

Story Mapping

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Why

Understand the actors, primarily human ones, that your product will help. Identify their goals and ensure your backlog of features satisfies them.

Who

Primarily a tool for Product Ownership, but best built and maintained in collaboration with developers.

When

Often built during Initial Product Backlog Refinement. Should be updated and maintained regularly, every release at a minimum.

Common Mistakes

- Making goals and features that aren't atomic or valuable on their own (login, select flight, create flight middleware, etc).
- Neglecting admin needs.
- Preplanning too many releases.

Further Reading

[User Story Mapping](#) by Jeff Patton

