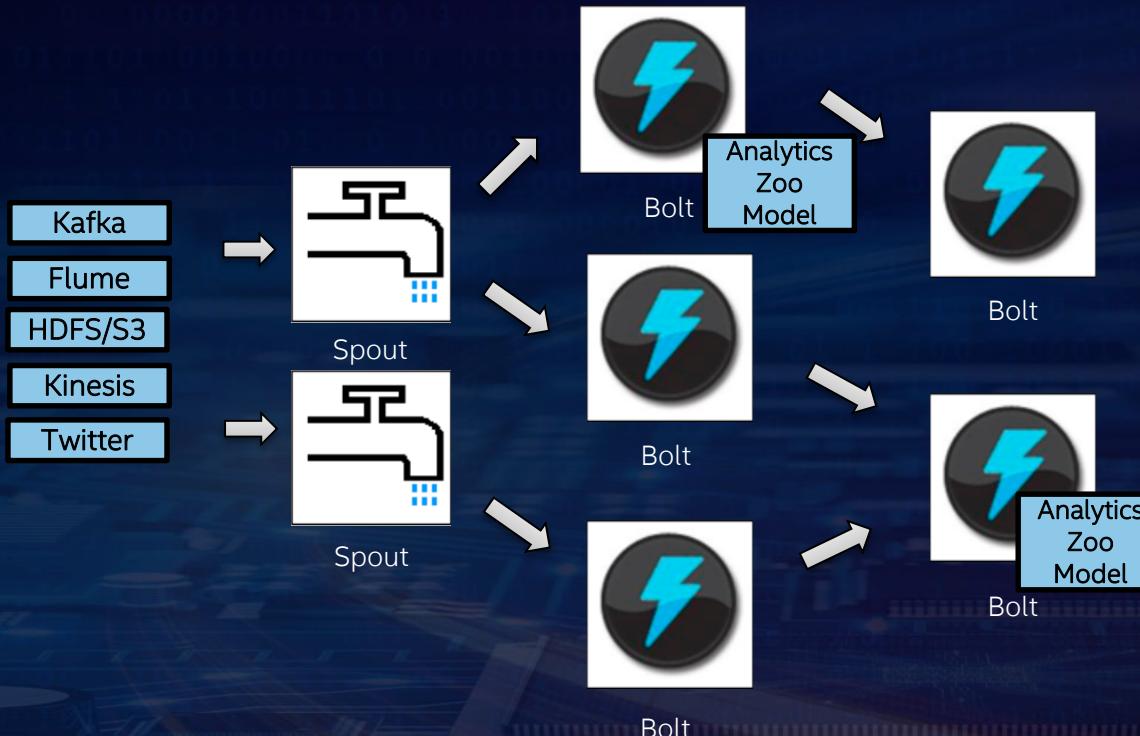
```
import com.intel.analytics.zoo.pipeline.inference.AbstractInferenceModel;

public class TextClassification extends AbstractInferenceModel {
    public RankerInferenceModel(int concurrentNum) {
        super(concurrentNum);
    }
    ...
}

public class ServingExample {
    public static void main(String[] args) throws IOException {
        TextClassification model = new TextClassification();
        model.load(modelPath, weightPath);

        texts = ...
        List<JTensor> inputs = preprocess(texts);
        for (JTensor input : inputs) {
            List<Float> result = model.predict(input.getData(), input.getShape());
            ...
        }
    }
}
```

# Model Serving & Inference



Seamless integration in Web Services, Storm, Flink, Kafka, etc. (using POJO local Java APIs)

# Model Serving in Spark DataFrames



Seamless support of DL functionalities in Spark **SQL** queries, **Dataframe** operation and **stream** processing

# Analytics Zoo

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**Productionize deep learning applications at scale for big data**

- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- **Large-scale distributed TensorFlow model inference & fine tuning using TFNet**

# Distributed TensorFlow Model Inference

## 1. Export TensorFlow models (in your TensorFlow program)

```
import tensorflow as tf

batch_size_tensor = tf.placeholder_with_default(128, shape=[])
x_batch, y_batch = tf.train.shuffle_batch(..., batch_size=batch_size_tensor, ...)
cnn = cnn_model_fn(x_batch, y_batch)

sess = tf.Session()
init_op = tf.group(tf.global_variables_initializer(), tf.local_variables_initializer())
sess.run(init_op)
for step in range(600):
    _, loss = sess.run([cnn.train_op, cnn.loss], ...)

from zoo.utils.tf import *
export_tf(sess, folder_path, [x_batch], [cnn.prediction])
```

# Distributed TensorFlow Model Inference

## 2. Load exported TensorFlow model into Analytics Zoo

```
from zoo.pipeline.api.net import *
model = TFNet.from_export_folder(folder_path)

# Alternatively, you may directly load a frozen TensorFlow model as follows
# model = TFNet(model_path, ["image_tensor:0"], ["output_tensor:0"])
```

## 3. Add a few layers and run distributed model inference

```
import zoo.pipeline.api.autograd as A
from zoo.pipeline.api.keras.layers import *
from zoo.pipeline.api.keras.models import *

input = Input(shape=[2, 3, 226, 226])
features = TimeDistributed(layer=model)(input)
f1 = features.index_select(1, 0)
f2 = features.index_select(1, 1)
diff = A.abs(f1 - f2)
result = Model(input, diff)
result.predict_image_set(...)
```

# Analytics Zoo Examples

*Dogs vs. cats, object detections, TFNet*

# Dogs vs. Cats

**Notebook:**

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/dogs-vs-cats/transfer-learning.ipynb>

# Object Detection API

**Notebook:**

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/object-detection/object-detection.ipynb>

# Image Classification Using TFNet

**Notebook:**

[https://github.com/intel-analytics/analytics-zoo/blob/master/apps/tfnet/image\\_classification\\_inference.ipynb](https://github.com/intel-analytics/analytics-zoo/blob/master/apps/tfnet/image_classification_inference.ipynb)

