

# Jason Alan Snyder

February 2018

Mailing Address:  
1655 Campus Center Dr  
Salt Lake City, UT 84112

Phone: (801) 585-9471  
Fax: (310) 825-1581  
Email: jsnyder@eccles.utah.edu

## POSITIONS

2015 - Present	University of Utah David Eccles School of Business Assistant Professor
2008 - 2015	University of California at Los Angeles Anderson Graduate School of Management Assistant Professor
2006 - 2008	Northwestern University, School of Law School & Kellogg School of Management, Northwestern University Post-Doctoral Fellow

## EDUCATION

2008	Northwestern University, School of Law Masters in Legal Studies
2006	University of California at Berkeley, Haas School of Business Ph.D. in Business and Public Policy
2000	University of California at Berkeley B.A. in Applied Mathematics and Economics Phi Beta Kappa

## RESEARCH

### Academic Publications

“The Deep Historical Roots of Organization and Strategy: Traumatic Shocks, Culture, and Institutions ” with Leonardo Kluppel and Lamar Pierce, *Organization Science*, forthcoming

“Historical Roots of Firm Access to Finance: Evidence from the African Slave Trade” with Lamar Pierce, *The Review of Financial Studies*, forthcoming

- Research featured on The Economist.com

“Do Politicians Really Cause Corporate Downsizing?” with Ivo Welch, *Journal of Political Economy*, forthcoming

“Empirics of Learning from Failure” with Victor Bennett, *Strategy Science* 2(1), March 2017

“Losing Hurts: The Happiness Impact of Partisan Electoral Loss” with Lamar Pierce and Todd Rogers, *The Journal of Experimental Political Science* 3(1), October 2016

“Unethical Demand and Employee Turnover” with Lamar Pierce, *The Journal of Business Ethics*: 131(4), November 2015

“An Analysis of U.S. Congressional Support for the Affordable Care Act” with Aaron Chatterji and Siona Listokin, *Health Management, Policy and Innovation* 2(1), January 2014

“Customer-Driven Misconduct: How Competition Corrupts Business Practices” with Victor Bennett, Lamar Pierce, and Michael Toffel, *Management Science* 59(8), August 2013

- Lead article
- Research featured in Psychology Today, Forbes.com, and HBS Working Knowledge

“Discretion and Manipulation by Experts: Evidence from a Vehicle Emissions Policy Change” with Lamar Pierce, *B.E. Journal of Economic Analysis & Policy Advances Tier* 13(3), December 2012

- Lead article in the special issue on Forensic Economics

“The Gender Earnings Gap for Physicians and its Increase Over Time” with Constanca Esteves-Sorenson, *Economic Letters* 116(1), July 2011

“Gaming the Liver Transplant Market” *The Journal of Law, Economics, & Organization* 26(3), December 2010

- Research featured on NPR’s Planet Money and All Things Considered

“Political Dynasties” with Ernesto Dal Bó and Pedro Dal Bó, *The Review of Economic Studies* 76(1), January 2009

- Research featured in the Atlantic Monthly

“Ethical Spillovers in Firms: Evidence from the Vehicle Emissions Testing Market” with Lamar Pierce, *Management Science* 54(11), November 2008

## **Work in Progress**

“Socially Responsible Business and Human Capital Strategy” with Vanessa Burbano and John Mamer (Conditionally Accepted, Strategic Management Journal)

“The Impact of Job Loss on Mortality” with Ernesto Dal Bó and Pedro Dal Bó

“The Value of Information in Strategy” with Richard Saouma and Rob Wuebker

“Mean Reversion in Strategy”

“Historical Origins of Firm Ownership Structure and Performance: The Persistent Effects of the African Slave Trade” with Lamar Pierce

## **Other Publications**

“Historical Roots of Firm Access to Finance: Abridged Version” with Lamar Pierce, Best Paper Proceedings of the Academy of Management 2013

## **HONORS AND GRANTS**

Winner: Outstanding Paper at Alliance for Research in Corporate Sustainability Annual Conference (2017)

David Eccles Emerging Scholar (2016)

Strategic Management Journal Editorial Board (2016-2019)

Finalist: AOM International Division Best Paper (2013)

UCLA Center for Global Research Award (2013): \$10,000 competitive research grant

Nominee (2012): Best Paper and Practice Implications Awards at Strategic Management Society (with Victor Bennett, Lamar Pierce, & Michael Toffel)

