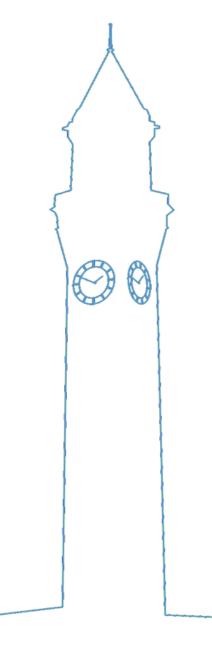
When context shapes grammar

Stylistic flexibility in the English genitive alternation

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Probabilistic grammar approach

- Linguistic choices are conditioned by multiple constraints
- Users possess implicit knowledge of the quantitative associations (probabilities) between variants and their constraints
- Probabilistic knowledge is derived from experience
- Individuals within a community converge on shared norms for constraint effects

Stylistic sensitivity in Vaiationist Sociolingx

- Internal constraints on variation are generally thought to be independent of stylistic factors (e.g. Labov 2010: 265; Rickford 2014: 601)
- Stylistic effects largely manifest as differences in variant frequencies rather than differences in linguistic (internal) constraints

Different constraints Different grammars

"In the community-grammar, variable rule model that I'm endorsing, altering constraint effects beyond minor statistical differences would mean effectively adopting a different grammar [...]

What varies from speaker to speaker, and from moment to moment in stylistic practice and bricolage, is...the overall rate of use of a variant [...]

[...] using different constraint effects stylistically will be equivalent to diglossic or bilingual behavior, rather than simple stylizing within one language."

Greg Guy (*NWAV*, 2015)

Scope of stylistic variation

Style: any variety of a language that is associated with a particular topic, function, or social/situational context

- encompasses variability across all speaking and writing practices within an individual's repertoire
- variability across written styles is (relatively) new territory in variationist research (e.g. Jankowski 2013; Grafmiller 2014; Pijpops & Van de Velde 2014)
- stylistic variation in writing shares many properties with complex styleshifting in speech
 - e.g. 'situational' vs. 'metaphorical' shifting (e.g. Rickford 2014)

Questions for today

- 1. To what extent are internal constraints sensitive to stylistic variation?
 - do we find genre-specific changes in constraint effects?

- 2. Do individual speakers/writers vary in their use of certain constraints?
 - do we find evidence that speakers vary constraint effects?

Study: English genitive alternation

- (1) the best interest of both governments [of-genitive]
- (2) both governments' best interest [s-genitive]

Very well-researched phenomenon (Rosenbach 2014)

- relatively stable across regional varieties (Heller et al. 2017)
- historically quite variable (Wolk et al. 2013)
 - ⇒parallel increase in use of s-genitives across vernacular speech and newspaper writing in U.S. English (Biber 2003; Hundt & Mair 1999)
- variation in other written styles not so well-studied (cf. Jankowski 2013; Grafmiller 2014)

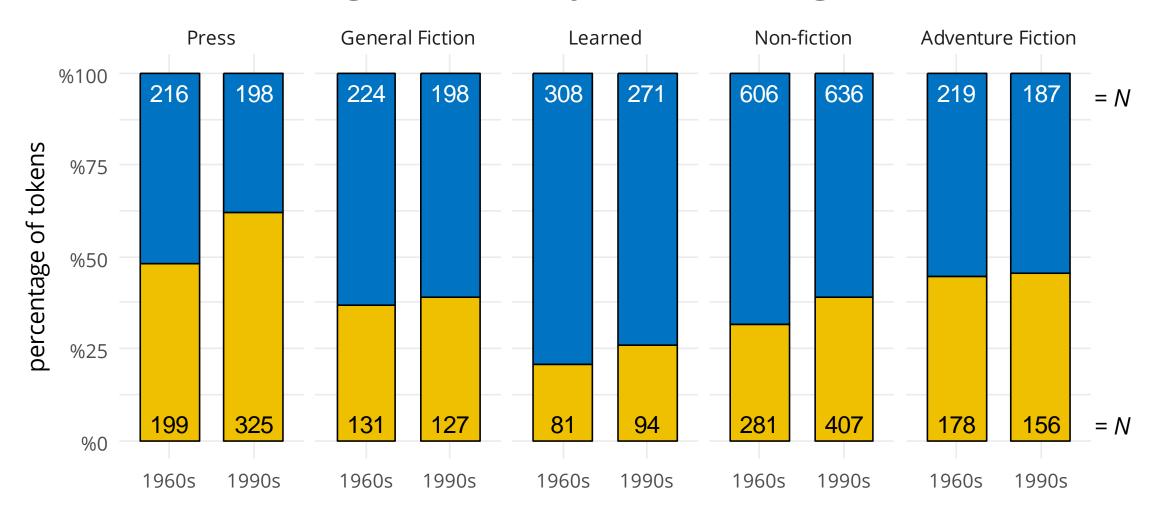
Present dataset (N = 5096)