# Break

# Distributed Training In BigDL

*Data parallel training*

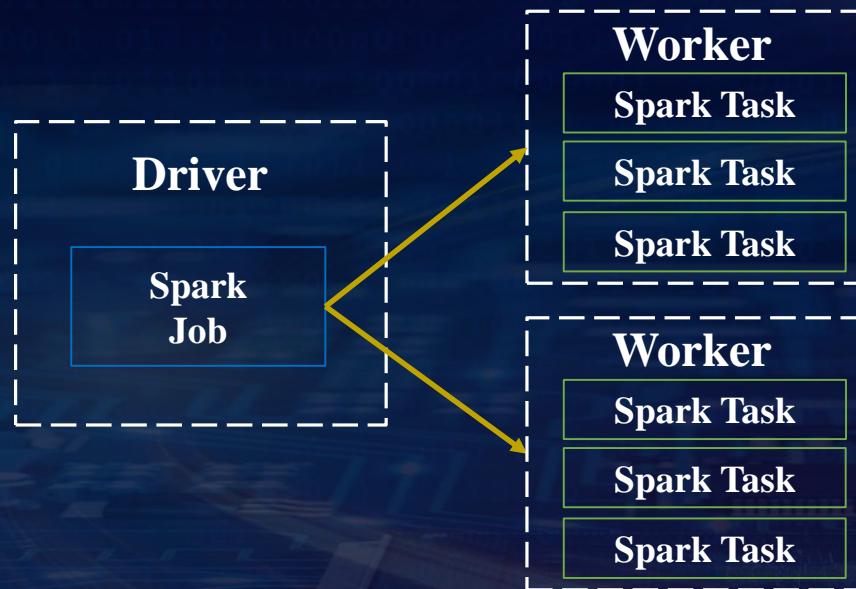
*Parameter synchronization*

*Scaling and Convergence*

*Task scheduling*

***“BigDL: A Distributed Deep Learning Framework for Big Data”, <https://arxiv.org/abs/1804.05839>***

# Apache Spark

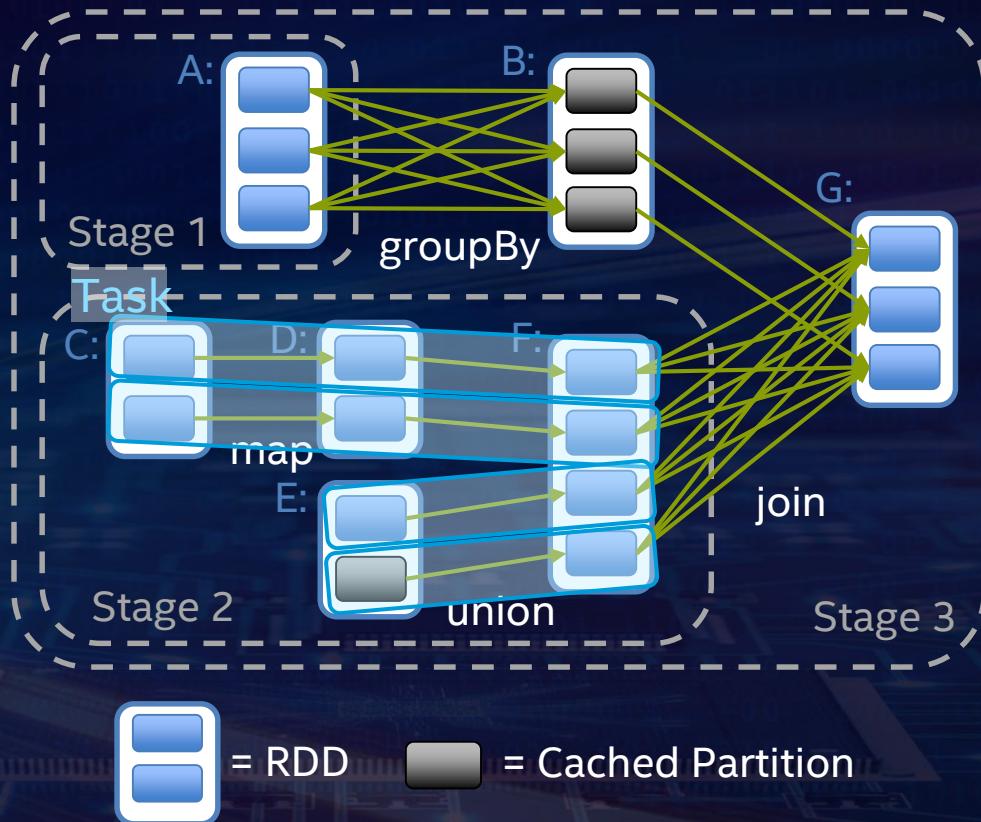


**Single master (driver), multiple workers**

# Apache Spark

## Spark compute model

- Data parallel
- Functional, coarse-grained operators
  - Immutable RDDs
  - Applying the same operation (e.g., map, filter, etc.) to all data items



Source: "Parallel programming with Spark", Matei Zaharia, AMPCamp 3

# Distributed Training in BigDL

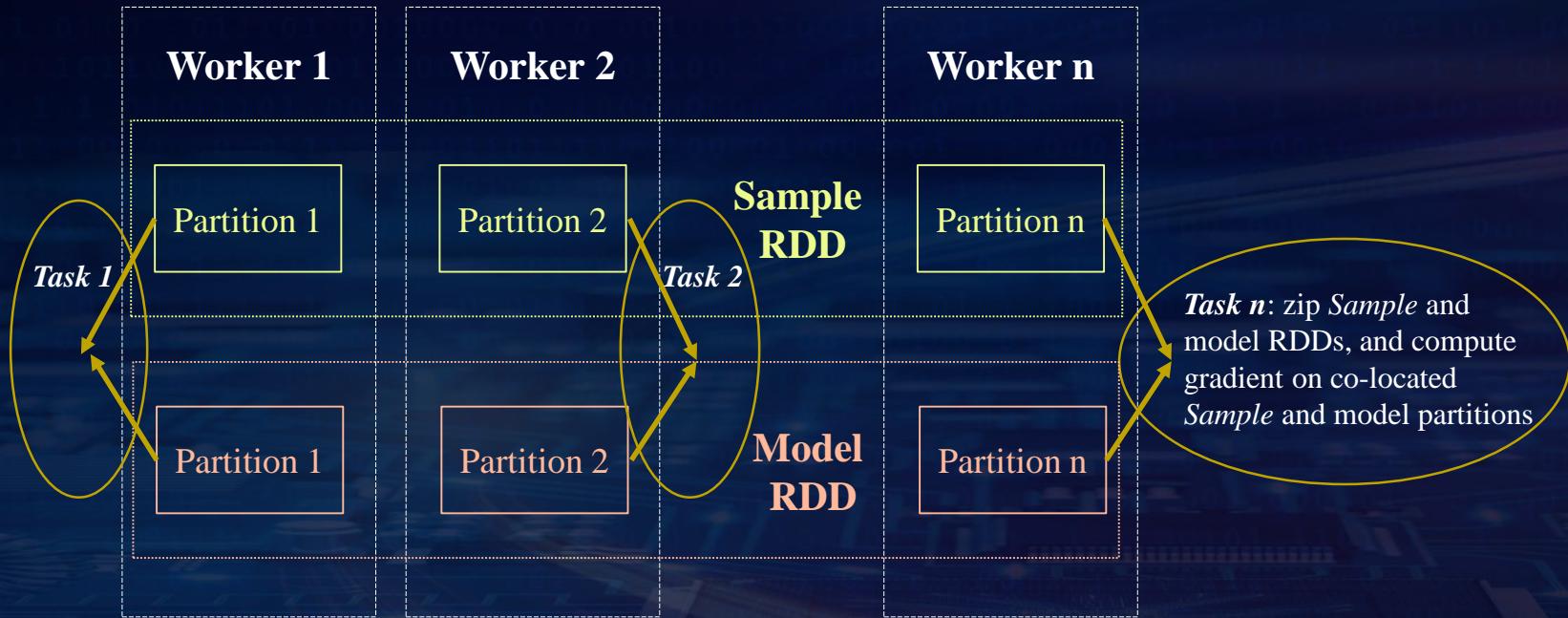
## Data Parallel, Synchronous Mini-Batch SGD

Prepare training data as an RDD of *Samples*

Construct an RDD of *models* (each being a replica of the original model)

