

Confidence Interval Estimation

One mean and one proportion

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Learning Objectives

In this topic, you learn:

- To construct and interpret confidence interval estimates for the mean and the proportion
- How to determine the sample size necessary to develop a confidence interval estimate for the mean or proportion
- How to use confidence interval estimates in auditing

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Outline

- Confidence Intervals for the **Population Mean, μ**
 - when Population Standard Deviation σ is **Known**
 - when Population Standard Deviation σ is **Unknown**
- Confidence Intervals for the **Population Proportion, p**
- Determining the **Required Sample Size**

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Introduction

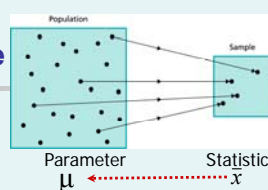
- **Estimate**
 - The value(s) assigned to a population parameter based on the value of a sample statistic is called an **estimate**.
- **Estimator**
 - The sample statistic used to estimate a population parameter is called an **estimator**.

Source: P.S. Mann, Introductory Statistics, 5th ed. John Wiley, 2005

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Estimation Procedure

1. Select a sample.
2. Collect the required information from the members of the sample.
3. Calculate the value of the sample statistic.
4. Assign value(s) to the corresponding population parameter.



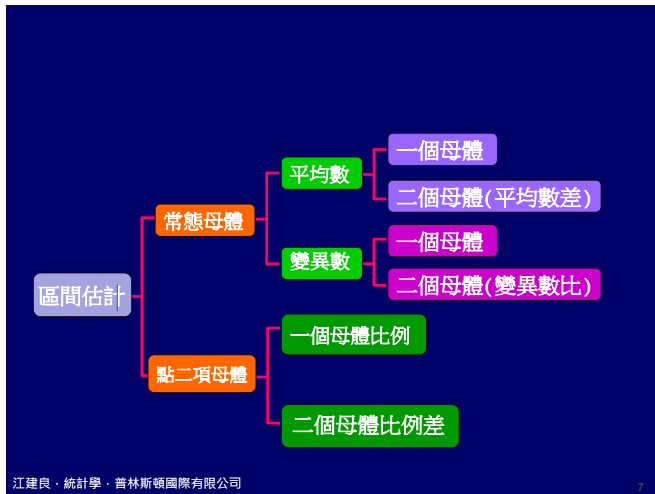
Source: P.S. Mann, Introductory Statistics, 5th ed. John Wiley, 2005

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Estimation Methods

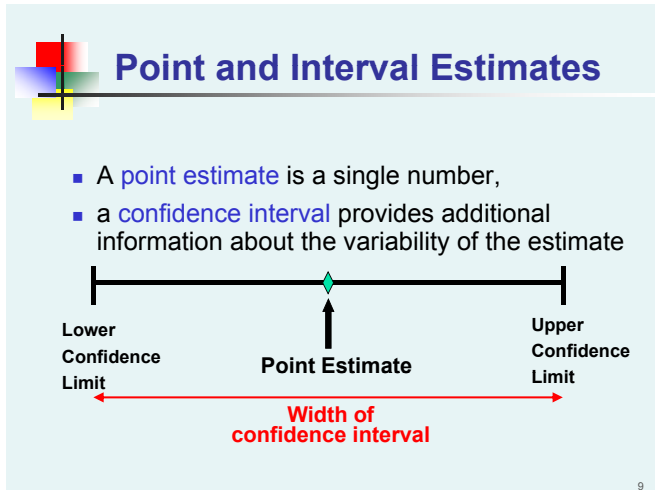
- **A Point Estimate**
 - The value of a sample statistic that is used to estimate a population parameter is called a **point estimate**.
- **An Interval Estimate**
 - In **interval estimation**, an interval is constructed around the point estimate, and it is stated that this interval is likely to contain the corresponding population parameter.

