LECTURE 6.5 PROPERTY RIGHTS APPROACH

PROPERTY RIGHTS APPROACH

Control over non-human assets defines the firm:

- Emphasises the contingent nature of relationships: it is not possible to write comprehensive contracts that cover all contingencies
- Property rights determine incentives when contracts leave gaps
- Hold up leads to inefficient decision making before and after contracts

PROPERTY RIGHTS APPROACH

Example of hold up: A and B have a profit opportunity.

- 1. A decides whether to invest \$6m in the project.
- 2. If A invested, A and B can earn combined profits of \$10m.

Suppose A and B negotiate a contract before A invests. What might the contract look like?

Suppose A and B negotiate a contract after A invests. What might the contract look like?

Understanding the property rights are critical for identifying the incentives of agents when comprehensive long-term contracts cannot be written. That is, the residual rights of control over assets will have implications for asset usage and division of surplus in a relationship.

PROPERTY RIGHTS APPROACH

Strengths:

• Helps explain boundaries of the firm – complementary assets should be located within a firm to avoid hold up problems and reduce potential incentive problems.

Weaknesses:

Doesn't really incorporate information about separation of ownership and control.