

# Jason Torres

## Developer Advocate

---

Twitter: <https://twitter.com/@TasonJorres>

Github: <https://github.com/jasonetorres>

Blog: <https://film2code.vercel.app/>

Email: [jasontorres585@icloud.com](mailto:jasontorres585@icloud.com)

---

---

### Objective

Driven and motivated Developer Advocate and Community Manager committed to driving product adoption through engagement via education, content, social media, and community building. Leveraging a deep passion for technology to deliver value and growth for your business by empowering developers with the tools and knowledge they need to succeed.

---

---

### Skills

HTML, Javascript, React, Typescript, PHP, Laravel,, Technical Writing,, Video creation, Public Speaking, Podcasting, Interviewing, Community Building

---

---

### Experience/Projects

#### Appwrite / Developer Ambassador

JAN 2024 - PRESENT

Creating technical content to educate developers on the value of using backend-as-a-service to help drive adoption to the product by being part of the Appwrite ambassador program called "Appwrite Heroes" through social media engagement and content. Attended RenderATL to represent the company along with core team members.

Content examples:

- [Chatwrite](#) -real time chat app
- [Pizza Pix](#) - social site for pizza lovers
- See more on my [blog](#)

#### TechCommute / Co-Founder & Host

MAR 2023 - PRESENT

- Orchestrated the growth of a vibrant community of over 11,000 members across various platforms, fostering engagement and collaboration.
- Leveraged platforms to reach over 100,000 live listeners globally, expanding brand reach and visibility.
- Initiated and contributed to open-source projects, actively participating in the tech community's advancement.
- Presented at prestigious events including RenderATL Javascript Meetup and That Conference, sharing insights and expertise with fellow professionals.
- Hosted a monthly podcast on Twitter Spaces, featuring esteemed guests and exploring diverse technical topics, enriching the community's

knowledge base.

- Featured as a guest on prominent tech podcasts such as CompressedFm, Nodegree podcast, WeAreDevelopers, and Frontend Happy Hour, contributing insights and perspectives to broader audiences.
- Organized a successful two-day virtual conference with 20 speakers, raising over \$11k for a cohost's family during their cancer battle, with several hundred attendees registering over the event's duration.

### **Project Manager / Guidance Counselor 2.0 (Desseyn Brands)**

SEPT 2023 - PRESENT

- Led comprehensive overhaul of Taylor Desseyn's YouTube channels, enhancing visual appeal, optimizing content strategy, and increasing subscriber engagement.
- Revamped newsletter campaigns, implementing targeted messaging and segmentation strategies to drive open rates and click-throughs.
- Managed and moderated multiple Discord servers, fostering community engagement and facilitating meaningful interactions among members.
- Spearheaded scheduling and coordination efforts for various projects, ensuring seamless execution and timely delivery of deliverables.
- Implemented effective content management systems, streamlining workflows and enhancing collaboration among team members.

### **Jason Torres Productions / Production Manager**

JAN 2005 - MAR 2020

- Managed teams of over 100 individuals, while managing budgets up to \$30M and delivering projects under budget
- Collaborated across multiple departments (including camera, art, sound, script, etc) to coordinate the production of 10 films, 4 TV shows, and 30+ commercials
- Led the production of a pilot season (8 episodes) for a Discovery Channel show, managing a \$24M budget and coordinating shoots across 14 locations, within a 3-month deadline. This project demonstrates my strategic planning and execution skills, directly translatable to working with large-scale developer community and engagement initiatives, educational content, and working with diverse developer communities

---

## Education

---

**Penn Foster College / Associate's of Science: IT Specialist**

DEC 2022

**Scrum Alliance / Scrum Foundation - Certified Scrum Master**

DEC 2022

---