Focus on 5 genres of US English from the 1960s (Brown) & 1990s (Frown)

- Press: newspaper reportage (A)
- Learned: academic books & papers (J)
- Non-fiction: memoirs, biographies, letters (G)
- General fiction: 'literary' works (K)
- Adventure fiction: e.g. westerns (N)

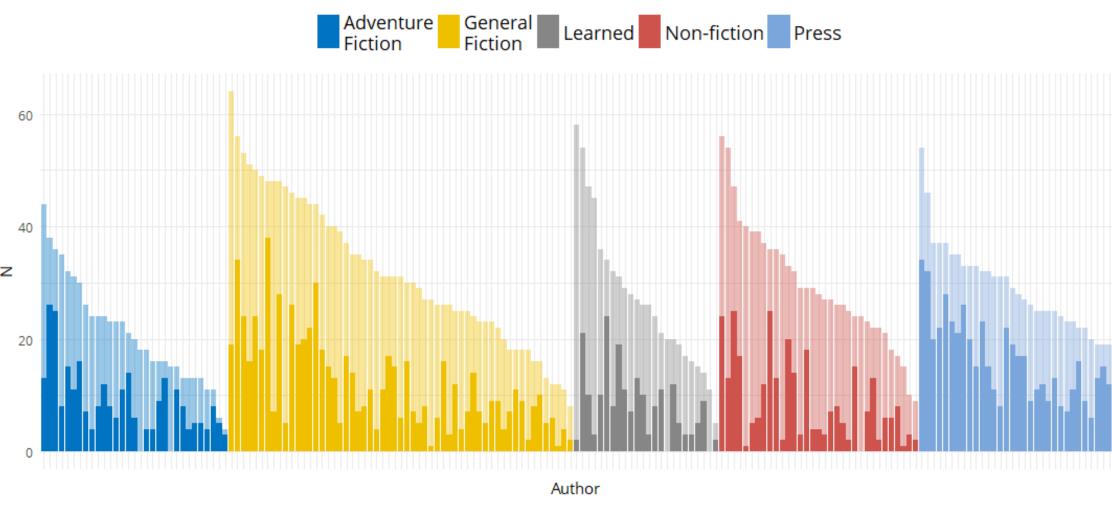
Extract all instances of interchangeable genitives (Rosenbach 2002; Heller 2018)

Distribution of genitives by time and genre





By-author (N = 177) variability in Brown/Frown



Light bars = total number of tokens; **Dark bars** = number of *s*-genitives

Factors coded for

Possessor animacy

Possessor/Possessum length

Possessor NP type

Possessor ends in a sibilant?

Possessor givenness

Lexical density of local context

Semantics

Prior genitive

(animate vs. inanimate)

(number of words)

(proper N vs. common N)

(yes / no)

(given vs. new)

(type-token ratio)

(prototypical vs. non-prototypical)

(s-gen vs. other)

Comparative Sociolinguistic Method

Adapt 3 'lines of evidence' (Poplack & Tagliamonte 2001; Taglimonte 2013)

Looking across the genres individually...

- 1. How are constraints ranked in terms of overall explanatory power?
- 2. What is the strength and ordering of the levels within the constraints (the size and direction of the effects)?
- 3. Which constraints are significant?