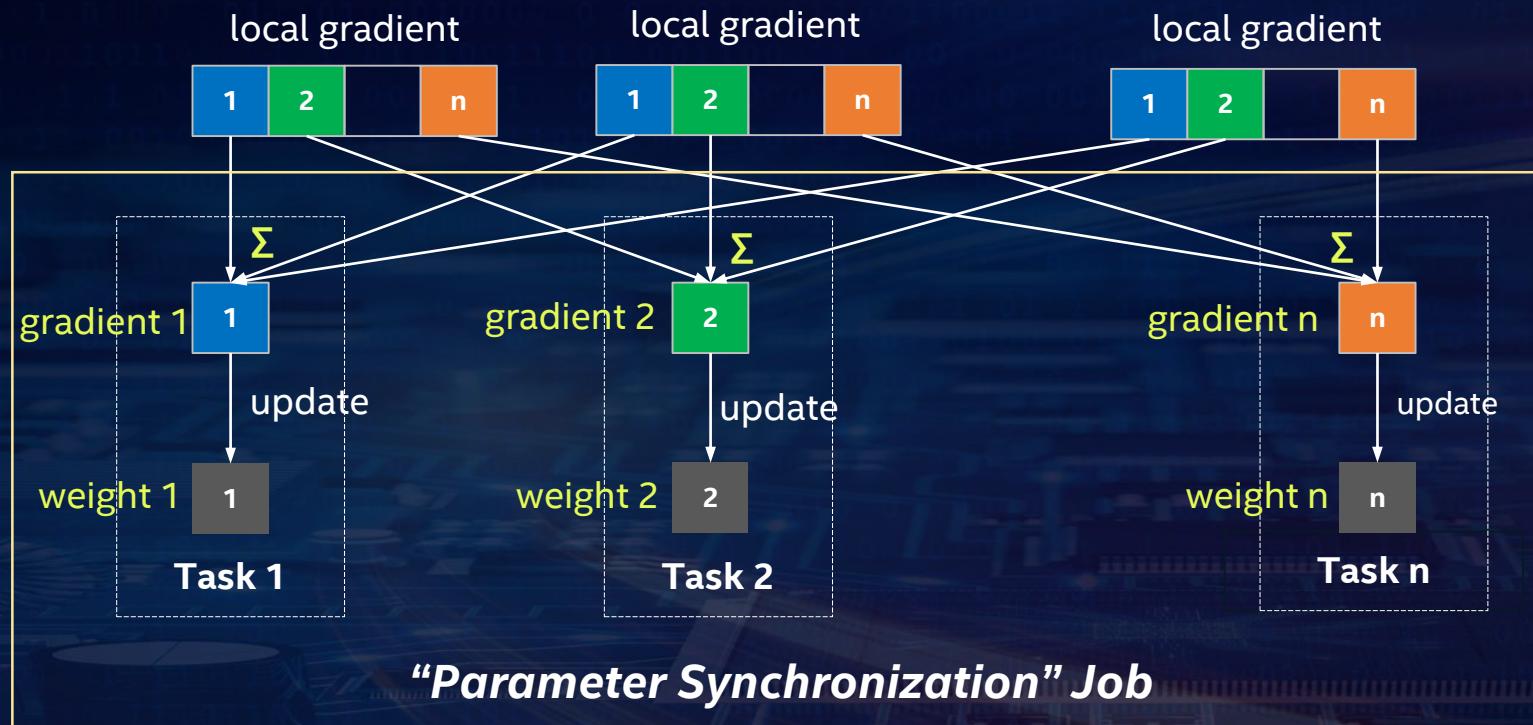
```
for (i <- 1 to N) {  
    // "model forward-backward" job  
    for each task in the Spark job:  
        read the latest weights  
        get a random batch of data from local Sample partition  
        compute errors (forward on local model replica)  
        compute gradients (backward on local model replica)  
  
    // "parameter synchronization" job  
    aggregate (sum) all the gradients  
    update the weights per specified optimization method  
}
```

# Data Parallel Training



***“Model Forward-Backward” Job***

# Parameter Synchronization



# Parameter Synchronization

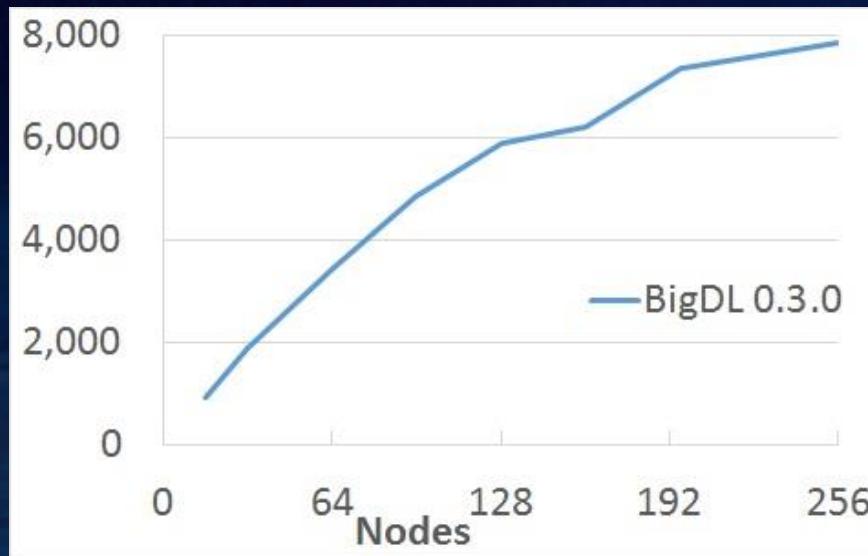
```
For each task  $n$  in the "parameter synchronization" job {  
    shuffle the  $n^{th}$  partition of all gradients to this task  
    aggregate (sum) the gradients  
    updates the  $n^{th}$  partition of the weights  
    broadcast the  $n^{th}$  partition of the updated weights  
}
```

*"Parameter Synchronization" Job  
(managing  $n^{th}$  partition of the parameters - similar to a parameter server)*

**"Parameter Server" style architecture (directly on top of primitives in Spark)**

- Gradient aggregation: **shuffle**
- Weight sync: **task-side broadcast**
- **In-memory persistence**

# Training Scalability



*Throughput of ImageNet Inception v1 training (w/ BigDL 0.3.0 and dual-socket Intel Broadwell 2.1 GHz); the throughput scales almost linear up to 128 nodes (and continue to scale reasonably up to 256 nodes).*

Source: Scalable Deep Learning with BigDL on the Urika-XC Software Suite  
(<https://www.cray.com/blog/scalable-deep-learning-bigdl-uriak-xc-software-suite/>)

# Increased Mini-Batch Size

- Distributed synchronous mini-batch SGD
  - Increased mini-batch size
$$\text{total\_batch\_size} = \text{batch\_size\_per\_worker} * \text{num\_of\_workers}$$
  - Can lead to loss in test accuracy
- State-of-art method for scaling mini-batch size\*
  - Linear scaling rule
  - Warm-up strategy
  - Layer-wise adaptive rate scaling
  - Adding batch normalization

