# unstuffed design, LLC

## Website Re-design Questionnaire

What is the name of your company?

Who is the main point of contact and/or decision maker?

What is the main goal of the website? (ex. raise awareness, promote fostering/adoption)

Briefly name 3 things that you dislike about your current website and why.

1.

2.

3.

Name 3 things that you like about your current website and why.

1.

2.

3.

If you could have any feature on your new site, what would it be? (ex. photo gallery, videos, blog, interaction with audience)

On a scale of 1-10 (with one being the least important and 10 the most) how important is it for you to update the site without having to dig into the html files?

On a scale of 1-10 (with one being the least important and 10 the most) how important is the design/overall look of the website to you?

Using short phrases or adjectives, briefly describe the look and feel of how you envision the new website. (ex. hip, traditional, regal, da bomb! – try to use your own words/phrases)

Do you want to use all the copy from your current website, or would you like to take this time to freshen that up as well? If so, can you estimate how long that will take for you to get to me?

Will you be able to supply the images/logos that you would like to use?