



## SPONSORSHIP AND VOLUNTEER PROSPECTUS

January 14<sup>th</sup>-16<sup>th</sup> | Northeastern Pennsylvania | [nepagivecamp.org](http://nepagivecamp.org)

A Charity Event Presented by .NET Valley

# WHAT IS A GIVECAMP?

## What is a GiveCamp?

A GiveCamp is a weekend-long event where software developers, designers, and database administrators donate their time to create custom software for non-profit organizations. This custom software could be a new website for the nonprofit organization, a small data-collection application to keep track of members, or a application for the Red Cross that automatically emails a blood donor three months after they've donated blood to remind them that they are now eligible to donate again. The only limitation is that the project should be scoped to be able to be completed in a weekend.

This year, Microsoft and a team of national sponsors are supporting the first ever National GiveCamp weekend. This weekend will take place on January 14<sup>th</sup>-16<sup>th</sup>.

## How can I help?

We need your help as a volunteer and/or as a sponsor. We need volunteers to help build the applications, arrange and manage the food and beverage stations, and to help facilitate the event. We need sponsors to help support our volunteers and to help make it worth their time to participate in the NEPA GiveCamp.

## Do I have to be in the tech community to volunteer?

No, we are looking for anyone to help in the support of the developers. We will need to have staff 24 hours to assist perform tasks such as:

- Keeping developers on schedule
- Setup
- Clean up
- Food preparation
- Keeping morale up
- Playing Rock Band

To volunteer for this event, you can register today at <http://nepagivecamp.org>.

## If I sponsor the event, what recognition will I get?

Each sponsor will be recognized on the website and in the event program. In addition, each sponsorship level that you'll find herein will have additional benefits.

At the present time, we will be expecting the press to stop by and recognize the event at some point during the weekend.

# SPONSORSHIP OPPORTUNITIES

## Platinum Level - \$1250 (2 available)

The Platinum Level is the premium level of Sponsorship that offers maximum exposure for your business. This extends across all aspects of the event, including the pre-keynote and closing presentations.

Benefits:

- Premier placement of company name and logo on all printed materials, volunteer gift and on event website with link back to company website.
- 2 company provided signs to be placed in presentation room during presentations
- Opportunity to make a 5 minute “Welcome to GiveCamp” announcement during the keynote presentation.
- Recognition during keynote and closing presentations
- Company logo placed in pre-keynote and closing presentations
- Opportunity to place company collateral or promotional items in registration bag

## Gold Level - \$900 (4 available)

Gold Level Sponsorship is designed to give your business exceptional quality and high-level exposure at the event.

Benefits:

- *Each volunteer will be given a small gift as a thank you for all their hard work*
- Premier placement of company name & logo on volunteer gift.
- Company name and logo on all printed materials and on event website with link back to company website.
- Recognition during keynote and closing presentations
- Company logo placed in pre-keynote and closing presentations
- Opportunity to place company collateral or promotional items in registration bag

## Meal Sponsorship Level - \$700 (6 available)

Meal Sponsorship is an extremely cost-effective way to maximize your participation, exposure and brand presence at the event.

Benefits:

- Company name and logo on printed materials and on event website with link back to company website.
- 1 company provided sign to be placed in meal room during meal
- Recognition during meal announcement and during keynote and closing presentations
- Company logo placed in pre-keynote and closing presentations
- Opportunity to place company collateral or promotional items in registration bag

# SPONSORSHIP OPPORTUNITIES

## Caffeine Sponsorship Level - \$500 (2 available)

The Caffeine Sponsorship has been designed for businesses to demonstrate their high energy and support for the area.

Benefits:

- Company name and logo on printed materials and on event website with link back to company website.
- 1 company provided sign to be placed in drink area
- Recognition during keynote and closing presentations as the “Providers of Caffeine”
- Company logo placed in pre-keynote and closing presentations
- Opportunity to place company collateral or promotional items in registration bag

## Bronze Sponsor - \$300

The Caffeine Sponsorship has been designed for businesses to become familiar with the event and to sponsor the event by providing a smaller contribution.

Benefits:

- Company name and logo on printed materials and on event website with link back to company website.
- Recognition during keynote and closing presentations
- Company logo placed in pre-keynote and closing presentations
- Opportunity to place company collateral or promotional items in registration bag

## Charity Sponsor – As needed

As a Charity sponsor, your organization will be providing software, services, or training directly to the charities.

Benefits:

- Company name and logo on printed materials and on event website with link back to company website.
- Recognition during keynote and closing presentations
- Company logo placed in pre-keynote and closing presentations
- Opportunity to place company collateral or promotional items in registration bag

# SPONSORSHIP OPPORTUNITIES

## Door Prize Sponsor

We're looking for sponsors to provide Door Prizes to be raffled off to volunteers during the event. The items must be valued at more than \$20.

Benefits:

- Company name and logo will be placed on the event website with link back to company website.
- Opportunity to place company collateral or promotional items in registration bag

## Swag Sponsor

The Swag sponsorship level will allow your company to provide swag items to be placed in volunteer bags. The item cannot be direct marketing, but rather items such as cups, mugs, t-shirts, etc.

## Media Sponsor

A media sponsor is a newspaper, radio station, television station, or advertising network that releases an article, audio or video bit or commercial or print advertisement for NEPA GiveCamp. If you are a potential media sponsor, please contact us directly for more information including the official press release for the event.

**If you are interested in becoming a sponsor for NEPA GiveCamp 2011,  
please send an email to [iwanttosponsor@nepagivecamp.org](mailto:iwanttosponsor@nepagivecamp.org).**