\*Source: "Accurate, Large Minibatch SGD: Training ImageNet in 1 Hour", Priya Goyal, et al. <https://arxiv.org/abs/1706.02677>

\*Source: "ImageNet Training in Minutes", Yang You, et al. <https://arxiv.org/abs/1709.05011>

# Training Convergence: Inception v1

Top1 accuracy



Top5 Accuracy

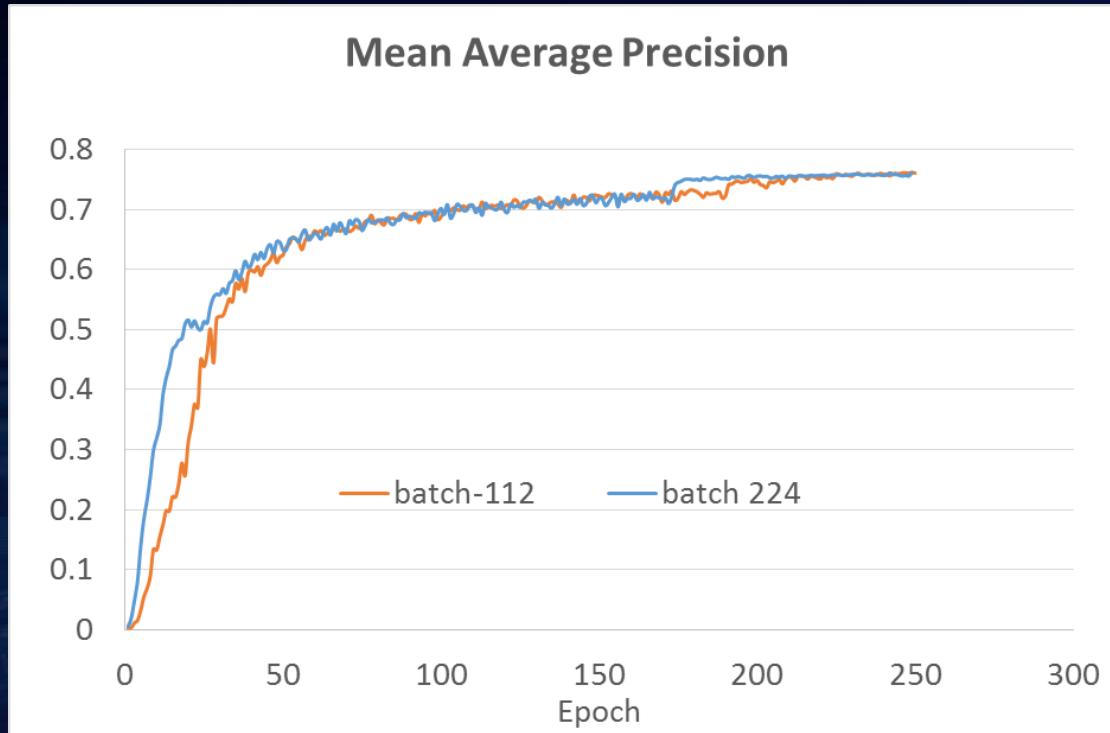


## Strategies

- Warm-up
- Linear scaling
- Gradient clipping
- TODO: adding batch normalization

Source: Very large-scale distributed deep learning with BigDL,  
Jason Dai and Ding Ding. O'Reilly AI Conference 2017

# Training Convergence: SSD



### Strategies

- Warm-up
- Linear scaling
- Gradient clipping

Source: Very large-scale distributed deep learning with BigDL,  
Jason Dai and Ding Ding. O'Reilly AI Conference 2017

# Difference vs. Classical PS Architecture

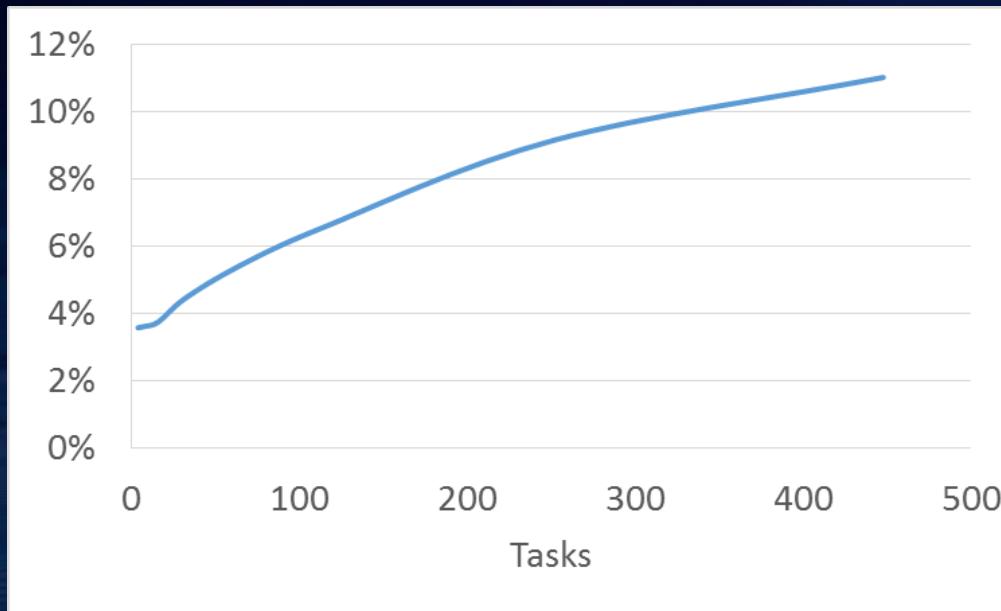
## Classical PS architecture

- Multiple long-running, potentially stateful tasks
- Interact with each other (in a blocking fashion for synchronization)
- Require fine-grained data access and in-place data mutation
- Not directly supported by existing big data systems

## BigDL implementations

- Run a series of short-lived Spark jobs (e.g., two jobs per mini-batch)
- Each task in the job is stateless and non-blocking
- Automatically adapt to the dynamic resource changes (e.g., *preemption*, *failures*, *resource sharing*, etc.)
- Built on top of existing primitives in Spark (e.g., *shuffle*, *broadcast*, and *in-memory data persistence*)

# Task Scheduling Overheads



Spark overheads (task scheduling & task dispatch ) as a fraction of average compute time for Inception v1 training

