jason **mares**
graphic designer & developer

(626) 392-5264

jason.t.mares@gmail.com

jasonmares.com

objective

Guide clients through a process to uncover their unique voice, build fast & effective mobile-first online experiences and authentic brands through client/partner collaboration and creative strategy.

skill set

UI/UX Design
Photo Compositing
Typography & Lettering
Brand Strategy
HTML/CSS Expertise
jQuery Proficiency

Git Version Control
WordPress & Shopify Theme Dev
Responsive Email Design/Coding
Poster/Apparel Illustration
Adobe Creative Suite
(Ps, Ai, Id)

work history

April 2016 – Present

Senior Graphic Designer & Developer
Supreme Suspensions
La Mirada, CA

Increased sales 104% in 2015 with new e-commerce website. Transitioned Woocommerce to Shopify to boost conversion rates by 1%; sucessfully increased site speed 150%. Introduced collaborative process to discover brand attributes, define users and set actionable goals. Mentored a creative team of four.

November 2016

Identity Designer & Brand Consultant
Luxe Du Sud
London, UK

Created an identity system including a custom logo, color guide, typographic choices and tone & voice recommendations. Currently working with marketing director to set a timeframe for a website refresh.

November 2013 – April 2016

Graphic Designer & Web Developer
Open Umbrella Inc.
Hacienda Heights, CA

Designed websites and wrote HTML/CSS for the company's subdivisions. Print and web projects included infographics, logos and print catalogs. Promoted to senior graphic designer for their most profitable subsidiary company: Supreme Suspensions.

references

Paul Thé
Client
(909) 731-3880

Jake Meharg
Colleague
(713) 858-6065

Sean MacPhearson
Project Manager
(310) 748-6007

Andrew Jelley
Client
andyjelley@aol.com