

# JASON DONNER

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## Senior Data Visualization Specialist | SQL, Power BI, Tableau | Data Storytelling & Dashboard Design (UI/UX)

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### PROFESSIONAL SUMMARY

Senior Data Analyst and creative professional with 5+ years of experience translating complex datasets into clear, actionable insights and engaging visualizations. Proven ability to transform raw data into strategic recommendations that drive decision-making and improve operational efficiency. Expertise spans the entire data lifecycle, from SQL-based cleaning and querying to advanced visualization using Power BI and Tableau. Adept at cross-functional collaboration, excelling at balancing technical requirements with creative solutions to meet the task at hand.

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### PROFESSIONAL DEVELOPMENT

#### Independent Data Visualization Specialist | April 2024 – Present

- **Advanced Dashboard Design:** Designed and built high-fidelity interactive dashboards in **Power BI** and **Tableau**, integrating custom UI/UX assets created in **Adobe Illustrator** and **Procreate** to enhance user engagement and data storytelling.
  - **Google Data Analytics Professional Certificate (May 2025):** Completed rigorous professional certification to modernize technical skills, focusing on **R**, **SQL**, and data processing best practices.
  - **Data Modeling:** Applied SQL-based data cleaning and transformation techniques to unstructured datasets, creating optimized schemas for visualization and reporting.
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### WORK EXPERIENCE

#### Palmer Consulting Group

#### Software Developer / Data Analyst | Aug 2019 – April 2024 | Chicago

- Performed advanced data analysis to extract actionable insights supporting client business strategies and operational improvements.
- Queried, cleaned, and maintained large datasets using SQL, ensuring accuracy, compliance, and accessibility of data for stakeholders, which improved data reliability.
- Designed and deployed Power BI dashboards visualizing key performance indicators (KPIs), enabling real-time monitoring and improved decision-making.

- Developed and automated custom data solutions that streamlined reporting workflows and reduced manual effort.
  - Collaborated with cross-functional teams to translate business needs into technical specifications; reviewed and optimized SQL queries for performance and accuracy.
  - **Key Achievement:** Designed and implemented a data intake application that reduced user input by over **80%**, saving hours of manual entry weekly.
  - **Key Achievement:** Led optimization of dashboard queries, decreasing load times by over **40%** and improving user experience.
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## CERTIFICATIONS & SKILLS

- **Google Data Analytics Professional Certificate** — May 2025
- **Microsoft Power Platform Fundamentals Certification** — April 2023

## TECHNICAL SKILLS

- **Data Visualization & Design:** Power BI, Tableau, Adobe Illustrator, Photoshop, Procreate, Data Storytelling, UI/UX for Dashboards
  - **Statistical & Analytical Methods:** Data cleaning, hypothesis testing, regression analysis, data storytelling, KPI development
  - **Automation & Development:** Power Apps, Power Automate, basic HTML, CSS, JavaScript
  - **Other Skills:** Analytical problem-solving, cross-functional collaboration, stakeholder communication
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## EDUCATION

**Bachelor of Science — Operations Management & Information Systems**  
Northern Illinois University