

ONE SHEET: HOW TO CLICK-TEST

JAVASCRIPT/HTML BANNERS in AUDIOSERVE

Some HTML companion banners are produce a blank landing page in testing. These four workarounds will allow you to force-test.

Name: *
5.4.20_SL_25line-iPhone-SE_Audio_30 - Banner

Type:
Audio Display Second Screen

Ad format: *
HTML ad

Code editor HTML macro preview Ad preview

metro
by T-Mobile
Obtén el nuevo
iPhone SE
\$1.99

Click on the line ID in Slingshot > Select the “Ads” tab > Click on the Banner placement (you’ll see links listed for each placement of that line in the “Ads” tab) > Select “Ad Preview”.

Vendor/Tag Format @
DoubleClick INS Javascript (DCM)

☒ Apply Vendor to All Tags

Placement Name @

Tag to be Converted @
<ins class='dcmads' style='display:inline-block;width:300px;height:250px' data-dcm-placement='N3671.Pandora.com/B23988474.272679706' data-dcm-rendering-mode='script' data-dcm-https-only data-dcm-resettable-device-id='##ADVERTISING_IDENTIFIER_PLAIN##' data-dcm-app-id='> <script src='https://www.googletagservices.com/dcm/dcmads.js'></script></ins>

Converted Tag @
<ins class='dcmads' style='display:inline-block;width:300px;height:250px' data-dcm-placement='N3671.Pandora.com/B23988474.272679706' data-dcm-click-tracker='%CLICK_URL_ESC%' data-dcm-rendering-mode='script' data-dcm-https-only data-dcm-resettable-device-id='##ADVERTISING_IDENTIFIER_PLAIN##' data-dcm-app-id='> <script src='https://www.googletagservices.com/dcm/dcmads.js'></script></ins>

Add Tags

Preview Tag

Select your ad tag vendor, copy and paste your tag into the left field, and hit “Preview Tag”.

TEST A TAG ~ clutter free ad testing

Creative Preview Link

```
<ins class='dcmads' style='display:inline-block;width:300px;height:250px' data-dcm-placement='N3671.Pandora.com/B23988474.272679706' data-dcm-click-tracker='%CLICK_URL_ESC%' data-dcm-rendering-mode='script' data-dcm-https-only data-dcm-resettable-device-id='##ADVERTISING_IDENTIFIER_PLAIN##' data-dcm-app-id='> <script src='https://www.googletagservices.com/dcm/dcmads.js'></script></ins>
```

Paste your tag into the field on the “Creative” tab, then select the “Preview” tab to see your banner and attempt a click test.

Request a test

Request an organic test from Pandora Ad Ops in the #theoremtrafficleads Slack channel.