

## Conference Call Project Documentation (20211216)

### Summary of Main Processing Pipeline (For First Time Runs)

|          | Task   | Codes  | Input   | Output  |
|----------|--|--|---|---|
| <b>1</b> | <b>Download Raw Data</b>   |  |   |   |
| 1.1      | Download Thomson One's Conference Calls [L]  | mouse_key_recorder.py<br>automatic_download.py   | -   | O1: [yyyymmdd-yyyymmdd].pdf<br>O2: [yyyymmdd-yyyymmdd].xls  |
| <b>2</b> | <b>PDF Processing</b>  |  |   |   |
| 2.1      | Convert Conference Calls from .pdf to .txt [M]   | pdftransfer.sh   | <a href="#">O1</a>  | O3: [yyyymmdd-yyyymmdd].txt   |
| 2.2      | Split Conference Call .txt files to separate out individual conference calls, and combine with report information from .xls files [M, L] | ParseCCpdf.jl  | <a href="#">O3</a> , <a href="#">O2</a>   | O4: [yyyymmdd-yyyymmdd].csv   |
| <b>3</b> | <b>Keyword Identification</b>  |  |   |   |
| 3.1      | Download Compustat datasets [L]  | -  | -   | O5: ciqcompany.sas7bdat<br>O6: ciqcountrygeo.sas7bdat<br>O7: wrds_gvkey.sas7bdat  |
| 3.2      | Download Hassan dataset [L]  | -  | -   | O8: Hassanfile_raw_updated20219030.csv  |
| 3.3      | Process Compustat and Hassan datasets into usable and truncated .csv files. [L]  | convert_sas7bdatto csv.py<br>join_compustatcsvfiles.py<br>hassanfilecsv_viewable_truncate.py | <a href="#">O5</a> , <a href="#">O6</a> , <a href="#">O7</a> , <a href="#">O8</a> | O9: ciqcompany.csv<br>O10: ciqcountrygeo.csv<br>O11: wrds_gvkey.csv<br>O12: ciqcompany_mergedwithgvkeyandcountry.csv<br>O13: Hassanfile_raw_updated20219030_truncated.csv |
| 3.4      | Make a folder structure with x groups and move .csv files into the folders (default: x = 50) [M, L]                                      | mkdir.py<br>dividefilesequallyinto folders.py  | <a href="#">O4</a>  | O14: a set of folders {group[i]} where csv files are divided between the groups   |
| 3.5      | Make a list of keywords and template entry file [L]  | -  | -   | O15: keyterms.txt<br>O16: Entry mask.xlsx   |
| 3.6      | Identify keywords for the whole CC data.   | CC_identify_keywords.py  | <a href="#">O14</a> , <a href="#">O15</a>   | O17: a set of folders Full_Identified_  |

|          |  |   |   |   |
|----------|--|---|---|---|
|          |  |   |   | Keywords/group[i]/<br>Full_Identified_[i].parquet<br>.gzip  |
| 3.7      | Concatenating all these files into a single dataset.   | concatenateOutputs.py   | <a href="#">O17</a>   | O18:<br>Full_Master_Keywords.csv  |
| 3.8      | Filter based on a more exact keyword identification algorithm (rather than just checking in, doing a holistic check by looking at the spaces around the keyword) | getCorrect.py   | <a href="#">O18</a>   | O19:<br>Amended_Correct_No_IR.csv   |
| 3.9      | Filter based on the presence of a percentage (the words percent, per cent, percentage, %) and then order based on the sorting rule provided.                     | ordering_and_filtering.py   | <a href="#">O19</a>   | O20:<br>Filtered_Ordered_Amended_Correct_No_IR.csv  |
| 3.10     | Convert current paragraphs and conference call information into entry files format   | convertFilteredOrderedAmendedCorrectNoIR_to_TotalCircNew.py<br>convertTotalCircNew_to_Cric1newtotal.py<br>convertCric1newtotal_to_entryfilescombined.py | <a href="#">O20</a>   | O21:<br>entryfilescombined_withoutgvkey.xlsx  |
| <b>4</b> | <b>Firm Identification (Firm Name and Gvkey Matching)</b>  |   |   |   |
| 4.1      | Perform the fuzzy matching between the Hassan/Compustat and the CC datasets.   | cc_fuzzy_match_part1.py<br>cc_fuzzy_match_part2.py  | <a href="#">O21</a> , <a href="#">O13</a> , <a href="#">O12</a> | O22:<br>updated_matched_conf_calls_match.xlsx<br>O23:<br>updated_unmatched_conf_calls_match.xlsx                            |
| 4.2      | Do manual matching for unconfirmed cases   | -   | <a href="#">O23</a>   | O24:<br>Filled_Updated_CC_Compustat_FuzzyMatchCandidates.xlsx<br>O25:<br>Filled_Updated_CC_Hassan_FuzzyMatchCandidates.xlsx |
| 4.3      | Combine manually matched cases with  | cc_fuzzy_match_part2.py   | <a href="#">O22</a> , <a href="#">O24</a> , <a href="#">O25</a> | O26:<br>manual_full_updated_  |

|          |  |  |   |  |
|----------|--|--|---|--|
|          | results from fuzzy matching  |  |   | conf_calls.xlsx  |
| 4.4      | Make a paragraph record file that splits the number of entries into groups of 500 [L]      | make_paragraphrecord.py  | <a href="#">O26</a>   | O27: paragraphrecord.xlsx  |
| 4.5      | Bold the keywords and separate file into "entryfiles", each containing 500 entries. [M, L] | makeentryfiles.py<br>makeentryfiles.sh   | <a href="#">O27</a> , <a href="#">O26</a> , <a href="#">O15</a> , <a href="#">O16</a> | O28: A set of entryfiles, [i].xlsx                               |
| 4.6      | Combine entry files [L]  | combine_entryfilesjson.py<br>combine_entryfilessixun.py<br>combine_sixunand<br>jasonentryfiles.py            | <a href="#">O28</a>   | O29: entryfiles_combined.xlsx                                    |
| <b>5</b> | <b>Get Front Page Descriptions</b>   |  |   |  |
| 5.1      | Extract front page descriptions from conference calls [M, L]                               | extractdescriptioninfront<br>page.py<br>extractdescriptioninfront<br>page.sh<br>copyfiles.py<br>copyfiles.sh | <a href="#">O29</a> , <a href="#">O3</a> , <a href="#">O2</a>                         | O30: [yyyymmdd-yyyymmdd]_withfront<br>pagedesc.xlsx              |
| 5.2      | Manually check through error cases and correct accordingly [L]                             | -  | <a href="#">O30</a>   | O31: [yyyymmdd-yyyymmdd]_withfront<br>pagedesc.xlsx              |
| 5.3      | Combine xls files [L]  | combine_xlsfiles_with<br>description.py  | <a href="#">O31</a>   | O32: xlscombined_with<br>frontpagedescription<br>.xlsx           |
| 5.4      | Match and add front page descriptions to combined entry files [L]                          | -  | <a href="#">O32</a> , <a href="#">O29</a>   | O33: entryfiles_combined<br>_withfrontpagedesc.xlsx<br>(updated) |

\* M = Mercury, L = Local. [M] / [L] means this stage can be run on Mercury / locally (on your Booth Windows laptop) respectively. [M, L] means this stage can be run on both Mercury and your local laptop, where Mercury is preferred for large datasets and local is preferred for initial testing, debugging and small datasets.

## 1. Download Raw Data

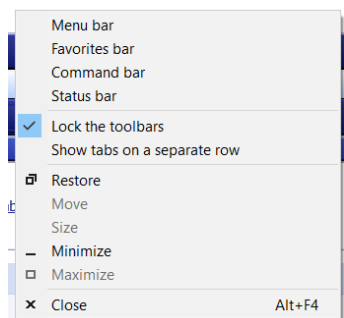
### 1.1 Download Thomson One's Conference Calls [L]

The goal is to download conference calls from Thomson One. This includes both the pdf files containing the actual calls, and xls files containing identifiers.

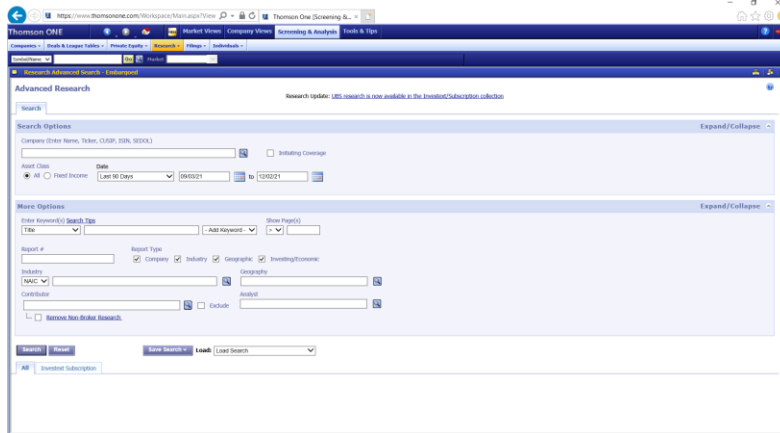
The main obstacles are that: (1) each page will only show 50 conference calls, (2) a maximum of 2,000 conference calls will be presented for every search, (3) web drivers are prohibited / web scraping doesn't work. The current solution is thus to write a python file that does auto-clicking, and this is `automatic_download.py`.