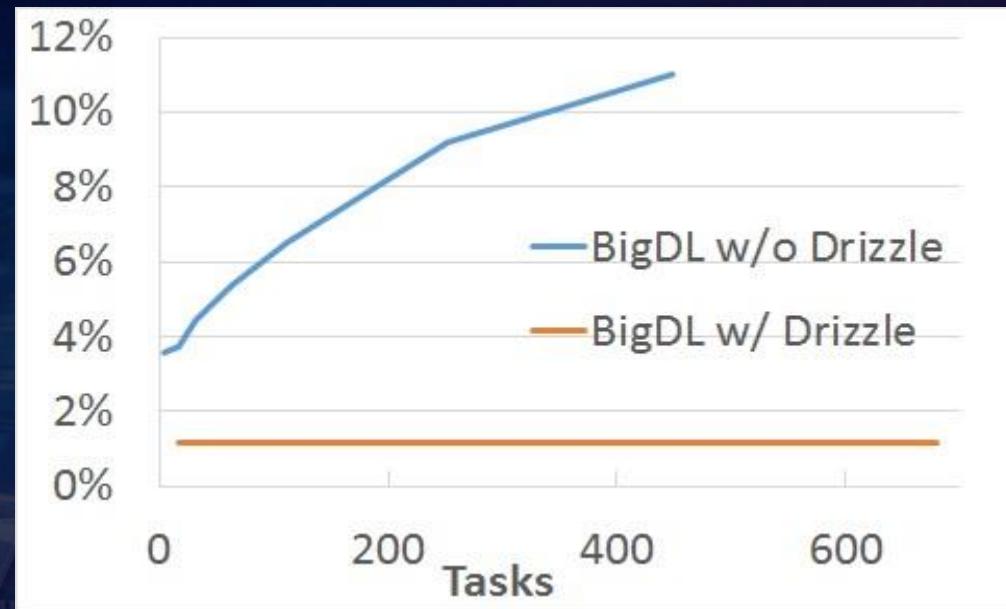
## BigDL implementations

- Run a single, multi-threaded task on each worker
- Achieve high scalability on large clusters (e.g., up to 256 servers)

# Reducing Scheduling Overheads Using Drizzle

## Scaling to even larger (>500) workers

- Iterative model training
  - Same operations run repeatedly
- Drizzle
  - A low latency execution engine for Spark
  - *Group scheduling for multiple iterations of computations at once*



Source: Accelerating Deep Learning Training with BigDL and Drizzle on Apache Spark, Shivaram Venkataraman, Ding Ding, and Sergey Ermolin.  
(<https://rise.cs.berkeley.edu/blog/accelerating-deep-learning-training-with-bigdl-and-drizzle-on-apache-spark/>)

# Advanced Analytics Zoo Applications

*Variational autoencoder, movie recommendations*

# Variational AutoEncoder

## Notebook:

[https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using\\_variational\\_autoencoder\\_to\\_generate\\_digital\\_numbers.ipynb](https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using_variational_autoencoder_to_generate_digital_numbers.ipynb)

[https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using\\_variational\\_autoencoder\\_to\\_generate\\_faces.ipynb](https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using_variational_autoencoder_to_generate_faces.ipynb)

# Movie Recommendations

**Notebook:**

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/recommendation/ncf-explicit-feedback.ipynb>

# Real-World Applications

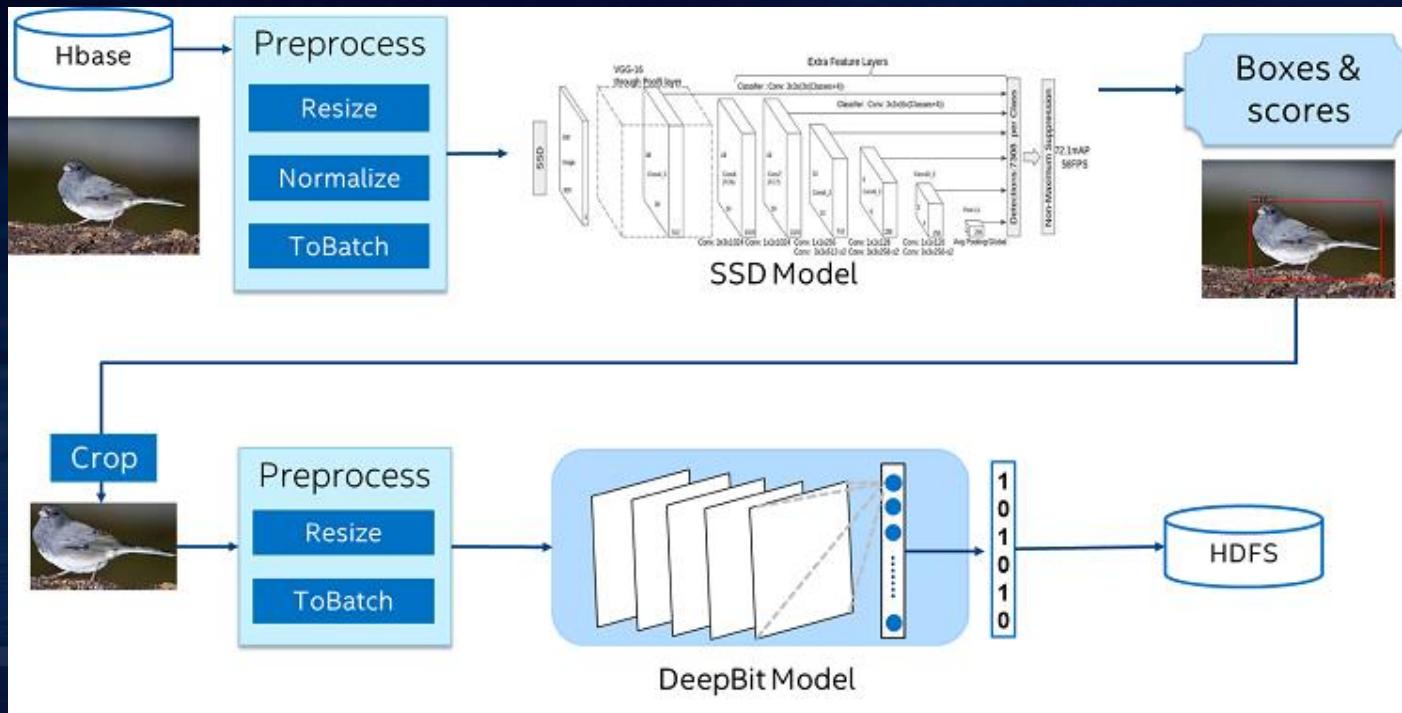
*Object detection and image feature extraction at JD.com*

*Image similarity based house recommendation for MLSlisting*

*Transfer learning based image classifications for World Bank*

*Fraud detection for payment transactions for UnionPay*

# Object Detection and Image Feature Extraction at JD.com



# Applications

## Large-scale image feature extraction

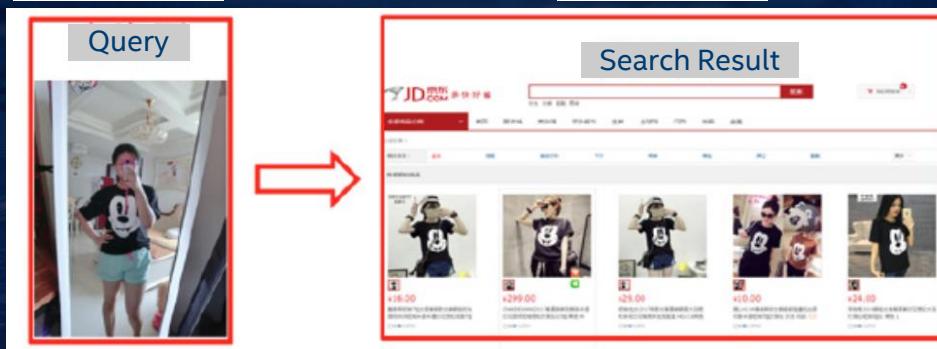
- Object detect (remove background, optional)
- Feature extraction

