

# JASON DELIA

PRODUCT DESIGNER & FRONT END DEVELOPER

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I'm a designer and developer with fifteen years experience helping businesses solve problems.

With Thomson Reuters, I conceived and designed a new product for Investor Relations professionals to access information on the go. [IR Mobile](#) used responsive design techniques (new at the time) to allow critical information to be accessible while away from a desktop. With Nasdaq I redesigned a 10 year old product from the ground up. The result was Nasdaq's [IR Insight suite](#).

As Nasdaq Product Design's technical director I lead the creation of style guides and a pattern library used by teams across the organization. I established coding standards, guidelines, and developed frameworks to enable rapid prototyping. I helped release Nasdaq's internal research data collection tool, [Mosaic](#), as an open source project for the benefit of the design community.

Of course I didn't do any of this alone. I've been lucky to lead and work with teams of bright, talented individuals. We've collaborated, learned, iterated, and optimized to bring successful products to the market.

Outside of work, I believe in supporting my community. I founded a [CoderDojo](#) club where we mentor children to teach them critical thinking skills through learning to code. I'm immensely proud of their [successes](#). I designed and maintain the [Metuchen Farmers Market](#) website. I'm also head of communications for Metuchen's Traffic & Transportation committee and was the project lead for our [Street Smart NJ](#) pedestrian safety campaign in 2016.

I try to share what I know and you can see some of that on [github](#), [twitter](#), [medium](#), and [codepen](#). I've also had the [opportunity](#) to share in front of a [few](#) live audiences.

If you are looking for an [experienced](#) product designer & front end developer to help lead your team let's get in touch. Reach me at [jasonadelia@gmail.com](mailto:jasonadelia@gmail.com).