

Education

Cornell University

May 2023

MPS in Information Science — LOA

B.S. Information Science (UX/UI conc.), Dean's List

Coursework

Human-Computer Interaction, Design+Programming for Web, Networks, Visual Literacy/Design, Design Communication, App Design+Prototyping

Experience

Freelance Graphic Designer

July 2023 - Current

Remote

- Ideating and designing social media graphics/advertisements for a variety of collaborators ranging from clothing businesses to local bands.
- Growing and refining an eye for detail along with design communication skills.

Cornell Digital Tech & Innovation

Jan 2023 - May 2023

Product Designer | Ithaca, NY

- Navigated the designs of 3 new user tutorials for Queue Me In, a widely used office hours organization platform with 1,800+ active users and 15,000+ sessions.
- Communicated extensively with cross-functional teams made up of developers and PMs to identify users' pain points and develop new data-driven accessibility features .

Health Access Connect

Jan 2023 - May 2023

Brand Strategist | Ithaca, NY

- Provided solutions in ways to effectively communicate the pressing need for equitable healthcare access in Uganda.
- Practiced methods of research translation and design thinking with cross-functional team to critically analyze ways to resolve the organization's pain points

Information Science Student Association

Aug 2022 - May 2023

Graphics Chair | Ithaca, NY

- Designed graphics utilizing design tools to promote events.
- Conjoined efforts to navigate a 20% increase in member population.
- Participated in organizing events and forming team decisions.

Projects

Cornell. Ph.D. Visit Day

Jan 2023 - May 2023

Project Team | Ithaca, NY

- Facilitated user-centered design process from end to end (user research, design, code, debugging) to develop a high-fidelity prototype app for prospective Ph.D. students.
- Conducted and structured user research to make data-driven design decisions.
- Communicated and implemented technical/interactive components with a cross functional team using Vue.js, Figma, HTML/CSS, and Git.

Slowdive Javascript

Sept 2023

Front- End

- Developed an extensive guide explaining the essential of Javascript for beginners.
- Implemented interactive elements that provide further explanation upon interaction.
- Tailored front-end design/user experience to align with the essence of the content.

Skills

Technical

HTML/CSS, JavaScript, Vue.js, Python, *Learning React & TypeScript*

Creative

Adobe InDesign/Photoshop/Illustrator, Figma, Sketch