Jason Lee github.com/jason18420 jjjason1ee.com (949)-933-6664 leejason5273@gmail.com

Education Cornell University

MPS in Information Science - LOA

B.S. Information Science (UX/UI conc.), Dean's List

Coursework Human-Computer Interaction, Design+Programming for Web, Networks,

Visual Literacy/Design, Design Communication, App Design+Prototyping

Projects Healio Oct 2023 - Nov 2023

UX/UI

 Researched and designed a way to keep track of health-related demands more personally and intuitively.

- Utilized research findings and iterative processes to inform the desired user experience.
- Emphasized the branding to well reflect the application's both identity and functionality.

Slowdive Javascript

Sept 2023

May 2023

Front-End

- Developed an extensive guide explaining the essential of Javascript for beginners.
- Implemented interactive elements that provide further explanation upon interaction.
- Tailored front-end design/user experience to align with the essence of the content.

Cornell. Ph.D. Visit Day

Jan 2023 - May 2023

Project Team | Ithaca, NY

- Facilitated user-centered design process from end to end (user research, design, code, debugging) to develop a high-fidelity prototype app for prospective Ph.D. students.
- Conducted and structured user resarch to make data-driven design decisions.
- Communicated and implemented techincal/interactive components with a cross functional team using Vue.js, Figma, HTML/CSS, and Git.

Experience Freelance Graphic Design

July 2023 - Current

Remote

- Ideating and designing social media graphics/advertisements for a variety of collaborators ranging from clothing businesses to local bands.
- · Growing and refining an eye for detail along with design communication skills.

Cornell Digital Tech & Innovation

Jan 2023 - May 2023

Product Designer | Ithaca, NY

- Navigated the designs of 3 new user tutorials for Queue Me In, a widely used office hours organization platform with 1,700+ active users and 14,000+ sessions.
- Communicated extensively with cross-functional teams including developers and PMs to identify pain points and develop new accessibility features.

Health Access Connect

Jan 2023 - May 2023

Brand Strategist | Ithaca, NY

- Provided solutions in ways to effectively communicate the pressing need for equitable healthcare access in Uganda.
- Practiced methods of research translation and design thinking with cross-functional team to critically analyze ways to resolve the organization's pain points

Technical HTML/CSS, JavaScript, Vue.js, Python, Learning React & TypeScript

Creative Adobe InDesign/Photoshop/Illustrator, Figma, Sketch

Skills