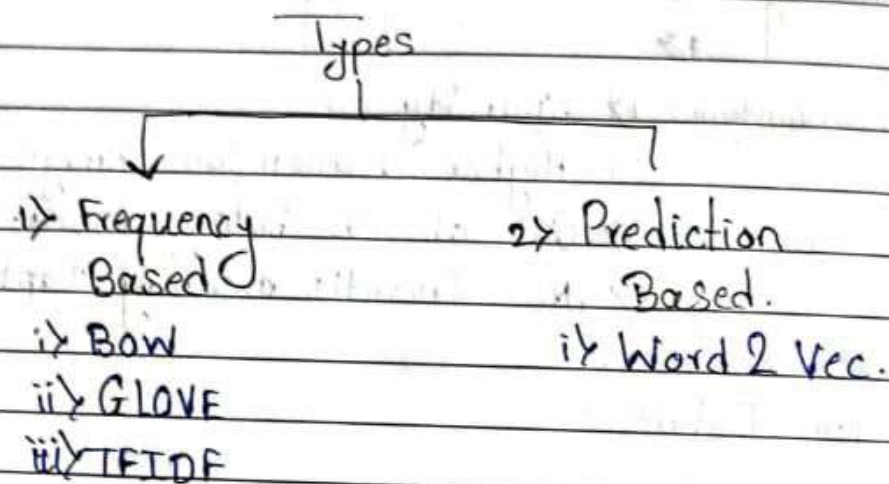


## \* Word Embeddings:

In NLP word embedding is a term used for the representation of words for text analysis, typically in the form of real-valued vector that encodes the meaning of the word such that the words that are closer in the vector space are expected to be similar in meaning.



## \* What is Word 2 Vec?

- Word embedding technique
- 2013 google engineers developed
- Converts word to vectors
- Can find Semantic meaning of words.
- Low dimension Vectors [100-300] for words
- Dense Vector [No Overfitting]
- Deep Learning Technique.

## \* Word 2 Vec Creates features based on Vocabulary

- In neural network architecture we cannot able to see and understand the created features of architecture.

features	king	Queen	Man	Woman	Monkey
Gender	1	0	1	0	1
Wealth	1	1	0.2	0.2	0
Power	1	0.2	0.2	0.2	0
Weight	0.8	0.4	0.4	0.4	0.3
Speak	1	1	1	1	0

\* The underlying ~~aspect~~ assumption of word2vec is that two words sharing similar contexts also share a similar meaning and consequently a similar vector representation from the model.

## \* Type of Word2Vec

→ CBOW

→ Skip-gram

\* → CBOW

(Continuous Bag of Words)

(Creates dummy (fake) problem)

1 → Solve → Vectors  
(By product)

