

JASON AMO-MENSAH

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EDUCATION

The Ohio State University, Max M. Fisher College of Business

Bachelor of Science in Business Administration

Columbus, OH

May 2027

GPA: 3.6

- Specialization: Information Systems

- Minor: Business Analytics

- **Dean's List:** Spring 2024, 2025; Fall 2025

WORK EXPERIENCE

PNC

Retail Product Innovation

Pittsburgh, PA

May 2026

- Incoming

The Ohio State University – Imageomics Institute

Website & Platform Development Intern

Columbus, OH

June 2025- Present

- Building a responsive internal website with HTML, CSS, and JavaScript, reducing navigation time by 30% for staff
- Collaborating in agile sprints with faculty and project leads to integrate user feedback into design iterations
- Streamlining approvals by 40% by aligning branding and structure with stakeholder expectation

Ohio Department of Transportation – Office of Materials Management

Materials Testing & Data Analysis Intern

Columbus, OH

May 2025 – October 2025

- Improved audit readiness by 35% by analyzing 100+ compliance documents and proactively flagging discrepancies
- Designed Excel error-tracking system with automated reporting, cutting review processing time by 25%
- Supported field research by collecting and processing testing data to ensure accurate compliance reporting

The Ohio State University – College of Education and Human Ecology

Digital Strategy & Analytics Intern

Columbus, OH

October 2024 – May 2025

- Increased social media engagement by 22% using Google Analytics to guide content strategy
- Expanded podcast reach through targeted outreach to 50+ academic and professional organizations

ACTIVITIES & INVOLVEMENT

Phi Delta Theta Fraternity

Alumni Chairman & Founder

Columbus, OH

October 2024 – April 2025

- Launched first alumni relations strategy reconnecting 600+ alumni to the chapter
- Organized outreach campaigns and engagement events to strengthen alumni relations
- Collaborated with executive board to maintain communication and reporting metrics

ColorStack

Active Member

Columbus, OH

September 2024 – Present

- Promote diversity in tech by participating in workshops and community driven initiatives
- Engage with 10,000+ member network through mentorship programs and technical skill-building sessions

Information Systems Association

Active Member

Columbus, OH

August 2024 – Present

- Participate in professional development workshops and corporate networking events

SKILLS

Analytics: Excel, Python, SQL, Tableau, Power BI, Google Analytics | **Web Development:** HTML, CSS, JavaScript, Git & GitHub, Figma | **Languages:** English (fluent), Twi (fluent), French (conversational)