# JASON JUNG YOO

Linkedin | Github | Portfolio | jasonjayoo@outlook.com

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## Experience

**Revolve —** Cerritos, CA
**UX/UI Front-End Web Developer**
*July 2022 – Present*

- Enhanced SEO, accessibility, and core web vitals for key company websites, including revolve.com, fwrd.com, loversfriends.com and superdown.com.
- Built internal tools and plugins to enhance site performance and scalability.
- Resolved CLS, FCP, and LCP performance issues through optimized logic and features.
- Assisted in A/B testing efforts that contributed to increased quarterly revenues
- Developed and maintained email templates in Cordial and Kustomer, reaching millions of clients.
- Optimized affiliate websites including Shopify-based (Liquid) platforms for enhanced functionality.

**Curien LLC —** San Pedro, CA
**Web Development Consultant**
*April 2020 – June 2022*

- Managed web and mobile applications, focusing on improving user experience and performance.
- Upgraded user interfaces to enhance usability and client satisfaction.
- Implemented modern frameworks and styling updates for existing applications.
- Contributed to client acquisition and sales through improved digital platforms.

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## Skills

**Web Development:** React.js, Git, Tailwind, Figma, JavaScript, jQuery, HTML5, CSS3, SCSS, Node.js, WordPress

**Version Control & CI/CD:** Bitbucket, SourceTree, Git CLI, Jenkins, Visual Studio Code

**API Development:** RESTful APIs, JSON, CRUD operations

**Collaboration & Project Management:** Jira, Confluence, Slack

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## Education

**University of California, Irvine**                                   Completed: June 2022
*Web Development program focused on the MERN stack*
*Dept. Of Continuing Education*

**California State University, Fullerton**                             Graduated: June 2011
Fullerton, CA
*Bachelor of Arts in History, Minor in Asian American Studies*