Model specs

- Mixed-effects logistic regression¹
 - 10 models: one for each genre in each time period
 - by-author intercepts and slopes for Possessor Animacy

```
Type ~ (1|Author) + (0 + PossrAnimacy|Author) +
   PossrAnimacy + PossrLength + PossmLength +
   PossrGiven + PossrNP + FinalSibilant +
   SemanticRelation + TypeTokenRatio
```

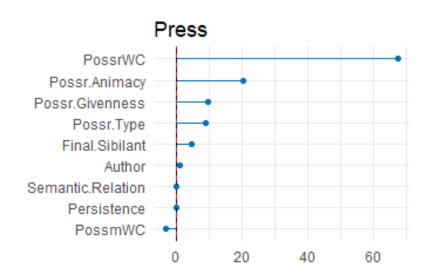
¹Bayesian models using brms package with standardized predictors and weakly informative priors

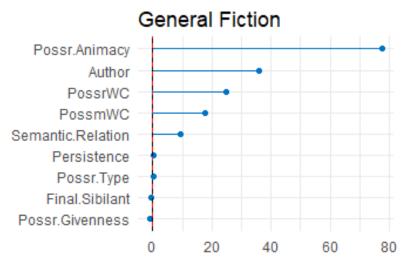
Analysis: Assessing explanatory importance

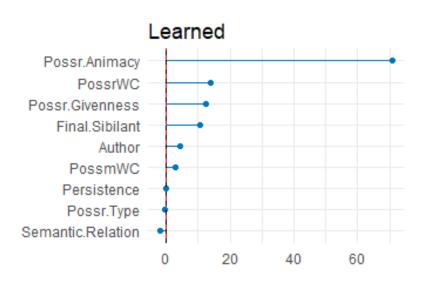
Do certain constraints vary across genres in their relative importance?

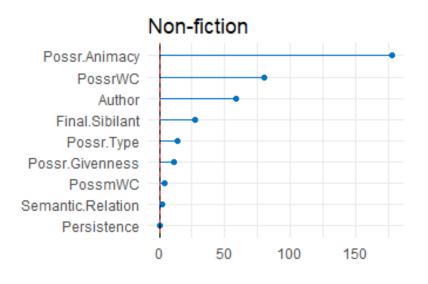
- compute variable importance rankings for individual genre models
 - compare accuracy of original model to model with predictor randomly permuted
 - different rankings reflect different degrees of constraint importance

