

Story Splitting

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Intellectual humility: Maximize the amount of work not done

“...there could be broken links, missing pictures, misspelled words, you name it. What mattered was the idea. *If it was a bad idea, even more attention to detail in our test wasn't going to make it a good one.* And if it was a good idea, people would immediately fight to take advantage of it, despite obstacles or sloppiness on our end...”

If people want what you have, they will break down your door, leap over broken links, and beg you for more.

-That Will Never Work by Marc Randolph