## Application

- Similar image search
- Image Deduplication
  - Competitive price monitoring
  - IP (image copyright) protection system

Source: "Bringing deep learning into big data analytics using BigDL", Xianyan Jia and Zhenhua Wang, Strata Data Conference Singapore 2017

# Similar Image Search



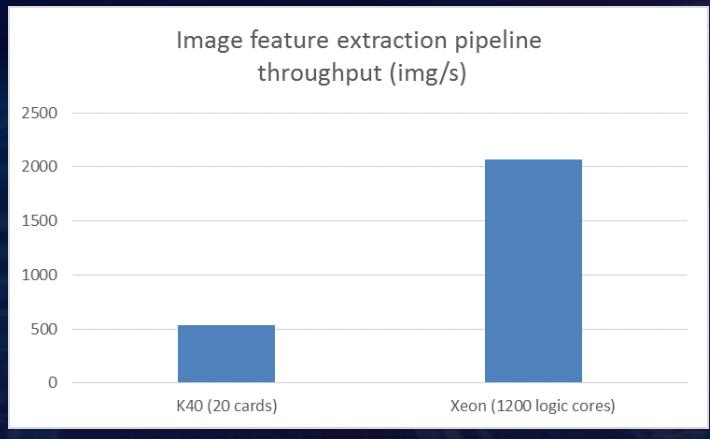
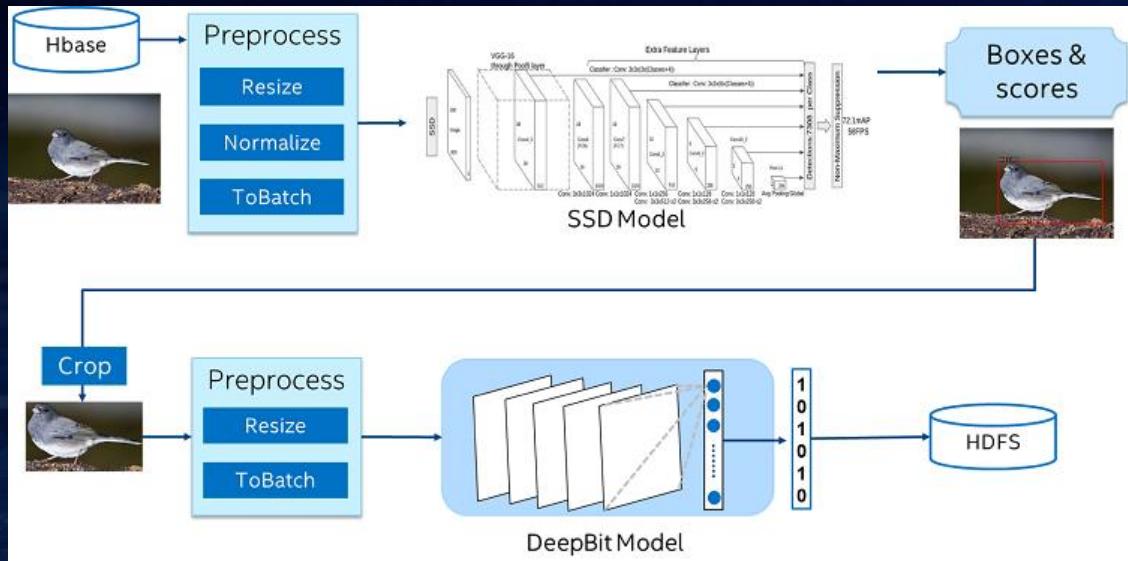
Source: "Bringing deep learning into big data analytics using BigDL", Xianyan Jia and Zhenhua Wang, Strata Data Conference Singapore 2017

# Challenges of Productionizing Large-Scale Deep Learning Solutions

## Productionizing large-scale deep learning solutions is challenging

- Very complex and error-prone in managing large-scale distributed systems
  - E.g., resource management and allocation, data partitioning, task balance, fault tolerance, model deployment, etc.
- Low end-to-end performance in GPU solutions
  - E.g., reading images out from HBase takes about half of the total time
- Very inefficient to develop the end-to-end processing pipeline
  - E.g., image pre-processing on HBase can be very complex

# Production Deployment with Analytics Zoo for Spark and BigDL

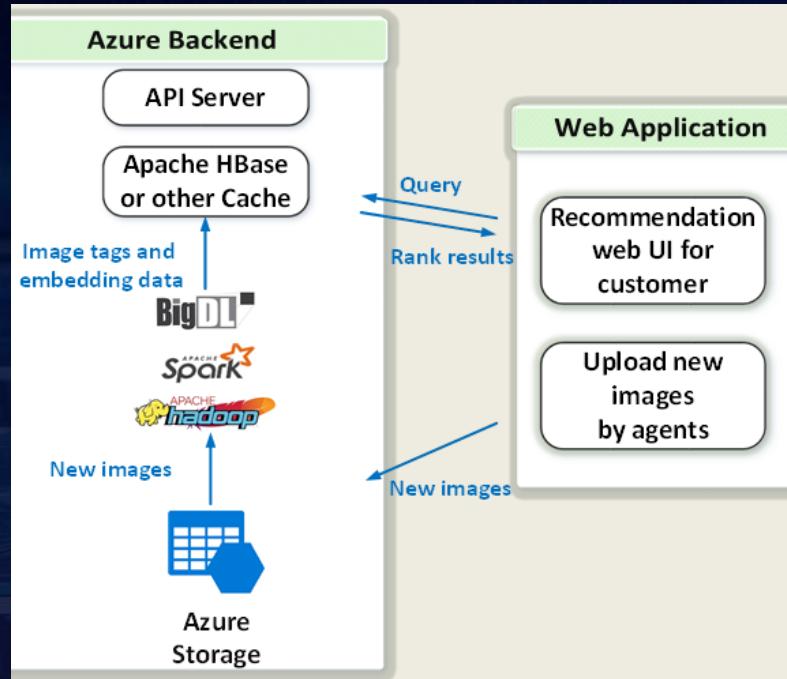


- Reuse existing Hadoop/Spark clusters for deep learning with no changes (image search, IP protection, etc.)
- Efficiently scale out on Spark with superior performance (**3.83x** speed-up vs. GPU servers) as benchmarked by JD

<http://mp.weixin.qq.com/s/xUCkzbHK4K06-v5qUsaNQQ>

<https://software.intel.com/en-us/articles/building-large-scale-image-feature-extraction-with-bigdl-at-jdcom>

