# Multiple Kernel Learning on the Limit Order Book

**AMS 520** 

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#### **Overview**

- 1. Introduction
- 2. Classification and SVM
- 3. Statistical Inference
- 4. High-Frequency Quote Analysis
- 5. Numerical Results

#### **Group Composition**

- Jason Bohne; Quantitative Finance Ph.D. Student
- Jarryd Scully; Quantitative Finance M.S. Student
- Paul Vespe; Statistics M.S. Student

#### Reference Paper

- Multiple Kernel Learning on the Limit Order Book, 2010
- Authored by Fletcher, Hussain, and Shawe-Taylor
- Affiliated with the University College of London
- Published in the Journal of Machine Learning Research Proceedings

#### **Linear Classification**

- Decides the class  $y_i$  using a linear decision function on the observation vector  $x_i$
- Binary linear classification specifies two classes; wlog  $y_i = 1, -1$
- Linear classifier has the following form, where w and b are unknown a priori

$$x \rightarrow sgn(w^Tx - b)$$

- Solving the inference problem allows for estimates of w and b for model calibration
- Natural to extend this to multi-class formulations via one vs. one, one vs. all

## **Support Vector Machines**

- Specific formulation of a linear classifier; common in machine learning literature
- Identifies optimal hyperplane  $w^Tx b$  to split the feature space into classes
- In multi-class formulations for p features the hyperplane will have dimension p-1
- Hard margin constrains the model to have exact accuracy; often overfitting
- Regularization via soft margin allows for misclassifications with hinge loss function

$$\max(0,1-(w^Tx-b)y_i)$$

## **Objective Functions for Single Kernel SVM**

• Primal formulation solves for the optimal decision function f(x) + b

$$\min_{f,b,\varepsilon} \frac{1}{2} ||f||_{\mathcal{H}}^2 + C \sum_{i} \varepsilon_i$$

$$v_i f(x_i) + v_i b > 1 - \varepsilon_i, \ \varepsilon_i > 0$$

• Solving for Lagrangian dual; objective is reformulated to a maximization problem

$$\max_{\alpha} -\frac{1}{2} \sum_{(i,j)} \alpha_i \alpha_j y_i y_j K(x_i, x_j) + \sum_i \alpha_i$$

#### Multiple Kernel Support Vector Machines

- In the primal objective the decision function is decomposed into distinct  $f_m(x)$
- Each  $f_m(x)$  corresponding to a reproducing kernel Hilbert space  $\mathcal{H}_m$  with kernel  $\mathcal{K}_m$
- Common kernel basis have Gaussian, polynomial, or sigmoid functional forms
- As the dual is convex and differentiable; can solve optimization with gradient descent
- For a fixed coefficient vector  $d_i$  determine the  $\alpha^*$  that maximizes the dual objective
- Compute gradient of the dual  $\frac{\partial J}{\partial d_m}$  and descent direction D in closed-form
- $\bullet$  Update current estimate with a step size  $\gamma$  determined by line search

## Primal Objective for Multiple Kernel SVM

• Primal problem assumes classification function f(x) is of form

$$f(x) + b = \sum_{m} f_m(x) + b$$

• Where each function  $f_m(x)$  corresponds to a kernel  $K_m$ 

#### Primal MKL Problem:

$$\min_{f_m} \frac{1}{2} (\sum_m \frac{1}{d_m} ||f_m||_{\mathcal{H}}^2)^2 + C \sum_i \varepsilon_i$$

$$y_i \sum_m f_m(x_i) + y_i b \ge 1 - \varepsilon_i, \ \varepsilon_i \ge 0, \ \sum_m d_m = 1, \ d_m \ge 0$$

#### **Dual Objective for Multiple Kernel SVM**

• Solving for the Lagrangian dual objective of the primal problem

$$J(d) = \max_{\alpha} -\frac{1}{2} \sum_{(i,j)} \alpha_i^* \alpha_j^* y_i y_j \sum_{m} d_m K_m(x_i, x_j) + \sum_{i} \alpha_i^*$$

