

JASON GROSSMAN

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CODING PROFICIENCIES

FULL STACK DEVELOPMENT

- ✓ JavaScript
- ✓ React.js
- ✓ Node.js
- ✓ SQL (incl. mysql2 + NoSQL)
- ✓ MongoDB
- ✓ Express.js
- ✓ GIT and version control
- ✓ HTML
- ✓ CSS
- ✓ APIs
- ✓ Progressive Web Applications (PWA)
- ✓ Deployment (GitHub+Heroku)
- ✓ Object Oriented Programming (OOP) & Object Relational Mapping (ORM)
- ✓ Model View Controller (MVC)
- ✓ Regex
- ✓ Experience with 3rd party libraries (ex. jQuery & Bootstrap)

ACTIVITIES, SKILLS, AND INTERESTS

Phi Gamma Delta Fraternity

Building Association President
Prev. Undergrad Chapter President,
Treasurer, Philanthropy Chairman

VOLUNTEERING: United Way, Canadian Blood Services, Crohn's & Colitis Canada, Toronto Garbage Picking Club, St. Felix Centre.

SKILLS: Strategic planning, data analytics, communication, leadership, problem solving, stakeholder management, public speaking, project management, decision-making, marketing.

INTERESTS: Coding, travelling and learning about new cultures (>35 countries visited so far), entrepreneurship and creating startup business plans, sports analytics, technology, trying new cuisines, philanthropy, SCUBA diving, hard rock music.

EDUCATION

UNIVERSITY OF TORONTO, SCHOOL OF CONTINUING STUDIES

Toronto, ON 2021
Coding Bootcamp Certificate Candidate.

WESTERN UNIVERSITY, SCHOOL OF CONTINUING STUDIES

London, ON 2020
Master the Entrepreneur Skillset Course, Certificate of Achievement

RICHARD IVEY SCHOOL OF BUSINESS

London, ON 2014
Bachelor of Arts, Honours Business Administration.

PROFESSIONAL EXPERIENCE

SUNCOR ENERGY INC. MISSISSAUGA, ON 2019 – 2021

Category Specialist, Car Wash – Category Management

- Delivered two annual business plans for the Car Wash category, using strategic planning and analytical skills to develop key growth initiatives, P&L forecasting, budget allocation, and marketing campaigns, in order to achieve record financial results of \$98M in sales and \$54M in margin.
- Led the Car Wash cross functional team, using leadership skills to implement growth initiatives and capital investments, including launching e-commerce enhancements and rolling out asset upgrades to a network of 260 sites.
- Created category marketing programs and campaigns, using communication and collaboration skills to bring them to market and ensure successful execution by Operations, resulting in 8% YoY unit growth and 50% market share.
- Led a 5-year strategic business review, using analytical skills to generate actionable recommendations, which resulted in the transformation of campaign strategy, product prioritization, and channel development.

SUNCOR ENERGY INC. MISSISSAUGA, ON 2016 – 2018

Advisor, Card Production – Transaction Management

- Brought virtual cards to market, using project management skills to work with the development team and sales group to deliver necessary system enhancements and process frameworks needed to launch.
- As RFP project lead, collaborated with Supply Chain to develop the scope of work and award contracts to 2 vendors, achieving \$1.2M in cost savings over two 3 year contracts while also securing improved terms on quality assurance and service level requirements.
- Used analytics to develop new inventory management score-carding, which overhauled the Card Production supply and distribution chains which enabled the reduction of inventory by 50%, and realized over \$250K in cost savings in the first year.

SUNCOR ENERGY INC. MISSISSAUGA, ON 2015 – 2016

Optimization Analyst – Refining and Logistics

- Conducted market research and analysis using Argus, in order to prepare weekly reports for Executives with insights on the business environment in the O&G Industry, which was used to support decision making.
- Through analysis and collaboration with stakeholders, assisted in the preparation of short term refinery production estimates and pricing forecasts to optimize refinery capacity utilization and maximize profitability of refined products.