JASON DELIA

PRODUCT DESIGNER & FRONT END DEVELOPER

BIO

Experienced product designer & front end developer with MBA. Designs user-centric solutions to deliver best-in-class web applications.

SKILLS

HTML · CSS · JS · Responsive design · Git · Grunt · CSS Preprocessors · Iterative design process · Adobe Creative Suite · Strategy · User research · Management

EDUCATION

MBA

New York Institute of Technology

BS, Business Administration

Seton Hall University

CONTACT

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EXPERIENCE

Senior Product Designer   Nasdaq   2013 - 2016

Serve as the product design team's technical director. Design and develop high fidelity prototypes for Nasdaq's $100MM+ product suite of web applications for IR, corporate communications and board governance professionals.

- Lead the creation of style guides and a pattern library for teams across the organization
- Establish coding standards, guidelines and develop frameworks to enable rapid prototyping
- Participate in user research, discovery interviews, and usability testing
- Analyze research to identify opportunities to innovate
- Build expansive prototypes using HTML, CSS and JS
- Design interaction work patented by Nasdaq (US D764,543)

Senior Web Developer   Thomson Reuters   2005 - 2013

Build and maintain Thomson Reuters' Investor Relations hosting platform. Responsible for front end development using ASP.NET, HTML, JS, and CSS.

- Develop reusable front end components that power investor relations websites for Fortune 500 companies
- Contribute to middle tier and database development
- Write and unit test code for new products and bug fixes
- Write and review technical specifications

Website Developer   Thomson Financial   2002 - 2005

Work closely with product managers to build investor relations websites for clients.

- Develop and document well-designed and easily maintainable websites using HTML, JS, CSS and other web technologies
- Provide support and knowledge sharing with other site building teams and account managers

COMMUNITY

Founder & Mentor, CoderDojo Metuchen, 2015 - Present

Head of Communications & Street Smart NJ Project Lead, Metuchen Traffic and Transportation Advisory Committee, 2015 - Present

Web Designer & Developer, Metuchen Farmers Market, 2014 - Present

Speaker, Nasdaq // Fullstaq, NYC UXPA, February 2016

Speaker, Designing with Web Components, Pro/Design, January 2015