

# Jason F Wu.

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<https://jfw.design>

## education.

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### Cornell University

Expected Dec 2018 (4 + 1 semester for Bachelors & Masters)  
B.A. Information Science (UX concentration)  
Minor in Architecture  
Dean's List, 2015-Present

### Mission San Jose High School

## accolades.

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1st Place @ Samsung HackReality, National Merit Scholar Finalist,  
President's National Service Award, Eagle Scout

## work experience.

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June 2017 - Aug 2017

### Jet.com, Product Design Intern

Designed a VR showroom shopping experience. Designed website showcasing Jet's design team, works, and culture.

June 2016 - Dec 2016

### RedRoute, Product Designer

Designer for social transportation startup. Redesigned initial MVP to incorporate location-based social features.

June 2016 - Aug 2016

### Life Changing Labs, Design Intern

Rotation program between portfolio companies of startup incubator. Designed navigation and collaborative file sharing system for [comake.io](http://comake.io).

## extracurriculars.

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Sept 2017 - Present

### Intro to Digital Product Design, Instructor

Teaching a 10-week, 1 credit course focusing on product thinking, usability, and visual design. See more at [medium.com/intro-to-digital-product-design](https://medium.com/intro-to-digital-product-design).

Jan 2017 - Present

### Virtual Embodiment Lab, VR Prototyper & Researcher

Designed, modeled, scripted interactions for an HTC Vive multi-floor pit experience. Currently designing an educational platform to teach physics concepts using VR.

Sept 2016 - Present

### Cornell App Development, Design Manager

Lead and train a 10-person design team to create iOS experiences. Conduct weekly 1-on-1's, run crit, and create product timelines.

Jan 2015 - Aug 2017

### BigRed//Hacks, Design Lead

Led team of 4 designers. Managed brand identity, art direction, and website design for Cornell's largest student hackathon (over 500 attendees).

## tools.

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2D & Prototyping  
3D & Modeling  
Languages

Sketch, Photoshop, Illustrator, InDesign, Principle, Framer  
Unity, Rhino3D, Blender, AutoCAD  
HTML/CSS, JavaScript, jQuery, Python, C#