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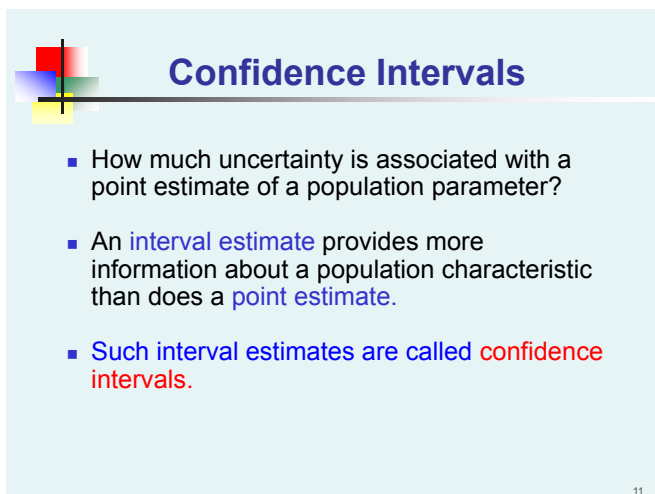
Topic-1

Point and Confidence Interval Estimates for a Population Mean



Point Estimates

We can estimate a Population Parameter ...		with a Sample Statistic (a Point Estimate)
Mean	μ	\bar{X}
Proportion	p	\hat{p}



Confidence Interval Example

Population has $\mu = 368$ and $\sigma = 15$.

Sample #	\bar{X}	Lower Limit	Upper Limit	Contain μ ?
1	362.30	356.42	368.18	Yes
2	369.50	363.62	375.38	Yes
3	360.00	354.12	365.88	No
4	362.12	356.24	368.00	Yes
5	373.88	368.00	379.76	Yes

Confidence Interval Example

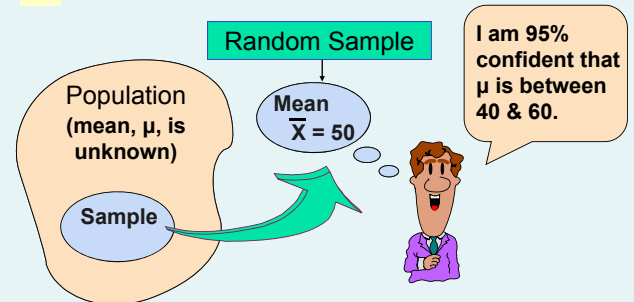
(continued)

- In practice you only take one sample of size n
- In practice you do not know μ so you do not know if the interval actually contains μ
- However, you do know that 95% of the intervals formed in this manner will contain μ
- Thus, based on the one sample you actually selected, you can be 95% confident your interval will contain μ (this is a 95% **confidence interval**)

Note: 95% confidence is based on the fact that we used $Z = 1.96$.

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Estimation Process



Confidence Level: Confidence of the interval will contain the unknown population parameter.

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General Formula

- The general formula for all confidence intervals is:

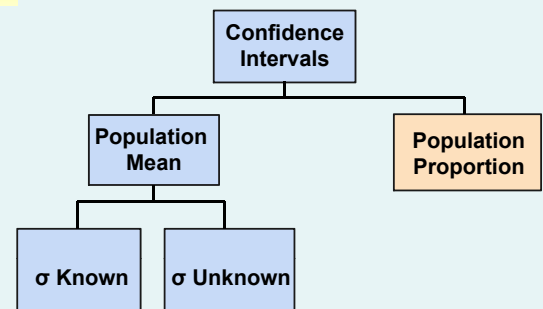
$$\text{Point Estimate} \pm (\text{Critical Value})(\text{Standard Error})$$

Where:

- Point Estimate** is the sample statistic estimating the population parameter of interest
- Critical Value** is a table value based on the sampling distribution of the point estimate and the desired confidence level
- Standard Error** is the standard deviation of the point estimate

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Confidence Intervals



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Confidence Interval for μ (σ Known)

- Assumptions
 - Population standard deviation σ is known
 - Population is normally distributed
 - If population is not normal, use large sample
- Confidence interval estimate:

$$\bar{X} \pm Z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$$

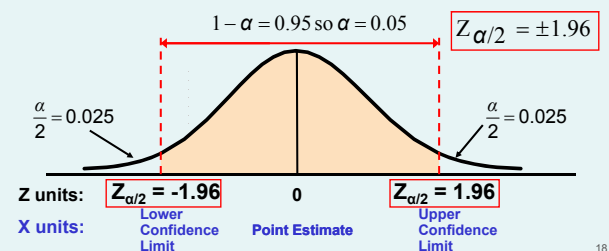
where \bar{X} is the point estimate
 $Z_{\alpha/2}$ is the normal distribution critical value for a probability of $\alpha/2$ in each tail
 σ/\sqrt{n} is the standard error