#### Before running the code:

- Open Internet Explorer (no other browsers are allowed) to access Thomson One ([proxy.uchicago.edu/login/thomsonone](http://proxy.uchicago.edu/login/thomsonone)).
- Ensure that your browser settings are configured to enable the code to work. The goal is to hide away extraneous elements on the screen, so that no scrolling is needed to be able to click on all co-ordinates.
- The current code works for the Booth laptop, Lenovo Thinkpad X1 Extreme (Windows 10) that is not connected to a HDMI screen. If it is connected to another screen, the current saved co-ordinates will likely be off. The screen resolution details (<https://whatsmyscreensize.com/>):
  - Screen Resolution
  - Width: 1920
  - Height: 1080
  - Device Pixel Ratio: 1.25
  - Display Dimensions (width x height): 16.0" x 9.0"
  - Screen Diagonal: 18.4" Screen
- The settings that worked for this set-up are:
  - Windows Taskbar: "Automatically hide the taskbar in desktop mode" is turned on
  - Internet Explorer settings: 125% zoom + the following



- So that the screen looks like this:



- Create the necessary folders to store your output
  - Store the folders in: conference\_call\output\01\_download\_cc
  - The root names are 01.1\_pdf and 01.1\_xls.
  - The suffix is used to separate different data pulls. Decide on a suffix.
  - Then create the two folders: “01.1\_pdf\_[suffix]” and “01.1\_xls\_[suffix]”.

### To run the code:

- Open a terminal.
- Cd to “conference\_call\code\01\_download\_data”.
- Run automatic\_download.py, specifying the suffix, the start date (year, month, day) and the end date year, month, day):
  - E.g. python3 automatic\_download.py test1 2021 10 1 2021 10 8

```
PROBLEMS 15 OUTPUT TERMINAL JUPYTER DEBUG CONSOLE powershell + - [ ] [X] ^ x
```

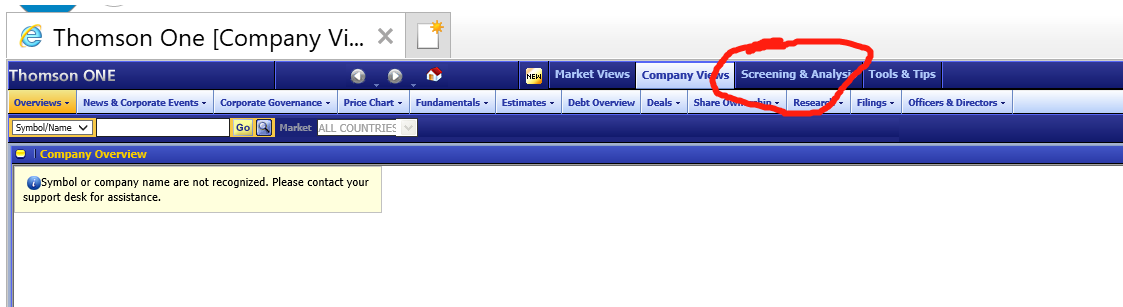
```
PS C:\Users\jasonjia\Dropbox\Projects\conference_call\code\01_download_data> python3 automatic_download.py -h  
C:\Users\jasonjia\Dropbox\Projects\conference_call\code\01_download_data  
C:\Users\jasonjia\Dropbox\Projects\conference_call\code  
Home path: C:\Users\jasonjia  
Importing proj_dir_windows.csv  
usage: automatic_download.py [-h] suffix start_year start_month start_day end_year end_month end_day  
  
Download conference calls from Thomson One, with date range = start date - end date. Code starts downloading most recent reports,  
and ends off with oldest reports, in sets of 4 days (i.e. code downloads backwards from end date to start date). Code will go past  
the start date if the number of days is not a multiple of 4. Enter 7 arguments, in the order listed below.  
  
positional arguments:  
    suffix            suffix indicating a particular data pull, e.g. if the folder is '01.1_pdf_2', the suffix is '2'; quotation marks  
                      around the string is optional.  
    start_year        start date of pull - year (e.g. 2021)  
    start_month        start date of pull - month (e.g. 1)  
    start_day         start date of pull - day (e.g. 1)  
    end_year          end date of pull - year (e.g. 2021)  
    end_month         end date of pull - month (e.g. 1)  
    end_day           end date of pull - day (e.g. 1)  
  
optional arguments:  
    -h, --help        show this help message and exit  
PS C:\Users\jasonjia\Dropbox\Projects\conference_call\code\01_download_data> python3 automatic_download.py test1 2021 10 1 2021 10 8
```

**When running the code:**

The main loop of the code tries to do the following:

(a) Enter search details

- Click on Screening & Analysis -> Research



**Equity Screener**

**Company Screening**

Search Library Basic Search Advanced Search Results

Complete any criteria below and click on the SEARCH button... [Edit in Advanced Search](#)

**Profile Criteria** Click to Expand/Contract

**Company Status & Type**

☒ Public ☐ Private ☐ Public & Private

Companies which are

Companies which are

**PE/VC Backed Status**

☐ Currently PE/VC Backed ☐ Formerly PE/VC Backed

☐ Current Portfolio Status Unknown

☐ Never PE/VC Backed

**Industry Classification**

ICB Industry code equal to

ICB Subsector equal to

SIC code equal to

GIC code equal to

**Geographic Location**

Country Code equal to

Region equal to

State equal to

**Other Profile Information**

Exchange equal to

Current Currency Code equal to

Auditor Contains the text

Number of Employees

**Business Description**

Business Description Contains the text

Search Reset

**Financial Criteria (Millions)** Click to Expand/Contract

**Stock & Earnings Criteria** Click to Expand/Contract

- Click on the Contributor field
- Type Streetevents in the Contributor field
- Click “Refinitiv Streetevents” in the drop-down list
  - Used to be “Thomson Reuter Streetevents” and may be something else in the future. More importantly, there should only be one option containing Streetevents, and it should be the correct option.
- Click on the start date field
- Type the start date
- Click on the end date field
- Type the end date
  - A 4-day time interval is used to ensure that each search gives no more than 2,000 calls.
- Press enter, which is equivalent to clicking the search button.



## Errors Handling

Errors can happen for many reasons, e.g. (1) automatic log off, (2) sudden network error, (3) system authentication error (log in failure), (4) change of file orders in the subsequent login, and (5) broken or corrupted files, and (6) unsuccessful download of files. The point is that some “manual coaxing” is necessary to help the code run smoothly from start to end.

It is possible to try to account for all the errors, but from practical experience, the benefit of fewer errors, relative to the cost of more complex and harder-to-maintain code, diminishes quickly. We thus choose the following approach:

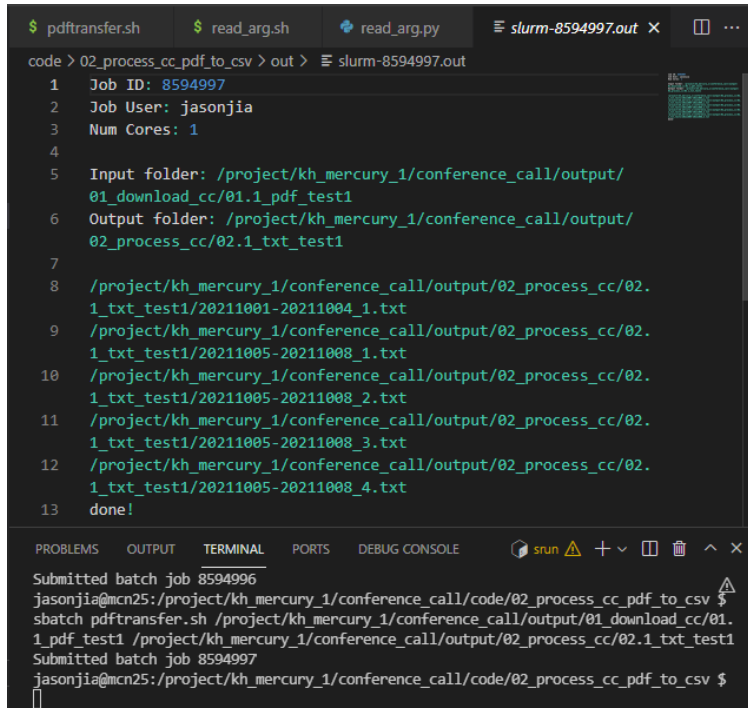
- If files fail to download, there is a time interval where the code will pause, for you to manually click to the correct state. Then, the code will try to save the file again.
- For all other errors, stop the code, get back into a workable state, and then rerun the code with a now truncated time frame.