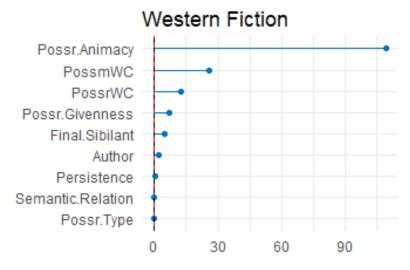
Constraint ranking: 1960s



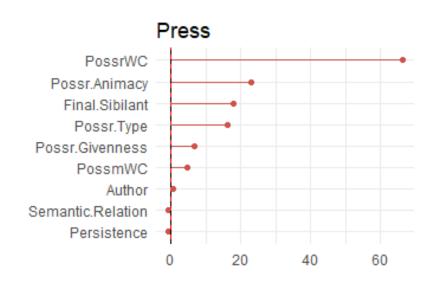


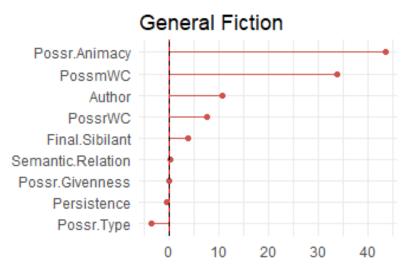


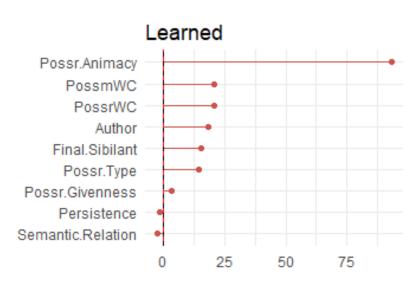


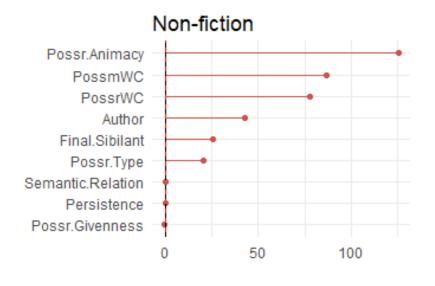


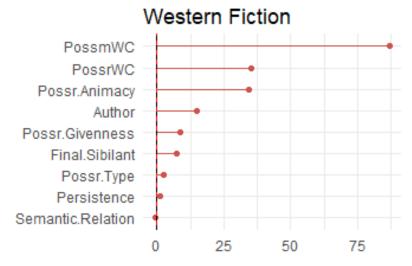
Constraint ranking: 1990s











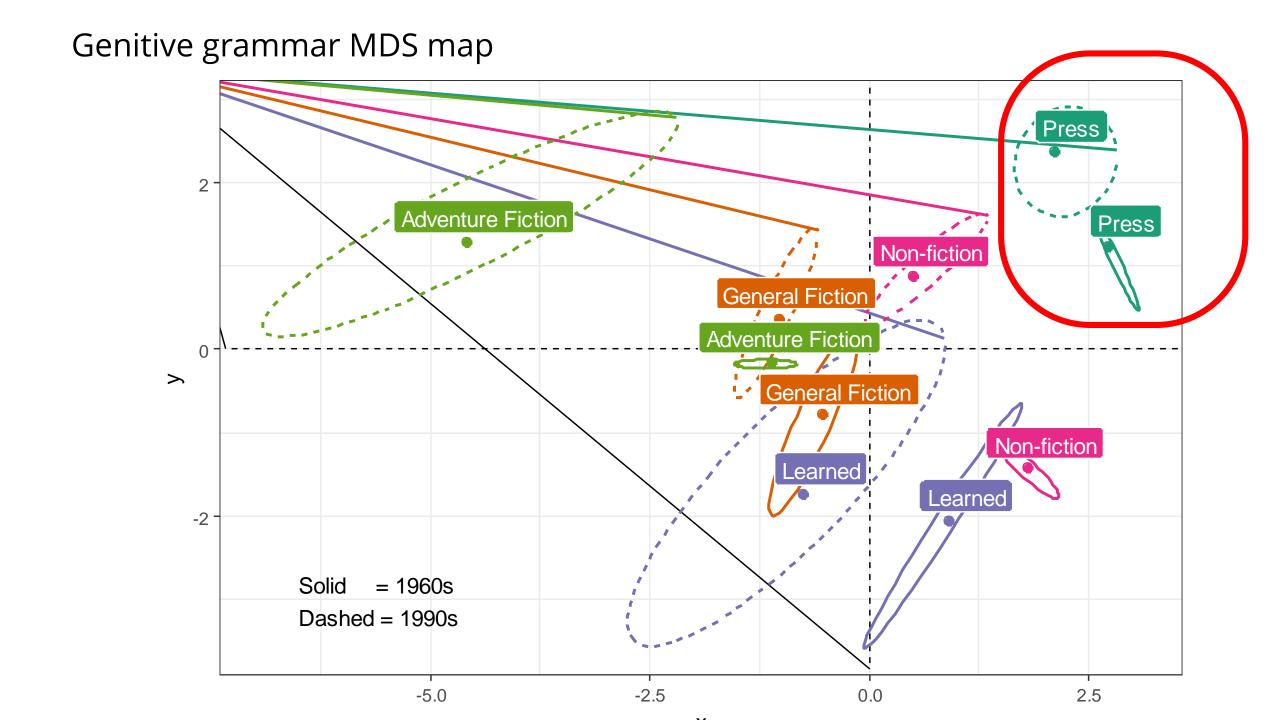
