# **JASON FLORES**

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#### **EDUCATION**

## Illinois Wesleyan University | Bloomington, IL

Bachelor of Science, May 2026

- Major: Computer Science | Minor: Mathematics | Certificate: Data Analytics
- Relevant Courses: Artificial Intelligence; Software Development; Programming Languages; Computer Arquitecture; Models of computing; Discrete Mathematics; Linear Algebra; Data Analytics & Visualization
- Certifications: Full Stack Software Developer by IBM
- Languages: English, Spanish, French

### INTERNSHIP & EMPLOYMENT EXPERIENCE

## **Business Analyst Intern** | *Driving Forward* | Remote

November 2024 - Present

Dean's List [Major GPA: 3.5/4.0]

- Leverage technology solutions on a case study to enhance product sustainability for a major brand
- Develop market research strategies for actionable recommendations
- Pitch data-driven solutions to a panel of experts on Microsoft Teams
- Attend weekly sessions with industry leaders for skill-building and network expansion

### **Artificial Intelligence Intern** | *FOREO* | Remote

May 2024 - August 2024

- Utilized AI to drive digital marketing innovation in the beauty-tech industry
- Developed AI-driven solutions using Python and APIs, optimizing performance and scalability
- Led the development of an AI-powered anti-aging app with a responsive voice chatbot

# IT Services Associate | IWU Information Technology | Bloomington, IL

August 2023 - May 2024

- Assisted 100+ walk-in clients and managed 150+ monthly calls with technical questions
- Resolved 85% of technical issues on first contact, with 95% of online inquiries answered within 24 hours
- Documented client interactions across all mediums and escalated/referred as needed

# Artificial Intelligence Trainer | Outlier | Freelance

May 2023 - August 2023

- Assessed AI-generated content for accuracy, reviewing approximately 50 pieces of content per week
- Provided feedback to development teams to improve content quality by 15% over three months
- Monitored and identified areas for a 10% model efficiency increase through performance analysis

### Data Entry Assistant | IWU International Office | Bloomington, IL

August 2022 - May 2023

- Entered data in the university's database for studying abroad, processing an average of 500 records monthly
- Maintained data integrity by ensuring all data was accurate and complete, achieving a 99% accuracy rate

### **TECHNICAL SKILLS**

- Programming Languages: Python, C++, JavaScript, MySQL, OCaml, Rust
- Tools and Technologies: HTML/CSS, Bootstrap, Agile, Git, Flask, Pandas, Jinja2, Bulma, React, Rest APIs

#### TECHNICAL PROJECTS

Personal Finance Tracker | Python(Flask, Pandas), MySQL, HTML, Jinja2, CSS(Bulma), JavaScript

 In PyCharm, using Agile methodologies developed a full-stack website that allows users to manage finances by tracking income, expenses, savings goals, budget limits, categorizing transactions, and viewing spending trends over time via interactive charts

## Sentiment Analysis | Python(Flask), HTML, JavaScript

• Developed Python Web Application using Flask and integrated Embeddable Watson AI libraries to make the Web Application showcase AI-based abilities

## LEADERSHIP EXPERIENCE

Artificial Intelligence Club Spanish & Latino Student Association Association for Computer Machinery August 2024 - Present

October 2022 - Present

September 2022 - Present