



FRESH AIR

● FUTURES ●

Section II: Asking AI

Asking AI

Why Do Children Vape?

Underage vaping can be attributed to several factors, each playing a role in influencing young people to try and continue using vape products:

Peer Pressure: One of the most significant factors is the influence of peers. Adolescents and teenagers may feel compelled to try vaping to fit in or be accepted by their peers.

Curiosity and Experimentation: At a young age, there's a natural tendency to explore and experiment with new experiences, including the use of vape products.

Flavored Vape Products: The availability of vape juices in a variety of appealing flavors, such as fruit, candy, and dessert, can attract younger users who might find traditional tobacco flavors unappealing.

Perceived Lower Health Risks: Many youths believe that vaping is less harmful than smoking traditional cigarettes, leading to the misconception that it's a safer alternative.

Marketing and Accessibility: Aggressive marketing strategies and the widespread availability of vape products online and in stores can increase their appeal to the youth. Although laws restrict the sale of vape products to minors, underage individuals may still find ways to obtain them.

Influence of Social Media and Celebrities: Social media platforms and celebrity endorsements can also play a significant role in glamorizing vaping, making it appear trendy or fashionable to young audiences.

Stress and Mental Health: Some young people may use vaping as a way to cope with stress, anxiety, or depression, believing that it can help them relax or feel better.

Family Influence: Exposure to family members who vape or smoke can also normalize the behavior, making it more likely for young people to start vaping themselves.

Addressing underage vaping requires a comprehensive approach that includes education, regulation, and support for young people to make healthy choices.

Asking AI

Generate Social Media Captions to Combat Under Age Vaping Peer Pressure

"Don't let the cloud of peer pressure fog your future. Choose your path, not the crowd's. #BeYourself #ResistPeerPressure"

Curiosity and Experimentation

"Curiosity can lead to discovery, but not all discoveries are worth the risk. Know what's at stake before you vape. #ChooseWisely #VapeFacts"

Flavored Vape Products

"Flavors may entice, but the consequences aren't nice. Don't let sweet flavors trap you into a bitter habit. #BeyondTheFlavor #ThinkBeforeYouVape"

Perceived Lower Health Risks

"Less harmful doesn't mean harmless. Vaping's hidden dangers can still harm your health. #ClearTheAir #KnowTheFacts"

Marketing and Accessibility

"Just because it's marketed to you, doesn't mean it's meant for you. See through the smoke of vape marketing. #NotBuyingIt #StayAware"

Influence of Social Media and Celebrities

"Don't let likes and trends dictate your health decisions. Be smart, not swayed. #RealInfluence #MakeSmartChoices"

Stress and Mental Health

"Seeking solace in a vape pen won't pen down your stress. Find healthier ways to deal with life's tests. #HealthyCoping #MindOverVapor"

Family Influence

"Family habits don't have to be your destiny. Break the cycle, choose a healthier path. #ForgeYourOwnPath #HealthyLegacy"

Addressing underage vaping requires a united front of awareness, education, and support. Through these messages, we aim to encourage young individuals to make informed, healthy choices for their futures.

Asking AI

If You Were a Teen Who Vapes, How Would You Change the Captions to Discourage Vaping?

Reaction to these captions:

If I were an underage teenager who vapes, here are how the captions might be rewritten to appeal more and convince me to reconsider vaping:

Peer Pressure

"Being cool isn't about doing what everyone else does. It's about standing out for the right reasons. Let's be the generation that ends vaping. #StandOut #LeadNotFollow"

Curiosity and Experimentation

"Exploration is key to growth, but some paths have dead ends. Let's find adventures that uplift us, not habits that hold us back. #ExploreMore #NoToVaping"

Flavored Vape Products

"Those candy flavors are a trap, making us forget what's really at stake. There's nothing sweet about harming our bodies. #TruthBehindFlavors #ChooseHealth"

Perceived Lower Health Risks

"Thinking vaping is 'less bad' than cigarettes is exactly what they want us to believe. But why settle for less harm instead of no harm? #OpenEyes #HealthFirst"

Marketing and Accessibility

"Ads are everywhere, trying to make vaping look cool. But who's really winning? Not us. Let's not be the product. #SeeTheTruth #BeSmarterThanTheAd"

Influence of Social Media and Celebrities

"Ever notice how social media only shows the 'glam' side of vaping? What about the ugly truths they're not showing? Let's be real, not followers. #RealTalk #LifeNotLikes"

Stress and Mental Health

"Vaping might feel like an escape, but it's actually a trap. There are better ways to deal with stress that actually make you stronger. #TrueStrength #BetterCoping"

Family Influence

"Just because vaping's in our homes doesn't mean it should be in our lives. Let's be the change in our families. #NewDirection #ChangeStartsWithUs"

Rethinking these messages from the perspective of a teenager can make the anti-vaping message resonate more deeply, encouraging healthier choices by speaking their language and addressing their realities.