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**REF:
CONVERSATIONAL DESIGN
CONSULTANT AVAILABILITY**

Dear NAB Hiring Team,

I'm applying for the Conversational Design Consultant role (Linkedin: <https://oncl.co/GA0nQn>), but instead of a traditional cover letter, I've built an interactive demonstration:

☞ <https://v0-nab-homepage-replica.vercel.app/>

What you'll find (in 3-5 minutes):

- Virtual HR Assistant built in Voiceflow demonstrating multi-turn conversation design and context awareness
- Strategic analysis of NAB's virtual assistant with competitive insights and transformation roadmap
- Examples from my work with Security Bank Philippines and Westpac's virtual assistant programs

The chatbot answers questions about my background and can deliver the full strategic analysis—demonstrating the conversational design principles I'd apply to enhancing NAB's containment rates and customer experience.

I believe showing is more valuable than telling for this role. I am available at your convenience to discuss how my experience could accelerate NAB's virtual assistant evolution.

Warm regards,
Jason Davey

