

Jason Alexander Lapina

Web Developer

✉ lapina.jason@gmail.com | 🌐 jasonlapina.com | 📱 jasonLapina | 🌐 dev-jason

SKILLS/TOOLS

HTML • CSS • Javascript • Typescript • React • Redux • Next.js • Jest • Git & Github
Figma • Photoshop • Node • MongoDB
GraphQL • AWS • Webflow • Performance Optimization • Responsive Design

EXPERIENCE (Highlights)

Front-end Developer

Blink Creative Studio.

November 2023 - Present

- **Deployed** apps on Amazon S3 and Cloudfront.
- **Collaborated** with external developers.
- **Developed** features, **fixed** bugs, and **optimized** the performance of a 3D project for **Jollibee Foods Corporation**.
- **Updated** and **added new pages** to the company website.
- **Mentored** an intern.

Freelance Developer

October 2023 - November 2023

- **Performed market and product research** and launched a dropshipping Shopify store based on the results.
- **Designed and developed** a responsive, user-friendly, and dynamic e-commerce website.
- **Managed day-to-day** operations including inventory monitoring, order processing, customer support, etc.

Front-end Developer

Taktyl Studios Inc.

December 2022 - October 2023

- **Spearheaded** 2 React, 1 Next.js, 1 Wix project from design, development, deployment, up to the optimization process.
- **Revamped** 1 Vanilla JS, 1 React, 2 Next.js projects to increase website responsiveness and improve user experience.
- **Optimized and monitored** SEO and speed performance through google analytics, google search console, and google adsense
- **Collaborated** with a team of designers and back-end developers to streamline workflow processes and ensure project success.
- **Mentored** interns regarding coding best practices through meetings and coaching sessions.

FEATURED PROJECTS

Personal Website

<https://jasonlapina.com>

- Designed using Figma.
- Built with ReactJS and Chakra UI.
- Deployed to custom domain using Namecheap and Vercel.

Jollibee Foods Corporation Universe

<https://milestones-worlds.jollibeegroup.com>

- Developed features, fixed bugs, and optimized the performance using NextJS.
- Deployed to a custom domain using Cloudfront and Amazon S3.

Blink Creative Studio

<https://www.blinkcreativestudio.com>

- Built with jQuery and Bootstrap.
- Updated existing and developed new pages.

Leader, Bored

<https://leaderbored.gg>

- Collaborated with the design.
- Built with ReactJS, Chakra UI, and React-query for API integration.
- Optimized website speed by using AWS S3 Bucket and Cloudfront.
- Monitored performance by using google analytics, google search console, and google adsense.

AYO 2023

<https://www.sikapphilippines.org/ayo2023>

- Collaborated with the design.
- Built with Wix. Added custom functionalities using Velo.