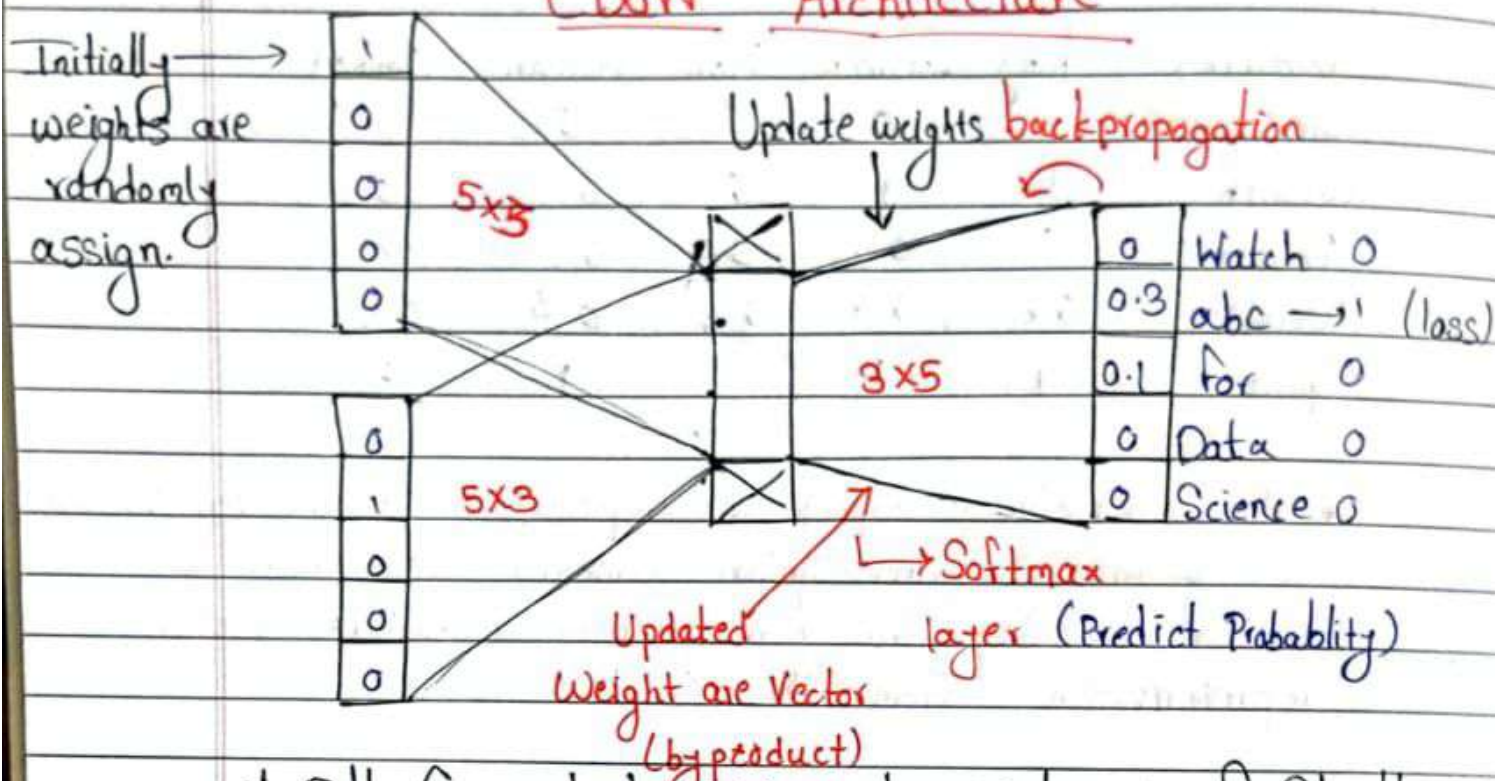
eg. Watch [abc] for Data Science

Context	target	Context			
Word		Word		X	Y
				Watch, for	abc
				abc, Data	for
				for, Science	Data.
1	0	0	0	0	watch
0	1	0	0	0	abc
0	0	1	0	0	for
0	0	0	1	0	Data
0	0	0	0	1	Science

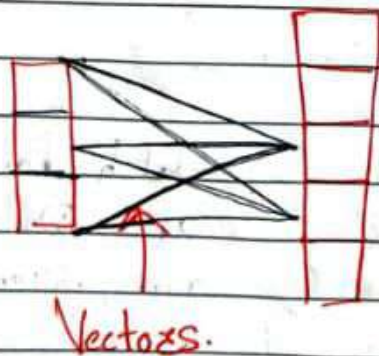
OKE



## CBOW Architecture



- \* Fully Connected Neural Network & Shallow.
- \* If 1<sup>st</sup> attemp model Calculate loss between predicted and actual value.
- \* Based on that loss value, architecture performs back propogation and adjust weight in such a way resulting output meet the required output.
- \* The updated weights are the vectors for our vocabulary. (byproduct)



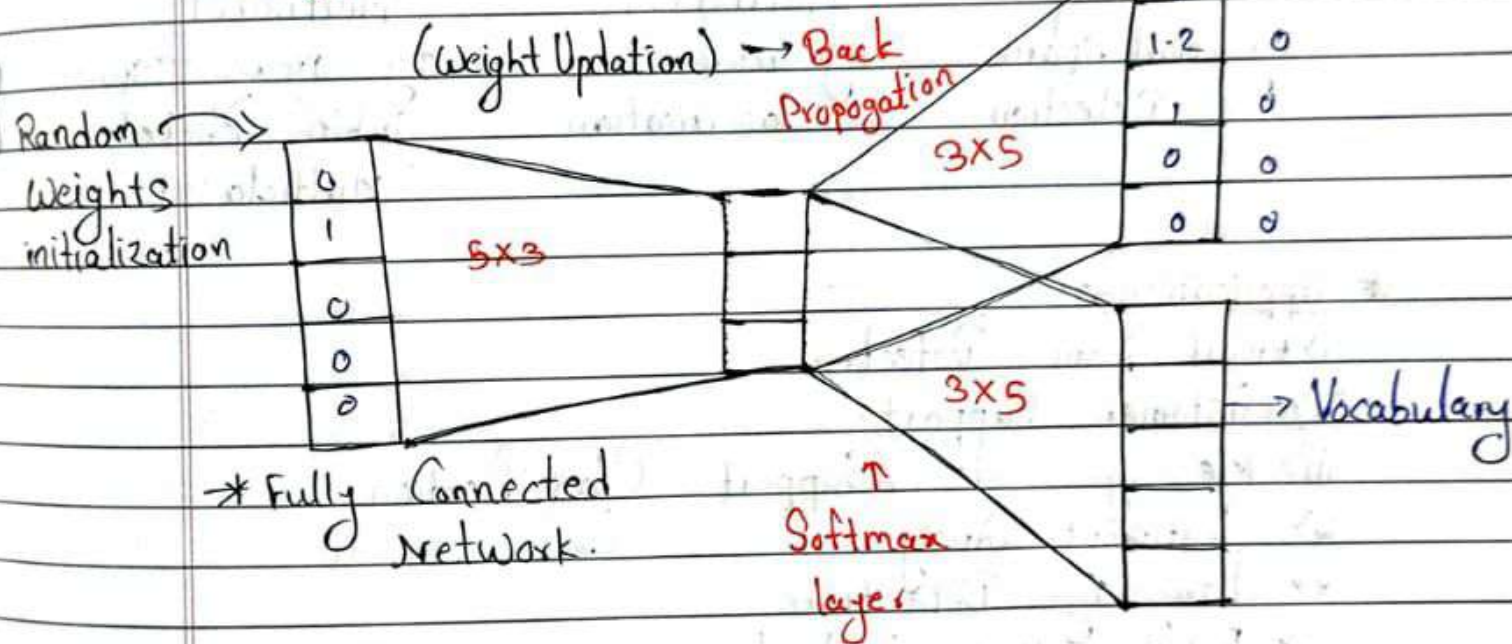
## \* Skip-gram

- Works in Reverse manner of CBow.
- Target Value is given as input and Contextual text is output.

Watch bed for Data Science  
 ↳ Window Size 3.

CampusX → watch for  
 for → CampusX, Data  
 Data → for, Science

## Skip-gram Architecture



- ✓ \* For Smaller Data → We use CBow [Faster & Accurate]
- ✓ \* For larger Data → We use Skip-gram [better results]

\* To improve quality of Word2Vec Embeddings

- Increase Training Data.
- Increase dimension of Vectors [hidden layer nodes]
- Increase Window Size.