

What: March for Science – Pasadena

When: 4/22/2017 from 8am-11am

Motivation for event: 1) Celebrate science, 2) Advocate for transparency in and support of science, and 3) Celebrate ties between scientists and the local community.

Description of event: There will be a rally at Caltech's Beckman Lawn on 4/22/2017 starting at 8am, we will have 3 short speeches from prominent scientists in the community. At approximately 8:45, we will lead a march to Memorial Park in downtown Pasadena. We will then have some outreach events for kids and several speeches, including the Mayor of Pasadena. We will be providing breakfast food and water at Beckman Lawn and will be giving away shirts to first the 100 people in attendance and selling other shirts at a discount after that.

Target audience: This is tough to say, the event is open to the public, but we really want a large turnout from undergrads, grads, postdocs, and faculty. We would love to see ~100 from each group along with ~200-300 people from the local community, but this might be ambitious.

Estimated Budget:

Item	Amount
Food and water	1000
Memorial Park Reservation and Fees	500
Memorial Park Table Rental	200
Sound System Rental	100
Sign Making Material	250
Beckman Lawn Stage Rental	200
T-shirts	1500
Advertising	250
Total	4000

Support:

CPA – 2500, confirmed

ASCIT – 500, requested

GSC – 500, requested

Officers of the Faculty – 500, hope to request

Advertising:

Facebook, flyers, email lists, any other way that GSC would recommend to reach grads.