**Anonymous and Personalized Profiles - Google Profile**

**Your Google Profile [Module 2]**

Data Download

**Instructions**

1. Open a window in Google Chrome
2. Go to your Google Account
   1. Either click on three dots in the upper right-hand corner
      1. Go to “Settings” then “Manage your Google Account”
   2. Or click on your google picture
3. Click on “Data & Personalization”
   1. From here you can check out your “Ad Personalization”
4. You can “Download your Data” from here

**Discussion Questions**

* + What was surprising or predictable about your profile?
  + What are some implications of Google using your personal information?