• Gradient of the dual  $\frac{\partial J}{\partial d_m}$  computed for evaluation in descent direction

$$\frac{\partial J}{\partial d_m} = -\frac{1}{2} \sum_{(i,j)} \alpha_i^* \alpha_j^* y_i y_j K_m(x_i x_j)$$

#### **Statistical Inference**

#### Algorithm Gradient Descent Algorithm (SimpleMKL)

set 
$$d_m = \frac{1}{M}$$
 for  $m = 1 \dots M$  while  $P_{obj} - D_{obj} > \epsilon$  do

Evaluate  $J(d)$  using SVM with  $K = \sum_m d_m K_m$  Compute  $\frac{\partial J}{\partial d_m}$  and descent direction  $D$  set  $\mu = \arg\max_m d_m, J^* = 0, d^* = 0, D^* = 0$  while  $J^* < J(d)$  do

 $d = d^*, D = D^*$ 
 $\nu = \arg\min\frac{-d_m}{D_m} \gamma_{\max} = \frac{-d_\nu}{D_\nu}$ 
 $d^* = d + \gamma_{\max} D, \ D^*_\mu = D_\mu - D_\nu \ D^*_\nu = 0$ 
Compute  $J^*$  using SVM with  $K = \sum_m d_m^* K_m$  end while

Line search candidate  $\gamma_i$  for  $d \leftarrow d + \gamma_{opt} D$  end while

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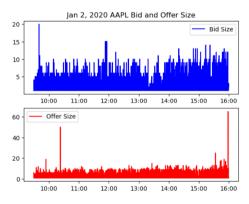
## **Exploratory Quote Analysis**

- Quotes are contracts to buy or sell an asset at a specific price and size
- AAPL top of the book quote data between 01/01/2020 and 01/30/2020.
- Each observation is composed of the best bid and best offer price and size.
- Observations reindexed to participant timestamp; time for which arrives to SIP.
- Removed quotes outside market hours or with a zero bid/offer price/inverted spread.
- Cleaned dataset consists of 11 million observations.

	Exchange	Symbol	Best_Bid_Price	$Best\_Bid\_Size$	Best_Offer_Price	Best_Offer_Size
2020-01-02 09:30:00.134062	Р	AAPL	296.24	2.0	296.29	1.0
2020-01-02 09:30:00.134336	K	AAPL	296.21	1.0	296.29	1.0
2020-01-02 09:30:00.134532	K	AAPL	296.10	1.0	296.29	1.0
2020-01-02 09:30:00.136081	K	AAPL	296.10	1.0	296.29	1.0
2020-01-02 09:30:00.234474	K	AAPL	296.11	1.0	296.29	1.0

Figure: Sample Quotes

## **Statistical Quote Analysis**



(a) AAPL Bid and Offer Size Sample Date

Table: Summary Statistics

Mean	Standard Deviation
2.43	1.68
2.66	1.45
-2e-5	1.42
-5e-5	1.62
0.05	0.10
	2.43 2.66 -2e-5 -5e-5

(b) Summary Statistics for AAPL Quotes

#### **Paper Motivation**

- Modern day trading takes place electronically in a high-frequency environment.
- Available liquidity on limit order book can be indicative of future market dynamics.
- Size, imbalance, and change of liquidity are interpretable features.
- Paper attempts to forecast short term trend direction off limit order book data.
- Profitable trading strategy arises from consistent short term trend prediction.

