

JASON JUNG YOO

GitHub | jasonjayoo@outlook.com

Experience

Revolve — Cerritos, CA

Web Developer

July 2022 – Present

- Improved SEO, accessibility, and core web vitals for key company websites, including **revolve.com**, **fwrd.com**, **loversfriends.com** and **superdown.com**.
- Contributed to A/B testing strategies that increased quarterly revenues.
- Built internal tools and plugins to enhance site performance and scalability.
- Resolved CLS, FCP, and LCP performance issues through optimized logic and features.
- Developed and maintained email templates in Cordial and Kustomer, reaching millions of clients.
- Optimized affiliate websites and Shopify-based platforms for enhanced functionality.

Curien LLC — San Pedro, CA

Systems Support / Private Consultant

April 2020 – June 2022

- Managed web and mobile applications, focusing on improving user experience and performance.
 - Upgraded user interfaces to enhance usability and client satisfaction.
 - Implemented modern frameworks and styling updates for existing applications.
 - Contributed to client acquisition and sales through improved digital platforms.
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Skills

Web Development: React.js, Tailwind CSS, Figma, JavaScript, jQuery, HTML5, CSS3, Bootstrap, SCSS, Bulma

Backend & Databases: Node.js, Express.js, Handlebars.js, Mongoose, Java, MySQL, NoSQL, MongoDB

API Development: RESTful APIs, JSON, CRUD operations

Project Management: Agile/Scrum methodologies

Languages: Native Korean, Conversational Spanish

Education

University of California, Irvine

24-week training program focused on the MERN stack

Completed: June 2022

California State University, Fullerton

Fullerton, CA

Bachelor of Arts in History, Minor in Asian American Studies

Graduated: June 2011

Projects

FWRD.COM (Loyalty Pages) <https://www.fwrд.com/fw/content/loyalty-club/account-dashboard>

I recently played a key role in upgrading and implementing changes requested by UX designers to the FWRD Loyalty Programs segments for both the desktop and mobile pages

REVOLVE.COM (Faqѕ Page) <https://www.revolve.com/faqs>

I created the template for the desktop and mobile faqs pages for revolve.com including creating a new custom plugin for the tabs/toggling functionality for the different option buttons

Portfolio (Fullstack Profolio Page) <https://jasonjayoo.github.io/jasonyoo-fullstack-portfolio/>

My personal portfolio website was built using react.js I integrated a visually appealing animated particle background into my project using the react-tsparticles library. This addition enhances the aesthetic appeal of the application and provides an engaging user experience.