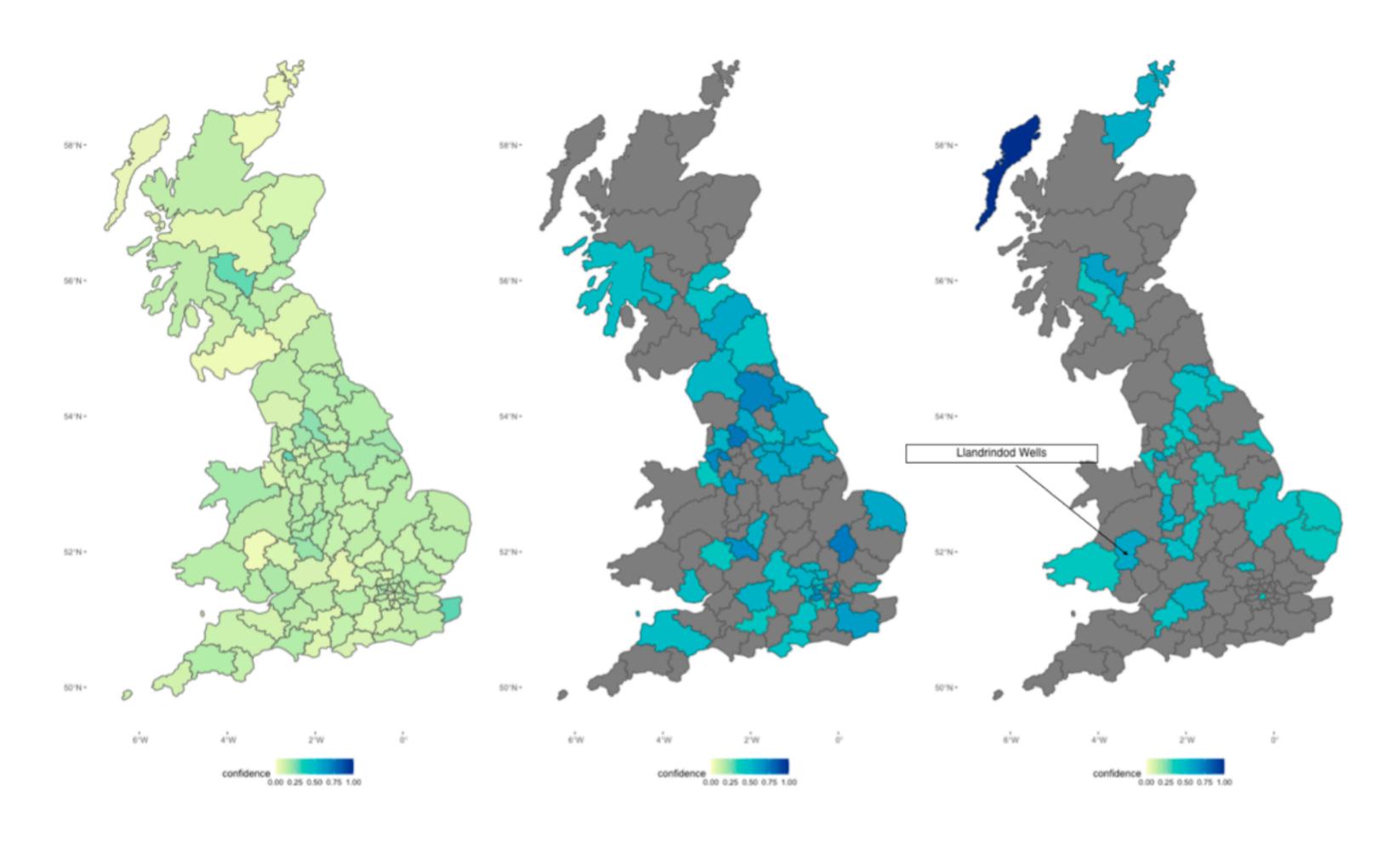
Results - Regions



(Left Panel) observed confidence level for the rule "{} → {Fast-food}"; (Central Panel) confidence estimates for the rule "{Italian} → {Fast-food}"; (Right Panel) confidence value estimates for the rule "{British} → {Fast-food}" Note: Rules with phi value less than 0.25 were marketed as NA.







Conclusion

