

FIT3158 Note - W1 Explore the use of linear programming (LP) in solving optimisation problems

▼ type	Post
🕒 Created date	@August 5, 2022 11:55 AM
▼ category	Business
⋮ tags	Decision Making
▼ status	Published
▼ Language	
▼ From	School
≡ summary	
≡ slug	
≡ password	
⋮ Author	
▼ Priority	
📎 Cover	
☑ Featured	<input type="checkbox"/>
🔗 Origin	
📎 Type	
🔗 URL	
☑ Youtube	<input type="checkbox"/>
≡ icon	

▼ TOC

Discuss the characteristics of optimisation problems

What is optimisation?

What is the application of optimisation?

General Form of an Optimization Problem

Explore the use of linear programming (LP) in solving optimisation problems

Solving LP problems using graphical approach

Special condition

▼ TOC by section

What is Business Analytics and why it is useful for businesses today?

Characteristics and benefits of modelling

Discuss the modelling approach to decision making

Discuss the problem solving framework for leveraging business opportunities

Section 2

Discuss the characteristics of optimisation problems

Explore the use of linear programming (LP) in solving optimisation problems

Solving LP problems using graphical approach

Discuss the characteristics of optimisation problems

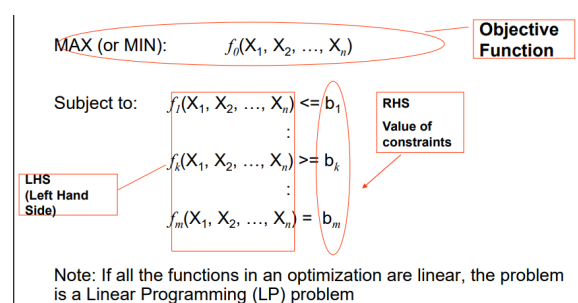
What is optimisation?

Finds the optimal, or most efficient, way of using limited resources to achieve the objectives of an individual or a business.

What is the application of optimisation?

- **Determining Product Mix**
 - How many of each product to produce to **maximise profits** or to satisfy demand at **minimum cost**?
- **Manufacturing**
 - Eg. For a circuit board, what is the drilling order that **minimises total distance** the drill bit must be moved?
- **Routing and Logistics**
 - What is the **least costly** method of transferring goods from warehouses to stores?
- **Financial Planning**
 - How much to save in superannuation to **minimise tax liability**?

General Form of an Optimization Problem



Explore the use of linear programming (LP) in solving optimisation problems

Blue Ridge Hot Tubs produces two types of hot tubs: Aqua-Spas & Hydro-Luxes.

	Aqua-Spa	Hydro-Lux
Pumps	1	1
Labor	9 hours	6 hours
Tubing	12 feet	16 feet
Unit Profit	\$350	\$300

There are 200 pumps, 1566 hours of labor, and 2880 feet of tubing available.

1. Understand the problem.
2. Define the decision variables.
`X1 = number of Aqua-Spas to produce`
`X2 = number of Hydro-Luxes to produce`
3. Define the objective function
`MAX: 350X1 + 300X2`
4. Define the constraints
 - a. For this step, there are types of constraints in other cases, namely Demand Constraints, Resource Constraints, and Non-negativity conditions (which the next step).
$$\begin{array}{ll} 1X_1 + 1X_2 \leq 200 & \text{ } \} \text{ pumps} \\ 9X_1 + 6X_2 \leq 1566 & \text{ } \} \text{ labor} \\ 12X_1 + 16X_2 \leq 2880 & \text{ } \} \text{ tubing} \end{array}$$
5. Identify any upper or lower bounds on the decision variables.

