LECTURE 6.3 TRANSACTION COST ECONOMICS

TRANSACTION COST ECONOMICS

Transaction costs are faced by agents whenever they interact: costs of thinking, planning, contracting

- Transaction costs may be lower when internalised within a firm, because the firm has decisionmaking authority
- Authority is what defines the firm
- The cost of authority is the risk of errors and decision-making rigidity, leading to an inefficient allocation of resources.

Rather than having to specify every detail into a myriad of contracts, people can become employees with more scope to vary in their actions and duties as required.

TRANSACTION COST ECONOMICS

Strengths:

• Provides insight into where the boundaries of the firm – where the costs and benefits of internalising versus externalising transactions are equalised.

Weaknesses:

- Transaction costs remain somewhat ambiguous.
- The source of authority is not clear. How is a refusal to do what is asked (by an employee for example) resolved?