

Texas A&M University | Department of English | 526 LAAH | College Station, TX 77843 jcrider@tamu.edu | jasoncrider.net

#### **EDUCATION**

Ph.D. English, University of Florida	2021
Dissertation: "Towards a Prosthetic Rhetoric:	
On Writing and the Networked Body"	
Chair: Sidney I. Dobrin	
M.A. English, Clemson University	2016
B.A. English—Rhetoric and Writing, University of Wisconsin-La Crosse	2013
APPOINTMENTS	
Assistant Professor, Texas A&M University	2021-
Graduate Teaching Assistant, University of Florida	2020-2021
Graduate Research Fellow, University of Florida	2016-2020
Graduate Teacher of Record, Clemson University	2015-2016
Adobe Creative Suite Assistant, Clemson University	2014-2015
Writing Tutor, University of Wisconsin-La Crosse	2011-2013

#### **PUBLICATIONS**

#### **Edited Collections**

(Under Review)

The Humanities Division, co-edited with Sidney I. Dobrin. Parlor Press.

#### **Peer-Reviewed Articles**

"Digital Daimons: Algorithmic Rhetorics of Augmented Reality," with Jacob Greene and Sean Morey. *Computers and Composition*, vol. 57, September 2020.

"Hyperanimals: Inverting Nature through Pokémon Go," with Sean Morey. *ISLE: Interdisciplinary Studies in Literature and Environment*, isz121, December 2019.

- "Augmented Vision(s): Visual Rhetoric in the Augmented Reality Apparatus." *Technoculture*, vol. 8, June 2019.
- "Disney Death Tour: Monumentality, Augmented Reality, and Digital Rhetoric," with Kenny Anderson. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*," vol. 23, no. 2, (Topoi) January 2019.

## Peer-Reviewed Digital Work

- "Towards an Electrate Library," with Wesley Smith. dh+lib, "Exploring Literacies Through Digital Humanities: A dh+lib Special Issue," Fall 2020.
- "Haptic Heuretics: Electrate Tinkering as Rhetorical Making," with Caleb Andrew Milligan. *Textshop Experiments*, vol. 4, Spring 2018.

## **Peer-Reviewed Book Chapters**

"I See the Body Electrate." *Mediating Nature: The Role of Technology in Ecological Literacy*, Edited by Sidney I. Dobrin and Sean Morey. Routledge, November 2019.

### **Book Reviews**

The Animal Who Writes: A Posthumanist Composition, by Marilyn M. Cooper. Composition Forum, Spring 2020.

The Undersea Network (Sign, Storage, Transmission), by Nicole Starosielski. Computers and Composition Online, Spring 2018.

#### **FUNDED GRANTS**

(\$3,100) "EcoTour: Using Mobile Technologies to Promote Local Environmental Engagement." Co-Primary Investigator. Healthy Civic Campus & Community Grant, University of Florida, 2017.

(\$324,865) "MassMine Advancement Grant for Sustainable Data-Driven Humanities Research." Intellectual Contributor. National Endowment for the Humanities, 2019. PI: Aaron Beveridge.

(\$15, 249) "Augmenting Sustainability: An AR App for the UF Campus and Gainesville Community." Consultant and Student Advisor. UF-GNV Creative Community Collaborations Project, University of Florida, 2019. PI: Leslie Paul Thiele.

#### DIGITAL SCHOLARSHIP & DESIGN

### **Digital Projects**

"EcoTour: Using Mobile Technologies to Promote Local Environmental Engagement," (augmented reality walking tour), with Shannon Butts, Jacob Greene, and Madison Jones, 2017.

"The Augmented Tarot," (augmented reality application), TraceARCs, 2017.

#### **Book Covers**

Writing Posthumanism, Posthuman Writing, ed. Sidney I. Dobrin (Parlor Press, 2015).

## Journal Design

Trace: A Journal of Writing, Media, and Ecology, issue 1-3, 2017-present.

South Atlantic Review, South Atlantic Modern Language Association, co-designed with Kaitlin Smith, ongoing cover and layout, 2015.

Steam Ticket: A Third Coast Review, vol. 16, University of Wisconsin-La Crosse, 2013.

# Web Design and Code

Corpus Editor, "Ask Alli," Artificial Intelligence Chat Bot, CogUniversity, 2020-present.

Web Designer, Konsult Experiment, 2018-present.

