

# Jason Xu

jasongxu **fi** jason-shoe **?** Somerville, MA **1** 

### Education

Tufts University Expected May 2022

- GPA: 3.90/4.00 (Dean's List)
- School of Arts and Sciences, Mathematics and Computer Science Majors

# Shanghai American School

July 2019

# Work Experience

#### Data Science Intern - Dormify

June 2020 - August 2020

- Used Google Analytics, Search Console, and Cloud Platform to measure impact of SEO changes, understand social media reach, and identify changes in customer behavior due to COVID-19.
- Designed a web scraper that collected competitor pricing data, automated process using Google Cloud Functions, and built out a dashboard (Flask and React.js) which aided in competitive pricing analysis as well as product design.
- Leveraged BigQuery, Scikit-Learn, and Pandas to engineer a Random Forest Classifier that identified likely repeat customers for promotional mailing segmentation. The model produced a segment with an 18 times higher revenue per send than the control.

### Data Analytics Intern - Blueprint Education

June 2019

- Collaborated with Directors and Instructors to aggregate student mock exam data into a single database using Visual Basic.
- Created auto-updating score reports that displayed trends regarding location, gender, age, and number of mock exams.
- Reported score improvement findings that were included in weekly newsletters to prospective students and parents.

#### **Part-Time Positions**

February 2020 - Present

- Teaching Assistant Discrete Mathematics COMP61
  - Course covers propositional logic, sets, counting, relations, proofs, modular arithmetic, RSA cyptography, and graph theory.
- Grader Art of Problem Solving
  - Graded and provided extensive feedback on Python and Math homework submissions, responded to students' forum posts,
    and reviewed other graders' homework feedback before they were released back to students.

# **Projects**

# Spotify Genre Classifier

June 2020

- Trained a multimodal machine learning model to classify music genre using image, lyric, and audio data.
- Reduced 64x63x3 RGB representation of album covers to 652 features using randomized principal component analysis while preserving 95% of variance.
- Applied a fast Fourier transform on audio data and TF-IDF on lyrical data to vectorize samples before fitting both to a random forest classifier.

### Brown Datathon - Wiki Atomic Edits - Creativity Award

February 2020

- Applied linear discriminant analysis on Wikipedia edits dataset in order to predict the insertion location of a phrase.
- Used Jupyter-Notebook, Scikit-Learn, NLTK for feature engineering, model creation, and model tuning during 22-hour long competition.

#### JumboCode - Just-A-Start YouthBuild

August 2019 - May 2020

- Developed the front-end of web application for Just-A-Start YouthBuild, a nonprofit organization aiming to educate those who have dropped out of traditional high school.
- Learned HTML, CSS, React.js, and Git to implement project designers' admin and user interface prototypes.

#### Freelance Coding - Proximity Hazard Detection - 3rd Place Finish

June 2018

• Used Python and OpenCV on dash cam footage from garbage trucks to assess hazard level by identifying truck direction, bin lifter movement, and pedestrian movement in a 20-day long, 142 participant online coding competition.

### Skills

Languages	Python, C++, SQL/BigQuery, HTML, CSS, VBA, Java, JavaScript
Other	Pandas, BeautifulSoup, Scrapy, D3.js, Scikit-Learn, React.JS, Git, Flask

Coursework Probability\*, Real Analysis I\*, Machine Structure and Assembly\*, Algorithms\*, Linear Algebra, Discrete

<sup>k</sup> - In Progress Mathematics, Data Structures, Calculus III, Introduction to Computer Science