#### JASON JUNG YOO

## GitHub | Portfolio | jasonjayoo@outlook.com

## **Experience**

Revolve — Cerritos, CA

### Web Developer

July 2022 - Present

- Improved SEO, accessibility, and core web vitals for key company websites, including revolve.com, fwrd.com, loversfriends.com and superdown.com.
- Contributed to A/B testing strategies that increased quarterly revenues.
- Built internal tools and plugins to enhance site performance and scalability.
- Resolved CLS, FCP, and LCP performance issues through optimized logic and features.
- Developed and maintained email templates in Cordial and Kustomer, reaching millions of clients.
- Optimized affiliate websites and Shopify-based platforms for enhanced functionality.

Curien LLC — San Pedro, CA

## **Systems Support / Private Consultant**

*April 2020 – June 2022* 

- Managed web and mobile applications, focusing on improving user experience and performance.
- Upgraded user interfaces to enhance usability and client satisfaction.
- Implemented modern frameworks and styling updates for existing applications.
- Contributed to client acquisition and sales through improved digital platforms.

## Skills

Web Development: React.js, Tailwind CSS, Figma, JavaScript, jQuery, HTML5, CSS3, Bootstrap, SCSS, Bulma

Backend & Databases: Node.js, Express.js, Handlebars.js, Mongoose, Java, MySQL, NoSQL, MongoDB

API Development: RESTful APIs, JSON, CRUD operations

**Project Management:** Agile/Scrum methodologies **Languages:** Native Korean, Conversational Spanish

#### **Education**

University of California, Irvine

24-week training program focused on the MERN stack

California State University, Fullerton

Fullerton, CA

Bachelor of Arts in History, Minor in Asian American Studies

Completed: June 2022

Graduated: June 2011

# **Projects**

**FWRD.COM (Loyalty Pages)** https://www.fwrd.com/fw/content/loyalty-club/account-dashboard
I recently played a key role in upgrading and implementing changes requested by UX designers to the FWRD
Loyalty Programs segments for both the desktop and mobile pages

REVOLVE.COM (Faqs Page) https://www.revolve.com/faqs

I created the template for the desktop and mobile faqs pages for revolve.com including creating a new custom plugin for the tabs/toggling functionality for the different option buttons

Portfolio (Fullstack Profolio Page) https://jasonjayoo.github.io/jasonyoo-fullstack-portfolio/ My personal portfolio website was built using react.js I integrated a visually appealing animated particle background into my project using the react-tsparticles library. This addition enhances the aesthetic appeal of the application and provides an engaging user experience.