Web Designer, Trace: A Journal of Writing, Media, and Ecology Website, 2016-present.

Web Designer, Sequentials Journal Website, 2017.

#### TRADE & CREATIVE PUBLICATIONS

"Tiny Houses, Big Hurdles," news article for WUFT's "Energy Burden" Special Report, Dec. 2017.

"Editorial: inFESTation," contributor for Punknews.org, 2016.

"Talking, drums, Stranger Things, and Fest with PUP's Zack Mykula," interview for Punknews.org, 2016.

"Keys, Clocks, Cinderblocks," fiction, Steam Ticket: A Third Coast Review, Vol. 15, 2012.

"Coulee Cuts," weekly music column in *Second Supper: La Crosse's Free Press*, 2010-2013.

#### AWARDS & HONORS

Kairos Best Webtext Award for "Disney Death Tour," 2019.

University of Florida Department of English Graduate Teaching Award, Fall 2018.

Graduate School Research Fellowship, University of Florida, 2016-2020.

Passed with Distinction, MA Defense, Clemson University, April 2016.

#### **PRESENTATIONS**

#### **Conference Presentations**

- "Down and Out in Magic Florida / Digital Writing Through and Beyond Mixed Reality Commonplaces." Conference on College Composition and Communication, Virtual Annual Convention, April 2021.
- [Canceled due to Covid-19] "And Say the Hyperanimal Responded." Rhetoric Society of America Conference, Portland, OR, May 2020.
- [Canceled due to Covid-19] "Tox1c Bodies; Doxic Literacies: Body Hacking in Type 1 Diabetic Communities." Rhetoric Society of America Conference, Portland, OR, May 2020.
- [Canceled due to Covid-19] "Writing through Ecomedia: Choric Methodologies for Place-Based Pedagogy." Conference on College Composition and Communication, Milwaukee, WI, March 2020.
- "Contemplating Rhetorical Futures in a Post-Desktop Computing World," Roundtable. Western States Rhetoric and Literacy Conference, University of Montana, Bozeman, MT, October 2019.
- "Cyborg in the Swamp: Writing, Disability, Ecohexis." Association for Study of Literature and Environment, Thirteenth Biennial Conference, University of California, Davis, Davis, CA, June 2019.
- "User/Body Rhetorics: Adaptive Strategies for Networked Embodiment." Computers and Writing, East Lansing, MI, June 2019.
- "Terroir Ecocriticism: Composition via Annihilation." 17th Annual Hawaii International Conference on Arts and Humanities, Honolulu, HI, January 2019.
- "EcoTour: Digital Rhetoric and Local Spaces," Roundtable. Rhetoric Society of America Conference, Minneapolis, MN, May-June 2018.

- "Virtual Environing: Writing Ecologies with Mobile Media." Computers and Writing, Fairfax, VA, May 2018.
- "On the Edge of Multimodality: Critical Tourism, Emplaced Composition, and AR." Conference on College Composition and Communication, Kansas City, MO, March 2018.
- "Visualizing Hyperoceans, or How to See like an Ocean." Association for Study of Literature and Environment, Twelfth Biennial Conference, Wayne State University, Detroit, MI, June 2017.
- "Architectural Writing: Everting Rhetoric and Composition through Augmented Reality." Computers and Writing, University of Findlay, Findlay, OH, June 2017.
- "I See the Body Electrate: Oracular Technologies and Ocular Delivery." Embodying Media Conference, University of Cambridge, Cambridge, UK, May 2017.
- "Articulating Digital Heterotopias: Pokémon Go and the Augmented Future." 16th Annual English Graduate Organization Conference, University of Florida, Gainesville, FL, October 2016.
- "Augmented Reality and the Sunglasses of Ideology." 13th Annual Conference of the Digital Humanities Research Group, University of Miami, Miami, FL, March 2015.

#### **Invited Talks**

- "Augmented Reality and Location-Based Writing." University of Wisconsin-La Crosse, April 2020.
- "Monumentality and MEmorials in the Magic Kingdom." University of North Florida, April 2020.
- "Agency, Advocacy, and Mixed-Reality Critique." University of Wisconsin-La Crosse, November 2019.
- "Location-Based Writing and the Disney Death Tour." University of North Florida, March 2019.
- "Composing in the Dark(room): Writing with the Creative Cloud at Clemson and UF." Part of Adobe's Creative Campus Collaboration series, Clemson University, April 2018.
- "Augmented Reality and Critical Tourism." University of North Florida, March 2018.