## 2. PDF Processing

### 2.1 Convert Conference Calls from .pdf to .txt [M]

- Copy over the pdf and xls files to Mercury
- Run pdftransfer.sh on Mercury, specifying the full location of the input folder and the output folder
  - `cd "conference_call/code/02_process_cc_pdf_to_csv"`
  - `sbatch pdftransfer.sh [input folder] [output folder]`
- The important command is pdftotext, a Linux command that converts pdf to txt files. It also adds page and paragraph delimiters, which helps split the txt files by conference call later on.



```
$ pdftransfer.sh $ read_arg.sh read_arg.py slurm-8594997.out x ...
code > 02_process_cc_pdf_to_csv > out > slurm-8594997.out
1 Job ID: 8594997
2 Job User: jasonjia
3 Num Cores: 1
4
5 Input folder: /project/kh_mercury_1/conference_call/output/
01_download_cc/01.1_pdf_test1
6 Output folder: /project/kh_mercury_1/conference_call/output/
02_process_cc/02.1_txt_test1
7
8 /project/kh_mercury_1/conference_call/output/02_process_cc/02.
1_txt_test1/20211001-20211004_1.txt
9 /project/kh_mercury_1/conference_call/output/02_process_cc/02.
1_txt_test1/20211005-20211008_1.txt
10 /project/kh_mercury_1/conference_call/output/02_process_cc/02.
1_txt_test1/20211005-20211008_2.txt
11 /project/kh_mercury_1/conference_call/output/02_process_cc/02.
1_txt_test1/20211005-20211008_3.txt
12 /project/kh_mercury_1/conference_call/output/02_process_cc/02.
1_txt_test1/20211005-20211008_4.txt
13 done!

PROBLEMS OUTPUT TERMINAL PORTS DEBUG CONSOLE
Submitted batch job 8594996
jasonjia@mcn25:/project/kh_mercury_1/conference_call/code/02_process_cc_pdf_to_csv $
sbatch pdftransfer.sh /project/kh_mercury_1/conference_call/output/01_download_cc/01.
1_pdf_test1 /project/kh_mercury_1/conference_call/output/02_process_cc/02.1_txt_test1
Submitted batch job 8594997
jasonjia@mcn25:/project/kh_mercury_1/conference_call/code/02_process_cc_pdf_to_csv $
```

- The txt files will be in the output folder

### 2.2 Split Conference Call .txt files to separate out individual conference calls, and combine with report information from .xls files [M, L]

- Copy over the txt files to Dropbox
- Run ParseCCpdf.jl
- Print messages have been added so you can see how the pdf files are processed. An example is given below:

```

2021001-2021004.xls
1-2-3-4-5-6-7-
getFirmPageNumber: 73004769 | getFirmCC: 6, 10 | 7-8-9-10-.
getFirmPageNumber: 73004771 | getFirmCC: 11, 23 | 12-13-14-15-16-17-18-19-20-21-22-23-.
getFirmPageNumber: 73004775 | getFirmCC: 24, 31 | 25-26-27-28-29-30-31-.
getFirmPageNumber: 73004779 | getFirmCC: 32, 41 | 33-34-35-36-37-38-39-40-41-.
getFirmPageNumber: 73004783 | getFirmCC: 42, 57 | 43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-.
getFirmPageNumber: 73002344 | getFirmCC: 58, 104 | 59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-.
getFirmPageNumber: 73004772 | getFirmCC: 105, 126 | 106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-.
getFirmPageNumber: 73004767 | getFirmCC: 127, 140 | 128-129-130-131-132-133-134-135-136-137-138-139-140-.
getFirmPageNumber: 73002346 | getFirmCC: 141, 149 | 142-143-144-145-146-147-148-149-.
getFirmPageNumber: 73002353 | getFirmCC: 150, 167 | 151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-.
getFirmPageNumber: 73002356 | getFirmCC: 168, 190 | 169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-.
getFirmPageNumber: 73002358 | getFirmCC: 191, 192 | 192-193-194-195-196-197-198-199-200-201-202-.
getFirmPageNumber: 73002360 | getFirmCC: 203, 215 | 204-205-206-207-208-209-210-211-212-213-214-215-.
getFirmPageNumber: 73004782 | getFirmCC: 216, 222 | 217-218-219-220-221-222-.
getFirmPageNumber: 73004786 | getFirmCC: 223, 231 | 224-225-226-227-228-229-230-231-.
getFirmPageNumber: 73002364 | getFirmCC: 232, 242 | 233-234-235-236-237-238-239-240-241-242-.
getFirmPageNumber: 73004778 | getFirmCC: 243, 258 | 244-245-246-247-248-249-250-.
getFirmPageNumber: 73004789 | getFirmCC: 251, 269 | 252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-.
getFirmPageNumber: 73002365 | getFirmCC: 270, 287 | 271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-.
getFirmPageNumber: 73004787 | getFirmCC: 288, 309 | 289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-.
getFirmPageNumber: 73002368 | getFirmCC: 310, 313 | 311-312-313-.
getFirmPageNumber: 73002369 | getFirmCC: 314, 327 | 315-316-317-318-319-320-321-322-323-324-325-326-327-.
getFirmPageNumber: 73002376 | getFirmCC: 328, 341 | 329-330-331-332-333-334-335-336-337-338-339-340-341-.
getFirmPageNumber: 73002378 | getFirmCC: 342, 356 | 343-344-345-346-347-348-349-350-351-352-353-354-355-356-.
getFirmPageNumber: 73002381 | getFirmCC: 357, 378 | 358-359-360-361-362-363-364-365-366-367-368-369-370-.
getFirmPageNumber: 73004784 | getFirmCC: 371, 382 | 372-373-374-375-376-377-378-379-380-381-382-.
getFirmPageNumber: 73002383 | getFirmCC: 383, 396 | 384-385-386-387-388-389-390-391-392-393-394-395-396-.
getFirmPageNumber: 73009483 | getFirmCC: 397, 404 | 398-399-400-401-402-403-404-.
getFirmPageNumber: 73117782 | getFirmCC: 405, 432 | 406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-.
getFirmPageNumber: 73002388 | getFirmCC: 433, 445 | 434-435-436-437-438-439-440-441-442-443-444-445-.
getFirmPageNumber: 73004793 | getFirmCC: 446, 477 | 447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-.
getFirmPageNumber: 73002381 | getFirmCC: 478, 492 | 479-480-481-482-483-484-485-486-487-488-489-490-491-492-.
getFirmPageNumber: 73002373 | getFirmCC: 493, 507 | 494-495-496-497-498-499-500-501-502-503-504-505-506-507-.
getFirmPageNumber: 73002388 | getFirmCC: 508, 536 | 509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-.
getFirmPageNumber: 73004776 | getFirmCC: 537, 554 | 538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-.
getFirmPageNumber: 73070242 | getFirmCC: 555, 564 | 556-557-558-559-560-561-562-563-564-.
getFirmPageNumber: 73070276 | getFirmCC: 565, 567 | 566-567-.
getFirmPageNumber: 73070254 | getFirmCC: 568, 593 | 569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-.
getFirmPageNumber: 73070273 | getFirmCC: 594, 608 | 595-596-597-598-599-600-601-602-603-604-605-606-607-608-.
getFirmPageNumber: 73070278 | getFirmCC: 609, 622 | 610-611-612-613-614-615-616-617-618-619-620-621-622-.
getFirmPageNumber: 73070456 | getFirmCC: 623, 636 | 624-625-626-627-628-629-630-631-632-633-634-635-636-.
getFirmPageNumber: 73074688 | getFirmCC: 637, 658 | 638-639-640-641-642-643-644-645-646-647-648-649-650-.
getFirmPageNumber: 73074695 | getFirmCC: 651, 664 | 652-653-654-655-656-657-658-659-660-661-662-663-664-.
getFirmPageNumber: 73074696 | getFirmCC: 665, 679 | 666-667-668-669-670-671-672-673-674-675-676-677-678-679-.
getFirmPageNumber: 73070652 | getFirmCC: 680, 693 | 681-682-683-684-685-686-687-688-689-690-691-692-693-.
getFirmPageNumber: 73002367 | getFirmCC: 694, 707 | 695-696-697-698-699-700-701-702-703-704-705-706-707-.
18.376817 seconds (16.64 M allocations: 1.014 GiB, 3.17% gc time, 88.94% compilation time)

```

- The output will be csv files that can be thought of as .xls files combined with the conference call text. This serves as the “primary database” containing the following variables: Title (firm name), Subtitle (firm name, date, and whether final/primary transcripts), Date, Pages (the number of pages of the call), Analyst (analysts who collect these transcripts, different analysts have slightly different forms of transcripts.), Report (Unique report number), Call (Raw call transcripts).
- The code:
  - Start from the delimiters contained in the .txt file to identify pages
  - Use title and pages in the information file to locate the beginning and end of each conference call.
  - Generate a new variable in the information file to store the raw call scripts.

