

# Jason Alexander Lapina

Web Developer/Designer

✉ [lapina.jason@gmail.com](mailto:lapina.jason@gmail.com) | 🌐 [jasonlapina.com](http://jasonlapina.com) | 📺 [jasonLapina](https://www.youtube.com/channel/UCv33333333333333333333) | 🌐 [dev-jason](https://www.linkedin.com/in/dev-jason)

## SKILLS/TOOLS

---

HTML • CSS • Javascript • Typescript • React • Redux • Next.js • Jest • Git & Github  
Figma • Photoshop • Responsive Design  
Wix • Shopify • Webflow • Wordpress • Performance Optimization

## EXPERIENCE

---

### **Front-end Developer**

*Taktyl Studios Inc.*

December 2022 - October 2023

- **Spearheaded** 2 React, 1 Next.js, 1 Wix project from design, development, deployment, up to the optimization process.
- **Revamped** 1 Vanilla JS, 1 React, 2 Next.js projects to increase website responsiveness and improve user experience.
- **Optimized and monitored** SEO and speed performance through google analytics, google search console, and google adsense
- **Collaborated** with a team of designers and back-end developers to streamline workflow processes and ensure project success.
- **Mentored** interns regarding coding best practices through meetings and coaching sessions.

### **Shopify Store Owner**

March 2021 - March 2022

- **Performed market and product research** and launched a dropshipping Shopify store based on the results.
- **Designed and developed** a responsive, user-friendly, and dynamic e-commerce website.
- **Managed day-to-day** operations including inventory monitoring, order processing, customer support, etc.

## PROJECTS

---

### **Personal Website**

<https://jasonlapina.com>

- Designed using Figma.
- Built with ReactJS and Chakra UI.
- Deployed to custom domain using Namecheap and Vercel.

### **Leader, Bored**

<https://leaderbored.gg>

- Collaborated with the design.
- Built with ReactJS, Chakra UI, and React-query for API integration.
- Optimized website speed by using AWS S3 Bucket and Cloudfront.
- Monitored performance by using google analytics, google search console, and google adsense.

### **AYO 2023**

<https://www.sikapphilippines.org/ayo2023>

- Collaborated with the design.
- Built with Wix. Added custom functionalities using Velo.