### Workshops Facilitated

- "Augmenting the Curriculum: Pedagogical Possibilities for Augmented Reality." UF Interface Conference, *Learning Beyond 4 Walls*, with Shannon Butts, Sid Dobrin, and Madison Jones, University of Florida, April 2019.
- "Augmented Reality and the University." Gator Computing Program, with Sid Dobrin, University of Florida, June 2019.
- "Augmented Reality Development." Passport to Great Teaching, Office of Faculty Development and Teaching Excellence, with Sid Dobrin, University of Florida, December 2018.
- "Intro to Raspberry Pi." MADE@UF Spring Workshop Series, University of Florida, April 2018.
- "Intro to Augmented Reality: Aurasma." MADE@UF Fall Workshop Series, with Shannon Butts and Madison Jones, University of Florida, October 2017.
- "Using Virtual and Augmented Reality for Public Libraries." University of Florida, August 2017.
- "Introduction to Augmented Reality Workshop." University of Florida, with Shannon Butts and Jacob Greene, October 2016.

#### CONFERENCES ORGANIZED

# **Head Organizer**

Margins: Rhetoric and Place in the Digital Now, Clemson University, February 2016.

# Co-Organizer

- "In Ecomedia Res," Digital Assembly Symposium, University of Florida, February-March, 2018.
- "The Materials of Digital Culture," Digital Assembly Symposium, University of Florida, March 2017.

#### **TEACHING**

# **Texas A&M University**

ENGL 354: Modern Rhetorical Theory (Fall 2021)

## **University of Florida**

ENC 3414: Hypermedia and Digital Rhetorics (Spring 2019)

AML 2070: Transcendental, Radical, Wild: American Environmental Literature (Fall 2018)

ENG 1131: Writing Through EcoMedia (Spring 2018)

ENC 1145: Writing About Paranoia (Fall 2017)

## **Clemson University**

ENGL 1030: Accelerated Composition (Fall 2015, Spring 2016)

#### **SERVICE**

#### **Professional Service**

Production Editor, *enculturation: A Journal of Writing, Rhetoric, and Culture*, 2019-present.

Managing Editor and Web Developer, *Trace: A Journal of Writing, Media, and Ecology*, 2016-present.

Web Developer and Editor, *Konsult Experiment*, 2018-present.

Newcomers' Welcome Booth, Conference on College Composition and Communication, 2018.

Reviewer for Jacob W. Greene's "Introduction to Mobile Augmented Reality Development in Unity," Programming Historian, programminghistorian.github.io, 2016.

# **University and Department Service**

Assistant Editor and Webmaster, Sequentials, 2019-present.

Web Developer, Sequentials, University of Florida, 2017.

Associate Managing Editor, *ImageTexT*, University of Florida, 2016-2017.

Editor-in-Chief, *Steam Ticket: A Third Coast Review*, University of Wisconsin-La Crosse, 2013.

Roundtable Contributor, "Keeping the Balance," Department of English, University of Florida, 2019.

Augmented Reality Coordinator, Trace Innovation Initiative, 2016-present.

- President/Vice President/Treasurer, Digital Assembly, University of Florida, 2016-present.
- Moderator, Pedagogy, Practice and Philosophy, University Writing Program 2018 Conference, University of Florida, 2017-2018.
- Conference Organizer, Margins Conference, Rhetoric and Place in the Digital Now, Clemson University, Clemson, SC, February 2016.
- Senator (English) and Cabinet Member (Finance Committee), Graduate Student Government, Clemson University, 2015-2016.
- Co-Organizer, Masters of English Incoming Student Orientation, Clemson University 2015.

Summer Reading Program Facilitator, Clemson University, 2015.

### **TECHNICAL PROFICIENCIES**

Augmented Reality Development: Vuforia SDK, Unity Game Engine, HP Reveal Studio, Xcode, Audacity

Web Design: HTML5, CSS3, Python, Bootstrap 4.0.0, Foundation 6

Multimedia Production: Adobe Illustrator, Photoshop, InDesign, Lightroom, and Premiere Pro

Physical Computing: Raspberry Pi and Arduino development

#### PROFESSIONAL MEMBERSHIPS

National Council of Teachers of English

Rhetoric Society of America

Association for the Study of Literature and Environment