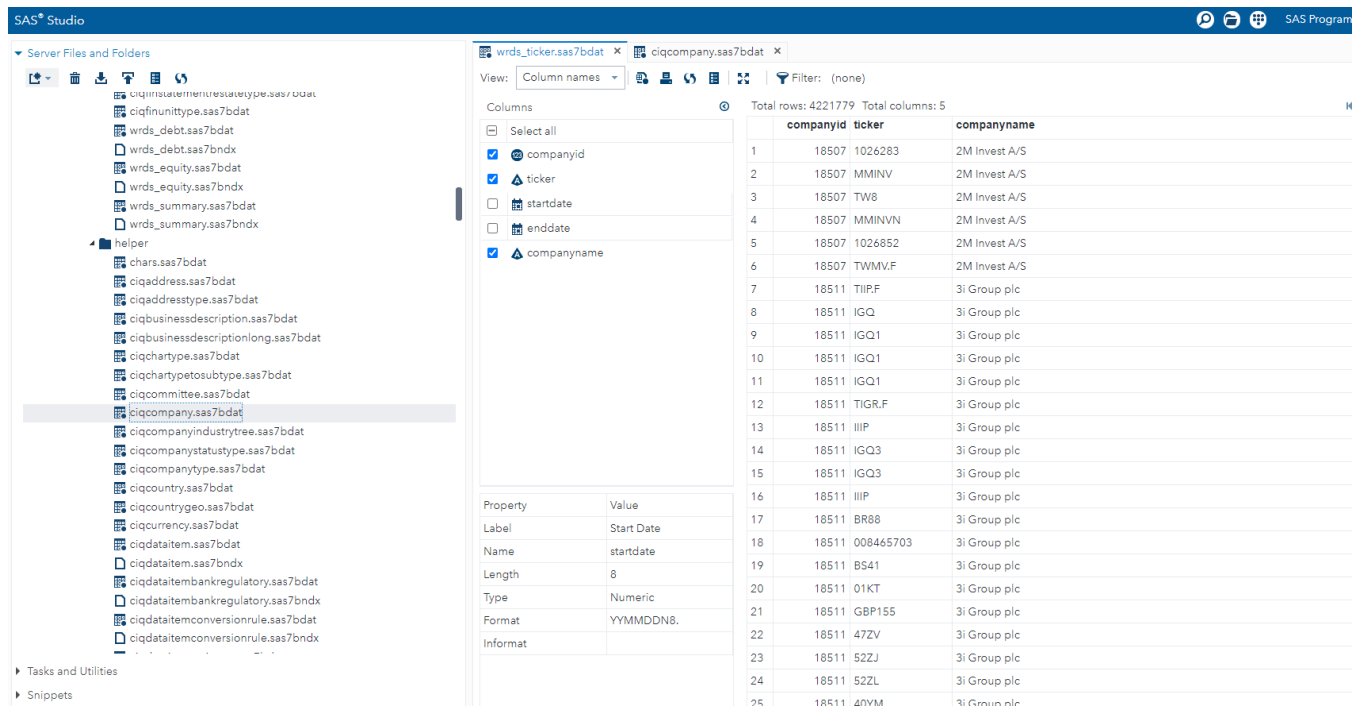
### 3 Firm Identification (Firm Name and Gvkey Matching)

#### 3.1 Download Compustat datasets [L]

- This step aims to match firms in conference calls to gvkeys, a unique firm identifier, as well as country information. In the xls (and csv) files, the ‘title’ variable gives the firm name associated with a particular conference call.
- Gvkeys are found in the Compustat – Capital IQ datasets. Access the database using Wharton Research Data Services (WRDS).

Steps:

- Register for an account and wait for approval by the IT team: <https://wrds-www.wharton.upenn.edu/register/>
- Sign into the SAS-studio web application: <https://wrds-www.wharton.upenn.edu/pages/data/sasstudio-wrds/>
- On the left, there is a folder directory, titled “Server Files and Folder”.
- Capital-IQ auxiliary files are located at Files -> wrds/capitaliq/sasdata/helper.



The screenshot displays the SAS Studio interface. On the left, the 'Server Files and Folders' pane shows a directory structure with various files, including 'wrds\_company.sas7bdat'. In the center, the 'Columns' pane lists the columns of the selected table: 'companyid', 'ticker', 'startdate', 'enddate', and 'companyname'. The right pane shows a data table with 5 columns and 25 rows. The columns are 'companyid', 'ticker', and 'companyname'. The data table shows rows of company information, including companyid, ticker, and companyname.

| companyid | ticker          | companyname   |
|-----------|-----------------|---------------|
| 1         | 18507 1026283   | 2M Invest A/S |
| 2         | 18507 MMINV     | 2M Invest A/S |
| 3         | 18507 TW8       | 2M Invest A/S |
| 4         | 18507 MMINVN    | 2M Invest A/S |
| 5         | 18507 1026852   | 2M Invest A/S |
| 6         | 18507 TWMV.F    | 2M Invest A/S |
| 7         | 18511 TIIP.F    | 3i Group plc  |
| 8         | 18511 IGQ       | 3i Group plc  |
| 9         | 18511 IGQ1      | 3i Group plc  |
| 10        | 18511 IGQ1      | 3i Group plc  |
| 11        | 18511 IGQ1      | 3i Group plc  |
| 12        | 18511 TIGR.F    | 3i Group plc  |
| 13        | 18511 IIP       | 3i Group plc  |
| 14        | 18511 IGQ3      | 3i Group plc  |
| 15        | 18511 IGQ3      | 3i Group plc  |
| 16        | 18511 IIP       | 3i Group plc  |
| 17        | 18511 BR88      | 3i Group plc  |
| 18        | 18511 008465703 | 3i Group plc  |
| 19        | 18511 BS41      | 3i Group plc  |
| 20        | 18511 01KT      | 3i Group plc  |
| 21        | 18511 GBP155    | 3i Group plc  |
| 22        | 18511 47ZV      | 3i Group plc  |
| 23        | 18511 52ZJ      | 3i Group plc  |
| 24        | 18511 52ZL      | 3i Group plc  |
| 25        | 18511 40VM      | 3i Group plc  |

- Open the desired table.
- Select the desired columns.
- The best way to download data is to create Query (right mouse button on a table ⇒ new ⇒ Query).
- Downloading Query’s result is a little bit tricky, since you can only print the result. The result is located in user’s temporary folder.
- Click the button to “display the code that creates the current table”.

Columns

| countryid | country           | isocountry2 | isocountry3 | regionid | region |
|-----------|-------------------|-------------|-------------|----------|--------|
| 1         | Afghanistan       | AF          | AFG         | 10177    | As     |
| 2         | Albania           | AL          | ALB         | 10120    | Eu     |
| 3         | Algeria           | DZ          | DZA         | 10238    | Af     |
| 4         | Andorra           | AD          | AND         | 10120    | Eu     |
| 5         | Angola            | AO          | AGO         | 10238    | Af     |
| 6         | Anguilla          | AI          | AIA         | 10360    | La     |
| 7         | Antarctica        | AQ          | ATA         | 10120    | Eu     |
| 8         | Antigua & Barbuda | AG          | ATG         | 10360    | La     |
| 9         | Argentina         | AR          | ARG         | 10360    | La     |
| 10        | Armenia           | AM          | ARM         | 10177    | As     |
| 11        | Aruba             | AW          | ABW         | 10360    | La     |
| 12        | Australia         | AU          | AUS         | 10177    | As     |
| 13        | Austria           | AT          | AUT         | 10120    | Eu     |
| 14        | Azerbaijan        | AZ          | AZE         | 10177    | As     |
| 15        | Bahamas           | BS          | BHS         | 10360    | La     |
| 16        | Bahrain           | BH          | BHR         | 10238    | Af     |
| 17        | Bangladesh        | BD          | BGD         | 10177    | As     |
| 18        | Barbados          | BB          | BRB         | 10360    | La     |
| 19        | Belarus           | BY          | BLR         | 10120    | Eu     |
| 20        | Belgium           | BE          | BEL         | 10120    | Eu     |
| 21        | Belize            | BZ          | BLZ         | 10360    | La     |
| 22        | Benin             | BJ          | BEN         | 10238    | Af     |
| 23        | Bermuda           | BM          | BMU         | 10360    | La     |

- 3) run the code

```

2 CREATE TABLE WORK.query AS
3 SELECT countryid , country , isocountry2 , isocountry3 , regionid , region FROM _TEMP2.ciqcountrygeo;
4 RUN;
5 QUIT;
6
7 PROC DATASETS NOLIST NODETAILS;
8 CONTENTS DATA=WORK.query OUT=WORK.details;
9 RUN;
10
11 PROC PRINT DATA=WORK.details;
12 RUN;

```

- 4) Result window → Engine/Host Dependent Information → filename shows your temporary folder.

