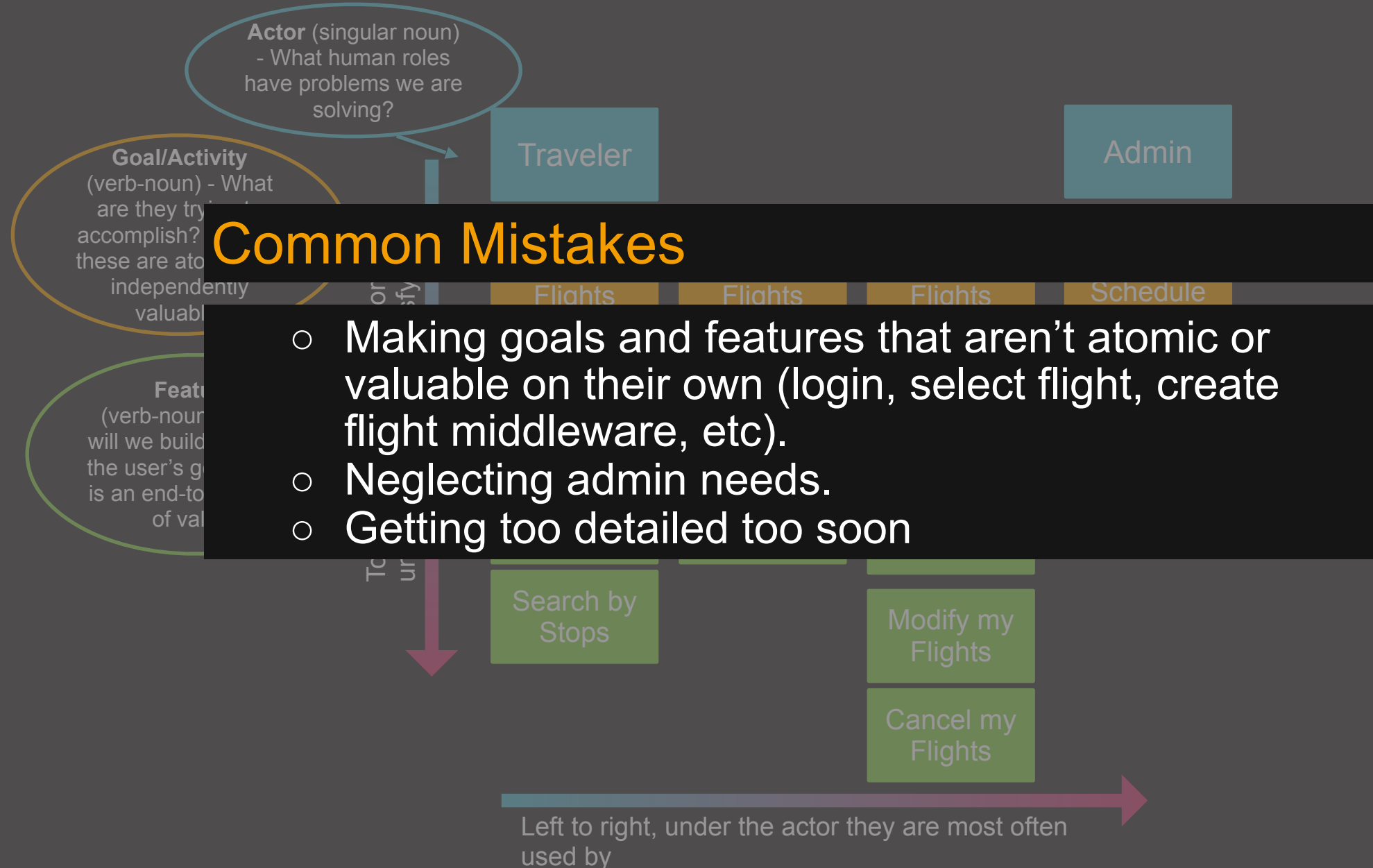


Story Mapping



Story Mapping

Actor (singular noun)
- What human roles have problems we are solving?

Goal/Activity
(verb-noun) - What are they trying to accomplish? Each of these are atomic and independently valuable.

Feature
(verb-noun) - What will we build to satisfy the user's goal? Each is an end-to-end slice of value.

Make us a map!

- Brainstorm actors first
- Start with goals for Player
- Add more detail if you have time