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Confidence Interval for μ

$$\bar{X} \pm Z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$$

- Consider a 95% confidence interval:



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Common Levels of Confidence

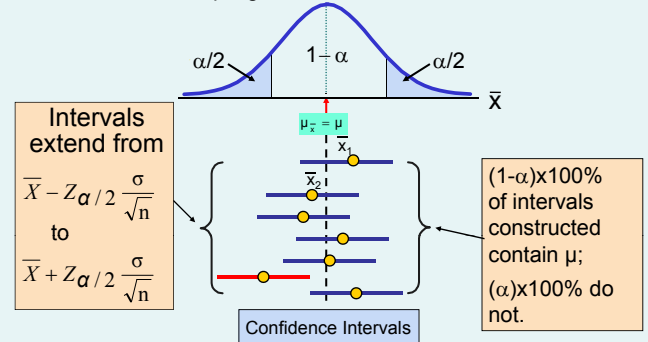
- Commonly used confidence levels are 90%, 95%, and 99%

Confidence Level	Confidence Coefficient, $1 - \alpha$	$Z_{\alpha/2}$ value
80%	0.80	1.28
90%	0.90	1.645
95%	0.95	1.96
98%	0.98	2.33
99%	0.99	2.58
99.8%	0.998	3.08
99.9%	0.999	3.27

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Intervals and Level of Confidence

Sampling Distribution of the Mean



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Do You Ever Truly Know σ ?

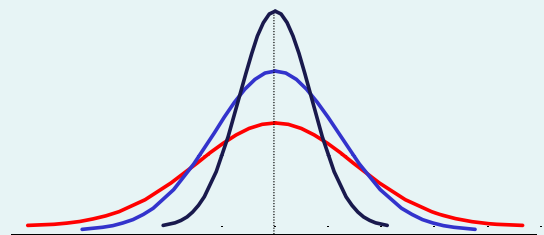
- Probably not!
- In virtually all real world business situations, σ is not known.
- If there is a situation where σ is known, then μ is also known (since to calculate σ you need to know μ .)
- If you truly know μ there would be no need to gather a sample to estimate it.

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Confidence Interval for μ (σ Unknown)

- Consider a 95% confidence interval: $\bar{X} \pm t_{\alpha/2} \frac{S}{\sqrt{n}}$

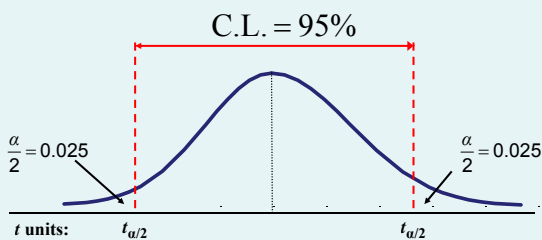
C.L. = 95%



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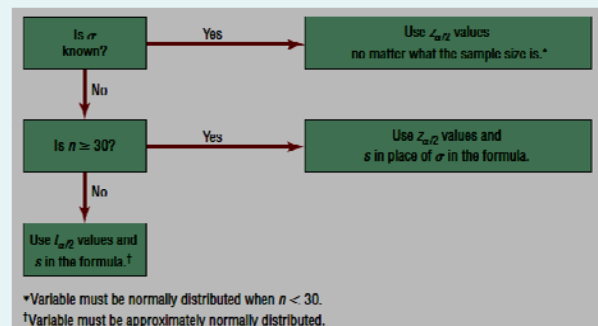
Confidence Interval for μ (σ Unknown)

- Consider a 95% confidence interval: $\bar{X} \pm t_{\alpha/2} \frac{S}{\sqrt{n}}$



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When to use the z or t distribution