# Image Similarity Based House Recommendation for MLSlistings

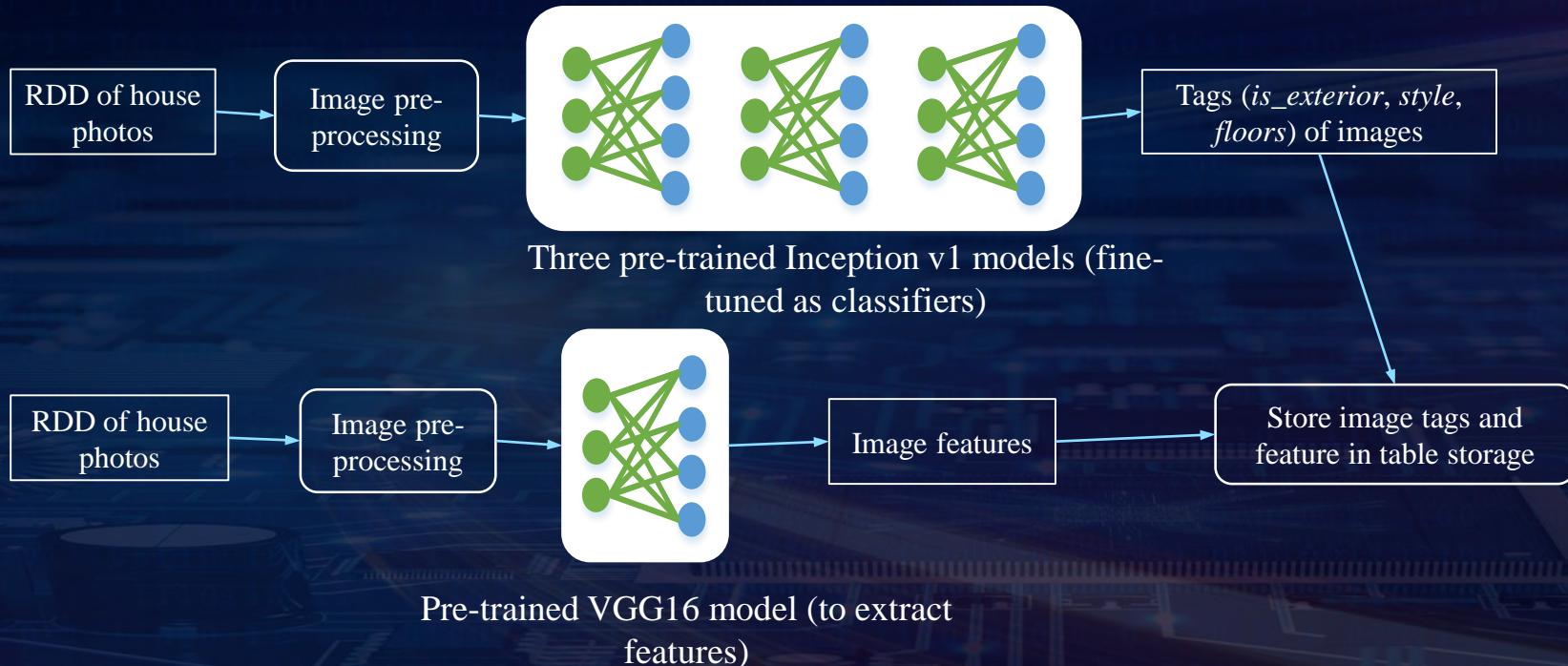


MLSlistings built image-similarity based house recommendations using BigDL on Microsoft Azure

The screenshot shows a house recommendation interface. In the center, there is a large image of a single-story house with a garage at dusk. Below the image, the text 'Check Your Mortgage Now | Get Your 3 Credit Scores!' is visible. To the left of the main image, there is a smaller thumbnail image of a house. On the right side, there is a navigation bar with arrows and a page number '1 / 30'. At the bottom, there are links for 'Property Details', 'Neighborhood Map', 'View Virtual Tour', and 'BuildFax'. To the right of the main image, there is a sidebar titled 'Similar Houses' which lists five properties from San Jose, CA, each with a thumbnail image, price, and details:

| Address                    | Price       | Type                    | Beds | Baths | Size        |
|----------------------------|-------------|-------------------------|------|-------|-------------|
| 123 Main St, San Jose, CA  | \$1,000,000 | Single Family Residence | 2 Bd | 1 Ba  | 1,216 Sq Ft |
| 456 Elm St, San Jose, CA   | \$1,270,000 | Single Family Residence | 4 Bd | 2 Ba  | 1,517 Sq Ft |
| 789 Oak St, San Jose, CA   | \$835,000   | Single Family Residence | 4 Bd | 2 Ba  | 1,530 Sq Ft |
| 234 Pine St, San Jose, CA  | \$1,099,000 | Single Family Residence | 3 Bd | 2 Ba  | 1,361 Sq Ft |
| 567 Cedar St, San Jose, CA | \$799,000   | Single Family Residence | 3 Bd | 2 Ba  | 1,350 Sq Ft |

# Image Similarity Based House Recommendation for MLSlistings



# Image Similarity Based House Recommendation for MLSlistings

**Notebook:**

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/image-similarity/Image%20similarity.ipynb>

# Transfer Learning Based Image Classifications for World Bank



Classifying Real Food Images is not a Cat vs. Dog Problem

Source: Using Crowdsourced Images to Create Image Recognition Models with Analytics Zoo using BigDL, Maurice Nsabimana and Jiao Wang, Spark Summit 2018

CVPR 2018

# Project Layout

## Phase 1:

- Image preprocessing (eliminate poor quality images and invalid images)
- Classify images (by food type) to validate existing labels

## Phase 2:

- Identify texts in the image and make bounding box around them
- Text recognition (words/sentences in the image text)
- Determine whether text contains PII (personal identifiable information)
- Blur areas with PII text

# Code – Phase 1

## Fine-tuning Training

Cmd 32

```
1 # get model
2 pretrained_model_path = path.join(MODEL_ROOT,"bigdl_inception_v1_imagenet_0_4_0.model")
3 n_classes = len(label_dict) # label categories
4 full_model = Net.load_bigdl("dbfs:" + pretrained_model_path)
5 # create a new model by remove layers after pool5/drop_7x7_s1
6 model = full_model.new_graph(["pool5/drop_7x7_s1"])
7
8 inputNode = Input(name="input", shape=(3, 224, 224))
9 inception = model.to_keras()(inputNode)
10 flatten = Flatten()(inception)
11 logits = Dense(n_classes)(flatten)
12
13 lrModel = Model(inputNode, logits)
```

```
creating: createZooKerasInput
creating: createZooKerasFlatten
creating: createZooKerasDense
creating: createZooKerasModel
```

Command took 4.74 seconds -- by Jiao.Wang@intel.com at 6/2/2018, 8:03:46 PM on 20-node-cluster

Cmd 33

```
1 # train model
2 classifier = NNClassifier(lrModel, CrossEntropyCriterion(), train_transformer) \
3     .setLearningRate(learning_rate) \
4     .setBatchSize(batch_size) \
5     .setMaxEpoch(no_epochs) \
6     .setFeaturesCol("image") \
7     .setValidation(EveryEpoch(), val_image, [Top1Accuracy()], batch_size)
8 start = time.time()
9 trained_model = classifier.fit(train_image)
10 end = time.time()
11 print("Optimization Done.")
12 print("Training time is: %s seconds" % str(end-start))
13 # + dt.datetime.now().strftime("%Y%m%d-%H%M%S")
```