Table of Contents

The DATASETS Procedure

|                     |   |                      |     |
|---------------------|---|----------------------|-----|
| Data Set Name       | WORK.QUERY  | Observations         | 221 |
| Member Type         | DATA  | Variables            | 6   |
| Engine              | V9  | Indexes              | 0   |
| Created             | 12/09/2021 17:48:41                                   | Observation Length   | 840 |
| Last Modified       | 12/09/2021 17:48:41                                   | Deleted Observations | 0   |
| Protection          |   | Compressed           | NO  |
| Data Set Type       |   | Sorted               | YES |
| Label               |   |                      |     |
| Data Representation | SOLARIS_X86_64, LINUX_X86_64, ALPHA_TRU64, LINUX_IA64 |                      |     |
| Encoding            | utf-8 Unicode (UTF-8)                                 |                      |     |

| Engine/Host Dependent Information |  |
|-----------------------------------|--|
| Data Set Page Size                | 65536  |
| Number of Data Set Pages          | 3  |
| First Data Page                   | 1  |
| Max Obs per Page                  | 102  |
| Obs in First Data Page            | 98   |
| Number of Data Set Repairs        | 0  |
| Filename                          | \\sas\temp\SAS_work\C3DB00003E27_wrds-sas9-w.wharton.private\SAS_workDAD700003E27_wrds-sas9-w.wharton.private\query.sas7bdat |
| Release Created                   | 9.0401M7   |
| Host Created                      | Linux  |
| Inode Number                      | 12714010   |
| Access Permission                 | rw-r-----  |
| Owner Name                        | jasonja1   |
| File Size                         | 256KB  |
| File Size (bytes)                 | 262144   |

- Go to the temporary folder and open query.sas7bdat to confirm this is the dataset you want to download.

SAS® Studio

Server Files and Folders

View: Column names | Filter: (none)

Columns

- Select all
- countryid
- country
- isocountry2
- isocountry3
- regionid
- region

Property Value

Label

Name

Length

Type

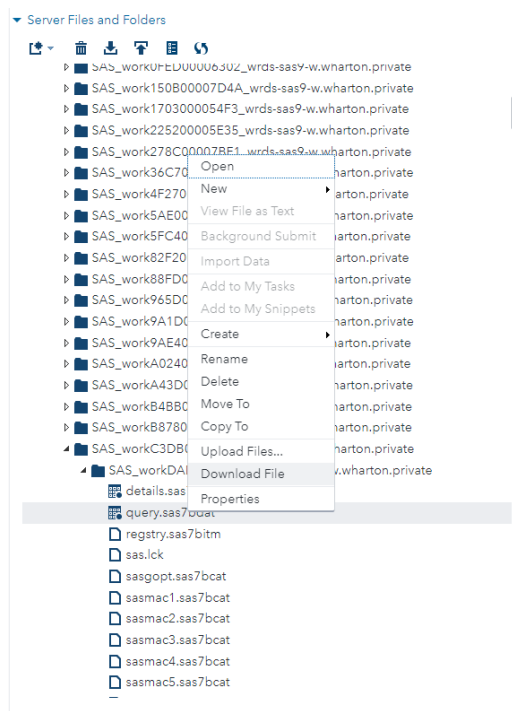
Format

Inform

Total rows: 221 Total columns: 6

|    | countryid | country           | isocountry2 | isocountry3 |
|----|-----------|-------------------|-------------|-------------|
| 1  | 1         | Afghanistan       | AF          | AFG         |
| 2  | 2         | Albania           | AL          | ALB         |
| 3  | 3         | Algeria           | DZ          | DZA         |
| 4  | 5         | Andorra           | AD          | AND         |
| 5  | 6         | Angola            | AO          | AGO         |
| 6  | 7         | Anguilla          | AI          | AIA         |
| 7  | 8         | Antarctica        | AQ          | ATA         |
| 8  | 9         | Antigua & Barbuda | AG          | ATG         |
| 9  | 10        | Argentina         | AR          | ARG         |
| 10 | 11        | Armenia           | AM          | ARM         |
| 11 | 12        | Aruba             | AW          | ABW         |
| 12 | 13        | Australia         | AU          | AUS         |
| 13 | 14        | Austria           | AT          | AUT         |
| 14 | 15        | Azerbaijan        | AZ          | AZE         |
| 15 | 16        | Bahamas           | BS          | BHS         |
| 16 | 17        | Bahrain           | BH          | BHR         |
| 17 | 18        | Bangladesh        | BD          | BGD         |
| 18 | 19        | Barbados          | BB          | BRB         |
| 19 | 20        | Belarus           | BY          | BLR         |
| 20 | 21        | Belgium           | BE          | BEL         |
| 21 | 22        | Belize            | BZ          | BLZ         |
| 22 | 23        | Benin             | BJ          | BEN         |
| 23 | 24        | Bermuda           | BM          | BMU         |

- Right click on query.sas7bdat and click download file.

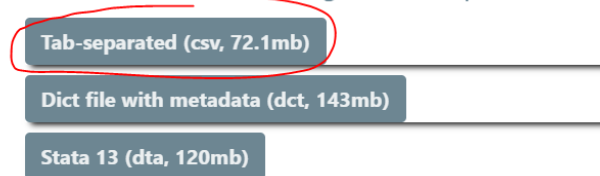


- We used the following tables with specific columns from Compustat *[to update]*:
  - 1. CIQCOMPANY: companyid, companyname, tickersymbol, countryid and other columns.
  - Total: 24,511,757 obs. Public Companies: 66,256. Private Companies: 16,544,322. Public Investment Firms: 1,987 and Private Investment Firms: 203,407
  - 2. WRDS GVKEY: companyid, gvkey (115,357 observations).
  - 3. CIQCOUNTRY: countryid, countryname: countryid, countryname (221 countries).

### 3.2 Download Hassan dataset [L]

- Gvkeys are also found in Hassan's Firm-Level Political Risk dataset.
- Go to <https://www.firmlevelrisk.com/download> and download the tab-separated file in csv.
- This data set was also used because it also uses conference calls, but have already matched firm names to gvkeys, which would help in our firm name matching. Note that the dataset is updated over time.
- This data set is updated every so often – the most recent version as of writing is 2021-09-30.

Right-click and press "save as" to start downloading our data (updated through September 30, 2021)

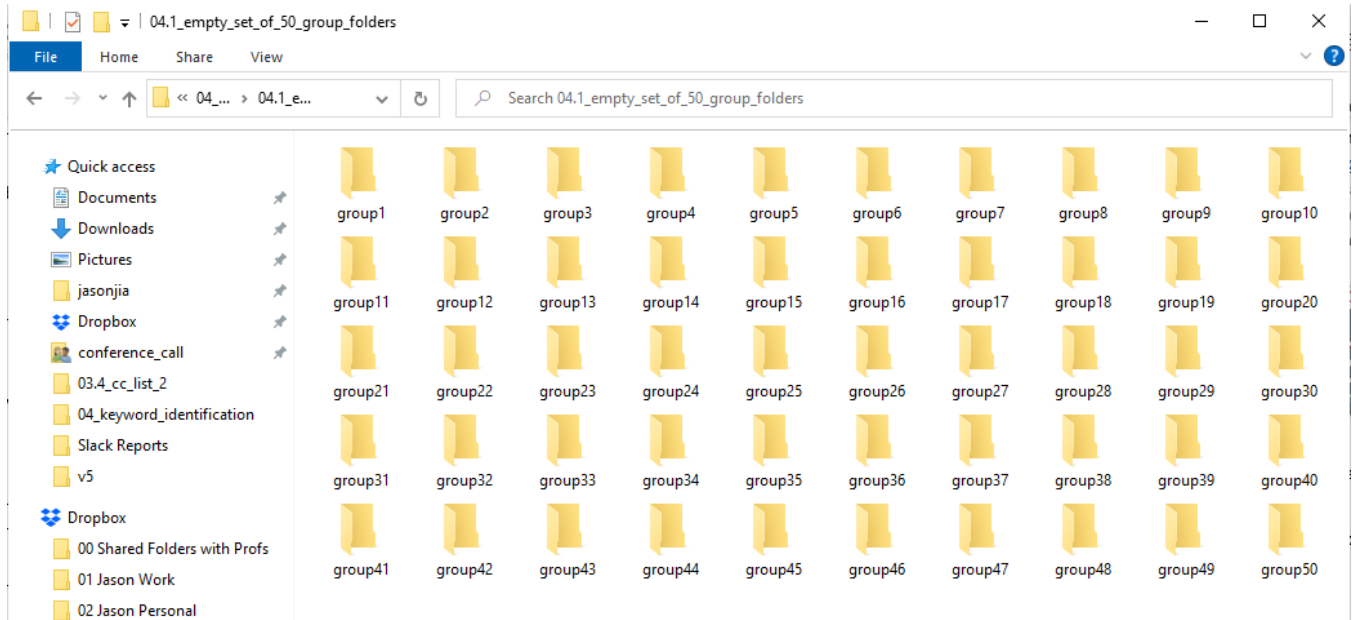


### 3.3 Process Compustat and Hassan datasets into usable and truncated .csv files. [L]

- Go to conference\_call\code\03\_firm\_identification
- Run the codes convert\_compustat.py on terminal and process\_hassan.py on terminal.