## **Defining the Problem**

- Directionality of short term trend can be formulated as a classification problem
- Classes can be up trend, down trend, or no trend; specified below
- Predictive signals over time would allow for profitable trading strategy
- Requires the identification of features relevant to future price movement

#### Classification outcomes:

$$\begin{array}{c} P_{t+\delta t}^{Bid} > P_{t}^{Ask} \rightarrow \text{Up trend} \\ P_{t+\delta t}^{Bid} < P_{t}^{Ask} \rightarrow \text{Down Trend} \\ P_{t+\delta t}^{Bid} < P_{t}^{Ask}, P_{t+\delta t}^{Ask} > P_{t}^{Bid} \rightarrow \text{No Trend} \end{array}$$

#### **Our Features**

- Feature set composed of 1-second aggregated price and size features
- Spread (S): Difference between the current ask price and bid price.
- Spread-Change (SC): Difference in current spread and previous spread.
- Weighted Spread (WS): Difference in average volume-weighted ask/bid price.
- Weighted Spread Anomaly (WSA): If weighted spread is above 95% quantile.

$$F = \left(V_t, V_t - V_{t-1}, S_t, SC_t, WS_t, WSA_t\right)$$

#### Methods

- For computational feasibility partition data into batches of 300 observations
- From 1-second feature aggregation this corresponds to 5 minute intervals
- Train SVMs across batches using subsequent batch for evaluation
- SVMs utilize single kernel and multiple kerne; functions
- Allows for short term memory along with efficient computation

## **Single Kernel Training**

- Train single kernel SVMs using linear and Gaussian kernels
- Employ a grid search to fit optimal bandwidth parameter in Gaussian Kernel.
- Train SVMs across multivariate feature vector to predict price direction
- Compare accuracy and weighted precision across subsequent evaluation batch

#### Linear vs. Gaussian SVM Performance

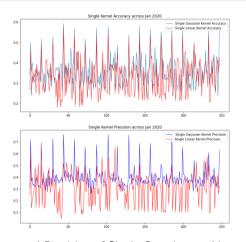


Figure: Accuracy and Precision of Single Gaussian vs. Linear Kernel SVM

## **Multiple Kernel Training**

- Original python implementation applies the gradient descent algorithm
- Quality test is to pass in identical kernels with hopes of resulting in equivalent weights
- Above test is passed for both gaussian and polynomial kernel functions
- Basis set of kernel functions will consist of 3 and 5 Gaussian kernels
- Determine the optimal weight vector for linear combination of candidate kernels

## Multiple Kernel SVM Performance

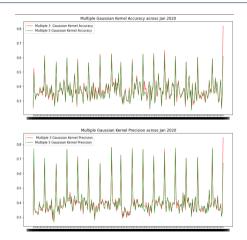


Figure: Accuracy and Precision of Multiple Gaussian Kernel SVM

#### Single vs. Multiple Kernel Performance

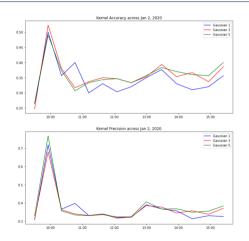


Figure: Accuracy and Precision of Single and Multiple Gaussian Kernel SVM

# **SVM Accuracy and Precision**

- Single and Multiple Gaussian Kernel SVM perform similarly in accuracy and precision
- Significantly outperform naive linear kernel highlighting presence of nonlinearities
- Metrics tend to peak after market open with decay in performance afterwards
- Interpretation for this is stability in trend shortly after the market settles post-open

Kernel	Accuracy
Linear	0.33
Single Gaussian	0.36
Multiple Gaussian (3)	0.38
Multiple Gaussian (5)	0.38

Table: Sample Mean of SVM Accuracy

Kernel	Precision
Linear	0.31
Single Gaussian	0.40
Multiple Gaussian (3)	0.40
Multiple Gaussian (5)	0.40

Table: Sample Mean of SVM Precision

## **Key Takeaways**

- Feature engineering is critical to determine significant predictors in price direction.
- Gaussian kernels outperform linear kernels imply nonlinearities in trend detection.
- Multiple Kernel and Single Kernel SVMs perform similarly for chosen metrics.
- Reoccurring peaks in accuracy and precision observed post market-open.
- Interpretation is the existence of short-tem trend after initial market volatility settles.

#### **Code Repository**

To access the data and scripts to reproduce examples, refer to the, https://github.com/jasonbohne123/Kernel\_Learning

#### References



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Wikipedia

Support Vector Machine

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