

# JASON DONNER

Data Visualization Specialist

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## ■ PROFESSIONAL SUMMARY

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Data visualization specialist with 5+ years of experience in data analysis, reporting, and dashboard development. Skilled in SQL, Python, and Excel for extracting and transforming data; Tableau and Power BI for building interactive visualizations that drive business decisions. Proven ability to translate complex datasets into clear, actionable insights for technical and non-technical stakeholders.

## ■ CORE COMPETENCIES

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**Data & Analytics:** SQL, Python, R, Excel/Power Query, Data Modeling

**Visualization & Design:** Tableau, Power BI, DAX, Adobe Illustrator, Dashboard UI/UX, Figma

**Development:** HTML/CSS, JavaScript, Git/GitHub, APIs

**Platforms & Tools:** Tableau Server, Power Apps, Power Automate

## ■ RECENT EXPERIENCE

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**Independent Data Analyst & Portfolio Developer** | *May 2024 – Present*

**Advanced Technical Upskilling:** Completed the Google Data Analytics Professional Certificate, formally expanding analytical toolkit to include R programming and advanced data processing methodologies.

**End-to-End Project Development:** Architected and deployed full-stack data projects utilizing Python (Pandas) for ETL pipelines and Tableau for advanced visualization. Examples in portfolio.

**Full Stack Maintenance:** Maintained and expanded proficiency in SQL, Python, and frontend technologies (HTML/CSS), applying UI/UX best practices to projects in Power BI and Tableau.

**Palmer Consulting Group** | *Software Developer / Data Analyst* | *August 2019 – April 2024*

- Engineered SQL-based data pipelines ensuring data accuracy and compliance while maintaining databases supporting real-time reporting for 5+ client accounts
- Created executive-facing Power BI dashboards tracking operational KPIs for multiple client accounts, enabling data-driven decisions and reducing manual reporting workflows
- Built automated reporting solutions using Power Automate and Power Apps that eliminated repetitive manual tasks, saving 10+ hours weekly across client teams
- Translated business requirements into technical specifications, collaborating with cross-functional teams to deliver data solutions that balanced stakeholder needs with technical constraints
- Designed and implemented a data intake application that reduced user input by over 80%, saving hours of manual entry weekly
- Led optimization of dashboard queries, decreasing load times by over 40% and improving user experience

## ■ EDUCATION & CERTIFICATIONS

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**Bachelor of Science — Operations Management & Information Systems**

Northern Illinois University

Google Data Analytics Professional Certificate