Jason Curescu

Senior Product Designer
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SUMMARY

I'm a Senior Product Designer with 8+ years of experience creating digital products that help people get things done, from hiring and learning to discovery and personal growth. I've led end-to-end design work in HR tech, edtech, and fast-paced startup environments. My background includes designing SaaS platforms, marketplaces, productivity tools, and social apps. I've built AI-powered features, shipped polished products, and created design systems that help teams move faster and stay consistent. My skills span product design, UI/UX, visual design, and branding.

EXPERIENCE

Senior Product Designer   New York, NY
Mogul   2018 - Current

- Led the company's shift from a social platform to an AI-powered recruitment tool, using product strategy and user experience design to make the platform easier to use and scale

- Helped recruiters search through 700 million profiles more easily by designing simple, user-friendly workflows, wireframes, and mockups, which boosted tool adoption by 40%

- Designed and launched Mogul's goal-setting app from the ground up, creating user flows, wireframes, and high-fidelity prototypes in Figma. Focused on clean visuals and typography, which helped the app earn a 4.7+ rating in the App Store

- Created and maintained the company's first design system, including UI components, and usage guidelines for cross-functional adoption

- Directed visual and interface design for our annual conference attended by 800+ people each year, while also leading brand and marketing design across digital and print channels

Cofounder & Head of Design   New York, NY
Aina   2020 - 2023

- Co-founded a digital platform to connect users with farms, designing for web and mobile to ensure a seamless user experience

- Led branding, UX design, and responsive design architecture for a searchable database of 1,300+ farms

- Turned user interviews into interface designs that improved usability and engagement

- Drove 1M+ searches in 3 months with a user-friendly search and filter experience

- Worked closely with developers to bring designs to life and make them responsive across all devices

Visual Designer   Chicago, IL
Otus   2016 - 2018

- Designed marketing collateral and supported UI/UX team in improving design for user experience across the platform

- Created digital and animated assets aligned with product design efforts and user interface design updates

- Helped align storytelling with functionality, contributing to cross-functional design improvement initiatives

Graphic Designer   New York, NY
Carneige   2015 - 2016

- Developed print and digital collateral for product launches, supporting cohesive visual identity across digital platforms

- Managed print production and ensured design fidelity from concept to final product

EDUCATION

Columbia College Chicago   Chicago, IL | 2009 -2013
Bachelor of Fine Arts (BFA), Graphic Design

SKILLS

UI/UX Design	User Research	User Experience Design	Visual Design	Figma
Product Strategy	Prototyping	Cross-Functional Collaboration	Mobile & Web Design	HTML
Design Systems	Wireframing	Interaction Design	Design Critique	CSS