Jason Amo-Mensah

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Education

The Ohio State University   Columbus, OH
Bachelor of Science in Business Administration   Aug 2024 - May 2027
Concentration*: Information Systems,* **Minor** *in Computer and Information Science and Aviation Management.*
GPA: 3.5/4.0
Relevant Coursework: Java, Data Structures and Algorithms, Data Analysis
Dean's List: Spring 2024, 2025

Experience

The Ohio State University EHE Marketing   Columbus, OH
Marketing and Communications Intern   Oct 2024 – April 2025
- Analyzed audience engagement data using Excel and Google Sheets to support strategic planning.
- Created and maintained tracking tools to assess outreach performance and inform digital strategy.
- Assisted in documentation of outreach methods and presented findings to cross-functional teams.
- Applied structured research methods to evaluate trends and performance—mirroring compliance-style review processes.

Dick's Sporting Goods   Columbus, OH
Sales Associate   Feb 2023 – June 2023
- Delivered data-informed product recommendations to a diverse customer base.
- Adapted to updated inventory systems and supported promotional analytics during campaigns.
- Strengthened operational efficiency and record-keeping for storewide goals.

Columbus Metropolitan Library   Columbus, OH
Volunteer   Oct 2022 – July 2023
- Assisted daily library operations and provided inclusive support to patrons and children.
- Participated in volunteer coordination and community engagement events.

Leadership and Activities

Phi Delta Theta Fraternity   Columbus, OH
Alumni Chairman and Founder   Oct 2024-April 2025
- Initiated alumni engagement programs and led communications strategy for ongoing relationship-building.
- Organized events and campaigns that increased alumni participation and strengthened fraternity's legacy.
- Developed internal systems for alumni data management and outreach scheduling

Skills & Interests

Technical: Microsoft Excel (PivotTables, Macros), PowerPoint, Word, Google Sheets, Java, HTML/CSS/JavaScript, Figma, Data Visualization
Tools Familiarity: Tableau
Professional: Data Preparation & Analysis • Documentation • Problem Solving • Team Collaboration • Communication
Languages: English, French, Twi