UCLA Faculty Career Development Award (2012): \$10,000 competitive research grant (joint with Subramaniam Ramanaryanan)

UCLA Faculty Career Development Award (2011): \$3,000 competitive research grant

Price Center Grant (2009): \$7,500 competitive research grant

Tobin Project Grant (2008): \$5,000 competitive research grant (joint with Aaron Chatterji and Siona Listokin)

Keynote Speaker: United Resource Networks' National Clinical Conference (2007)

Searle Center Research Grant (2007): \$15,000 competitive research grant

## **TEACHING**

### **Teaching**

University of Utah, David Eccles School of Business:

Business Analytics for Entrepreneurship and Strategy: (Full-Time MBA)

Econometrics for Entrepreneurship and Strategy: (Ph.D.)

University of California at Los Angeles, Anderson Graduate School of Management

Empirical Tools and Analysis for Business Strategy (MBA), Strategy (MBA), Applied Management Research Project (MBA), & Econometric Methods (Ph.D.)

Northwestern University, Kellogg School of Management & School of Law

Strategy (MBA) & Business Strategy for Lawyers (JD)

### **Teaching Honors**

Finalist, Teaching Excellence Award (Student Given Award), Full-Time MBA Program, UCLA (2015)

UCLA MBA Applied Management Research project Sedgwick Award Winner: Supervisor of the most exceptionally written report (2013)

University of California at Berkeley Campus Outstanding Graduate Student Instructor Award (2005)

## **INVITED TALKS & CONFERENCE PRESENTATIONS**

### **2004**

UC Berkeley (Haas School of Business), CCC Doctoral Consortium, American Political Science Association

### **2005**

Technology and Innovation Seminar (Haas School of Business), Academy of Management Annual Meeting, Western Social Sciences Association Annual Meeting

### **2006**

Institutions and Innovation Conference (Harvard Business School), Academy of Management Annual Meeting

### **2007**

University of California, Los Angeles (Anderson School of Management), Cornell University (Applied Economics and Management Seminar), Northwestern University (School of Law), Academy of Management Annual Meeting, United Resources Networks' National Clinical Conference (Keynote Speaker), Institutions and Innovation Conference (Harvard Business School)

### **2008**

University of Maryland (Smith School of Business), Washington University in St. Louis (Olin School of Business), George Mason University (Department of Economics), Institutions and Innovation Conference (Harvard Business School)

### **2009**

Economics of Strategy Conference (New York University), Academy of Management Annual Meeting

### **2010**

Harvard University (Harvard Business School), Economics of Strategy Conference (New York University), Academy of Management Annual Meetings

### **2011**

University of California, Los Angeles (Anderson School of Management), University of Texas (McCombs School of Business), University of California, Berkeley (Haas School of Business), Southern California Conference in Applied Microeconomics

## **2012**

University of California, Los Angeles (Anderson School of Management), Econometric Society Annual Asia Meetings

## **2013**

Duke University (Fuqua School of Business), Washington University in St. Louis (Olin School of Business), American Economic Association Annual Meetings

## **2014**

University of California, Riverside (Environmental Sciences Seminar) University of Southern California (Marshall School of Business), Brigham Young University (Marriott School), Northwestern University (Kellogg School of Management), Drexel University (Department of Economics), Cornell University (Dyson School of Applied Economics and Management 2X), American Economic Association Annual Meetings, University of Utah (Entrepreneurship and Strategy Department), University of Florida (Management Department)

## **2015**

Utah Winter Strategy Conference, BYU / Utah Strategy Conference

## **2016**

Harvard Business School

## **2016**

BYU / Utah Strategy Conference, Southern Economics Association

## **REFEREEING**

National Science Foundation (grant referee), Strategic Management Journal, Management Science, Academy of Management Review, Quarterly Journal of Economics, Journal of Economics and Management Strategy, Journal of Political Economy, Journal of Public Economics, Journal of Law, Economics, and Organization, Business and Politics, Review of Economics and Statistics, Review of Economic Studies, American Economic Review, Legislative Studies Quarterly, Quarterly Journal of Political Science, BE Journal of Economic Policy, Journal of Empirical Legal Studies, The Economic Journal, American Journal of Political Science, Journal of Economics and Management Strategy, The Economics Journal, and others.