### 3.4 Make a folder structure with x groups and move .csv files into the folders (default: x = 50)

- Run mkdir.py
- Output will be a folder containing 50 empty sub-folders, named group[i]:



- Run dividefilesequallyinto folders.py
- This will copy the csv files from your previous folder containing csv files, divide it equally between the 50 sub-folders, and paste them into the allocated sub-folder.

### 3.5 Make a list of keywords and template entry file [L]

- Create keyterms.txt, a txt file containing all keywords you want to search for in conference calls.

```
keyterms - Notepad
File Edit Format View Help
ROIC
return on invested capital
hurdle premium
discount rate
opportunity cost of capital
OCC
fudge factor
required return
required rate of return
require a return
expected return
expected rate of return
expect a return
CAPM
capital asset pricing model
interest rate
weighted cost of capital
weighted average cost of capital
WACC
hurdle rate
cost of capital
cost of equity|
cost of debt
return on assets
return on net assets
```

- Create Entry mask.xlsx, a template for entry files

### 3.6 Identify keywords for the whole CC data.

- Run CC\_identify\_keywords.py
- The output will be a set of folders Full\_Identified\_Keywords/group[i]/ Full\_Identified\_[i].parquet.gzip

| Filename   | Filesize | Filetype  | Last modified        | Permissions | Owner/Group    |
|--|----------|-----------|----------------------|-------------|----------------|
| Full_Identified_20211005-20211008_4.csv.parquet.gzip | 254,884  | GZIP File | 12/7/2021 4:21:15 PM | -rwx-----x  | jasonjia Staff |
| Full_Identified_20211005-20211008_3.csv.parquet.gzip | 685,883  | GZIP File | 12/7/2021 4:21:15 PM | -rwx-----x  | jasonjia Staff |
| Full_Identified_20211005-20211008_2.csv.parquet.gzip | 673,206  | GZIP File | 12/7/2021 4:21:15 PM | -rwx-----x  | jasonjia Staff |
| Full_Identified_20211005-20211008_1.csv.parquet.gzip | 638,040  | GZIP File | 12/7/2021 4:21:15 PM | -rwx-----x  | jasonjia Staff |
| Full_Identified_20211001-20211004_1.csv.parquet.gzip | 637,431  | GZIP File | 12/7/2021 4:21:15 PM | -rwx-----x  | jasonjia Staff |

### 3.7 Concatenating all these files into a single dataset.

- Run concatenateOutputs.py
- Output of focus is Full\_Master\_Keywords.csv

### 3.8 Filter based on a more exact keyword identification algorithm (rather than just checking in, doing a holistic check by looking at the spaces around the keyword)

- Run getCorrect.py
- Output is Amended\_Correct\_No\_IR.csv





### 3.9 Filter based on the presence of a percentage (the words percent, per cent, percentage, %) and then order based on the sorting rule.

- Run ordering\_and\_filtering.py
- Output is Filtered\_Ordered\_Amended\_Correct\_No\_IR.csv



### 3.10 Convert current paragraphs and conference call information into entry files format

- Run the following codes, in order:
  - convertFilteredOrderedAmendedCorrectNoIR\_to\_TotalCircNew.py
  - convertTotalCircNew\_to\_Cric1newtotal.py
  - convertCric1newtotal\_to\_entryfilescombined.py
- Output: entryfilescombined\_withoutgvkey.xlsx

AutoSave Off    

entryfilescombined\_test ▾

File Home Insert Page Layout Formulas Data Review View Help

O29 ✕ ✓ *fx*

|    | A           | B           | C          | D     | E         | F          | G        | H | I | J |
|----|-------------|-------------|------------|-------|-----------|------------|----------|---|---|---|
| 1  | Keywords    | Paragraph   | Date       | gvkey | Title     | Subtitle   | Report   |   |   |   |
| 2  | hurdle rat  | In terms o  | 2021-10-06 |       | COMPAGN   | SGOB.PA -  | 73107574 |   |   |   |
| 3  | hurdle rat  | In terms o  | 2021-10-06 |       | COMPAGN   | SGOB.PA -  | 73107574 |   |   |   |
| 4  | cost of cap | But at the  | 2021-10-04 |       | ARYZTA A  | ARYN.S - E | 73084776 |   |   |   |
| 5  | cost of cap | And finall  | 2021-10-06 |       | SARATOG   | SAR.N - Ev | 73099463 |   |   |   |
| 6  | cost of cap | The all-in  | 2021-10-06 |       | SARATOG   | SAR.N - Ev | 73099463 |   |   |   |
| 7  | cost of cap | On July 15  | 2021-10-06 |       | SARATOG   | SAR.N - Ev | 73099463 |   |   |   |
| 8  | cost of cap | Don't forg  | 2021-10-07 |       | TSAKOS E  | TNP.N - E  | 73107609 |   |   |   |
| 9  | cost of cap | Don't forg  | 2021-10-07 |       | TSAKOS E  | TNP.N - E  | 73107609 |   |   |   |
| 10 | cost of cap | So really v | 2021-10-05 |       | UNITI GRC | UNIT.OQ -  | 73099472 |   |   |   |
| 11 | return on   | ResMed e    | 2021-10-04 |       | AUSTRALI  | AFI.AX - E | 73092348 |   |   |   |
| 12 | return on   | As we exe   | 2021-10-06 |       | DOW INC   | DOW.N - E  | 73107610 |   |   |   |
| 13 | return on   | Pursuing t  | 2021-10-06 |       | DOW INC   | DOW.N - E  | 73107610 |   |   |   |
| 14 | return on   | Our teams   | 2021-10-06 |       | DOW INC   | DOW.N - E  | 73107610 |   |   |   |
| 15 | return on   | Now I war   | 2021-10-06 |       | DOW INC   | DOW.N - E  | 73107610 |   |   |   |
| 16 | return on   | Notably, t  | 2021-10-06 |       | DOW INC   | DOW.N - E  | 73107610 |   |   |   |
| 17 | return on   | James R. F  | 2021-10-06 |       | DOW INC   | DOW.N - E  | 73107610 |   |   |   |
| 18 | return on   | Next, ple   | 2021-10-04 |       | HIVE BLOC | HIVE.V - E | 73084782 |   |   |   |
| 19 | IRR         | We did hc   | 2021-10-05 |       | REPSOL SA | REP.MC - E | 73099452 |   |   |   |
| 20 | IRR         | To briefly  | 2021-10-06 |       | SARATOG   | SAR.N - Ev | 73099463 |   |   |   |
| 21 | IRR         | As you car  | 2021-10-06 |       | SARATOG   | SAR.N - Ev | 73099463 |   |   |   |
| 22 | IRR         | On the ch   | 2021-10-06 |       | SARATOG   | SAR.N - Ev | 73099463 |   |   |   |
| 23 | IRR         | Our platf   | 2021-10-05 |       | WILDBRAI  | WILD.TO -  | 73107576 |   |   |   |
| 24 | discount r  | So this val | 2021-10-07 |       | SACYR SA  | SCYR.MC -  | 73107571 |   |   |   |
| 25 | discount r  | Rafael Go   | 2021-10-07 |       | SACYR SA  | SCYR.MC -  | 73107571 |   |   |   |
| 26 | discount r  | Anthony F   | 2021-10-05 |       | UNITI GRC | UNIT.OQ -  | 73099472 |   |   |   |
| 27 | discount r  | Anthony F   | 2021-10-05 |       | UNITI GRC | UNIT.OQ -  | 73099472 |   |   |   |
| 28 | discount r  | Paul Bulli  | 2021-10-05 |       | UNITI GRC | UNIT.OQ -  | 73099472 |   |   |   |
| 29 | discount r  | Anthony F   | 2021-10-05 |       | UNITI GRC | UNIT.OQ -  | 73099472 |   |   |   |
| 30 | discount r  | Anthony F   | 2021-10-05 |       | UNITI GRC | UNIT.OQ -  | 73099472 |   |   |   |
| 31 | cost of de  | We expan    | 2021-10-05 |       | EAGLE BUI | EGLE.OQ -  | 73092372 |   |   |   |
| 32 | cost of de  | Now we a    | 2021-10-05 |       | HACI OME  | SAHOL.IS - | 73107604 |   |   |   |
| 33 | cost of de  | Furthermc   | 2021-10-06 |       | SIRIUS RE | SRET.L - E | 73099468 |   |   |   |

