

# Two Faces, Two Languages: How Facial Cues Modulate Bilingual Language Activation

Ping Li<sup>1</sup>; YunQing Li<sup>1</sup>; Jing Yang<sup>1</sup>; Qing Yang<sup>2</sup>

<sup>1</sup>Penn State University, University Park <sup>2</sup>Penn State University, College of Medicine

## ABSTRACT

It is widely accepted that proficient bilingual speakers non-selectively activate the mental lexicon from both languages in parallel during comprehension or production. Given this non-selective activation of multiple languages, how can bilinguals, while speaking in one language, effectively avoid interference from the other unintended language? What internal and external cues do bilinguals use to achieve this language control? In this study we presented participants with faces that prompt the linguistic identity of the listener (Asian vs. Caucasian faces) and asked the participants to perform a picture-naming task inside the scanner. Participants were 15 Chinese-English bilinguals. They saw a fixation cross, a face with a picture frame (red or blue, as a language cue), and named the picture in either their first language (L1: Chinese) or second language (L2: English). Behavioral results indicate that naming was facilitated when the naming language and the linguistic identity of the faces were consistent. fMRI results show significant main effects of language and face. A set of structures implicated in conflict monitoring and cognitive control are activated as a result of facial cues. These findings suggest that facial cues play an important role in modulating bilingual activation.

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## INTRODUCTION

Previous studies of lexical processing in bilinguals indicate that bilinguals activate both languages in parallel while speaking or listening to only one language (e.g. Dijkstra & van Heuven, 1998; Marian & Spivey, 2003). Brain imaging studies show the neural correlates associated with language control as a result of the parallel activation (Price et al. 1999; Crinon et al., 2006; van Heuven et al. 2008). Bilinguals must use cues from the external linguistic environment or from the internal structure of the linguistic material to help them avoid significant interference from the unintended language. Just what cues are used effectively by bilinguals is a topic of active investigation.

In this study, we investigate the role of facial cues in modulating the activation of the bilingual's two languages. Facial cues provide the interlocutors' linguistic identity, though not always reliably, in the bilingual language environment. We manipulate the variables of language (L1 vs. L2) and face identity (Asian vs. Caucasian).

## METHOD

### Participants:

Fifteen Chinese-English bilinguals (eight females; mean age of  $24.44 \pm 3.43$  years) from the Pennsylvania State University participated in the experiment and received payment for their participation. All bilinguals were Chinese native speakers. A language proficiency questionnaire (Li, Sepanski and Zhao, 2008) was administered to assess self-reported English learning history and proficiency in the bilingual's two languages. The average age of acquisition is  $11 \pm 2.6$  years. The self-reported proficiency scores in the L2 (English) were  $5.14 \pm 0.86$ ,  $4.64 \pm 0.63$ ,  $4.5 \pm 0.94$ , and  $4.86 \pm 0.86$ , for reading, writing, speaking and listening, respectively, on a scale of 1 (poor) to 7 (very fluent).

### Task:

In the experimental conditions, participants were asked to name the picture in the frame. The picture frame was held by a male or female person with Asian or Caucasian facial features. The picture frame was either in red or blue, as cue to naming in either L1 (Chinese) or L2 (English). A baseline task involved the participants' looking at a crosshair. Pictures were selected from Bates et al. (2003) and Liu et al. (2011) and were controlled for frequency, naming consistency, age of acquisition, and familiarity.

### fMRI Protocol:

Block Design; 3T Siemens Trio scanner  
TR/TE/Flip Angel = 2000 ms/ 30 ms/ 90°  
Matrix size = 64 x 64; Slices = 34; Slice Thickness = 4 mm

## RESULTS

**Behavioral Data:** A two-way ANOVA showed that response times (RT) were faster for congruent conditions than for incongruent conditions. There was no significant difference between naming in the L1 (Chinese) vs. naming in the L2 in terms of RT, but L1 was named more accurately than L2. No other effects were significant.

**Imaging Data:** Fig. 2 presents peak activations as a function of language (L1 vs. L2) and face (Asian vs. Caucasian). The language effects were mainly due to the difference between L1 and L2, in that a set of bilateral frontal, temporal and parietal areas (e.g., BAs 10, 11, 39) were activated more strongly in L1 than in L2. The face effects were due to the temporal and occipital areas (e.g., BAs 17, 18, 39) during face processing. Paired-samples t-test showed that significant activations are in the right medial frontal and parietal regions for Asian faces, while significant activations are in the inferior frontal gyrus, cingulate gyrus, and the insula for Caucasian faces.

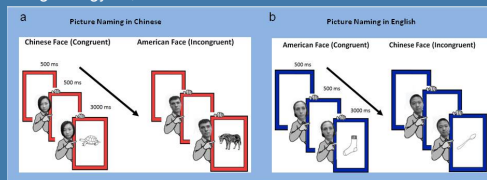


Figure 1 Congruent and incongruent conditions in L1 (a) and L2 (b) picture naming task

	LR	BA	Region	Cluster	Coordinate	T		LR	BA	Region	Cluster	Coordinate	T
<b>Language effect</b>													
<b>Chinese (L1) &gt; English (L2)</b>													
Frontal	L	11	medial frontal gyrus	458	-6 44 323	4.31							
	R	11	medial frontal gyrus	240	2 34 18	4.41							
	R	10	middle frontal gyrus	44	6 60 5	3.92							
Temporal	R	21	middle temporal gyrus	40	66 62 0	3.19							
	L	39	middle temporal gyrus	319	-44 60 30	3.62							
Parietal	R	40	inferior parietal lobule	913	62 34 20	4.08							
	R	7	postcentral gyrus	376	16 46 20	3.51							
	L	39	angular gyrus	75	-60 48 30	2.99							
<b>Face effect</b>													
<b>Face &gt; No face</b>													
Temporal	R	30	middle temporal gyrus	368	56 70 21	4.28							
Occipital	R	18	angular gyrus	474	16 48 4	5.64							
	R	17	angular gyrus	474	16 48 4	4.46							
<b>Chinese (L1) &gt; English (L2)</b>													
<b>Asian face &gt; Caucasian face</b>													
Frontal	R	8	medial frontal gyrus	43	0 34 40	3.64							
<b>English (L2) &gt; Chinese (L1)</b>													
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