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課堂練習

- 分組練習：4~5人一組
- 自訂題目
 - 上網時間、睡眠時間、手機費用、通話時間、體重、身高、慢跑3000m所需時間...(不限於此)
 - 定義問題及確認母體
 - 蒐集資料(樣本數自訂)
 - 計算信賴區間
 - 計算平均數、標準差
 - 需滿足之假設條件有哪些
 - 信賴水準
 - 建立信賴區間

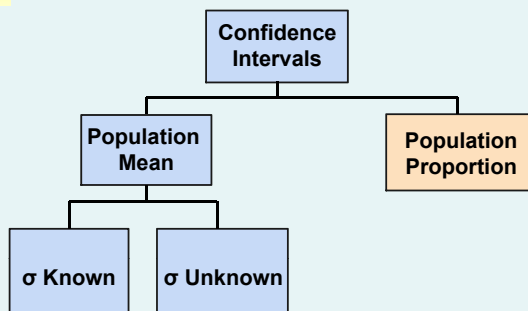
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Topic-2

Point and Confidence Interval Estimates for a Population Proportion

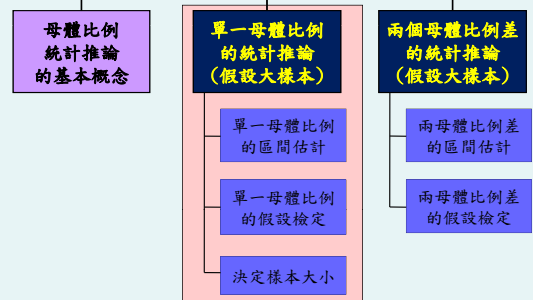
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Confidence Intervals



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母體比例(p)的估計與假設檢定



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Confidence Intervals for Proportions

p = population proportion

\hat{p} (read p "hat") = sample proportion

For a sample proportion,

$$\hat{p} = \frac{X}{n} \text{ and } \hat{q} = \frac{n-X}{n} \text{ or } \hat{q} = 1 - \hat{p}$$

where

X = number of sample units that possess the characteristics of interest, n = sample size.

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Example: Air Conditioned Households

In a recent survey of 150 households, 54 had central air conditioning. Find \hat{p} and \hat{q} , where \hat{p} is the proportion of households that have central air conditioning.

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The Binomial Distribution

Mean, Variance, and Standard Deviation for the Binomial Distribution

The mean, variance, and standard deviation of a variable that has the *binomial distribution* can be found by using the following formulas.

$$\text{Mean } \mu = n \cdot p \quad \text{Variance } \sigma^2 = n \cdot p \cdot q \quad \text{Standard deviation } \sigma = \sqrt{n \cdot p \cdot q}$$

Example: Likelihood of Twins

The *Statistical Bulletin* published by Metropolitan Life Insurance Co. reported that 2% of all American births result in twins. If a random sample of 8000 births is taken, find the mean, variance, and standard deviation of the number of births that would result in twins.

- Recall that the distribution of the sample proportion is approximately normal if the sample size is large, with standard deviation

$$\sigma = \sqrt{\frac{p(1-p)}{n}}$$

- We will estimate this with sample data

$$\sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

Formula for a Specific Confidence Interval for a Proportion

$$\hat{p} - Z_{\alpha/2} \sqrt{\frac{\hat{p}\hat{q}}{n}} < p < \hat{p} + Z_{\alpha/2} \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

when $np \geq 5$ and $nq \geq 5$.

Rounding Rule: Round off to three decimal places.

Example: Male Nurses

A sample of 500 nursing applications included 60 from men. Find the 90% confidence interval of the true proportion of men who applied to the nursing program.



Example: Male Nurses

A sample of 500 nursing applications included 60 from men. Find the 90% confidence interval of the true proportion of men who applied to the nursing program.



Example: Religious Books

A survey of 1721 people found that 15.9% of individuals purchase religious books at a Christian bookstore. Find the 95% confidence interval of the true proportion of people who purchase their religious books at a Christian bookstore.



看臉書算閱讀？調查：近半國人不看書

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Example: Religious Books

A survey of 1721 people found that 15.9% of individuals purchase religious books at a Christian bookstore. Find the 95% confidence interval of the true proportion of people who purchase their religious books at a Christian bookstore.

