

Jason F Wu

jfw97@cornell.edu
jasonfwu.github.io

education	Cornell University BA Information Science UX concentration, Architecture minor Human Computer Interaction Studio, Architecture Design Studio I & II, Human Perception: Computer Graphics and Visual Display, Ubiquitous Computing Mission San Jose High School	Expected 2018
experience	Product Designer, RedRoute Main designer for social transportation startup. Redesigned initial MVP to incorporate location-based features; conducted research with users + local businesses to inform both user and business-facing sides of product. Design Intern, Life Changing Labs Rotation program between portfolio companies of startup accelerator. Designed navigation and group management system for Comake, a file sharing startup. Designed and built new website for LCL.	Jun '16 - Dec '16 Jun '16 - Aug '16
extra-curriculars	Undergraduate Researcher, Virtual Embodiment Lab Modeled and built multiple-floor virtual pit experience for HTC Vive using Unity3D. Currently studying effects of embodiment on interpersonal communication in virtual reality. Core Designer, Cornell Application Development Product designer on project team of developers + designers, previously improving the podcast discovery experience. Currently building a tool for interactive learning. Design Lead, BigRed//Hacks Led team of 3 other designers. Developed brand identity, visual language, and website design for Cornell's largest student hackathon (over 450 attendees). Teaching Assistant, Intro to Digital Product Design Helped to teach a 10 week course focused on product-thinking, design process, and designing with Sketch. Provided project feedback, facilitated in-class critiques.	Jan '17 - Present Sept '16 - Present Jan '16 - Present Sept '16 - Dec '16
accolades	1st Place, HackReality NYC Dean's List, College of Arts and Sciences Huang Leadership Development Scholarship National Merit Scholar Finalist President's National Service Award Eagle Scout	
tools	Sketch, Photoshop, Illustrator, InDesign, Unity, Origami Studio, Rhino3D, AutoCAD HTML/CSS, JavaScript, jQuery, Python	