Analysis: Assessing strength and direction

Do certain constraints vary across genres in the strength and/or of their effects?

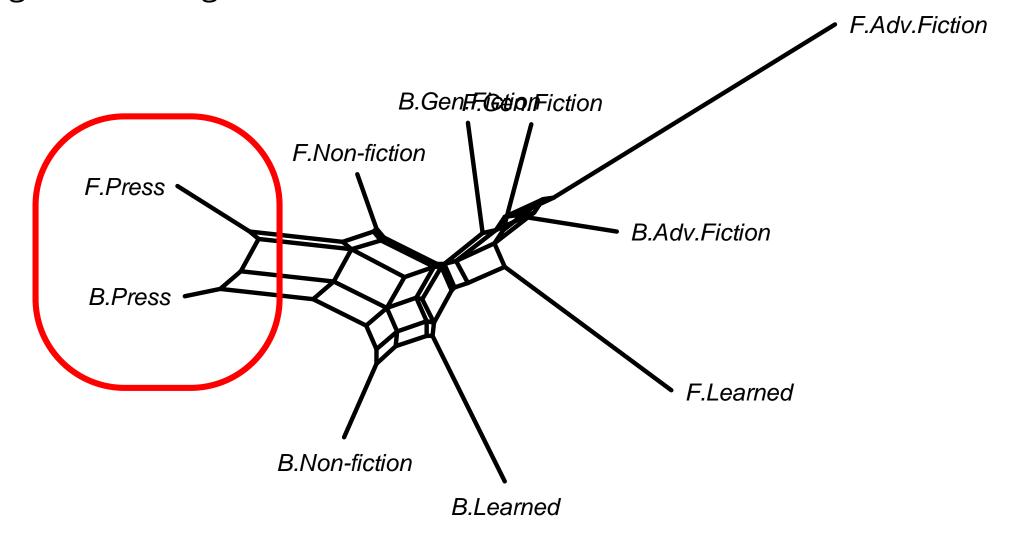
- regression coefficients measure constraint effect size and direction
 - use coefficients to generate probabilistic distance measures between genres
 - visualize distances with multidimensional scaling maps, neighbor nets, etc.