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Example

- A random sample of 100 people shows that 25 are left-handed.
- Form a 95% confidence interval for the true proportion of left-handers



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Example

(continued)

- A random sample of 100 people shows that 25 are left-handed. Form a 95% confidence interval for the true proportion of left-handers.

$$np = 100 \cdot 0.25 = 25 > 5 \quad \& \quad n(1-p) = 100 \cdot 0.75 = 75 > 5$$

Make sure
the sample
is big enough



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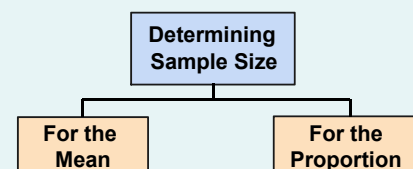
Interpretation

- We are 95% confident that the true percentage of left-handers in the population is between 16.51% and 33.49%.
- Although the interval from 0.1651 to 0.3349 may or may not contain the true proportion, 95% of intervals formed from samples of size 100 in this manner will contain the true proportion.

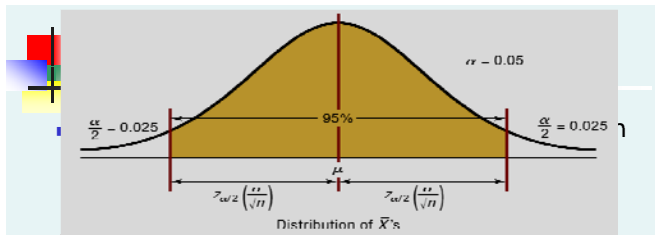


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Determining Sample Size

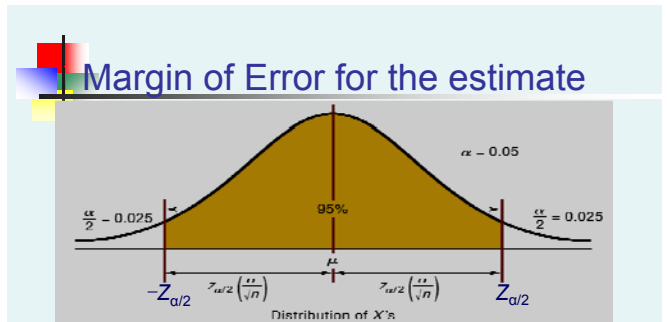


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- The margin of error is also called **sampling error**
 - the amount of imprecision in the estimate of the population parameter
 - the amount added and subtracted to the point estimate to form the confidence interval

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Margin of Error for the Estimate of μ (Maximum Error of the Estimate)

The margin of error for the estimate of μ is

$$E = z_{\alpha/2} \cdot \frac{\sigma}{\sqrt{n}}$$

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Determining Sample Size

Determining Sample Size

For the Mean

$$\bar{X} \pm z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$$

$$e = z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$$

$$n = \frac{z_{\alpha/2}^2 \sigma^2}{e^2}$$

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Determining Sample Size (continued)

- To determine the required sample size for the mean, you must know:
 - The desired level of confidence ($1 - \alpha$), which determines the critical value, $z_{\alpha/2}$
 - The acceptable sampling error, e
 - The standard deviation, σ

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Required Sample Size Example

If $\sigma = 45$, what sample size is needed to estimate the mean within ± 5 with 90% confidence?

$$n = \frac{Z^2 \sigma^2}{e^2} = \frac{(1.645)^2 (45)^2}{5^2} = 219.19$$

So the required sample size is **$n = 220$**

(Always round up)

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Determining Sample Size (continued)

Determining Sample Size

For the Proportion

$$e = z \sqrt{\frac{p(1-p)}{n}}$$

Now solve for n to get

$$n = \frac{Z^2 p(1-p)}{e^2}$$

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Determining Sample Size

(continued)

- To determine the required sample size for the proportion, you must know:
 - The desired level of confidence ($1 - \alpha$), which determines the critical value, $Z_{\alpha/2}$
 - The acceptable sampling error, e
 - The true proportion of events of interest, p
 - p can be estimated with a pilot sample if necessary (or conservatively use 0.5 as an estimate of p)

