

2) Data

The necessary data needed for the analysis are from the following sources:

City of Toronto Neighbourhood Profiles for providing an overview of the neighbourhoods in Toronto

City of Toronto Open Data Catalogue : The Census of Population is held across Canada every 5 years (the last being in 2016), and collects data about age and sex, families and households, language, immigration and internal migration, ethnocultural diversity, Aboriginal peoples, housing, education, income, and labor. City of Toronto Neighbourhood Profiles use this Census data to provide a portrait of the demographic, social and economic characteristics of the people and households in each City of Toronto neighbourhood. The profiles present selected highlights from the data, but these accompanying data files provide the full data set assembled for each neighbourhood.

In these profiles of the City of Toronto's 140 social planning neighbourhoods. These social planning neighbourhoods were developed by the City of Toronto to help government and community organizations with local planning by providing socio-economic data at a meaningful geographic area. The boundaries of these social planning neighbourhoods are consistent over time, allowing for comparison between Census years. Neighbourhood level data from a variety of other sources are also available through the City's Wellbeing Toronto mapping application and here on the Open Data portal.

Each data point in this file is presented for the City's 140 neighbourhoods, as well as for the City of Toronto as a whole. The data is sourced from several Census tables released by Statistics Canada. The general Census Profile is the main source table for this data, but other Census tables have also been used to provide additional information. **CSV File**

City of Toronto Neighbourhood Shapes for mapping : **GeoJSON File**

Wikipedia for Toronto Neighbourhood Borough Designation : *Each of the 140 social planning neighbourhoods of Toronto reside within a defined borough. While the City of Toronto is a singular municipality, the 140 neighbourhoods are still grouped into six distinct boroughs.*

Foursquare API to collect information on other venues/competitors in the neighbourhoods of Toronto