

Jason F Wu

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jasonfwu.github.io

education **Cornell University** **BA Information Science** **Expected 2018**
UX concentration, Architecture minor

Human Computer Interaction Studio, Architecture Design Studio I & II, Human Perception: Computer Graphics and Visual Display, Ubiquitous Computing

Mission San Jose High School

experience **Product Designer, RedRoute** **Jun '16 - Dec '16**
Main designer for social transportation startup. Redesigned initial MVP to incorporate location-based social features; conducted research with users + local businesses to inform user and business-facing sides of product.

Design Intern, Life Changing Labs **Jun '16 - Aug '16**
Rotation program between portfolio companies of startup accelerator. Designed navigation and group management system for Comake, a file sharing startup. Designed and built new website for LCL.

extra-curriculars **Undergraduate Researcher, Virtual Embodiment Lab** **Jan '17 - Present**
Built a multiple-floor virtual pit experience for HTC Vive using Unity3D. Modeled interior elements + scripted object interactions.

Product Designer, Cornell Application Development **Sept '16 - Present**
Designer on project team of developers + designers, shipping to the App Store every semester. Previously improving the podcast discovery experience, currently building a tool for interactive learning in lectures.

Design Lead, BigRed//Hacks **Jan '16 - Present**
Led team of 3 other designers. Developed brand identity, visual language, and website design for Cornell's largest student hackathon (over 450 attendees).

Teaching Assistant, Intro to Digital Product Design **Sept '16 - Dec '16**
Helped to teach a 10 week course focused on product-thinking, design process, and designing with Sketch. Provided project feedback, facilitated in-class critiques.

accolades **1st Place, HackReality NYC**
Dean's List, College of Arts and Sciences
Huang Leadership Development Scholarship
National Merit Scholar Finalist
President's National Service Award
Eagle Scout

tools **Sketch, Photoshop, Illustrator, InDesign, Unity, Principle, Rhino3D, AutoCAD**
HTML/CSS, JavaScript, jQuery, Python