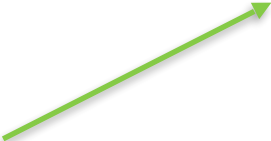




LEVEL UP

©2022









Veritas est deus - Deus est deus
Deus est deus - Deus est deus

Deus est deus - Deus est deus
Deus est deus - Deus est deus

Traveler

Search for
Flights

Book Flights

Manage My
Flights

Search by
Date

Search by
Seats

Book with
Credit Card

Book with
Loyalty
Points

Cancel my
Flights

View my
Flights

Modify my
Flights

Search by Stops

Manage via
Agent

Manage
Schedule

Manage
Schedule

Admin

Actor (singular noun)

- What human roles
have problems we are
solving?



Goal/Activity

(verb-noun) - What are they trying to accomplish? Each of these are atomic and independently valuable

Feature

(verb-noun) - What will we build to satisfy the user's goal? Each is an end-to-end slice of value.

O'REILLY



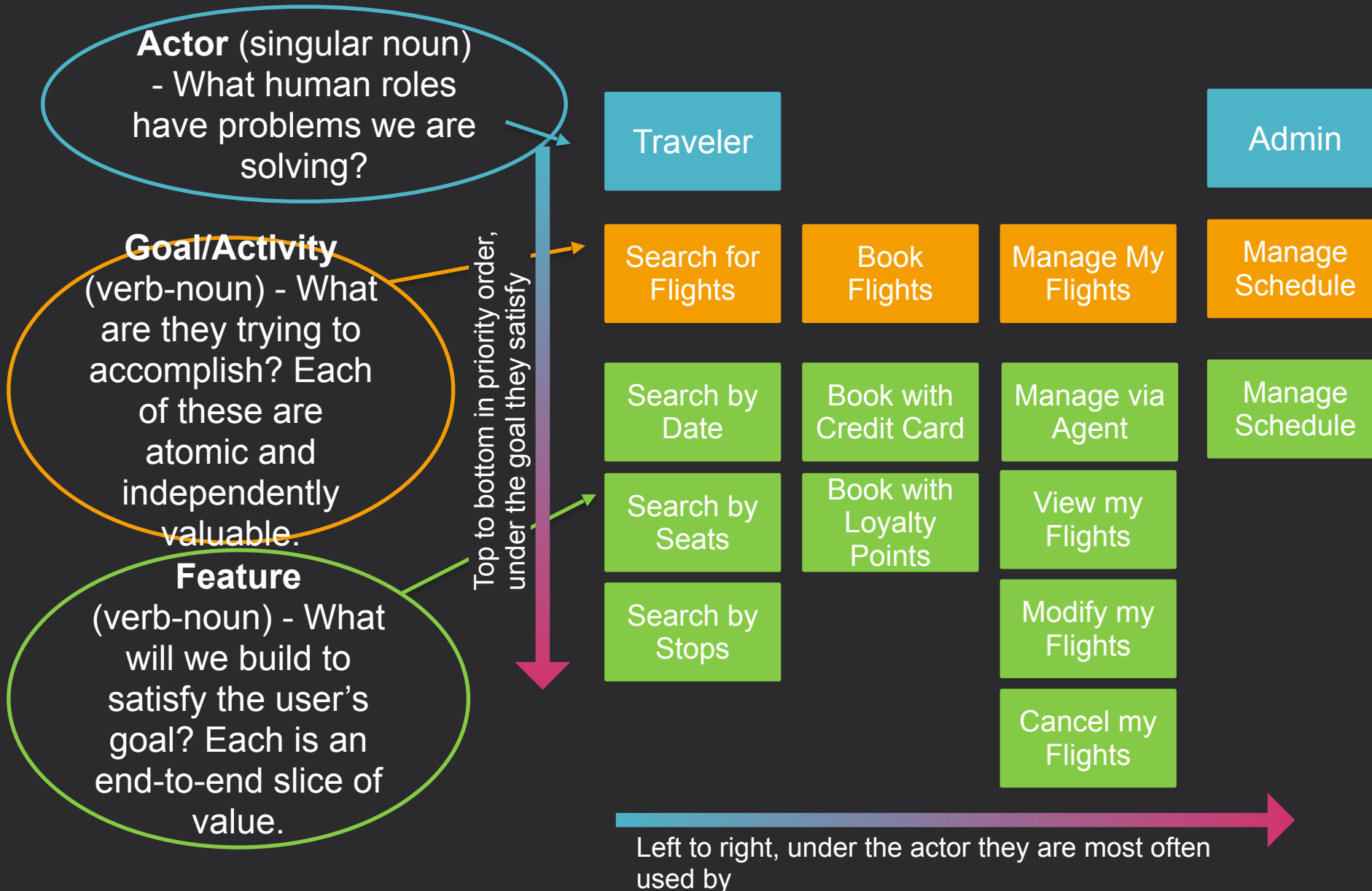
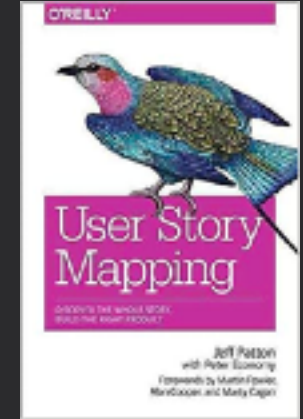
User Story Mapping

Organizing the whole story
tells the team how to build it

Jeff Patton
with Peter Economy

Forewords by Martin Fowler,
Marko Coxen, and Marty Cagan

Story Mapping



Story Mapping

