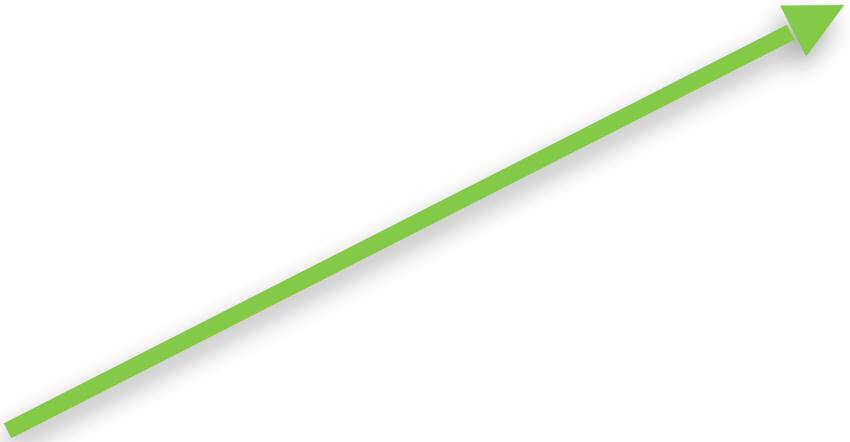
LEVEL UP

©2022



Top to bottom in priority order, under the goal they satisfy

Traveler

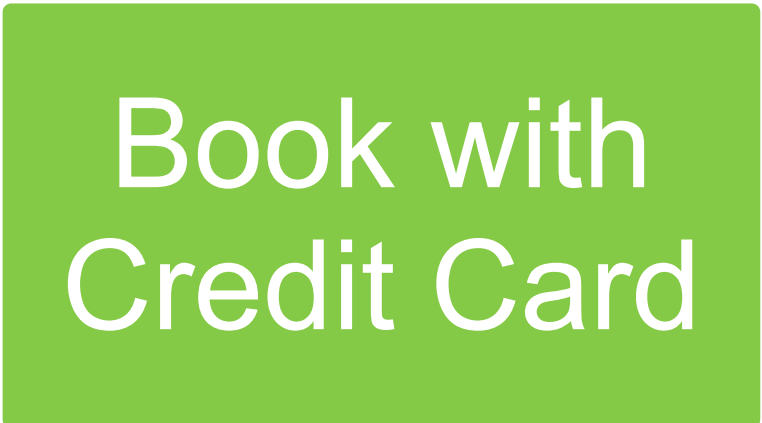
Search for Flights

Book
Flights

Manage My Flights

Search by Date

Search by Seats


Book with
Credit Card

Book with Loyalty Points

Cancel my Flights

View my Flights

Modify my Flights

Search by Stops

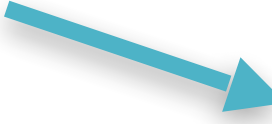
Manage via Agent

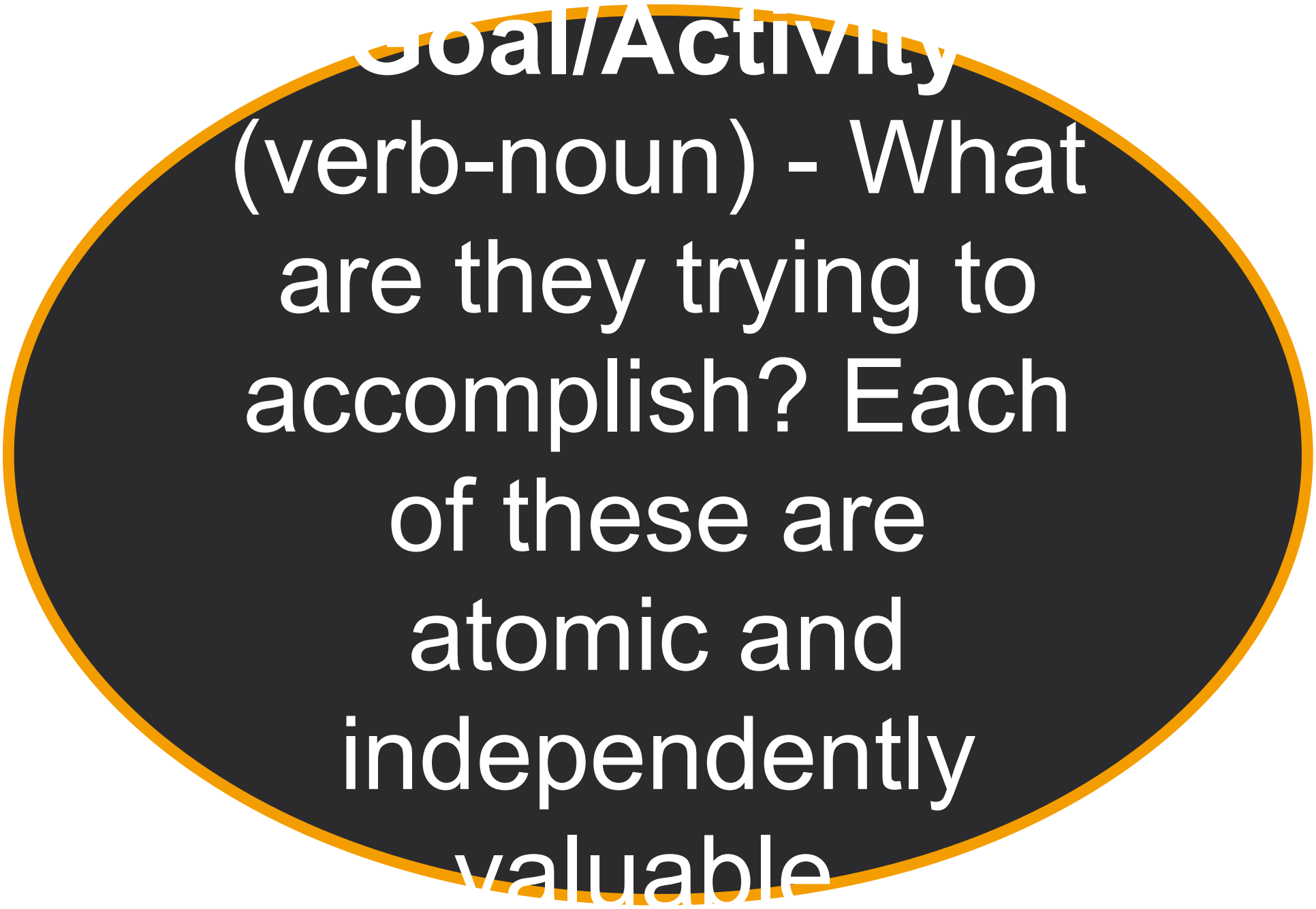
Manage Schedule

Manage Schedule

Admin

Actor (singular noun)
- What human roles have problems we are solving?




Goal/Activity
(verb-noun) - What are they trying to accomplish? Each of these are atomic and independently valuable

Feature

(verb-noun) - What will we build to satisfy the user's goal? Each is an end-to-end slice of value.

O'REILLY

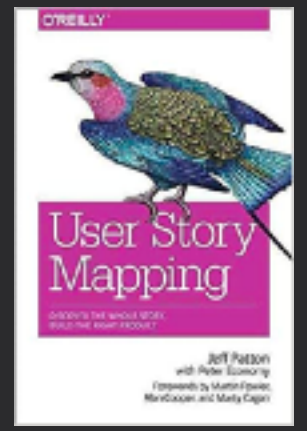
User Story Mapping

DISCOVER THE WHOLE STORY, BUILD THE RIGHT PRODUCT

Jeff Patton
with Peter Economy

Foreword by Martin Fowler, Alan Cooper, and Marty Cagan

Story Mapping



Actor (singular noun) - What human roles have problems we are solving?

Goal/Activity (verb-noun) - What are they trying to accomplish? Each of these are atomic and independently valuable.