Model coefficients

| | Brown (1960s) | | | | | Frown (1990s) | | | | |
|--------------------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|
| | | Gen. | | Non- | Adv. | | Gen. | | Non- | Adv. |
| | Press | Fiction | Learned | fiction | Fiction | Press | Fiction | Learned | fiction | Fiction |
| Intercept | -0.27 | -1.88 | -3.15 | -2.07 | -0.66 | 0.86 | -1.36 | -2.73 | -0.94 | -0.61 |
| Possr = Animate | 1.40 | 3.96 | 3.31 | 3.26 | 4.99 | 1.31 | 3.52 | 4.34 | 2.15 | 3.68 |
| Possr length | -3.26 | -4.42 | -2.69 | -3.78 | -3.43 | -2.31 | -1.69 | -2.71 | -2.55 | -4.88 |
| Possm length | 0.21 | -2.04 | -0.75 | 0.40 | -2.50 | -0.77 | -3.37 | -2.35 | -2.08 | -6.35 |
| Final Sibilant = Y | -0.74 | -1.02 | -2.55 | -1.88 | -1.27 | -1.27 | -1.26 | -2.77 | -1.45 | -2.44 |
| Possr = Given | -0.96 | -1.24 | -2.33 | -0.85 | -1.85 | -0.84 | -0.48 | 0.89 | 0.04 | -2.05 |
| Possr = Proper N | 1.07 | 0.49 | 0.01 | 1.07 | 0.83 | 1.28 | 1.28 | 2.84 | 1.09 | 1.32 |
| Prior = s-genitive | 0.04 | -0.35 | -0.43 | 0.70 | 0.12 | 0.06 | 0.69 | 0.47 | 0.37 | 0.66 |
| Semantics = Proto | 0.16 | 1.35 | 0.25 | 0.72 | -0.01 | -0.26 | 0.67 | -0.38 | 0.28 | 0.78 |



Genitive grammar neighborNet



Individuals vs. the community

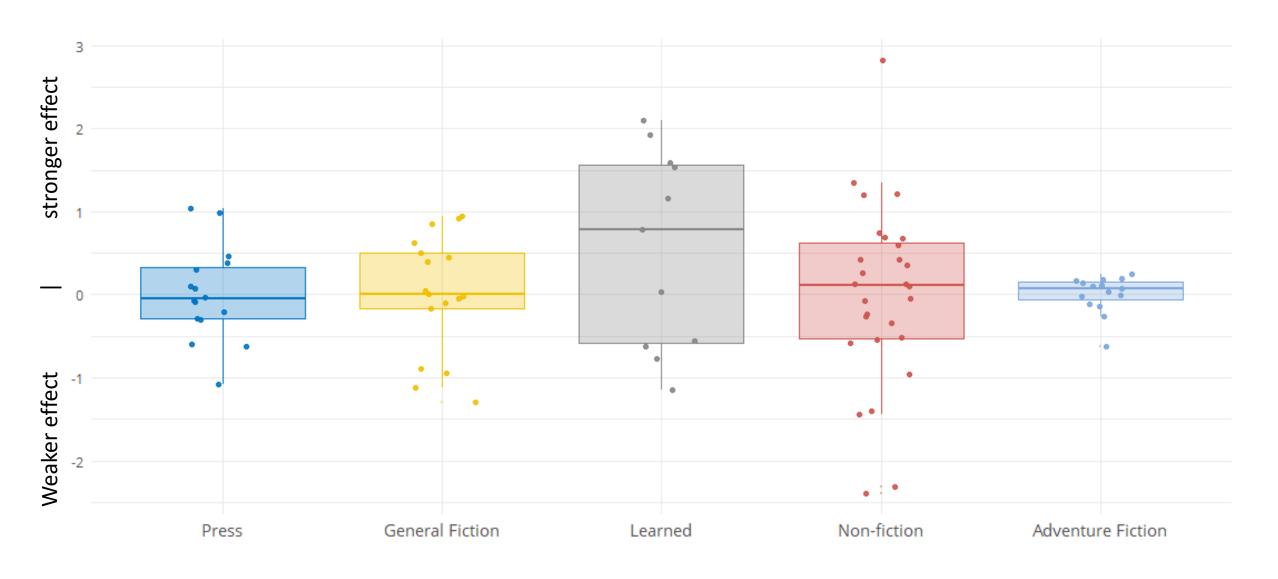
Compare influence of certain constraints (**possr animacy**) for individual writers to that of the register as a whole