#### 4.1 Perform the fuzzy matching between the Hassan/Compustat and the CC datasets.

- | AutoSave  |                        |            |                      |          |                               | updated_matched_conf_calls_match |            |                       |           |       |        |                       | Search       |        |             |               |        |          |               |         |
|---|------------------------|------------|----------------------|----------|-------------------------------|----------------------------------|------------|-----------------------|-----------|-------|--------|-----------------------|--------------|--------|-------------|---------------|--------|----------|---------------|---------|
| File Home Insert Page Layout Formulas Data Review View Help |                        |            |                      |          |                               |                                  |            |                       |           |       |        |                       |              |        |             |               |        |          |               |         |
| A1 Keywords   |                        |            |                      |          |                               |                                  |            |                       |           |       |        |                       |              |        |             |               |        |          |               |         |
|   | A                      | B          | C                    | D        | E                             | F                                | G          | H                     | I         | J     | K      | L                     | M            | N      | O           | P             | Q      | R        | S             | T       |
| 1   | Keywords               | Paragraph  | Date                 | Title    | Subtitle                      | Report                           | Panel Name | No.                   | Option    | Compu | Compus | Compusta              | Compustation | Has    | Hassan      | on Hassan     | Hassan | n Hassan | final gvkemal | country |
| 2   | cost of car But at the | 2021-10-04 | ARYZTA A/ ARYN S - E | 73084776 | ARYZTA A/ ARYZTA A/ ARYZTA A/ | 100                              | 102307     | ARYZTA A/ Switzerland | ARYZTA A/ | 100   | 102307 | Aryzta AG             | Switzerland  | 102307 | Switzerland |               |        |          |               |         |
| 3   | cost of car And finall | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 4   | cost of car And finall | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 5   | cost of car And finall | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 6   | cost of car The all-in | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 7   | cost of car The all-in | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 8   | cost of car The all-in | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 9   | cost of car On July 15 | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 10  | cost of car On July 15 | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 11  | cost of car On July 15 | 2021-10-04 | SARATOGI SAR.N - Ev  | 73099463 | SARATOGI SARATOGI SARATOGI    | 100                              | 176999     | Saratoga I United Sts | SARATOGI  | 100   | 176999 | Saratoga I United Sts | SARATOGI     | 100    | 176999      | United States |        |          |               |         |
| 12  | cost of car Don't forg | 2021-10-04 | TSAKOS EI TNP.N - E  | 73107609 | TSAKOS EI TSAKOS EI TSAKOS EI | 93.33333                         | 147398     | Tsakos Eni Greece     | TSAKOS EI | 100   | 147398 | Tsakos Eni Greece     | TSAKOS EI    | 100    | 147398      | Greece        |        |          |               |         |
| 13  | cost of car Don't forg | 2021-10-04 | TSAKOS EI TNP.N - E  | 73107609 | TSAKOS EI TSAKOS EI TSAKOS EI | 93.33333                         | 147398     | Tsakos Eni Greece     | TSAKOS EI | 100   | 147398 | Tsakos Eni Greece     | TSAKOS EI    | 100    | 147398      | Greece        |        |          |               |         |
| 14  | cost of car Don't forg | 2021-10-04 | TSAKOS EI TNP.N - E  | 73107609 | TSAKOS EI TSAKOS EI TSAKOS EI | 93.33333                         | 147398     | Tsakos Eni Greece     | TSAKOS EI | 100   | 147398 | Tsakos Eni Greece     | TSAKOS EI    | 100    | 147398      | Greece        |        |          |               |         |
| 15  | cost of car Do really  | 2021-10-04 | UNITI GRC UNITN.OQ - | 73099472 | UNITI GRC UNITN.OQ -          | 100                              | 23077      | Uniti Grou United Sts | UNITI GRC | 100   | 23077  | Uniti Grou United Sts | UNITI GRC    | 100    | 23077       | United States |        |          |               |         |
| 17  | return on ResMed e     | 2021-10-04 | AUSTRALI AFJ.AX - E  | 73092348 | AUSTRALI AUSTRALI AUSTRALI    | 95.65217                         | 200334     | Australian Australia  | AUSTRALI  | 100   | 200334 | Australian Australia  | AUSTRALI     | 100    | 200334      | Australia     |        |          |               |         |
| 18  | return on As we exe    | 2021-10-04 | DOW INC DOW.N - F    | 73107610 | DOW INC DOW INC DOW INC       | 100                              | 34443      | Dow Inc. United Sts   | DOW INC   | 100   | 34443  | Dow Inc. United Sts   | DOW INC      | 100    | 34443       | United States |        |          |               |         |
| 19  | return on As we exe    | 2021-10-04 | DOW INC DOW.N - F    | 73107610 | DOW INC DOW INC DOW INC       | 100                              | 34443      | Dow Inc. United Sts   | DOW INC   | 100   | 34443  | Dow Inc. United Sts   | DOW INC      | 100    | 34443       | United States |        |          |               |         |
| 20  | return on As we exe    | 2021-10-04 | DOW INC DOW.N - F    | 73107610 | DOW INC DOW INC DOW INC       | 100                              | 34443      | Dow Inc. United Sts   | DOW INC   | 100   | 34443  | Dow Inc. United Sts   | DOW INC      | 100    | 34443       | United States |        |          |               |         |
| 21  | return on As we exe    | 2021-10-04 | DOW INC DOW.N - F    | 73107610 | DOW INC DOW INC DOW INC       | 100                              | 34443      | Dow Inc. United Sts   | DOW INC   | 100   | 34443  | Dow Inc. United Sts   | DOW INC      | 100    | 34443       | United States |        |          |               |         |
| 22  | return on As we exe    | 2021-10-   |                      |          |                               |                                  |            |                       |           |       |        |                       |              |        |             |               |        |          |               |         |

- [illegible]

#### 4.2 Do manual matching for unconfirmed cases

- 1 for matches, 0 for non-matches
- Output:
  - Filled\_Updated\_CC\_Compustat\_FuzzyMatchCandidates.xlsx
  - Filled\_Updated\_CC\_Hassan\_FuzzyMatchCandidates.xlsx

#### 4.3 Combine manually matched cases with results from fuzzy matching

- Run cc\_fuzzy\_match\_part2.py (the commented out section)
- Output: manual\_full\_updated\_conf\_calls.xlsx

#### 4.4 Make a paragraph record file that splits the number of entries into groups of 500 [L]

- Run make\_paragraphrecord.py and add the number of entries as an argument
- Output: paragraphrecord.xlsx

#### 4.5 Bold the keywords and separate file into “entryfiles”, each containing 500 entries. [M, L]

- Run makeentryfiles.py
- Output: A set of entryfiles, [i].xlsx

#### 4.6 Combine entry files [L]

- Run combine\_entryfiles.py
- Output: entryfiles\_combined.xlsx

### 5 Get Front Page Descriptions

#### 5.1 Extract front page descriptions from conference calls [M, L]

- Run extractdescriptioninfrontpage.py
- Helpful code: copyfiles.py
- Output: [yyyymmdd-yyyymmdd]\_withfrontpagedesc.xlsx

#### 5.2 Manually check through error cases and correct accordingly [L]

- Output: [yyyymmdd-yyyymmdd]\_withfrontpagedesc.xlsx

#### 5.3 Combine xls files [L]

- Run combine\_xlsfiles\_withdescription.py
- Output: xlscombined\_withfrontpagedescription.xlsx

#### 5.4 Match and add front page descriptions to combined entry files [L]

- O33: entryfiles\_combined\_withfrontpagedesc.xlsx (updated)

## Misc

- Working with Git Large File Storage (LFS):

```
Username for 'https://github.com': jasonjiaboath
(gnome-ssh-askpass:1060941): Gtk-WARNING **: 14:13:55.201: cannot open display:
error: unable to read askpass response from '/usr/libexec/openssh/gnome-ssh-askpass'
Password for 'https://jasonjiaboath@github.com':
Uploading LFS objects: 100% (10/10), 21 MB | 2.5 MB/s, done.
Enumerating objects: 2863, done.
Counting objects: 100% (2863/2863), done.
Delta compression using up to 28 threads
Compressing objects: 100% (2805/2805), done.
Writing objects: 100% (2837/2837), 33.55 MiB | 1.28 MiB/s, done.
Total 2837 (delta 356), reused 0 (delta 0), pack-reused 0
remote: Resolving deltas: 100% (356/356), completed with 10 local objects.
To https://github.com/jasonjiaboath/ConferenceCallCode.git
 58225a2..e8f1bdd mercury -> mercury
(env) jasonjia@mcn49:/project/kh_mercury_1/conference_call/code/03.5_prithvi_cc_20211108-20211130/convert_to_entry_files $
```