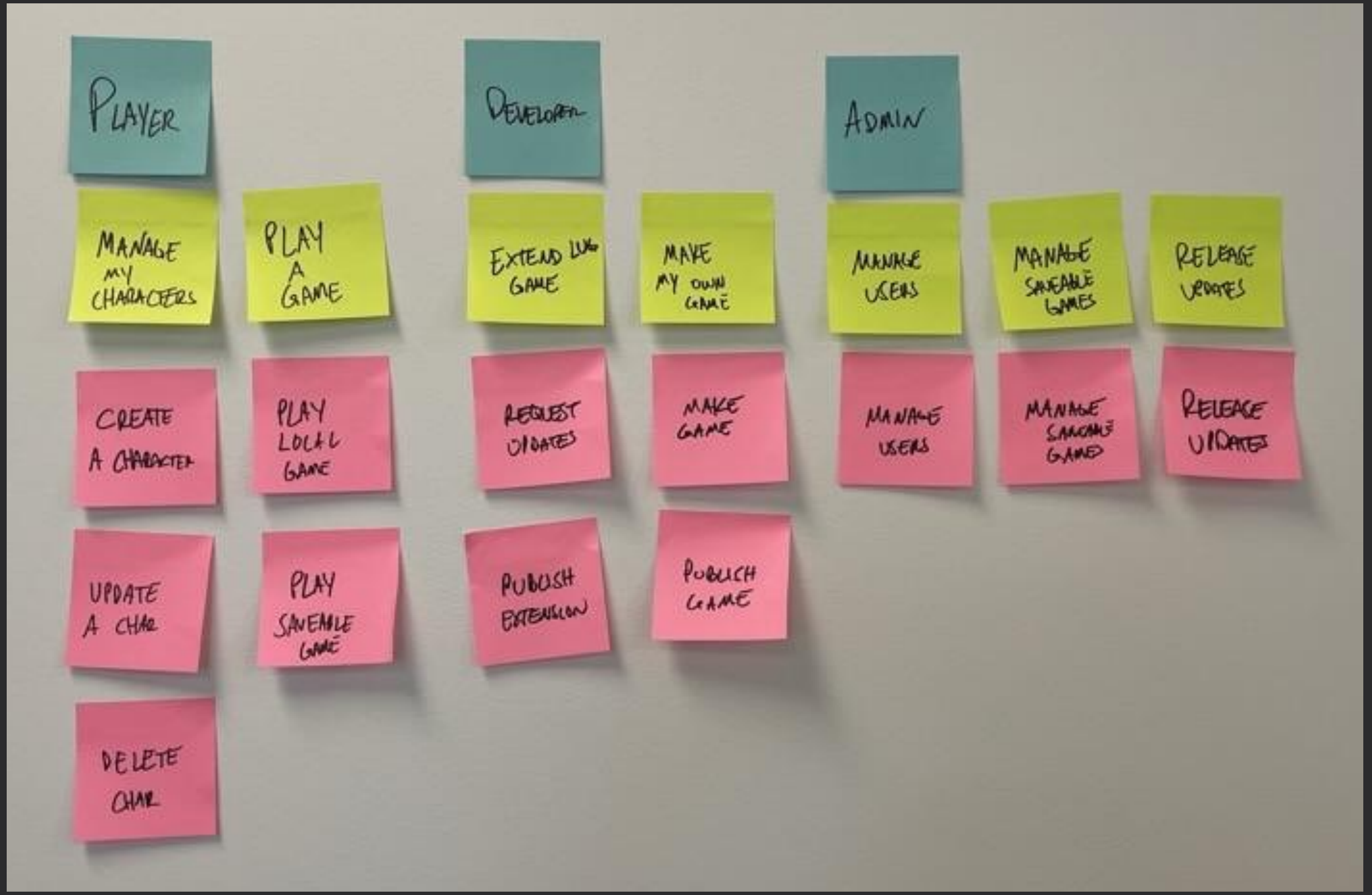
Feature (verb-noun) - What will we build to satisfy the user's goal? Each is an end-to-end slice of value.

Top to bottom in priority order, under the goal they satisfy

Traveler			Admin
Search for Flights	Book Flights	Manage My Flights	Manage Schedule
Search by Date	Book with Credit Card	Manage via Agent	Manage Schedule
Search by Seats	Book with Loyalty Points	View my Flights	
Search by Stops		Modify my Flights	
		Cancel my Flights	

Left to right, under the actor they are most often used by

LEVEL UP
©2022



LEVEL UP
©2022