

Jason F Wu

jfw97@cornell.edu
jasonfwu.github.io

education **Cornell University** **BA Information Science, GPA: 3.52** **Expected 2018**
UX concentration, Architecture minor

Human Computer Interaction Studio, Architecture Design Studio I & II, Human Perception: Computer Graphics and Visual Display, Ubiquitous Computing

Mission San Jose High School

experience **Product Designer, RedRoute** **Jun '16 - Dec '16**
Main designer for social transportation startup. Redesigned initial MVP to incorporate location-based features; conducted research with users + local businesses to inform both user and business-facing sides of product.

Design Intern, Life Changing Labs **Jun '16 - Aug '16**
Rotation program between portfolio companies of startup accelerator. Designed navigation and group management system of file sharing startup comake.io. Designed and built new website for LCL.

extra-curriculars **Undergraduate Researcher, Virtual Embodiment Lab** **Jan '17 - Present**
Modeled and built multiple-floor virtual pit experience for HTC Vive using Unity3D. Currently studying effects of embodiment on interpersonal communication in virtual reality.

Core Designer, Cornell Application Development **Sept '16 - Present**
Product designer on project team of developers + designers, previously improving the podcast discovery experience. Currently building a tool for interactive learning.

Design Lead, BigRed//Hacks **Jan '16 - Present**
Led team of 3 other designers. Developed brand identity, visual language, and website design for Cornell's largest student hackathon (over 450 attendees).

Teaching Assistant, Intro to Digital Product Design **Sept '16 - Dec '16**
Helped to teach a 10 week course focused on product-thinking, design process, and designing with Sketch. Provided project feedback, facilitated in-class critiques.

accolades **1st Place, HackReality NYC**
Dean's List, College of Arts and Sciences
Huang Leadership Development Scholarship
National Merit Scholar Finalist
President's National Service Award
Eagle Scout

tools **Sketch, Photoshop, Illustrator, InDesign, Unity, Origami Studio, Rhino3D, AutoCAD**
HTML/CSS, JavaScript, jQuery, Python