Jason F Wu

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education

Cornell University — BA Information Science, GPA: 3.52 — Expected 2018
UX concentration, Architecture minor

Human Computer Interaction Studio, Architecture Design Studio I & II, Human Perception: Computer Graphics and Visual Display, Ubiquitous Computing

Mission San Jose High School

experience

Product Designer, RedRoute — Jun '16 – Dec '16
Main designer for social transportation startup. Redesigned initial MVP to incorporate location-based features; conducted research with users + local businesses to inform both user and business-facing sides of product.

Design Intern, Life Changing Labs — Jun '16 – Aug '16
Rotation program between portfolio companies of startup accelerator. Designed navigation and group management system for Comake, a file sharing startup. Designed and built new website for LCL.

extra-curriculars

Undergraduate Researcher, Virtual Embodiment Lab — Jan '17 – Present
Modeled and built multiple-floor virtual pit experience for HTC Vive using Unity3D. Currently studying effects of embodiment on interpersonal communication in virtual reality.

Core Designer, Cornell Application Development — Sept '16 – Present
Product designer on project team of developers + designers, previously improving the podcast discovery experience. Currently building a tool for interactive learning.

Design Lead, BigRed//Hacks — Jan '16 – Present
Led team of 3 other designers. Developed brand identity, visual language, and website design for Cornell's largest student hackathon (over 450 attendees).

Teaching Assistant, Intro to Digital Product Design — Sept '16 – Dec '16
Helped to teach a 10 week course focused on product-thinking, design process, and designing with Sketch. Provided project feedback, facilitated in-class critiques.

accolades

1st Place, HackReality NYC
Dean's List, College of Arts and Sciences
Huang Leadership Development Scholarship
National Merit Scholar Finalist
President's National Service Award
Eagle Scout

tools

Sketch, Photoshop, Illustrator, InDesign, Unity, Origami Studio, Rhino3D, AutoCAD
HTML/CSS, JavaScript, jQuery, Python