

Editing

- Coding
- Combination
- Segregation
- Cancellation

Combination

$$(0.25, 200; 0.25, 200; 0.50, 0) \Rightarrow (0.50, 200; 0.50, 0)$$

Segregation

$(0.80, 300; 0.20, 200) \Rightarrow 200 \text{ for certain} + (0.80, 100; 0.20, 0)$

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Evaluation

Decision weight: $\pi(p_i)$

Subjective value: $v(x_i)$

Evaluation

$$V(X) = \sum_{i=1}^n \pi(p_i) v(x_i)$$

Fourfold pattern

	Gains	Losses
High probability	Risk aversion	Risk seeking
Low probability	Risk seeking	Risk aversion