- A .sh file to run python files: srun\_python.sh
  - Useful because you won't have to make a new .sh file for each .py file you want to run, when the only thing that changes is the location and name of the python file.
  - Optional: Copy it into a folder for easier use. You can edit the settings for your purposes too (e.g. highmem)
  - Ensure that your current directory has an out folder to contain the out files

```
(env) jasonjia@mcn49:/project/kh_mercury_1/conference_call/code/10_common_tasks $ sbatch srun_python.sh /project/kh_mercury_1/conference_call/code/03.5_prithvi_cc_20211108-20211130/convert_to_entry_files/convertCric1newtotal_to_entryfilescombined.py
Submitted batch job 8619295
```

### Summary of Main Processing Pipeline (Previous Version, based on codes by Sixun and Valerii)

|          | Task   | Codes   | Input             | Output   |
|----------|--|---|-------------------|--|
| <b>1</b> | <b>Download Raw Data</b>   |   |                   |  |
| 1.1      | Download Thomson One's Conference Calls [L]  | mouse_key_recorder.py<br>automatic_download.py  | -                 | O1: [yyyymmdd-yyyymmdd].pdf<br>O2: [yyyymmdd-yyyymmdd].xls   |
| <b>2</b> | <b>PDF Processing</b>  |   |                   |  |
| 2.1      | Convert Conference Calls from .pdf to .txt [M]   | pdftransfer.sh  | O1                | O3: [yyyymmdd-yyyymmdd].txt  |
| 2.2      | Split Conference Call .txt files to separate out individual conference calls, and combine with report information from .xls files [M, L] | ParseCCpdf.jl   | O3, O2            | O4: [yyyymmdd-yyyymmdd].csv  |
| <b>3</b> | <b>Firm Identification (Firm Name Matching)</b>  |   |                   |  |
| 3.1      | Download Compustat datasets [L]  | -   | -                 | O5: ciqcompany.sas7bdat<br>O6: ciqcountrygeo.sas7bdat<br>O7: wrds_gvkey.sas7bdat   |
| 3.2      | Download Hassan dataset [L]  | -   | -                 | O8: Hassanfile_raw_updated20219030.csv   |
| 3.3      | Process Compustat and Hassan datasets into usable and truncated .csv files. [L]  | convert_sas7bdattocsv.py<br>join_compustatcsvfiles.py<br>hassanfilecsv_viewable_truncate.py | O5, O6, O7, O8    | O9: ciqcompany.csv<br>O10: ciqcountrygeo.csv<br>O11: wrds_gvkey.csv<br>O12*: <i>ciqcompany_merged<br/>withgvkeyandcountry.csv</i><br>O12: Hassanfile_raw_updated20219030_truncated.csv |
| 3.4      | Match titles in conference calls with firm names in Hassan and Compustat datasets, with  | linkCCtoGvkey.jl  | O9, O10, O11, O12 | O13: CC_List[yyyy].csv<br>O14: CC_List_2020-2021.csv   |

|          |  |  |                    |   |
|----------|--|--|--------------------|---|
|          | both exact and fuzzy matching [M, L]   |  |                    |   |
| <b>4</b> | <b>Keyword Identification</b>  |  |                    |   |
| 4.1      | Make a folder structure with x groups (default: x = 50) [M, L]                             | mkdir.py<br>dividefilesequallyinto<br>folders.py | -                  | -   |
| 4.2      | Make a list of keywords and template entry file [L]  | -  | -                  | O15: keyterms.txt<br>O16: Entry mask.xlsx |
| 4.3      | Identify keywords in each conference call [M, L]   | keyword_ident_1.py<br>keyword_ident_1.sh         | O15, O4            | O17: FR5.csv                              |
| 4.4      | Extract all paragraphs from each conference call that contains a specific keyword [M, L]   | keyword_ident_2.py<br>keyword_ident_2.sh         | O17                | O18: TotalCircnew.xlsx                    |
| 4.5      | Cleans the identified matches and merges with gvkey dataset [L]                            | mergeclean.do                                    | O18, O14           | O19: cric1_newtotal.xlsx                  |
| 4.6      | Make a paragraph record file that splits the number of entries into groups of 500 [L]      | make_paragraphrecord.py                          | O19                | O20: paragraphrecord.xlsx                 |
| 4.7      | Bold the keywords and separate file into “entryfiles”, each containing 500 entries. [M, L] | makeentryfiles.py<br>makeentryfiles.sh           | O19, O20, O15, O16 | O21: [i].xlsx                             |

|          |   |  |             |   |
|----------|---|--|-------------|---|
| 4.8      | Combine entry files [L]   | combine_entryfilesjson.py<br>combine_entryfilessixun.py<br>combine_sixunandjsonentryfiles.py         | O21         | O22: entryfiles_combined.xlsx                   |
| <b>5</b> | <b>Get Front Page Descriptions</b>                                |  |             |   |
| 5.1      | Extract front page descriptions from conference calls [M, L]      | extractdescriptioninfrontpage.py<br>extractdescriptioninfrontpage.sh<br>copyfiles.py<br>copyfiles.sh | O21, O2, O3 | O23: [yyyymmdd-yyyymmdd]_withfrontpagedesc.xlsx |
| 5.2      | Manually check through error cases and correct accordingly [L]    | -  | O23         | O24: [yyyymmdd-yyyymmdd]_withfrontpagedesc.xlsx |
| 5.3      | Combine xls files [L]   | combine_xlsfiles_withdescription.py  | O24         | O25: xlscombined_withfrontpagedescription.xlsx  |
| 5.4      | Match and add front page descriptions to combined entry files [L] | -  | O25, O22    | O26: entryfiles_combined.xlsx (updated)         |

\* M = Mercury, L = Local. [M] / [L] means this stage can be run on Mercury / locally (on your Booth Windows laptop) respectively. [M, L] means this stage can be run on both Mercury and your local laptop, where Mercury is preferred for large datasets and local is preferred for initial testing, debugging and small datasets.

#### Prithvi's Additional Part

|   |  |                           |   |   |
|---|--|---------------------------|---|---|
| 1 | Identify keywords for the whole CC data.             | CC_identify_keywords.py   | CC Data on the server at "CriCount/group{X}" where X = 1, 2, 3 ..50 | XXX1: CC Data with relevant keywords at "/project/kh_mercury_1/CriCount/Full_Identified_Keywords/group{X}" where X = 1, 2, 3 ..50 |
| 2 | Concatenating all these files into a single dataset. | concatenateOutputs.py     | XXX1  | XXX2: Full_Master_Keywords.csv  |
| 3 | Filter only those entries which were not             | optimizedGetNewEntries.py | XXX2  | XXX3: Full_New_Not_Done.csv   |

|   |  |                              |   |   |
|---|--|------------------------------|---|---|
|   | collected during the first run   |                              |   |   |
| 4 | Filter based on a more exact keyword identification algorithm (rather than just checking in, doing a holistic check by looking at the spaces around the keyword) | getCorrect.py                | XXX3  | XXX4:<br>Amended_Correct_No_IR.csv                  |
| 5 | Filter based on the presence of a percentage (the words percent, per cent, percentage, %) and then order based on the sorting rule provided.                     | Ordering And Filtering.ipynb | XXX4  | XXX5:<br>Filtered_Ordered_Amended_Correct_No_IR.csv |
| 6 | Perform the fuzzy matching between the Hassan/Compustat and the CC datasets.   | CCFuzzyMatch.ipynb           | XXX5, Hassanfile_raw_updated2019030_viewable.csv, O10.5 | XXX6:<br>manual_full_updated_conf_calls.xlsx        |

### 3.4 Match titles in conference calls with firm names in Hassan and Compustat datasets, with both exact and fuzzy matching [M, L]

[to be added]

## 4 Keyword Identification

### 4.1 Make a folder structure with x groups (default: x = 50) [M, L]

- Run mkdir.py, specifying the output folder that will contain x groups.
- The output will be x empty sub-folders in the output folder, named group1, ..., groupx.

### 4.2 Make a list of keywords and template entry file [L]



- This is done manually. The existing version of keywords and template entry file are found in \conference\_call\output\04\_keyword\_identification\04.2\_reference\_files as keterms.txt and Entrymask.xlsx.
- Changes to keyterms are recorded in changelog.txt. You can also consider adding suffixes to record different sets of keywords.

#### **4.3 Identify keywords in each conference call [M, L]**

- The csvs will now be copied over and divided equally into 50 (or x) groups, to enable parallelization on Mercury.
- Run dividefilesequallyintofolders.py.
- Then, identify keywords in each conference call.
- Run keyword\_ident\_1.py.
- The output will be

#### **4.4 Extract all paragraphs from each conference call that contains a specific keyword [M, L]**

- -

#### **4.5 Cleans the identified matches and merges with gvkey dataset [L]**

- -

#### **4.6 Make a paragraph record file that splits the number of entries into groups of 500 [L]**

- Run make\_paragraphrecord.py and inputting the number of entries.

#### **4.7 Bold the keywords and separate file into “entryfiles”, each containing 500 entries. [M, L]**

- If doing locally, run makeentryfiles.py; if doing on Mercury, run makeentryfiles.sh

#### **4.8 Combine entry files [L]**

- Run combine\_entryfiles.py.