

JASON DONNER

Data Visualization Specialist

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■ PROFESSIONAL SUMMARY

Data visualization specialist with 5+ years of experience in data analysis, reporting, and dashboard development. Skilled in SQL, Python, and Excel for extracting and transforming data; Tableau and Power BI for building interactive visualizations that drive business decisions. Proven ability to translate complex datasets into clear, actionable insights for technical and non-technical stakeholders.

■ CORE COMPETENCIES

Data & Analytics: SQL, Python, R, Excel/Power Query, Data Modeling

Visualization & Design: Tableau, Power BI, DAX, Adobe Illustrator, Adobe Photoshop, UI/UX for Dashboards

Development: HTML/CSS, JavaScript, Git/GitHub, APIs

Platforms & Tools: Tableau Server, Power Apps, Power Automate

■ PROFESSIONAL EXPERIENCE

Independent Data Analyst & Portfolio Developer | May 2024 – Present

Advanced Technical Upskilling: Completed the Google Data Analytics Professional Certificate (*Jan 2025 – May 2025*), formally expanding analytical toolkit to include R programming and advanced data processing methodologies.

End-to-End Project Development: Architected and deployed full-stack data projects utilizing Python (Pandas) for ETL pipelines and Tableau for advanced visualization. Examples can be found in my portfolio.

Full Stack Maintenance: Maintained and expanded proficiency in SQL, Python, and frontend technologies (HTML/CSS), applying UI/UX best practices to personal data dashboard projects in Power BI and Tableau.

Palmer Consulting Group | Software Developer / Data Analyst | August 2019 – April 2024

- Engineered SQL-based data pipelines ensuring data accuracy and compliance while maintaining databases supporting real-time reporting for 5+ client accounts
- Created executive-facing Power BI dashboards tracking operational KPIs for multiple client accounts, enabling data-driven decisions and reducing manual reporting workflows
- Built automated reporting solutions using Power Automate and Power Apps that eliminated repetitive manual tasks, saving 10+ hours weekly across client teams
- Translated complex business requirements into technical specifications, collaborating with cross-functional teams to deliver data solutions that balanced stakeholder needs with technical constraints
- Designed and implemented a data intake application that reduced user input by over 80%, saving hours of manual entry weekly
- Led optimization of dashboard queries, decreasing load times by over 40% and improving user experience

■ EDUCATION & CERTIFICATIONS

Bachelor of Science — Operations Management & Information Systems

Northern Illinois University — 2019

Google Data Analytics Professional Certificate — Jan 2025 - May 2025