



Consumer  
Data  
Research  
Centre

An ESRC Data  
Investment

KANTAR WORLD PANEL

# Exploring Regional and Geodemographic Differences of Out-of-Home Consumption Patterns in the UK

Jason Tang 01/09/2022

[jason.tang.16@ucl.ac.uk](mailto:jason.tang.16@ucl.ac.uk)



# Research Context

- What is out-of-home consumption?