## Prediction and Evaluation

```
1 #predict
2 predict_model = trained_model.setBatchSize(batch_size)
3 predictionDF = predict_model.transform(test_image)
4 predictionDF.cache()
```

```
1 ...
2 Measure Test Accuracy w/Test Set
3 ...
4 evaluator = MulticlassClassificationEvaluator(labelCol="label",
5                                                 predictionCol="prediction",
6                                                 metricName="accuracy")
7 accuracy = evaluator.evaluate(predictionDF)
8 # expected error should be less than 10%
9 print("Accuracy = %g " % accuracy)
10 predictionDF.unpersist()
```

Source: Using Crowdsourced Images to Create Image Recognition Models with Analytics Zoo using BigDL, Maurice Nsabimana and Jiao Wang, Spark Summit 2018

# Result – Phase 1

- Fine tune with Inception v1 on a full dataset
- Dataset: 994325 images, 69 categories

| Nodes | Cores | Batch Size | Epochs | Training Time (sec) | Throughput (images/sec) | Accuracy (%) |
|-------|-------|------------|--------|---------------------|-------------------------|--------------|
| 20    | 30    | 1200       | 12     | 61125               | 170                     | 81.7         |

\* This model training was performed using multinode cluster on AWS R4.8xlarge instance with 20 nodes

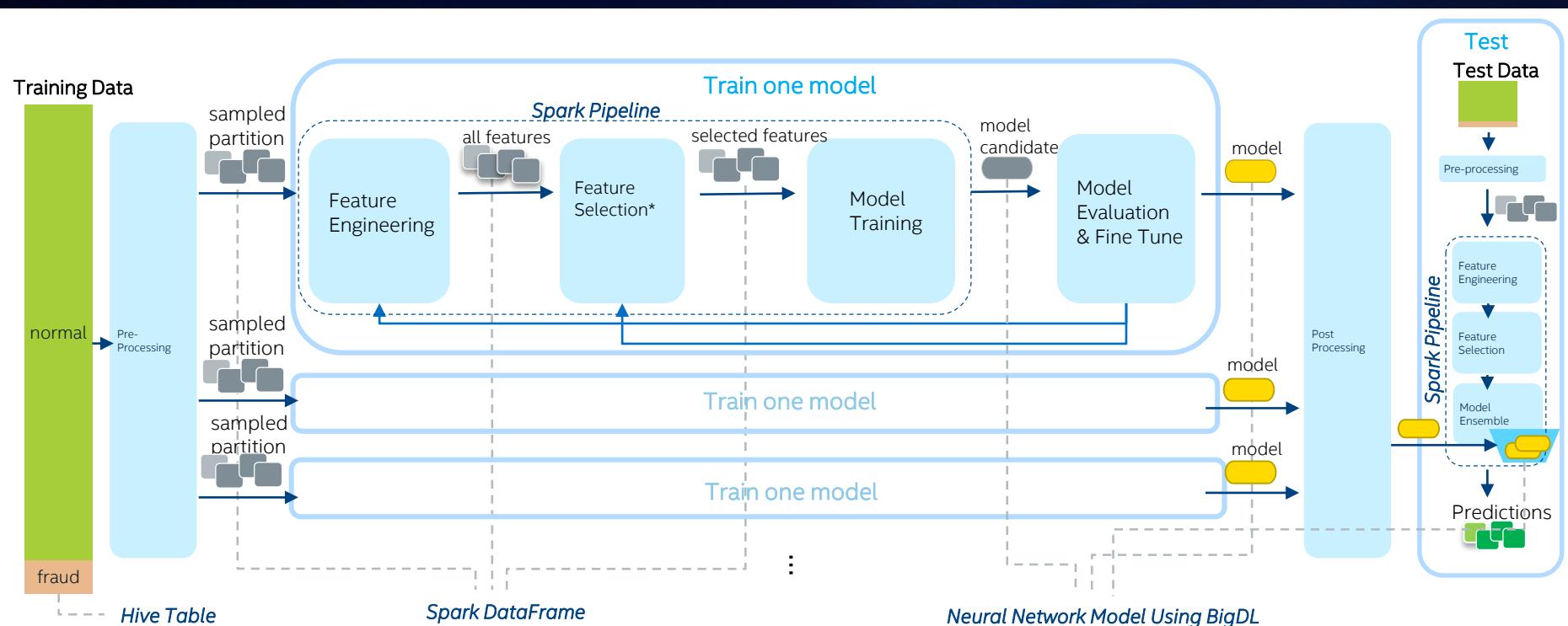
Source: Using Crowdsourced Images to Create Image Recognition Models with Analytics Zoo using BigDL, Maurice Nsabimana and Jiao Wang, Spark Summit 2018

# Next Steps – Phase 2

- Image Quality Preprocessing
  - Filter with print text only
  - Rescaling, Binarisation, Noise Removal, Rotation / Deskewing (OpenCV, Python, etc.)
- Detect text and bounding box circle text
- Recognize text
- Determine whether text contains PII (personal identifiable information)
  - Recognize PII with leading words
- Blur areas with PII text
  - Image tools

Source: Using Crowdsourced Images to Create Image Recognition Models with Analytics Zoo using BigDL, Maurice Nsabimana and Jiao Wang, Spark Summit 2018

# Fraud Detection for Payment Transactions for UnionPay



[https://mp.weixin.qq.com/s?\\_biz=MzI3NDAwNDUwNg==&mid=2648307335&idx=1&sn=8eb9f63eaf2e40e24a90601b9cc03d1f](https://mp.weixin.qq.com/s?_biz=MzI3NDAwNDUwNg==&mid=2648307335&idx=1&sn=8eb9f63eaf2e40e24a90601b9cc03d1f)

# Fraud Detection for Payment Transactions for UnionPay

**Notebook:**

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/fraud-detection/fraud-detection.ipynb>

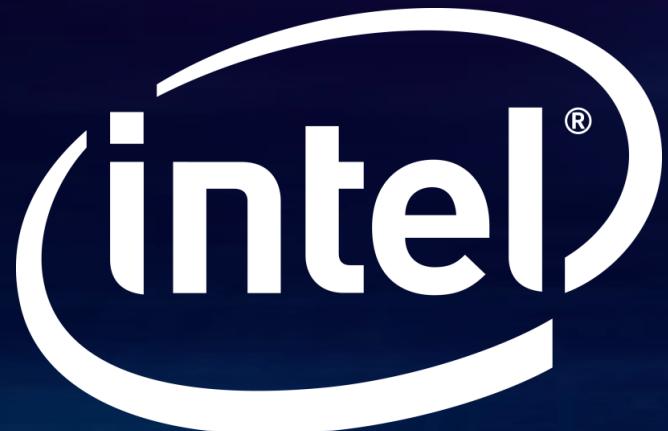
# Summary

**Make deep learning more accessible to big data and data science communities**

- Analyze “big data” using deep learning on the same Hadoop/Spark cluster where the data are stored
- Add deep learning functionalities to large-scale big data programs and/or workflow
- Leverage existing Hadoop/Spark clusters to run deep learning applications
  - Shared, managed and monitored with other workloads (*ETL, data warehouse, traditional ML, etc.*)

**Analytics Zoo: <https://github.com/intel-analytics/analytics-zoo>**

- End-to-end Analytics + AI platform for Apache Spark and BigDL
- Build and productionize deep learning application for Big Data at Scale



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