

Education

Cornell University

May 2023

MPS in Information Science — Leave of Absence

B.S. Information Science (UX/UI conc.), Dean's List

Coursework

Human-Computer Interaction, Design+Programming for Web, Networks, Visual Literacy/Design, Design Communication, App Design+Prototyping

Experience

Freelance Graphic Designer

July 2023 - Nov 2023

Remote

- Ideating and designing social media graphics/advertisements for a variety of collaborators ranging from clothing businesses to local bands.
- Growing and refining an eye for detail along with visual communication skills.

Product Designer

Jan 2023 - May 2023

Cornell Digital Tech & Innovation | Ithaca, NY

- Navigated the designs of 3 new user tutorials for Queue Me In, a widely used office hours organization platform with 1,800+ active users and 15,000+ sessions.
- Communicated extensively with cross-functional teams made up of developers and PMs to identify users' pain points and develop new data-driven accessibility features.

Brand Strategist

Jan 2023 - May 2023

Health Access Connect | Ithaca, NY

- Provided solutions via deliverables (web design, social media content, newsletter) to effectively tell the pressing need for equitable healthcare access in Uganda.
- Practiced methods of research translation and design thinking with cross-functional team to critically analyze ways to resolve the organization's pain points.

Design Consultant

Oct 2022 - May 2023

Design Consulting at Cornell | Ithaca, NY

- Performed user and competitor research to gain insights into the art market and Maven's target audience, and proposed strategic design solutions for Maven's website.
- Explored design solutions to aid MedExplain redesign its platform for marginalized populations by providing better access to disease information and medication.

Projects

Healio

Oct 2023 - Nov 2023

Independent Project

- Explored a way to keep track of health-related demands more personally and intuitively.
- Utilized research findings and iterative processes to inform the desired user experience.
- Designed the branding to well reflect the application's both identity and functionality.

Cornell. Ph.D. Visit Day App

Jan 2023 - May 2023

Project Team | Ithaca, NY

- Facilitated user-centered design process from end to end (user research, design, code, usability testing) to develop a high-fidelity prototype app for prospective Ph.D. students.
- Utilized research findings to make data-driven design decisions for the app's UX/UI.
- Implemented and debugged technical/interactive components with a cross functional team using HTML/CSS, Vue.js, and Figma.

Skills

Technical

HTML/CSS, JavaScript, Vue.js, Python, *Learning React & TypeScript*

Creative

Adobe InDesign/Photoshop/Illustrator, Figma, User Research, Wireframing