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Required Sample Size Example

How large a sample would be necessary to estimate the true proportion defective in a large population within $\pm 3\%$, with 95% confidence?
(Assume a pilot sample yields $\hat{p} = 0.12$)

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Required Sample Size Example

(continued)

Solution:

For 95% confidence, use $Z_{\alpha/2} = 1.96$

$e = 0.03$

$\hat{p} = 0.12$, so use this to estimate p

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Topic-3

Point and Confidence Intervals for Variances and Standard Deviations

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Introduction



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Confidence Intervals for σ^2 & σ

- When products that fit together (such as pipes) are manufactured, it is important to keep the variations of the diameters of the products as small as possible; otherwise, they will not fit together properly and will have to be scrapped.
- In the manufacture of medicines, the variance and standard deviation of the medication in the pills play an important role in making sure patients receive the proper dosage.
- For these reasons, confidence intervals for variances and standard deviations are necessary.

Bluman Chapter 7

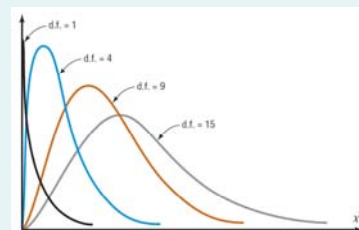
Chi-Square Distributions

- The **chi-square distribution** must be used to calculate confidence intervals for one population variance and standard deviation.
- The chi-square variable is similar to the t variable in that its distribution is a family of curves based on the number of degrees of freedom.
- The symbol for chi-square is χ^2 (Greek letter chi, pronounced "ki").
- A chi-square variable cannot be negative, and the distributions are skewed to the right.

Bluman Chapter 7

Chi-Square Distributions

- At about 100 degrees of freedom, the chi-square distribution becomes somewhat symmetric.
- The area under each chi-square distribution is equal to 1.00, or 100%.



Bluman Chapter 7

Example 7-13: Using Table G

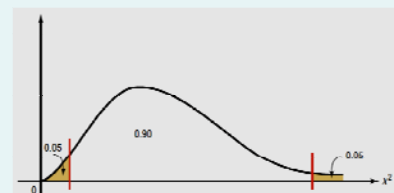
Use the 0.95 and 0.05 columns and the row corresponding to 24 d.f. in Table G.

Degrees of freedom	0.995	0.99	0.975	0.95	0.90	0.10	0.05	0.025	0.01	0.005
1										
2										
...										
24										

Arrows indicate the values for χ^2_{left} (at 0.95) and χ^2_{right} (at 0.05) for 24 degrees of freedom.

Example 7-13: Using Table G

Find the values for χ^2_{right} and χ^2_{left} for a 90% confidence interval when $n = 25$.



Formula for the C.I. for a Variance

•For a Variance

$$\frac{(n-1)s^2}{\chi^2_{right}} < \sigma^2 < \frac{(n-1)s^2}{\chi^2_{left}}, \quad \text{d.f.} = n - 1$$

•For a Standard Deviation

$$\sqrt{\frac{(n-1)s^2}{\chi^2_{right}}} < \sigma < \sqrt{\frac{(n-1)s^2}{\chi^2_{left}}}, \quad \text{d.f.} = n - 1$$

Confidence Intervals for σ^2 & σ

Rounding Rule

When you are computing a confidence interval for a population variance or standard deviation by using raw data, round off to one more decimal places than the number of decimal places in the original data.

When you are computing a confidence interval for a population variance or standard deviation by using a sample variance or standard deviation, round off to the same number of decimal places as given for the sample variance or standard deviation.



Example 7-14: Nicotine Content

Find the 95% confidence interval for the variance and standard deviation of the nicotine content of cigarettes manufactured if a sample of 20 cigarettes has a standard deviation of 1.6 milligrams.

Solution:



Example 7-15: Cost of Ski Lift Tickets

Find the 90% confidence interval for the variance and standard deviation for the number of named storms per year in the Atlantic basin. A random sample of 10 years has been used. Assume the distribution is approximately normal.

10	5	12	11	13
15	19	18	14	16

Solution: