HD Excellent Reflects the highest level of performance, beyond what is required	D Good Reflects a mastery of what is required	C Average Basic understanding of what is required.	P Poor Reflects the beginnings of understanding what is required	N Unacceptable Fails to identify what is required
Introduction (10%)  • Introduces what the report is	Introduces what the report is	Show development and	•	Not thought through,
and why it is important	and why it is important	<ul><li>movement toward a better introduction.</li><li>Some of the other</li></ul>	Few introduction requirements covered.	badly written.
Well thought out, clear and succinct.	<ul> <li>Well thought out and clear but perhaps a little wordy.</li> </ul>	<ul><li>introduction requirements</li><li>covered.</li></ul>	Wordy, unclear introduction.	
Implementation Plan – Task	s (70%)			
<ul> <li>Shows an excellent understanding of the tasks – has included all tasks required for implementation of the project. Well thought out and planned.</li> <li>Task descriptions are accurate, comprehensive, clearly focused, well organised and logical.</li> <li>Critical thinking obvious in thinking about constraints and environmental requirements.</li> <li>Has a complete understanding of the role of the client in the Implementation phase.</li> <li>Critical thinking obvious in arrangement and organisation</li> </ul>	<ul> <li>Shows a good understanding of the tasks required for Implementation – includes tasks from guidelines where appropriate and may include additional tasks if necessary.</li> <li>Task descriptions are mostly accurate, comprehensive, clearly focused, organised and logical, showing some level of critical thinking.</li> <li>Obvious understanding of the role of the client in the Implementation phase.</li> <li>Well thought out and planned for audience(client) Some critical thinking</li> </ul>	<ul> <li>Show a basic understanding of the tasks required for Implementation - includes tasks mentioned in the guidelines with little thought to their relevance or if additional tasks are required</li> <li>Task descriptions demonstrate a basic understanding of the requirements for the client, but no critical thinking or analysis obvious.</li> <li>Some understanding of the role of the Client in the Implementation phase. Consideration of audience(client) and how</li> </ul>	<ul> <li>Shows a superficial understanding of the tasks required for Implementation</li> <li>Task descriptions are a little inaccurate and non-comprehensive.</li> <li>A little understanding of the role of the Client in the Implementation phase. Has internal project team tasks in plan.</li> <li>Some thought for client use.</li> <li>Some activities missed. Lack of understanding of many dependencies.</li> </ul>	<ul> <li>Shows no understanding of the tasks required for Implementation - tasks are inaccurate or missing completely.</li> <li>Task descriptions are missing or are completely inappropriate</li> <li>NO understanding of the role of the Client in the Implementation phase         No thought as to how the client would use this.     </li> </ul>
of activities and their descriptions.	obvious in arrangement and organisation of activities and their	they will use it  No critical thinking or		Many important activities missed. No understanding of dependencies

Obvious understanding of all	descriptions. Obvious	analysis obvious in	
dependencies among	understanding of most	arrangement and	
activities.	dependencies among	organisation of activities	
	most activities.	Obvious understanding of	
		most dependencies.	

Implementation Impact (10%	<b>(o)</b>			
Shows an excellent understanding of these issues	Shows a good understanding of these issues	Show a basic understanding of these issues	Shows a superficial understanding of these issue	Shows no understanding of these issues.

Report Presentation (10%)		

Printed reports includes all required components and follow the team's own formatting guidelines for layout (headings), spacing, alignment, headings, etc. Format and layout make the report professional, drawing attention to the content, and enhancing readability. Appropriate Business English used at all times in the document.

Obvious understanding of the need of the client to be able to understand the Plan.
Well-thought out
Implementation Plan sign off facility
Lean fewer than 4 pages

Almost all required components are included Formatting guidelines for layout, headings, spacing, and alignment are almost always followed.

1-2 problems in format and layout, but report is professional and readable. Appropriate Business English used almost always in the document.

. Obvious understanding of the need of the client to be able to understand the Plan. Well-thought out Implementation Plan sign off facility

Lean fewer than 5 pages

Most required components included.

Formatting guidelines for layout, headings, spacing, and alignment are sometimes followed.

Team's own standards are used but not completely.
3-4 problems in format and layout, but the report is easy to read.

Appropriate Business English used sometimes in the document.

Some thought given to facilitating the client being able to understand the Plan. Appropriate Implementation Plan sign off facility

Lean fewer than 6 pages

Required components are mostly absent. Formatting is repeatedly inconsistent in layout, headings, spacing, and alignment, reducing readability and professional appearance **Appropriate Business** English hardly used at all in the document Little thought given to facilitating the client being able to understand the Plan. Poor Implementation

Plan sign off facility

irrelevant content

Not Lean and

- Off-topic.
- Formatting guidelines for layout, headings, spacing, and alignment are not followed. making the report unprofessional and / or hard to read. Appropriate Business English is not used at all in the document. NO thought given to facilitating the client being able to understand the Plan. No Implementation Plan sign off facility

Not Lean and irrelevant content