- use **by-author slopes for animacy** derived from the mixedeffects models (see Forrest 2015)
- do individuals' constraint effects match up to the aggregate patterns?

Animacy effects among 1960s writers



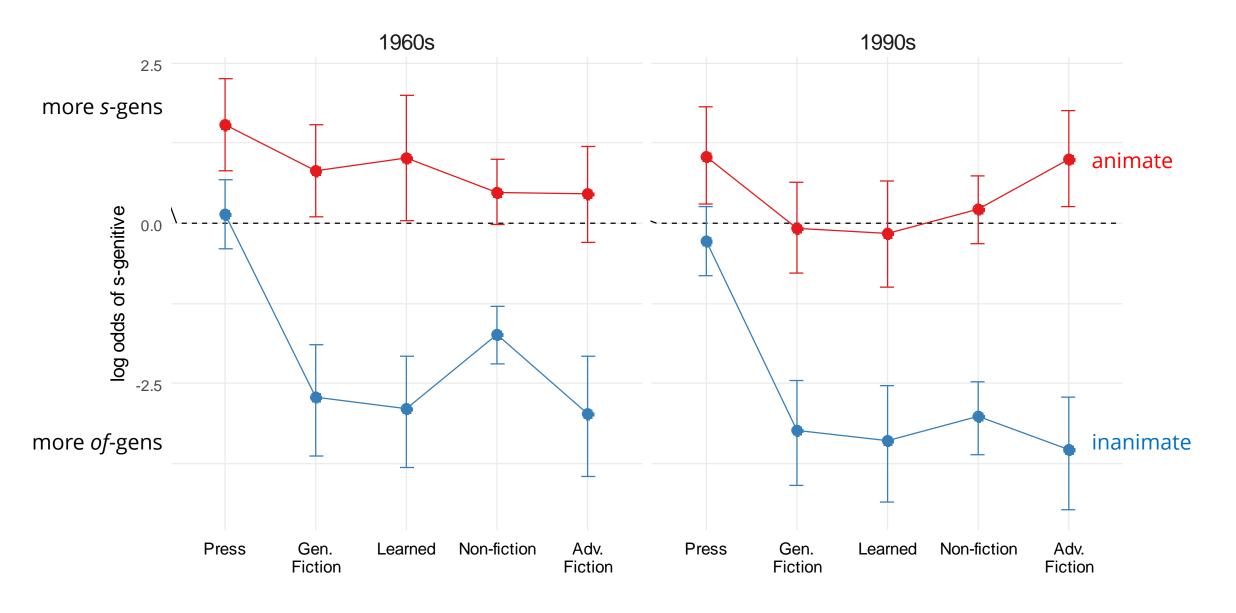
Animacy effects among 1990s writers



Genre-specificity in English genitives

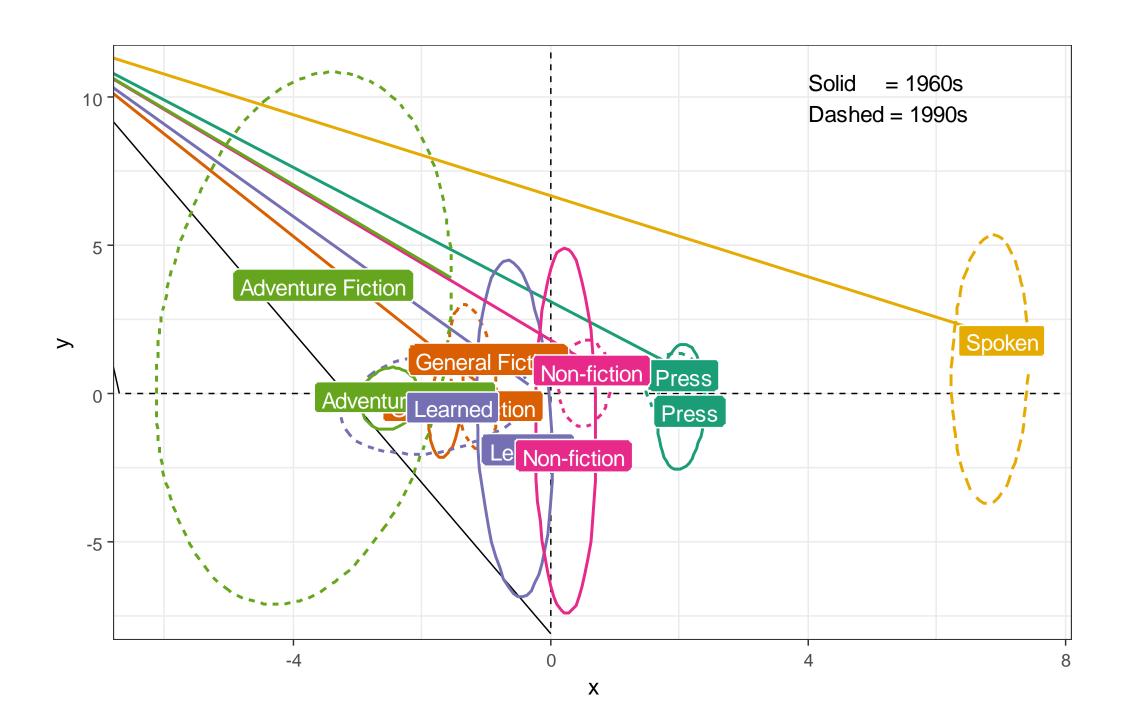
- Genres vary considerably with regard to constraints' relative explanatory importance and the size of their influence on genitive choice
- Effect of possessor animacy is particularly weak in journalistic writing
- But direction of the effects are parallel across genres
 - evidence of cognitive/functional processes at work?

Effect of possessor animacy by Genre and Time



Colloqualization or economization?

- s-genitives have been increasing spoken U.S. English over the late 20th century (Biber & Finegan 1989; Rosenbach 2002)
- News texts are becoming more overall more colloquial and conversational (Hundt & Mair 1999; Rühlemann & Hilpert 2017)
- Might colloquialization processes explain the patterns in Press genitive grammar(s)?



Colloqualization or economization?

- Genitive grammars of Press writing appear more similar to other those of written genres than spoken data
- The weak effect of animacy is the result of pressures on journalists to write more economically (Biber 2003; Hinrichs & Szmrecsanyi 2007)
 - s-genitives are more compact, thus preferred when writers need to minimize text length and maximize information content
 - writers deliberately use more *s*-genitives with inanimate possessors, effectively cancelling out the animacy effect

Individual differences?

"...most sociolinguistic, and social-semiotic variation [involves] rates of use. When the contexts of use differ, different grammars are involved."

- we observe both different rates AND different contexts across individuals
- but individual variation in animacy effects only apparent in some genres
- emergence of a unique 'Press grammar'?

Difficult questions

- How to define a threshold for 'different' grammars?
 - no two speakers have exactly the same experience, hence some differences across individuals (and styles, communities, ...) will always exist
 - when do differences become large enough to "notice" and become available for social-semiotic purposes?
 - statistical significance is not a good metric (e.g. Burnham & Anderson 2014)

Coming soon(ish)

Register-specificity of probabilistic grammatical knowledge in English and Dutch (project with Benedikt Szmrecsanyi & Freek Van de Velde)

- Investigate written stylistic sensitivity within individuals directly
 - same individual, different registers/genres/styles
 - corpus data are ill-suited for this
- Can we induce genre effects experimentally?

Thank You!

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Data, code & slides: https://osf.io/tkfnc/

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