

# JASON DONNER

## Senior Data Visualization Specialist

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### ■ PROFESSIONAL SUMMARY

Data visualization specialist who bridges the gap between raw data and strategic insight through compelling visual design. 5+ years engineering SQL-based analytics pipelines and crafting interactive dashboards in Tableau and Power BI that transform how stakeholders engage with data. Combine technical depth in data modeling with creative expertise in UI/UX design to deliver solutions that inform decisions and drive operational efficiency.

### ■ CORE COMPETENCIES

DATA & ANALYTICS	DESIGN & VISUALIZATION	DEVELOPMENT	PLATFORMS & TOOLS
SQL Python R Excel/Power Query Data Modeling	Tableau Adobe Illustrator Adobe Photoshop UI/UX for Dashboards	HTML/CSS JavaScript Git/GitHub APIs	Power BI Power Apps Power Automate Tableau Server DAX

### ■ PROFESSIONAL EXPERIENCE

#### Palmer Consulting Group

Software Developer / Data Analyst | August 2019 – April 2024 | Chicago

- Engineered SQL-based data pipelines ensuring data accuracy and compliance while maintaining databases supporting real-time reporting for 5+ client accounts
- Created executive-facing Power BI dashboards tracking operational KPIs for multiple client accounts, enabling data-driven decisions and reducing manual reporting workflows
- Built automated reporting solutions using Power Automate and Power Apps that eliminated repetitive manual tasks, saving 10+ hours weekly across client teams
- Translated complex business requirements into technical specifications, collaborating with cross-functional teams to deliver data solutions that balanced stakeholder needs with technical constraints
- Designed and implemented a data intake application that reduced user input by over 80%, saving hours of manual entry weekly
- Led optimization of dashboard queries, decreasing load times by over 40% and improving user experience

### ■ FEATURED PROJECT

#### Concert Tour Dashboard — Personal Data Visualization Project

**Challenge:** Transform sparse personal data (30 events) into an engaging, substantial visualization experience

**Solution:** Built interactive Tableau dashboard with custom Mapbox styling, removing 90% of map detail to create high-contrast staging. Implemented Set Actions for responsive, app-like drill-down functionality

**Impact:** Demonstrates ability to architect compelling data experiences from limited datasets using advanced visualization techniques

**Portfolio:** [jason-donner.github.io](https://jason-donner.github.io)

### ■ EDUCATION & CERTIFICATIONS

#### Bachelor of Science — Operations Management & Information Systems

Northern Illinois University — 2019

Focus: Data cleaning, analysis, R programming, and statistical visualization.

Google Data Analytics Professional Certificate — May 2025