

DevFest 2019

What is DevFest?

DevFests are community-led, developer events hosted by GDG chapters around the globe focused on community building and learning about Google's technologies. Each DevFest is inspired by and uniquely tailored to the needs of the developer community and region that hosts it.

GDG Springfield DevFest

Springfield's 2019 DevFest aims to present diverse content across various tech-related subjects to an inclusive audience. Some presentations will cover Google technologies, while others will include a variety of topics, including tech-adjacent subjects and those with direct value to the community.

DevFest will be hosted at Springfield's Alamo Drafthouse Theater, with food and drinks provided, lasting a full day, slated for **Friday, September 20, 2019**.

Last year, Springfield's inaugural DevFest reached over 100 attendees over the course of a day, with a range of speakers presenting on technical topics and concluding with a live coding competition. Our goals to improve upon last year's event are to provide attendees with even more valuable and diverse content, and to increase the number of under-represented groups present.

Sponsorship Opportunities

| SPONSORSHIP BENEFITS | PLATINUM \$5,000 (EXCLUSIVE) | GOLD \$3,000 (EXCLUSIVE) | SILVER \$1,000 | BRONZE \$500 |
|---|------------------------------------|--------------------------------|-------------------|-----------------|
| # OF FREE TICKETS | 5 | 3 | 3 | 2 |
| PRE-EVENT RECOGNITION | | | | |
| Social Media Promotion (Facebook, Meetup, Twitter) | ● | ● | ● | ● |
| Website Presence | ● | ● | ● | ● |
| Event Flyers | ● | ● | ● | ● |
| Press Release (Exclusive Sponsorship) | ● | ● | | |
| ON-SITE RECOGNITION | | | | |
| Logo on T-shirts | ● | ● | ● | |
| Logo on Event Signage (Exclusive Sponsorship) | ● | ● | | |
| Logo on Event Slides | ● | ● | ● | ● |
| Logo on Lanyards (Exclusive Sponsorship) | ● | | | |
| Corporate Item in Welcome Bags | ● | ● | ● | |
| Sponsor Table at Event (Exclusive Sponsorship) | ● | ● | | |

Email gdgspringfield@gmail.com to reserve your sponsorship!