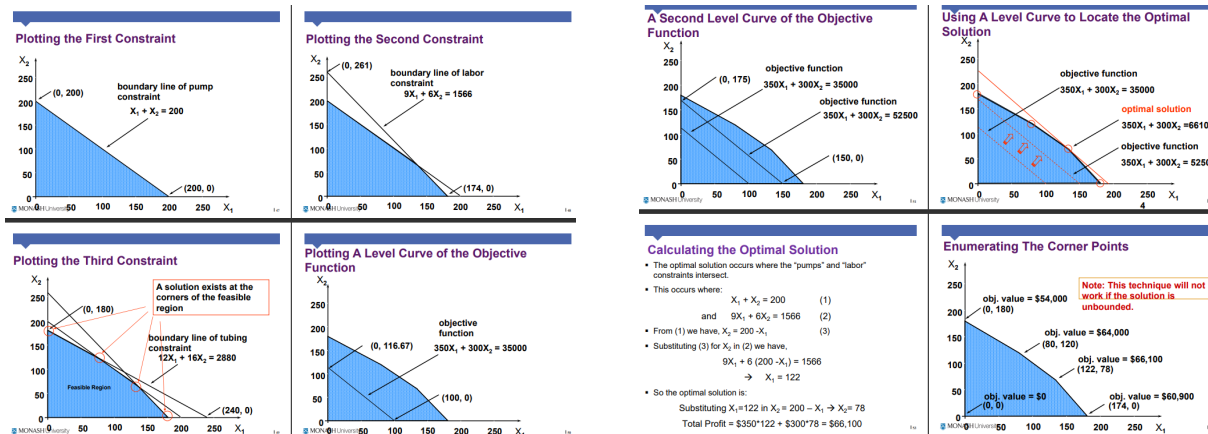
$$X_1 \geq 0 \ \&\& \ X_2 \geq 0$$

$$\begin{aligned}
 \text{MAX: } & 350X_1 + 300X_2 \\
 \text{S.T.: } & 1X_1 + 1X_2 \leq 200 \\
 & 9X_1 + 6X_2 \leq 1566 \\
 & 12X_1 + 16X_2 \leq 2880 \\
 & X_1 \geq 0 \\
 & X_2 \geq 0
 \end{aligned}$$

Solving LP problems using graphical approach

- The constraints of an LP problem defines its feasible region.
 - The best point in the feasible region is the optimal solution to the problem.
 - For LP problems with 2 variables, it is easy to plot the feasible region and find the optimal solution.
1. Plot the boundary line of each constraint
 2. Identify the feasible region
 3. Locate the optimal solution by either:
 - a. Plotting level curves
 - b. Enumerating the extreme points

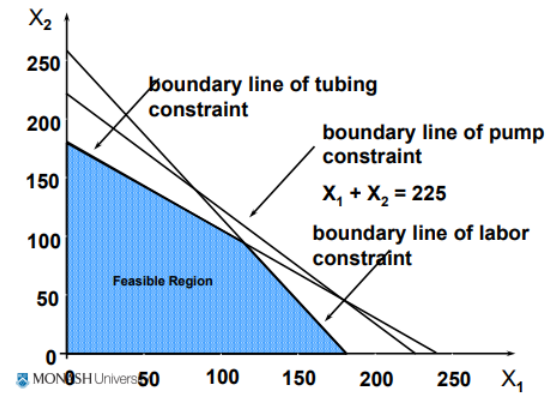
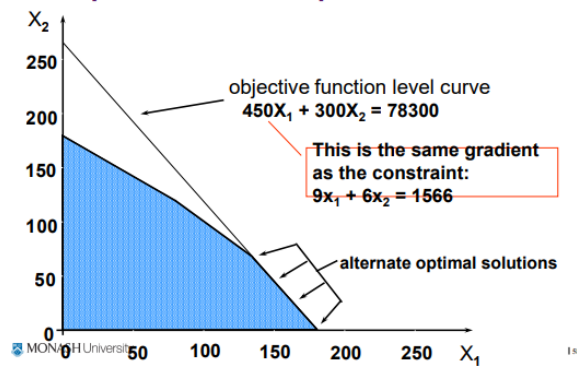
In Summary



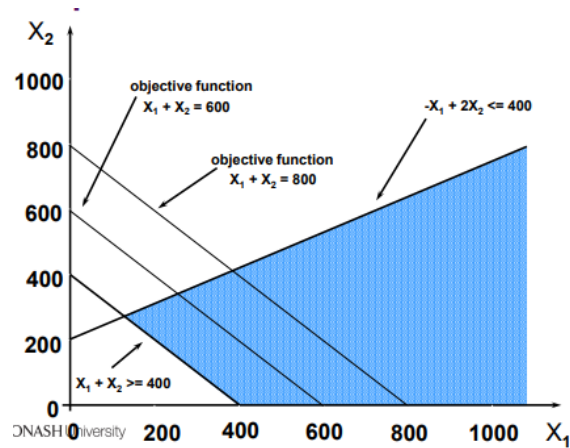
Special condition

Case 1: Alternate Optimal Solutions

Case 2: Redundant Constraint



Case 3: Unbounded Solution



Case 4: Infeasibility

