



JASON GARTHOFFNER

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- PORTFOLIO -
www.JasonGart.com

Visual Designer with well - earned experience as an integral part of marketing and creative teams. Accomplishments include helping employers gain a reputation for the best marketing in their field, and engaging in problem solving that requires professional growth and development.

2018

UX/UI Project Work

Barnes and Noble

- Reimagined mobile app designed to attract and retain users as well as revive the company's competitive standing in the market.

Cancer Support Community Redondo Beach

- Website redesign concept that eases navigation, encourages more online donation, and facilitates participation and scheduling of organization's programming.

Helios

- Educating and empowering people to pursue solar technology through a website designed to make this difficult process easy to accomplish.

2014 – PRESENT

Senior Graphic Designer

Bullock Russell Real Estate Services | Rancho Santa Margarita, CA

- Creation and management of print design and branding for the brokerage and its agents.
- Setup of listing websites and text message codes designed for lead generation.
- Development of data merge and filing systems designed to handle rapid growth of the company.

2009 – 2014

Graphic Designer

Steadfast Capital Markets Group | Irvine, CA

- Developed branding, identity, styles and procedures for both Steadfast Companies and its startup capital markets division.
- Handled creative for marketing campaigns, brochures, inserts, postcards, websites/landing pages and html emails. Designs were regarded as the best in the alternative investment/non-traded REIT space.
- Photographed and color corrected new hires for placement on the company's website.

2007 – 2008

Graphic Designer

CORE Realty Holdings | Newport Beach, CA

- Developed print collateral and pushed for innovative ways to market the company's portfolio by shifting some focus from print to digital marketing.

SKILL SETS

Apps/Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Dreamweaver
Adobe Animate
Sketch
InVision
Principle

Tech

Proficient with PC and Mac
Data Merging
HTML & CSS
CMS: Wordpress, Joomla
Cloud Storage:
Dropbox, Google Drive
Google Analytics
MailChimp

Creative

Print/Digital Design
Corporate Branding/Design
Photo Retouching/Manipulation
Wireframing
Prototyping
Drawing/Sketching
Editorial Design
Proofing/Editing Copy

EDUCATION

California State University Long Beach
**BACHELORS OF FINE ARTS,
ILLUSTRATION**
Graduated Cum Laude

PROFESSIONAL DEVELOPMENT

UC Irvine, Continuing Education
**UI / UX DESIGN
CERTIFICATE PROGRAM**